

7/13/2021

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## Additional COVID-19 Relief Coming to Metro United Way

**[JEFFERSONVILLE, IN]** – Metro United Way is pleased to announce that it will receive a second *COVID-19 Economic Relief Initiative* grant for \$706,057 from Indiana United Ways, the state professional association of which Metro United Way is a member. The grant will be used to support our community in meeting basic human needs brought on by the COVID-19 pandemic.

The grant is one of 47 grants that Indiana United Ways is making to member organizations and community foundations through the initiative, which was made possible by funding Indiana United Ways received from Lilly Endowment Inc.

"Metro United Way has been a key convener and coordinator of our community's response to meet human needs for decades. Even before this crisis, we knew that many families in Harrison, Clark and Floyd Counties were not able to make ends meet - despite working. In the wake of COVID, those needs became even more dire. Thanks to the generous, continued support of Lilly Endowment to our State Association, we can continue to help our community, through nonprofit partners, deal with and hopefully resolve the impacts of this trying time," said Pam Ottersbach, Director of Southern Indiana, Metro United Way.

The second *COVID-19 Economic Relief Initiative* grant again calls for United Ways that receive funding to leverage partnerships and relationships to better meet COVID-related basic needs aligned with the social determinants of health as defined by the CDC. Specifically, Metro United Way plans to distribute dollars as quickly as practicable to address the immediate, basic and essential needs of local communities suffering the ongoing physical, social, and economic effects of the coronavirus pandemic. Metro United Way will begin accepting funding requests from area human and social service nonprofits whose IRS designation is in good standing beginning Tuesday, July 13, 2021. Interested organizations should request access and start the application process at [Metro United Way's website](#).

In April 2020, Lilly Endowment helped Indiana United Ways establish the *COVID-19 Economic Relief Initiative* with an initial \$30 million grant. Lilly Endowment made an additional \$15 million grant in March to Indiana United Ways to support the initiative. Both grants are part of Lilly Endowment's overall grantmaking to help organizations meet COVID-related needs. Since March 2020, Lilly Endowment has made grants totaling more than \$210 million to organizations working in Indiana and across the nation as they respond to the pandemic.

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For more than 100 years, Metro United Way has united and empowered communities by investing in the full potential of individuals and families to ensure positive, sustainable change. We use data-driven insights to identify our community's greatest needs and address systemic challenges with a focus on advancing equity and sharing opportunities for all. Together, we fight

to improve the disparities that persist in early care and education, economic mobility, home ownership, racial equity, and public policy in Jefferson, Bullitt, Oldham and Shelby counties in Kentucky and Clark, Floyd and Harrison counties in Indiana. We invite you to join us and be a part of transforming Greater Louisville. To live better, we must LIVE UNITED.

Indiana United Ways is the state professional association for United Ways in Indiana and supports a thriving United Way system through capacity building, shared services, and network collaboration opportunities. For more information, contact Tonja Stokes, Vice President of Organizational Development at [tonja.stokes@iuw.org](mailto:tonja.stokes@iuw.org).

Lilly Endowment Inc. is an Indianapolis-based private philanthropic foundation created in 1937 by J.K. Lilly, Sr. and his sons, Eli and J.K. Jr., through gifts of stock in their pharmaceutical business, Eli Lilly and Company. Although the gifts of stock remain a financial bedrock of the Endowment, it is a separate entity from the company, with a distinct governing board, staff and location. In keeping with the founders' wishes, the Endowment supports the causes of [community development](#), [education](#) and [religion](#). The Endowment funds significant programs throughout the United States, especially in the field of religion. However, it maintains a special commitment to its founders' hometown, Indianapolis, and home state, Indiana.