**Jump Start Email/newsletter copy**

DRAFT

**For potential donors**

**Headline**: ***Help Local Students Launch Their Future with New Scholarship Program!***

Two of every three new jobs created in Florida by 2025 will require education or training beyond high school. Today’s students need higher education to adapt and thrive in our changing economic landscape.

This talent and education gap could seem overwhelming, but a new scholarship opportunity presents a way for you to be part of the solution.

The NAME OF LOCAL EDUCATION FOUNDATION, in partnership with the Consortium of Florida Education Foundations and the Florida Prepaid College Foundation, are creating a pathway for deserving high school seniors to jump start their future through need-based scholarships local donors can sponsor at a fraction of their value.

Each $1,300 Jump Start scholarship provides to recipients:

* 30 credit hours of tuition and local fees at a Florida state public college or the equivalent value at Florida public universities and technical colleges for eligible credit-hour programs.
* Support to help position recipients for college success, including financial aid, life skills and career exploration workshops (virtual and/or in-person)

By becoming a Jump Start sponsor, your organization can purchase scholarships worth more than $3,000 and provide life-changing opportunities to promising local high school seniors while contributing to the overall economic future of our community.

Fast-track technical or technical certificate programs can launch students into many high-demand careers. Other eligible students can get started on two- or four-year post-secondary path with a remarkable, highly flexible scholarship opportunity that covers a full year of Florida college tuition for a fraction of the value.

To join the JumpStart movement and provide life-changing opportunities students in the Class of 2023, contact {local education foundation info]