

Pallas Atomizer

Performing at a higher level

Standing out in an exploding \$20 billion industry isn't easy.

With hundreds of new companies entering the market over the past few years, the worldwide electronic cigarette industry has become one of the most competitive new consumer markets. While some companies have chosen to differentiate themselves using flashier designs, excessive features and needless accessories, the Pallas atomizer takes a different approach, tackling several of the core issues that have plagued e-cigarette users since they first came onto the scene.

Atomizer tanks are traditionally leak-prone, setup is cramped and performance is fussy – or even hazardous. Conventional atomizer designs have a very narrow range of function and anything from liquid viscosity to how hard one puffs could render an atomizer useless to the customer.

Unlike the competition, the Pallas was built with simplicity & safety in mind, and with only three component materials, it's about as simple as it gets.



The main body is made of food-grade stainless steel, which eliminates contaminants. The Pyrex glass tank section shows how much liquid remains and ensures purity of flavor. Meanwhile, the electric insulators are made from PEEK; a high-temperature organic thermoplastic polymer that is stable & rated for ultra-high temperatures.

Setting up and operating an electronic cigarette can also have its challenges. Non-standardized parts, leaky tanks, drips and overflow have become commonplace in the e-cig industry.

The Pallas, on the other hand, lets the experience do the talking. With manual liquid control and cleverly placed channels, several issues users faced with previous atomizers were eliminated, while the use of common metric capped screws streamlined setup for new hobbyists.

In developing the Pallas atomizer, we were able to effectively address industry-wide design flaws and create a product that provides a simple, safer and more enjoyable experience for hobbyists and enthusiasts alike.

