



Hall County Georgia
Andy Penick
Purchasing Manger
apenick@hallcounty.org

October 4, 2022

Dear Mr. Penick,

This letter serves to notify you that CivicPlus, LLC is the sole provider of the CivicRec, Recreation Management System (CivicRec) and associated services and functionality included. CivicRec enables municipal website administrators to manage critical aspects of their recreation management and activities.

CivicRec differs from other recreation management software in that it has been optimized for use for government entities. Not only have many of the applications been developed specifically for use by municipal governments, but CivicRec is also hosted at a network operations center dedicated to the protection of the information of government staff and end-users.

Included in the standard CivicRec development package are modules that are unique to CivicPlus' CivicRec, such as map-based booking, league team pages, exportable calendars for Google and Outlook and social sign on. Applications like these may be available at a much higher cost from other vendors however, CivicPlus is the sole provider of these applications as a part of an all-inclusive, standardized recreation management system, CivicRec.

The CivicPlus Pay Forte gateway integration is a sole source product integration implemented, sold, and distributed exclusively by CivicPlus. No other gateway offered by CivicPlus for CivicRec has both ACH and convenience fee structure functionality currently available.

This gateway must be purchased from and implemented directly by CivicPlus. There are no agents or dealers authorized to represent this gateway/functionality for integrated CivicPlus products.

Additionally, competition is precluded by the existence of an agreement with the manufacturer, who has given us rights to market this gateway for use with CivicPlus products. There are no other like gateways available for purchase that would serve the same purpose or function and there is only one price for the above name(s) item(s) or product(s) because of exclusive distribution or marketing rights.

No other organization offers our unique product and service package, coupling our RMS with some of the most useful web applications available to municipal governments.

Regards,

A handwritten signature in blue ink that reads 'Amy Vikander'.

Amy Vikander • CivicPlus
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