

Our mission is to improve lives and our community by engaging people to give, advocate and volunteer.

Metro United Way Affects More Than 250,000 Lives with a \$21.2 Million Investment in the Region

Louisville, KY, May 25, 2018: Fresh off celebrating its banner centennial anniversary, Metro United Way announced a more than \$21.2 million investment in the community affecting more than a quarter of a million people in its seven-county regional footprint. Metro United Way will invest the money in four strategic impact areas: early childhood success, youth success, financial independence and healthy lives.

“We’re very proud of the work we’re doing to positively affect so many individuals and families in our community,” said Theresa Reno-Weber, President and CEO of Metro United Way. “But we don’t want to simply address the issues of today – we want to enhance the upward mobility of individuals and families forever. We are celebrating the investment we’re making, but know that our work is far from finished.”

Metro United Way improves the lives of children, individuals and families through mobilizing resources and building stronger communities. The upcoming 2018 investments will make the following impact:

- Early Childhood Success:
 - Nearly 6,500 children will gain the knowledge and skills to enter school ready to succeed
 - \$2,505,791 investment
 - 17 programs
- Youth Success:
 - More than 20,000 youth will attain the knowledge, skills and belief needed to graduate college and become career ready
 - \$3,090,188 investment
 - 71 programs
- Financial Independence:
 - Nearly 16,000 individuals and families will improve their socio-economic status
 - \$1,170,342 investment
 - 12 programs
- Healthy Lives:
 - More than 213,000 individual’s and families’ will have their basic needs met enabling them to achieve better health outcomes
 - \$7,722,015 investment
 - 68 programs

In addition to the work that Metro United Way does, this impact will be delivered by more than 100 non-profit agencies. The balance of the total investment will be made in additional non-profits and support across the region.

“During our 100th anniversary campaign, the community made their voices loud and clear through their volunteerism and financial commitments to Metro United Way,” said Reno-Weber. “They want to help us address the inequities and challenges that far too many people face every day. This community knows it’s only going to move forward with everyone seeking the same outcomes through a healthy, financially stable and well-educated community.”

The organization celebrated the impact its efforts are making through a series of grassroots celebrations across Jefferson, Oldham, Shelby and Bullitt counties in Kentucky, as well as Clark, Floyd and Harrison counties in Indiana. Those celebrations occurred May 23rd and May 24th, culminating in a region-wide celebration the evening of May 24th at Copper & Kings.

ABOUT METRO UNITED WAY

For 100 years, Metro United Way has been dedicated to improving lives in our community and that will never change. We are committed to reach our vision that everyone achieves their fullest potential, and we know that the ultimate measure of our success is in the ways we impact the quality of life for all of us. A community of connected people, all people, united and working together for the benefit of all is at the heart of what Metro United Way represents. We bring together the people and organizations who have the passion, expertise and resources needed to accomplish our goals and get things done. Together, we fight for the education, health and financial stability of every person in Bullitt, Jefferson, Oldham and Shelby counties in Kentucky and Clark, Floyd and Harrison counties in Indiana. For more information, please visit MetroUnitedWay.org or call 502-583-2821. We invite you to be a part of changing generations; you can give, advocate and volunteer. United We Fight! United We Stand!

Media Contact: Matt Willinger / 502-931-4852 / MWillinger@Bisig.com

Bullitt County

- Overall
 - Individuals 8,264
 - Investments \$165,500

Clark County

- Overall
 - Individuals 37,850
 - Investments \$511,718

Floyd County

- Overall
 - Individuals 21,259
 - Investments \$372,271

Harrison County

- Overall
 - Individuals 9,189
 - Investments \$118,487

Jefferson County

- Overall
 - Individuals 188,979
 - Investments \$10,246,432

Oldham County

- Overall
 - Individuals 13,856
 - Investments \$244,971

Shelby County

- Overall
 - Individuals 10,124
 - Investments \$329,399

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