



Hall County Government
COMMUNITY DEVELOPMENT AND INFRASTRUCTURE
BUSINESS LICENSE DIVISION

POST OFFICE DRAWER 1435
GAINESVILLE GA 30503

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DEVELOPMENT SERVICES
DIRECTOR
Kristie Turner

BUSINESS LICENSE DIRECTOR
Brandi Smith

To: David Gibbs, Chairman
Kathy Cooper, District 1 Commissioner
Billy Powell, District 2 Commissioner
Gregg Poole, District 3 Commissioner
Jeff Stowe, District 4 Commissioner

From: Brandi Smith, Business License Director
Kristie Turner, Development Services Director

Date: November 21, 2025

Subject: Approval of The Venue at Country Place Renewal

The request before you is to approve the 2026 business license renewal for The Venue at Country Place Farm, LLC located at 3266 Chestatee Road, Gainesville, GA 30506.

The Business Owner is The Venue at Country Place Farm, LLC/ Amy Pierce, located in Commission District 2. The Board approved the Use Subject Application on April 2, 2018, with 13 conditions, and the business license was subsequently issued on July 5, 2019. As per condition 12, all business license renewals must be approved by the Board of Commissioners. Enclosed is the Board of Commission approval letter.

Staff recommends approval of the 2026 business license renewal.



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BOARD OF COMMISSIONERS

April 2, 2018

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Brenton Pierce
P.O. Box 7801
Gainesville, GA 30506

RE: Use Subject Application

To Whom It May Concern:

Please be advised that in its meeting of March 22, 2018, the Hall County Board of Commissioners voted to approve the following application with the listed conditions:

- Application of Brenton L. Pierce for a Use Subject to County Commission approval for an Agri-Entertainment District on a 27.96± acre tract located on the north side of Chestatee Road, 910±ft. east of its intersection with North River Road; a.k.a. 3266 Chestatee Road; Zoned AR-III; Tax Parcel 10059 000012. Proposed Use: Event Venue. Commission District 2.

CONDITIONS:

- 1) The development is approved as generally shown on the concept plan and as described in the February 20, 2018 project narrative.
- 2) The proposed use shall operate within the parameters of the Hall County Noise Ordinance - Title 8.80.020. Wedding receptions and other outdoor events may have unamplified music outdoors with limited amplification permitted during wedding ceremonies.
- 3) The barn shall be inspected by Hall County Building Inspections to meet the building code for assembly purposes.
- 4) Any new development related to the agri-entertainment venue will be subject to the Hall County Development Review process.
- 5) The agri-entertainment venue shall seek a temporary use permit for any event that requires use of a tent and meet any other regulations of the Hall County Fire Services.
- 6) The applicant shall meet Hall County Environmental Health standards to ensure regulations pertaining to onsite septic systems and food service permits are met.

Hall County Government

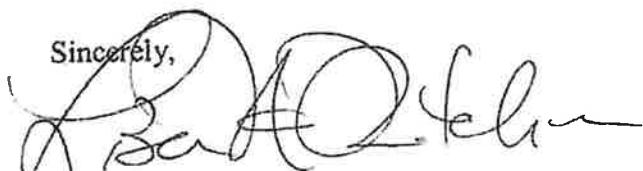
BOARD OF COMMISSIONERS

- 7) The subject parcel shall be held to Hall County Engineering Stormwater Management Regulations.
- 8) Any future expansion of activities on the property may require approval by the Hall County Board of Commissioners.
- 9) Approval for the request shall be limited to the applicant only. In the event that the property is sold, any new owners shall be required to get approval by the Hall County Board of Commissioners.
- 10) Hours of operation shall be: Sunday through Thursday 9:00 a.m. to 9:00 p.m. and Friday and Saturday 9:00 a.m. to 10:00 p.m.
- 11) Applicant shall only use of professional DJ services
- 12) Business License renewals shall be approved by the Board of Commissioners
- 13) No outside amplification after 8:30 p.m.

“Pursuant to section 17.380.13- of the Official Code of Hall County, the approval of any application for a use subject to approval of the County Commission shall be effective for a period of no longer than 12 months from the date of approval unless action is taken by the applicant to implement the use proposed in the application by obtaining the proper permit and/or license, and development plat approval, and proceeding with the building, occupancy or establishment of business.”

Please contact me if you have questions or if you require any additional information concerning this action of the Board.

Sincerely,



Lisa A. Ritchie
Hall County Commission Clerk

CC: Srikanth Yamala, Planning Director