



AGENDA ITEM

Consent Agenda

REPORT TO: Work Session (03/20/23)

REPORT TO: Voting Meeting (03/23/23)

ITEM NO: 117/2023

SUBJECT: Approve the award of RFP #043-020 Zero Emission Vehicle Transition-Hall Area Transit for Gainesville-Hall Metropolitan Planning Organization (GHMPO) and Hall Area Transit to Planning Communities, LLC of Raleigh, NC, in the amount of \$50,639.00.

Meetings:

Work Session Date: 03/20/23

Voting Meeting Date: 03/23/23

Executive Summary:

Presenter: JBTPDFG

Recommendation:

The evaluation committee for Bid #43-020 chose Planning Communities, LLC. after evaluating each proposal presented. The proposed price is well within the budget for this project as well.

Purpose of Request:

Approve the award of RFP #043-020 Zero Emission Vehicle Transition - Hall Area Transit for Gainesville - Hall Metropolitan Planning Organization and Hall Area Transit to Planning Communities, LLC of Raleigh, NC. The cost is \$50,639.00.

History:

GHMPO is seeking a consultant to develop a Zero Emission Vehicle Transition Plan for Hall Area Transit. Hall Area transit currently serves all of Hall County, including all municipalities. Hall Area Transit currently operates a Microtransit on-demand service called WeGo. Hall Area Transit (HAT) is a part of the Gainesville/Hall County Community Services department in Gainesville, Georgia, and provides transit services in the City of Gainesville as well as throughout Hall County, Georgia.

Historical data of each transit service operated by HAT before introducing the agency's WeGo micro-transit service including unlinked passenger trips and vehicles operated in maximum service, according to the transit agency's National Transit Database (NTD) 2020 agency profile. HAT's service area covers 361 square miles and is capped at 199,999 people by NTD.

Facts and Issues:

Options:

WeGo is available on-demand with 15-minute wait times in Gainesville and up to 45-minute wait times in Hall County, operating weekdays from 6 am to 6 pm. One-way trips up to five miles in length cost \$2.00 and trips longer than five miles cost \$2.00 plus \$0.50 for each mile over five miles. Fares are paid with credit, debit, or prepaid cards stored in the Via app or using a pre-purchased voucher.

WeGo is a service operated in partnership with Via Transportation, Inc. Via supplies the necessary technology (user-facing app, website, call center, and back-office data portal for KCM), and the City of Gainesville drivers operate a fleet of 17 ADA-accessible city-owned vehicles (shown in Figure 2). HAT acts as the service administrator and provides funding for the service.

Additionally, the selection of a hybrid service model (a contract for use of Via’s technology with city drivers and vehicles) was strategically designed to act as a failsafe—if the new service model was not well-accepted it could easily be transitioned to another service without the need to hire drivers or purchase vehicles.

Funding Requested	\$ 50,639.00
Are funds within current budget?	Yes
Source of Funds	Grants
Does the action involve a Resolution, Ordinance, Contract, Agreement, etc.?	Yes
Has it been reviewed by the County Attorney?	Yes
Is there a deadline for this item?	

Approvals:

Submit	Approve	Budget	Finance
JR	SY	EW	WG
Attorney	Administration		Clerk
WLI	CR		JR

Attachments:

- Financial Supplement
- Zero Emission Vehicle Transition Plan Contract
- Exhibit C - Mandatory Cost Proposal
- RFP/Q 43-020 Bidder's Response
- RFP/Q 43-020 Bid Tab
- RFP/Q 43-020 Score Sheet



**HALL COUNTY BOARD OF COMMISSIONERS
FINANCIAL SUPPLEMENT REPORT**

AGENDA ITEM 117/2023

Funds Requested: \$ 50,639.00

Request Budgeted: Yes

Proposed Source of Funding:

Budget Transfer Requested:

Grants

No

Funding Source Items:

Fiscal Year	Fund	Division	Account	Amount
2023	017 - GRANTS	877 - G'VILLE-HALL MPO	4419 - TECHNICAL & PROFESSIONAL	\$50,639.00

Budget Transfer Items:

Additional Information/Comments:

Contact for Questions: RD

Phone: 770-297-5544