

Anael Dominguez (Administration)

From: Jennifer Rivera (Administration)
Sent: Wednesday, January 21, 2026 10:28 AM
To: Brian Johnston
Cc: Katie G. Ahmed (Planning); Anael Dominguez (Administration); Kaitlyn Elliott (Planning)
Subject: RE: Letter of Support: Event Venue Permit for Flowery Branch Winery

Your public comment was received and will be forwarded to the Board of Commissioners for their review.

Thank you.

Jennifer Rivera
Board of Commissioners Clerk
Hall County Government
Tel: 770-297-2684
jrivera@hallcounty.org
www.hallcounty.org



From: Brian Johnston [REDACTED]
Sent: Wednesday, January 21, 2026 10:06 AM
To: Jennifer Rivera (Administration) <jrivera@hallcounty.org>
Subject: Letter of Support: Event Venue Permit for Flowery Branch Winery

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To the Hall County Planning Commission and Board of Commissioners,

I am writing to formally express my strong support for the event permit application submitted by Flowery Branch Winery. As a resident of Hall County, I believe that approving this request is a vital step in preserving our local agricultural character while fostering economic growth in South Hall.

Flowery Branch Winery offers a unique asset that is currently scarce in our area: a secluded, outdoor event space integrated into a working landscape. The venue is naturally buffered by the very vineyards that produce their wines, providing a private atmosphere that does not encroach on residential views. This makes it an ideal location for an event venue, as it utilizes the natural topography to maintain the peace and privacy of the surrounding community.

Furthermore, approving this permit makes sense for the Hall County economy. Currently, residents seeking a vineyard event experience are often forced to travel north to Lumpkin County. By establishing a premier event venue in South Hall, we can ensure that local spending and tax revenue stay within our community. This supports our small business owners and reduces the "leakage" of tourism dollars to neighboring counties.

Flowery Branch Winery is more than just a business; it is a contributor to the small-town feel and sense of community that makes Hall County a premier place to call home. Allowing them to host events will provide a platform to showcase the people, the agriculture, and the hospitality that define our region.

I respectfully request that you approve this permit and allow Flowery Branch Winery to continue growing as a cornerstone of our local culture and economy.

Sincerely,

Brian Johnston

7076 Valley Forge Drive

Flowery Branch, GA 30542

[Your Address/Neighborhood]