

Our mission is to improve lives and our community by engaging people to give, advocate and volunteer.

GE Appliances & Metro United Way Partner for Transformative Volunteer Project in Parkland & Chickasaw

More than 600 GEA volunteers to enhance nonprofits along Greenwood Avenue

LOUISVILLE, KY – October 12, 2017 – [Metro United Way](#) and [GE Appliances](#) will partner today for a transformative volunteer effort that will aim to complete over 15 major projects on this day of service.

GE Appliances (GEA), a Haier company, joined forces with Metro United Way (MUW) to engage community partners, neighborhood leaders, residents and more than 600 GEA volunteers in improvements to nearly 10 nonprofit and community sites from 32nd to 45th streets on Greenwood, a central artery of the Parkland and Chickasaw neighborhoods in Louisville’s West End.

The signature GEA fall project—done this year in collaboration with MUW as a part of the organization’s 100th anniversary celebration—is a result of months of planning and partnership to ensure the work focuses on the needs of community nonprofits and residents. GEA volunteers will look to make capital improvements to the following sites:

- Parkland Boys & Girls Club
- Trinity House Excellence Academy Early Learning Center
- AMPED (Academy of Music Production Education and Development)
- Flaget Field Park
- Area churches and communal spaces, which received landscaping and beautification in partnership Louisville Metro Government, Metro Parks and Olmsted Parks

In addition, American Red Cross and the Louisville Fire Department will also lead volunteers in a home fire preparedness campaign in nearby neighborhoods.

“We are excited to be able to serve the Greenwood corridor neighborhoods. I am truly amazed at the spirit of volunteerism and scope of work our employees have taken on this year,” said Rich Calvaruso, GEA Fall Volunteer Project Leader.

GEA volunteers will tackle projects ranging from installing a new gaming station, walls and cabinets at the Boys & Girls Club; to renovating kitchen space and constructing the new natural playground at Trinity House; to providing much needed upgrades to the bathrooms and reception space at AMPED; to landscaping Chickasaw Park and five churches along Greenwood. The street itself will also receive new trash receptacles and welcome banners.

“The Fall volunteer project is a great example of the positive impact our community can achieve by mobilizing GEA volunteer expertise and labor, marshalling community resources and tapping into Metro United Way’s wide network of neighborhood based organizations,” said Theresa Reno-Weber, President at CEO at Metro United Way. “Volunteers who give freely of their time and talent are our most powerful resource. Together – because no one individual or organization can do it alone - we will win our fight for every individual, child and family to achieve their full potential through education, financial stability and health,” she said.

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About GE Appliances

GE Appliances, a Haier company, makes moments that matter for our owners through our passion for making great appliances and providing unparalleled services. Owners have more choices than ever before under the Hotpoint, GE®, Haier, GE Café™, GE Profile™ and Monogram® brands. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information visit www.geappliances.com/our-company.

About Metro United Way

For 100 years, Metro United Way has been dedicated to improving lives in our community and that will never change. We are committed to reach our vision that every one achieves their fullest potential, and we know that the ultimate measure of our success is in the ways we impact the quality of life for all of us. A community of connected people, all people, united and working together for the benefit of all is at the heart of what Metro United Way represents. We bring together the people and organizations who have the passion, expertise and resources needed to accomplish our goals and get things done. Together, we fight for the education, health and financial stability of every person in Bullitt, Jefferson, Oldham and Shelby counties in Kentucky and Clark, Floyd and Harrison counties in Indiana. For more information, please visit MetroUnitedWay.org or call 502-583-2821. We invite you to be a part of changing generations; you can give, advocate and volunteer. United We Fight! United We Win!

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