



Metro United Way

Metro United Way 2021 Campaign— Virtual Event Guide

Has your office always been great at coming together in person to support the important work of Metro United Way? Wondering what to do in a time of social distance and remote work?

Below is a list of easy-to-execute virtual event concepts that you can customize to fit you and your team! For additional ideas or more details, contact your Development Manager.

Metro United Way Bingo

Use our work-from-home customized Metro United Way BINGO game. Completing a card can mean winning prizes or just taking bragging rights, but every card costs a little and the money can all go to a great cause!

Metro United Way Trivia

Play together on Zoom using a customized Metro United Way Trivia Game. Or create your own using a virtual app. Each player makes a donation to get into the game.

Tastings or Cocktails Lessons

Let donating team members pick the drinks to sample and then meet up in a virtual room to sip and discuss. Invite an expert to lead the conversation. Or set up an online event with a mixologist. Attendees pay a small fee to join.

Cookbooks

Compile recipes from the foodies among your team and self-publish. Every cookbook sold can serve as a donation to Metro United Way. You could also have everyone cook their recipe and post photos online, with co-workers voting for their favorites by paying for each vote.

Virtual Silent Auctions

Gather goodies from partners, sponsors or each other and then put them up for bid! Have departments compete through themed gift baskets or auction days off and preferred parking spots. Proceeds can support your Metro United Way Campaign.

Virtual Marathons (Run, Walk, Bike)

Create a course for everyone to do individually and on their own. Participants log independent miles and report back! Collect pledges from friends and family to complete the race. You can even have an option for people who prefer to NEVER run! (Maybe even make the suggested donation a little larger if no running is involved 😊)

Scavenger Hunt

Make a list of things participants have to find in their homes and neighborhoods. Report back and share photos! Have participants pay a small fee to play and those who finish first win a prize!

Get Your CEO Involved

Ask your CEO to attend online events to show support for the campaign. Have a raffle, where everyone who pledges during the campaign is entered to win a virtual lunch or a happy hour with the CEO. You could even have departments compete for the opportunity.

Step Challenge

Hold a corporate challenge. Have the CEO pledge a gift amount to Metro United Way if employees can all work together to reach a certain number of combined steps within a week.

Book Club

Host a virtual book club, with each member paying 'dues' that go to Metro United Way.

Online Fitness or Yoga Class

Line up a professional trainer lead an online fitness or yoga class and have individual employees pay to join.

Costume Day

Pick a day for employees to wear costumes on a video call. Post photos and have employees pay to vote for the best one. Best costume wins a prize!

For each of these events, we've made it easy for you to collect the participant fees/sales. They simply make their payment directly to Metro United Way using a unique company and event code we can provide to you. We'll keep track and report back to you on the total collected.