



GEORGIA'S RURAL CENTER

A BRANCH OF THE GEORGIA DEPARTMENT OF AGRICULTURE

May 6, 2026

David Gibbs
Hall County Board of Commissioners
PO Box 1435
Gainesville, GA 30503

Dear Mr. Gibbs and Members of the Commission,

On behalf of our regional partners, we invite **Hall County** to support and participate in the **Georgia Grown Trail 52** initiative — a collaborative effort to promote agriculture, support local businesses, and strengthen rural economic development across Georgia. Trail 52 would run west to east from Dalton to Maysville and encompass 7 North Georgia Counties.

Georgia Grown Trail 52 is a proposed, state-recognized agritourism driving route that will connect participating counties and highlight farms, agricultural producers, and agritourism destinations. Supported by the Georgia Department of Agriculture, Georgia Grown, and Georgia's Rural Center, this initiative provides an opportunity to position your county within a broader, branded tourism corridor while showcasing the unique assets of your community.

County Commitment

Participation requires a simple, shared investment:

- Installation of **one Georgia Grown Trail road sign at each county line** (2 per county)
- Estimated cost of **approximately \$325 per sign** (not due now)

This signage ensures consistent branding and visibility across the trail.

Benefits to Hall County

Participation will:

- Increase visitor traffic and awareness of local assets
- Support farms, small businesses, and agritourism
- Encourage collaboration with neighboring counties
- Leverage the established Georgia Grown brand

Commitment

By signing below, **Hall County** affirms its intent to participate in Georgia Grown Trail 52 and agrees to support the installation of trail signage as outlined above.

Thank you for your leadership and continued commitment to strengthening your community. We look forward to the opportunity to partner with you on this regional initiative.

Sincerely,

Deb Cantrell
Georgia's Rural Center
Georgia Department of Agriculture

County Name: _____

Authorized Representative: _____

Title: _____

Signature: _____

Date: _____