

Hall County, Georgia



Board of Commissioners

WHEREAS, *the role of government communications professions is to inform, educate and engage their communities; and*

WHEREAS, *robust communication in government creates trust and inspires residents to take action and be involved; and*

WHEREAS, *government communications create relationships and calls to action, build awareness and understanding through storytelling, engage and foster engagement on civic issues and use all channels to include people in critical decisions; and*

WHEREAS, *it is essential to have strong communications in government because it is a foundational element of living in a democracy where citizens have the freedom to make their voice heard; and*

WHEREAS, *Hall County is proud and has deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm and sacrifice; and*

NOW THEREFORE, BE IT RESOLVED *that the Hall County Board of Commissioners does proclaim February 24, 2024 as*

Government Communicators Day

in Hall County and encourage all residents to thank the Communications staff and Public Information Officers who have dedicated their careers to ensure Hall County has effective, impactful and successful communication strategies that resonate and are relevant.

Adopted this 22nd day of February 2024.



RICHARD HIGGINS
CHAIRMAN

KATHY COOPER
DISTRICT 1

BILLY POWELL
DISTRICT 2

GREGG POOLE
DISTRICT 3

JEFFREY STOWE
DISTRICT 4

JENNIFER RIVERA
COMMISSION CLERK