

# Investing in Florida's Future 2023-24 Year End Report



## **Project Impact:**

- 78% of student participants gained confidence in finances
- 77% of student participants increased financial knowledge
- 75% of student participants completed a budget
- 37% of student participants indicated an intent to save money
- 11 School Districts
- 3,198 participating students



# **Project Highlights:**

# Financial Literacy for Low-Income Students (Brevard Schools Foundation)

Utilizing the Wells Fargo Hands-on Banking® curriculum, students learned to build a strong financial future by creating a spending plan, budgeting, building credit, and managing student loans.



Students were tasked with staying within a budget and given the scenario of moving into an apartment, house or dorm. They simulated a shopping experience at IKEA and visited a bank to open accounts.



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### **Turning Dollars into Sense (Pasco Education Foundation)**

Financial education was gamified for students at a "game of life" event where they played "The Price is Right" and other interactive games and went through a "College Edition" boot camp.

"That was wonderful, I always thought that learning this stuff would be extremely boring and dull, but the multitude of presentations and activities made it exceedingly delightful!"

-Clay County student



Thank you to Wells Fargo for \$5,000 in funding for our Take Stock in Your Financial Future project for a second year. This project aims to formaliz... See more





