

Our mission is to improve lives and our community by engaging people to give, advocate and volunteer.



FOR IMMEDIATE RELEASE

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METRO UNITED WAY'S FARMERS FEEDING FAMILIES SEEKS TO END FOOD INSECURITY IN SHELBY COUNTY

Request for Proposals Sought from Non-profits Serving Shelby County

SHELBYVILLE, Ky. (February 1, 2019) – More than 5,000 residents (about 11 percent) in Shelby County are food insecure. Many of those affected by food insecurity are the most vulnerable in our community -- senior citizens, rural residents, veterans and kids. Through a new Farmers Feeding Families program based in Shelby County, Metro United Way is focusing on reducing hunger in the county.

Farmers Feeding Families issued a request for proposal today to provide funds to any non-profit organization serving Shelby County with the priority to provide services where people's most basic food needs are inadequate. The program's goal is to ensure that individuals in Shelby County have the food they need to live healthier lives.

"We are pleased to announce an open Request for Proposal with the sole goal to combat food insecurity in Shelby County," said Pat Hargadon, chair of Metro United Way Shelby County Advisory Council. "All of the money raised by Farmers Feeding Families in Shelby County stays right here in our community. We know these funds will help narrow the food gap and address the food desert areas in our community. Our goal is that no one in Shelby County goes to bed hungry. Ending hunger in our community is the goal for Farmers Feeding Families."

A Farmers Feeding Families council was created to consider proposals that would help bridge the gap of food insecurities and assist people to maintain -- or move toward -- self-sufficiency by removing food gap barriers and increase access to basic food needs in Shelby County.

"Food insecurity is an unfortunate foundation that can manifest itself in other ways," said Theresa Reno-Weber, president and CEO of Metro United Way. "It's difficult for children to learn in school, parents to focus on work, and our seniors to maintain healthy lives if they're worried about putting food on the table tonight. Farmers Feeding Families is designed to help address, and ultimately eliminate, those food insecurities."

Applications may be made online at www.metrounitedway.org/shelbyrfp with all applications due to Metro United Way by March 1, 2019. The Farmers Feeding Families council will review all applications and make final funding recommendations by June 2019.

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Applying organizations must articulate the client need, how they will achieve impact through the strategies employed, and what measurements will be used to track results. Agencies must be a financially healthy, federally-recognized non-profit agency and have no history of fraud, negligence or fiduciary irresponsibility.

ABOUT METRO UNITED WAY

For 100 years, Metro United Way has been dedicated to improving lives in our community and that will never change. We are committed to reach our vision that everyone achieves their fullest potential, and we know that the ultimate measure of our success is in the ways we impact the quality of life for all of us. A community of connected people, all people, united and working together for the benefit of all is at the heart of what Metro United Way represents. We bring together the people and organizations who have the passion, expertise and resources needed to accomplish our goals and get things done. Together, we fight for the education, health and financial stability of every person in Bullitt, Jefferson, Oldham and Shelby counties in Kentucky and Clark, Floyd and Harrison counties in Indiana. We invite you to be a part of changing generations; you can give, advocate and volunteer.

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