



## PAWS IN THE AIR SPONSOR LEVELS

Legacy Hall in New Town Williamsburg  
Live music, food, beer, wine, vendors, raffles, and fun!  
Learn more at: [heritagehumane.org/paws](http://heritagehumane.org/paws)

Proceeds benefit the McDuff Endowment Fund at Heritage Humane Society, a 501(c)(3) organization.

### DIAMOND PAWS

**SOLD OUT**



### \$3,000 PLATINUM PAWS

(1 available)

- Full page back cover ad in program
- 12 tickets to event
- Promotional table top display space
- Logo on website and marketing materials
- Exclusive onsite signage
- Live event recognition

### \$2,000 GOLD PAWS

(2 available)

- Full page inside cover ad in program
- 10 tickets to event
- Promotional table top display space
- Logo on website and marketing materials
- Exclusive onsite signage
- Live event recognition

### \$1,000 SILVER PAWS

(Choose One)

Entertainment Sponsor  
Kibble Kitchen Sponsor  
Raffle Sponsor  
Silent Auction Sponsor  
Water Sponsor

- Full page ad in program
- 8 tickets to event
- Promotional table top display space
- Logo on website and marketing materials
- Exclusive onsite signage
- Live event recognition

### \$250 GREEN PAWS

- Customized 2 ft. sign on the green
- 2 tickets to event
- Listing on website

### \$250 AROUND THE GREEN

- Promotional table top display space

### CONTRIBUTOR

Donation of Raffle Item

- Listing on website
- Listing at event

### BRONZE PAWS

**Silent Auction Donor\***  
(\$200 or more donation to the auction)

- 1/4 page ad in program
- 2 tickets to event
- Listing on website

\*donations accepted upon approval

### PROGRAM ADS

1 page	\$400
1/2 page	\$200
1/4 page	\$100



# PAWS IN THE AIR

## Sponsorship Agreement



August 16, 2025 | 2 PM - 5 PM | Legacy Hall

[heritagehumane.org/paws](http://heritagehumane.org/paws)

### SPONSORSHIP LEVELS

- ☐ Diamond Paws | **SOLD OUT**
- ☐ Platinum Paws | \$3,000
- ☐ Gold Paws | \$2,000
- ☐ Silver Paws | \$1,000
  - ☐ Entertainment
  - ☐ Kibble Kitchen
  - ☐ Raffle
  - ☐ Silent Auction
  - ☐ Water
- ☐ Green Paws | \$250
- ☐ Program Ads
  - ☐ 1 page | \$400
  - ☐ 1/2 page | \$200
  - ☐ 1/4 page | \$100
- ☐ Around the Green | \$250
- ☐ Bronze Paws (silent auction donation)
- ☐ Raffle Contributor

### PAYMENT INFORMATION

☐ Enclosed is my check made payable to the Heritage Humane Society. Please include in the memo line "McDuff."

☐ Please charge my ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV# \_\_\_\_\_

☐ Please send me a pledge fulfillment reminder.

**Please e-mail the form to:**

[donate@heritagehumane.org](mailto:donate@heritagehumane.org)

OR

**Please mail this form to:**

Heritage Humane Society

430 Waller Mill Rd.

Williamsburg, VA 23185

The Heritage Humane Society is a 501(c)(3) non-profit organization.  
Tax ID # 54-1641580

Company Name: \_\_\_\_\_

Contact Person and Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Contact Primary Phone #: \_\_\_\_\_

How You Would Like to be Listed on Marketing Materials: \_\_\_\_\_

☐ I would like to save resources by having my tax letter sent electronically.

☐ I do not wish to be added to the electronic newsletter list for monthly updates.

By signing below, I commit to this sponsorship and these terms of payment.

Signature of Sponsor: \_\_\_\_\_

Date: \_\_\_\_\_