



GAINESVILLE

PROCLAMATION



WHEREAS, the month of August is recognized for Black Business Month, Black Philanthropy Month, and the Pan-African Women’s Philanthropy Network. These global observances serve as a celebration to highlight the community impact, and inspire greater investment in Black communities, fostering a spirit of empowerment and support; and

WHEREAS, Black Business Month serves as a platform to acknowledge the contributions of Black-owned businesses, and bring attention to their significant economic influence within the community, and emphasizing the vital role in fostering growth and prosperity; and

WHEREAS, a significant proportion of Black-owned businesses, operate within sectors such as healthcare, and social services, repair and maintenance, as well as encompassing diverse categories like advertising firms, auto dealerships, consulting services, restaurants, barber shops, beauty salons and more; and

WHEREAS, the Northeast Georgia Black Business Alliance is committed to invigorating the local economy, enhancing education, fostering workforce development, boosting commerce and supporting non-profit organizations through events, showcasing businesses, and offering valuable resources to empower small business owners and entrepreneurs.

NOW, THEREFORE, BE IT RESOLVED, that the Hall County Board of Commissioners and the Gainesville City Council, do hereby proclaim the month of August to be

“Black Business and Philanthropy Month”

and strongly encourage all community members to unite in acknowledging the invaluable contributions and significance of Black-owned businesses and non-profit organizations to our community and economy.

Presented this 5th day of August, 2023

Hall County Board of Commissioners

Gainesville City Council

Richard Higgins, Chairman

W. Samuel Couvillon, Mayor