

JUMPSTART

SCHOLARSHIP PROGRAM



USING THIS GUIDE

This guide serves as an aid for third parties such as designers, printers, partners, specialty companies, and others producing communication resources and materials for Jump Start. The graphic standards provided here will ensure accurate and appropriate use of branding elements.

LOGO

This is the master logo. The master logo is the primary version that should be used across all communications where possible.

Horizontal



Vertical



TYPOGRAPHY

GINESO
ABC

"Volora velent, quam fugitio volupta consecum
si cus derchiliqui am dolutempere officil lestiae
ditia volute. Dollor sunt aut qui dolupta."

COLOR PALETTE

HEX #414042

HEX #F37224

HEX #000000