

Grant Phillips

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Summary

UI/UX Designer and Product Owner with 6+ years of experience designing intuitive interfaces and leading Agile teams to deliver impactful digital solutions. Proven success crafting user personas, journey maps, and interactive prototypes to inform design decisions. Skilled in user-centered design methodologies to bridge user needs with business goals across web platforms and enterprise tools. Experienced in usability testing, stakeholder presentations, and leading cross-functional teams.

Experience

Product Owner, QA Analyst, and UI/UX Designer, BlueHalo, Dayton, OH Jan 2019 - May 2025

- Led UX research, journey mapping, use case & persona development, and wireframing/prototyping efforts for HyperThought, a data management platform used by the Air Force Research Lab.
- Gathered requirements, designed interfaces, and tested features across multiple mission-critical Air Force tools, including HyperDrive, Spike, Bucket, BEACON, and DELVE.
- Designed and deployed the web platform for Hangar 18 (WPAFB's software factory), including site architecture, Salesforce integration, and customer & vendor engagement UX.
- Facilitated Agile ceremonies across 120+ sprint cycles, promoting stakeholder alignment and continuous UX improvement.
- Created interactive mockups and wireframes using Figma for upcoming features; gathered feedback through usability and A/B testing, refining the designs iteratively.
- Authored internal guides on User-Centered Design principles and Software Development Lifecycle best practices that were presented to Air Force system requirement workshops of 100+ attendees, used to onboard team members, and align cross-functional standards.
- Improved user adoption by 730% through streamlined training resources (tutorials, user guides, forums).
- Presented project status quarterly at Program Management Reviews to the director of the software factory, Lt. Generals, owners of contracting companies, and other stakeholders.

Business Analyst, Reynolds & Reynolds, Kettering, OH May 2015 - July 2017

- Supported the UI redesign and QA testing of the replacement for three legacy ERP systems, aligning feature designs with stakeholder needs.
- Preserved DevOps team knowledge by standing up a Wiki site outlining key information and procedures.

Project Lead/Designer, grantphillips.studio

- Led the end-to-end, mobile-first design and deployment of a personal portfolio showcasing work in UX, product strategy, and music production.
- Developed and maintained a detailed UI style guide, streamlining future design updates.

Education

B.S. Management Information Systems, Wright State University Dec 2018

Professional Scrum Product Owner I (PSPO I) Certification, Scrum.org Dec 2023

UI/UX Certification, California Institute of the Arts/Coursera Aug 2021

Skills

Tools: Figma, Adobe Design Suite, Postman, Tableau, LucidChart, Miro, Atlassian, Django, Selenium

Languages: Python, SQL, YAML, HTML, CSS, JavaScript