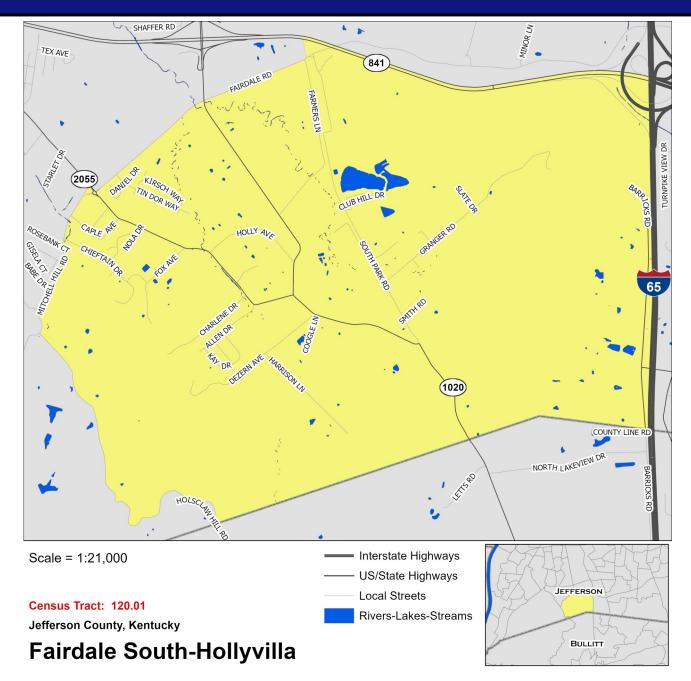
Fairdale South-Hollyvilla NEIGHBORHOOD PROFILE June 2022



A Partnership Between Metro United Way and the Kentucky State Data Center at the University of Louisville





This profile uses census tracts to approximate neighborhoods. Census tracts are statistical units used by the Census Bureau to enumerate data within small areas, and typically align well (but not perfectly) with traditional neighborhoods.

POPULATION CHARACTERISTICS

Age and Sex

	FS-l	FS-H		MSA
	Estimate	Percent	Percent	Percent
Total population	3,786	_	768,419	1,262,287
Male	1,903	50%	48%	49%
Female	1,883	50%	52%	51%
	FS-I	Н	County	MSA
	Estimate	Percent	Percent	Percent
Population under age 5	269	7%	6%	6%
Under age 3	149	4%	4%	4%
Age 3 and 4	120	3%	3%	2%
Population under age 18	877	23%	22%	22%
Age 5 to 14	458	12%	12%	13%
Age 15 to 17	150	4%	4%	4%
Population age 18 to 64	2,322	61%	62%	62%
Population age 65 and over	587	16%	16%	16%

Race, Ethnicity, and Nativity

	FS-H	FS-H		MSA
	Estimate	Percent	Percent	Percent
White, non-Hispanic/Latino	3,366	89%	67%	75%
Black, non-Hispanic/Latino	3	0%	22%	15%
Asian, non-Hispanic/Latino	7	0%	3%	2%
Hispanic/Latino, of any race	359	9%	6%	5%
Multiple races, non-Hispanic/Latino	51	1%	3%	3%
Other, non-Hispanic/Latino	0	0%	1%	0%
Foreign born	227	6%	8%	6%

Veteran Status

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Civilian population 18 years and over	2,909	_	597,788	978,060
Veterans	183	6%	7%	8%

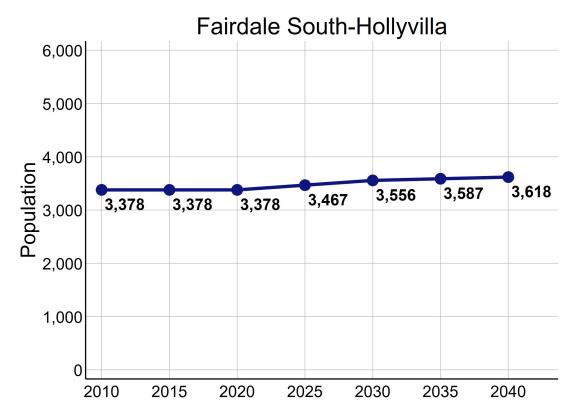
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. MSA=Metropolitan Statistical Area

POPULATION CHARACTERISTICS

Households and Families

	FS-H	FS-H		MSA
	Estimate	Percent	Percent	Percent
Total households	1,483	_	316,411	497,106
Married couple family households	739	50%	40%	46%
w/related children	332	22%	16%	18%
Male householder family households	83	6%	5%	5%
w/related children	44	3%	3%	3%
Female householder family households	138	9%	14%	13%
w/related children	61	4%	9%	8%
Non-family households	523	35%	41%	37%
Single person households	443	30%	34%	31%
Population in group quarters	0	0%	2%	2%

Population Projections



Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. STATS Indiana, Kentucky State Data Center 2022 Population Projections. Note: Percentages may not sum to 100 due to rounding.

Income

	FS-H	County	MSA
Median household income (in 2020 dollars)	\$55,240	\$58,196	\$60,891
Median earnings for full-time male workers	\$55,909	\$52,019	\$52,300
Median earnings for full-time female workers	\$32,292	\$31,143	\$31,196
Gini coefficient	0.42	0.47	0.46

SNAP Benefits

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Households receiving SNAP Benefits	154	10%	10%	9%
Households with public assistance (PA) income	44	3%	2%	2%
Households receiving either SNAP or PA	160	11%	11%	10%

Vehicles Available

	FS-H	I	County	MSA
	Estimate	Percent	Percent	Percent
Households with no vehicle	192	13%	9%	7%

Poverty Status of Individuals

	FS-l	4	County	MSA
	Estimate	Percent	Percent	Percent
Total population below federal poverty line (FPL)	734	19%	14%	12%
Population under 18 years below FPL	198	23%	21%	17%
Population under 6 years below FPL	118	35%	22%	19%
Population age 6 to 11 below FPL	72	39%	21%	18%
Population age 12 to 17 below FPL	8	2%	18%	16%
Population age 18 to 64 below FPL	396	17%	13%	11%
Population age 65 and over below FPL	140	24%	9%	8%
Total population below 150% of the FPL	1,275	34%	22%	20%
Population under 18 years below 150% of the FPL	407	47%	32%	29%
Population under 6 years below 150% of the FPL	236	70%	35%	32%
Population age 6 to 11 below 150% of the FPL	132	72%	34%	30%
Population age 12 to 17 below 150% of the FPL	39	12%	28%	24%
Population age 18 to 64 below 150% of the FPL	631	27%	20%	18%
Population age 65 and over below 150% of the FPL	237	40%	17%	16%
Total population below 185% of the FPL	1,549	41%	28%	26%
Population under 18 years below 185% of the FPL	496	58%	39%	35%
Population under 6 years below 185% of the FPL	293	87%	43%	40%
Population age 6 to 11 below 185% of the FPL	139	76%	40%	37%
Population age 12 to 17 below 185% of the FPL	64	19%	34%	30%
Population age 18 to 64 below 185% of the FPL	758	33%	25%	23%
Population age 65 and over below 185% of the FPL	295	50%	23%	22%
Total population below 200% of the FPL	1,582	42%	30%	28%
Population under 18 years below 200% of the FPL	505	59%	42%	38%
Population under 6 years below 200% of the FPL	293	87%	46%	42%
Population age 6 to 11 below 200% of the FPL	139	76%	44%	39%
Population age 12 to 17 below 200% of the FPL	73	22%	36%	33%
Population age 18 to 64 below 200% of the FPL	782	34%	27%	25%
Population age 65 and over below 200% of the FPL	295	50%	25%	25%

Poverty Status

Poverty status is determined by comparing a family's income to defined income thresholds that vary by family size and composition. If a family's total income is less than the established threshold for a family of that size, then that family and every individual in it is considered in poverty. The official poverty thresholds do not vary geographically, but they are updated for inflation annually. The official poverty definition uses money income before taxes and does not include capital gains or non-cash benefits (such as public housing, Medicaid, and food stamps).

The 2022 Poverty Guidelines as established by the U.S. Department of Health and Human Services:

Number of persons in household	Poverty guideline
1	\$13,590
2	\$18,310
3	\$23,030
4	\$27,750
5	\$32,470
6	\$37,190
7	\$41,910
8	\$46,630

Poverty Status of Families

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Families	960	_	186,716	314,935
Families below federal poverty line (FPL)	131	14%	10%	8%
Families below 150% of the FPL	245	26%	16%	15%
Families below 185% of the FPL	324	34%	21%	20%
Families below 200% of the FPL	333	35%	24%	22%
Families with related children	437	46%	46%	46%
Families with related children below FPL	75	8%	7%	6%

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

Labor Force Status

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Unemployed	8	14%	13%	13%
Age 20-21—Unemployed	0	0%	8%	9%
Age 22-24—Unemployed	0	0%	9%	9%
Age 25-64—Unemployed	129	9%	5%	4%
Age 65 and over—Unemployed	0	0%	4%	3%
Total unemployed, age 16 and over	137	8%	5%	5%

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Not in the labor force	90	61%	53%	53%
Age 20-21—Not in the labor force	13	12%	24%	23%
Age 22-24—Not in the labor force	1	1%	16%	17%
Age 25-64—Not in the labor force	682	33%	20%	21%
Age 65 and over—Not in the labor force	514	88%	80%	80%
Total not in the labor force, age 16 and over	1,300	43%	34%	35%

Class of Worker

	FS-	FS-H		MSA
	Estimate	Percent	Percent	Percent
Private company/organization	1,294	82%	73%	74%
Nonprofit company/organization	60	4%	8%	8%
Local government	103	6%	5%	5%
State government	47	3%	4%	4%
Federal government	15	1%	2%	2%
Self-employed or unpaid family worker	68	4%	8%	8%

Weeks and Hours Usually Worked

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Works 48-52 weeks/year, 35 or more hours/week	1,289	76%	68%	69%
Works 48-52 weeks/year, less than 35 hours/week	113	7%	11%	11%
Works 0-47 weeks/year, 35 or more hours/week	164	10%	11%	10%
Works 0-47 weeks/year, less than 35 hours/week	132	8%	11%	11%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

Journey to Work

	FS-	FS-H		MSA
	Estimate	Percent	Percent	Percent
Drives alone in car	1,453	93%	84%	86%
Bus	27	2%	3%	2%
Bike	0	0%	0%	0%
Walk	0	0%	2%	2%
All other modes	78	5%	11%	10%

	FS-l	FS-H		MSA
	Estimate	Percent	Percent	Percent
Commutes less than 10 minutes	249	16%	10%	10%
Commutes 10-19 minutes	456	29%	33%	30%
Commutes 20-29 minutes	487	31%	31%	28%
Commutes 30-44 minutes	262	17%	19%	23%
Commutes 45-59 minutes	42	3%	4%	6%
Commutes 60 or more minutes	62	4%	3%	4%

	FS-H	FS-H		MSA
	Estimate	Percent	Percent	Percent
Works at home	3	0%	7%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Except for "Works at Home", estimates limited to population who commute. Percentages may not sum to 100 due to rounding.

"Place of Work" identifies jobs located within the neighborhood and held by workers from inside or outside of the neighborhood. "Home Neighborhood of Worker" identifies jobs held by neighborhood residents, which may be located *inside* or outside of the neighborhood. The workplace is based on the administrative address, and may or may not be the location that a worker reports to most often.

Jobs by Place of Work (2019)

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	462	_	487,522	653,432
Agriculture and mining	0	0%	0%	0%
Construction	95	21%	4%	4%
Manufacturing	7	2%	11%	13%
Trade	91	20%	15%	15%
Transportation, warehousing, and utilities	25	5%	9%	9%
Finance, insurance, information, and real estate	1	0%	10%	9%
Professional services	14	3%	6%	5%
Management and administration	30	7%	9%	8%
Education	75	16%	7%	7%
Health care	6	1%	13%	13%
Entertainment, arts, and recreation	43	9%	2%	2%
Accommodations and food service	37	8%	9%	9%
Other services	4	1%	3%	3%
Public administration	34	7%	2%	3%

Jobs by Home Neighborhood of Worker (2019)

	FS-l	Η	County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	1,552	_	367,691	613,518
Agriculture and mining	8	1%	0%	0%
Construction	117	8%	4%	4%
Manufacturing	232	15%	11%	13%
Trade	240	16%	15%	15%
Transportation, warehousing, and utilities	167	11%	9%	8%
Finance, insurance, information, and real estate	102	7%	9%	8%
Professional services	69	4%	6%	5%
Management and administration	108	7%	9%	8%
Education	105	7%	8%	8%
Health care	178	12%	13%	13%
Entertainment, arts, and recreation	29	2%	2%	2%
Accommodations and food service	116	8%	10%	9%
Other services	27	2%	3%	3%
Public administration	54	4%	3%	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES). Note: Percentages may not sum to 100 due to rounding.

School Enrollment

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3 and 4	120	_	19,694	31,544
Population age 3 and 4, enrolled in school	36	30%	42%	42%
Enrolled in Public school	33	28%	19%	20%
Population age 5 to 14	458	_	93,803	158,051
Population age 5 to 14, enrolled in school	416	91%	95%	96%
Enrolled in Public school	393	86%	75%	79%
Population age 15 to 17	150	_	28,153	48,770
Population age 15 to 17, enrolled in school	150	100%	96%	97%
Enrolled in Public school	126	84%	74%	79%
Population age 18 to 24	268	_	65,804	105,506
Population age 18 to 24, enrolled in school	35	13%	45%	43%

English Proficiency

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3+ speaking Spanish	259	7%	4%	4%
w/limited English proficiency	74	2%	2%	2%
Population age 3+ speaking Asian/PI language	7	0%	2%	1%
w/limited English proficiency	7	0%	1%	1%
Population age 3+ speaking Arabic	0	0%	0%	0%
w/limited English proficiency	0	0%	0%	0%
Population age 3+ speaking other language	0	0%	3%	2%
w/limited English proficiency	0	0%	1%	1%

Educational Attainment

	FS-H	FS-H		MSA
	Estimate	Percent	Percent	Percent
Population age 18 to 24	268	_	65,804	105,506
Less than 9th grade education	0	0%	1%	1%
9th thru 12th grade education	42	16%	10%	11%
High school graduate/GED	144	54%	34%	36%
Some college, no degree	69	26%	37%	36%
Associate degree	5	2%	4%	4%
Bachelor's degree	8	3%	13%	11%
Graduate or professional degree	0	0%	1%	1%

	FS	FS-H		MSA
	Estimate	Percent	Percent	Percent
Population age 25 and over	2,641	_	532,550	873,573
Less than 9th grade education	90	3%	3%	3%
9th thru 12th grade education	362	14%	6%	7%
High school graduate/GED	1,344	51%	26%	29%
Some college, no degree	521	20%	23%	22%
Associate degree	120	5%	8%	9%
Bachelor's degree	154	6%	20%	18%
Graduate or professional degree	50	2%	14%	12%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

Field of Degree of Bachelor's Degree Holders

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Total degrees	208	_	195,331	282,998
Science and engineering				
Computers, mathematics, and statistics	0	0%	4%	4%
Biological, agricultural, environmental sciences	13	6%	5%	5%
Physical and related sciences	0	0%	3%	3%
Psychology	0	0%	5%	5%
Social sciences	3	1%	7%	7%
Engineering	17	8%	6%	6%
Multidisciplinary studies	3	1%	1%	1%
Science and engineering related fields	24	12%	11%	11%
Business	22	11%	20%	21%
Education	87	42%	10%	12%
Arts, humanities, and other				
Literature and languages	0	0%	5%	4%
Liberal arts and history	0	0%	6%	6%
Visual and performing arts	0	0%	4%	4%
Communications	0	0%	6%	5%
Other	39	19%	6%	6%

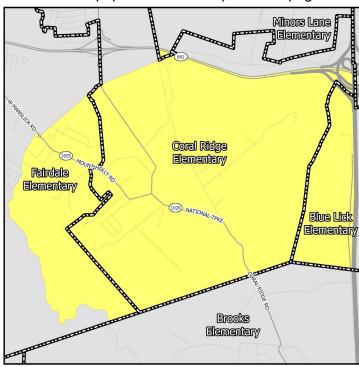
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

Jefferson County Public Schools

Fairdale South-Hollyvilla neighborhood is highlighted in yellow. Thick dashed lines represent school catchment area boundaries.

Neighborhoods in Jefferson County

Jefferson County Public Schools students are assigned to a "resides" (home) school, and for elementary students a cluster, based on their home address. Students may attend their resides school, other schools within the cluster, or apply for traditional and magnet schools within the district. There are also alternative schools serving particular segments of the population. The maps on this page

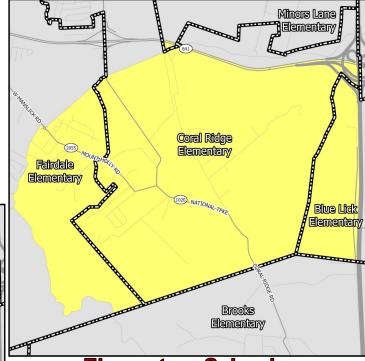


Middle Schools

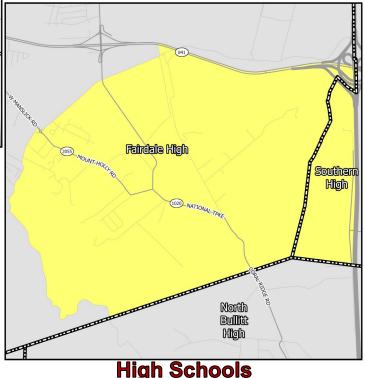
show only the "resides" schools for students within a particular neighborhood. Additional information on JCPS student assignment – which has recently been revised – can be found on their website.

Neighborhoods in Indiana

Indiana schools have open enrollment policies that allow for intra-district and inter-district transfers. The maps on this page show only the schools assigned to a student within a particular neighborhood based on their home address. Additional information on open enrollment policies can be obtained from individual district offices.



Elementary Schools



Jefferson County Public Schools

Schools Serving Neighborhood	Level	Cluster	Enrollment	Non-White	Free Lunch Eligible	Student/ Teacher	KDE/IDOE Grade
Blue Lick	Elementary	5	522	48.5%	83.3%	14.0	3
Coral Ridge	Elementary	5	567	39.7%	72.7%	14.2	3
Fairdale	Elementary	5	619	55.6%	75.9%	15.8	2
Knight	Middle	_	484	52.3%	78.8%	13.9	1
Lassiter	Middle	_	1,078	57.5%	78.8%	15.9	2
Fairdale	High		1,425	49.8%	72.4%	15.6	1
Southern	High	_	1,401	63.4%	74.8%	15.4	1

Data Source: National Center for Education Statistics, Kentucky Department of Education (KDE), Indiana Department of Education (IDOE), Jefferson County Public Schools, 2020-2021 Academic Year. Note: KDE grade is the number of stars — out of 5 — that the Kentucky school or district received on the most recent (2018-2019) school accountability report. IDOE grade is the A-F grade that the Indiana school or district received on the most recent (2018-2019) school accountability report.

Jefferson County Public Schools

Schools Serving Neighborhood	Level	Reading Proficiency	Math Proficiency	KG Ready	Graduation Rate	College Transition
Blue Lick	Elementary	49.0%	41.3%	30.7%	_	_
Coral Ridge	Elementary	45.7%	44.6%	29.7%	_	
Fairdale	Elementary	45.5%	38.2%	34.3%	_	_
Knight	Middle	41.6%	15.5%	_	_	
Lassiter	Middle	43.4%	28.0%	_	_	_
Fairdale	High	26.0%	20.4%		89.1%	55.0%
Southern	High	18.8%	9.0%	_	89.6%	44.7%

Data Source: Kentucky Department of Education, Indiana Department of Education, 2018-2019 Academic Year. Note: KG=Kindergarten.

HOUSING CHARACTERISTICS

Housing Units

	FS-H	FS-H		MSA
	Estimate	Percent	Percent	Percent
Total housing units	1,577	_	347,172	547,307
Occupied housing units	1,483	94%	91%	91%
Owner occupied	851	57%	62%	67%
Renter occupied	632	43%	38%	33%
Vacant housing units	94	6%	9%	9%

	FS-l	FS-H		MSA
	Estimate	Percent	Percent	Percent
Single-family housing units	1,380	88%	68%	73%
Multi-family housing units	197	12%	30%	23%
2-4 unit structures	0	0%	10%	8%
5-9 unit structures	44	3%	7%	6%
10+ unit structures	153	10%	13%	10%
Other housing units	0	0%	1%	3%

Home Value/Rent

	FS-H	County	MSA
Median reported value of owner occupied housing units	\$118,400	\$178,100	\$177,400
Median gross rent of renter occupied housing units	\$976	\$901	\$882
Median contract rent of renter occupied housing units	\$683	\$741	\$719

Internet Access

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Households w/internet access of any type	1,127	76%	89%	87%
Households w/any broadband internet access	1,106	75%	87%	85%
Households w/cell phone internet access only	180	12%	13%	12%
Households w/no internet access	356	24%	11%	13%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. **Contract rent** is the amount indicated on the lease. **Gross rent** includes the estimated monthly cost of utilities that are paid by the tenant.

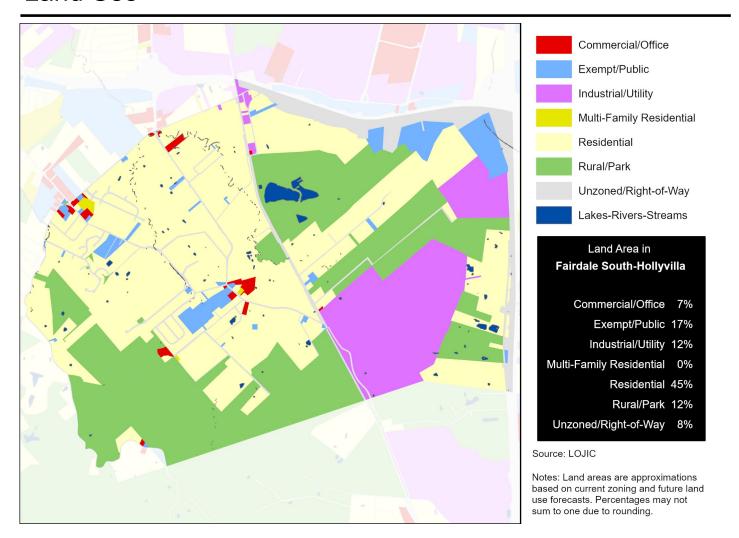
HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	FS-H		County	MSA
	Estimate	Percent	Percent	Percent
Renters paying 30%+ income on housing	111	20%	43%	43%
Owners paying 30%+ income on housing (mortgage)	92	20%	21%	20%
Owners paying 30%+ income on housing (no mortgage)	33	8%	11%	10%

Land Use



HEALTH CHARACTERISTICS

Health Insurance Coverage

	FS-l	1	County	MSA
	Estimate	Percent	Percent	Percent
Population under 6 years without health insurance	56	17%	3%	3%
Population under 18 years without health insurance	84	9%	3%	3%
Total population without health insurance	343	9%	5%	5%

Disability Status

	FS-l	1	County	MSA
	Estimate	Percent	Percent	Percent
Population with a disability	720	19%	14%	14%

Food Access

	FS-H	Jefferson County
Population who are low income and do not live close to a grocery store	0	92,837
Census tracts designated a food desert	0	36

Crime (2019)

	FS-H	County	MSA
Violent crimes	73	13,314	16,031
Violent crimes per 100,000 population	2,161	1,728	1,262
Property crimes	108	29,085	34,867
Property crimes per 100,000 population	3,197	3,775	2,744

Neighborhood crime includes only incidents reported to Louisville Metro Police Department— it does not include incidents reported to other local agencies. County and MSA crime includes incidents reported to all agencies.

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. ESRI Business Analyst. FBI, Uniform Crime Reports. Louisville Metro Police Department. Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Within an urban area, not living close to a grocery store is defined as living further than one mile from a full service grocery store. Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) and share (at least 33%) of individuals in the tract are greater than one mile from the nearest grocery store.

HEALTH CHARACTERISTICS

Fertility Measures

	FS-H	County	MSA
Births to mothers who smoked during pregnancy	16%	10%	10%
Births to mothers without a high school degree	11%	13%	_
Births to unmarried mothers	54%	46%	47%
Low birthweight births (<2,500 grams)	6%	9%	9%
Teen birth rate per 1,000 women age 15-19	29	22.0	22.6

Mortality Measures

	FS-H	County	MSA
Years of potential life lost (age 75) per 100,000	11,614	8,318	8,186

Health Behaviors

	FS-H	County	MSA
Population 18+ currently smokes	33%	22%	17%
Population 18+ obese	37%	34%	34%
Population 18+ binge drinking	17%	18%	16%
Population 18+ reporting 'fair' or 'poor' health	20%	14%	17%

Health Outcomes

	FS-H	County	MSA
Population 18+ reports having/had asthma	11%	10%	15%
Population 18+ reports having/had cancer	8%	8%	10%
Population 18+ reports having/had CHD	10%	7%	8%
Population 18+ reports having/had COPD	15%	9%	10%
Population 18+ reports having/had depression	28%	23%	23%
Population 18+ reports having/had diabetes	14%	12%	11%
Population 18+ reports having/had stroke	5%	4%	5%

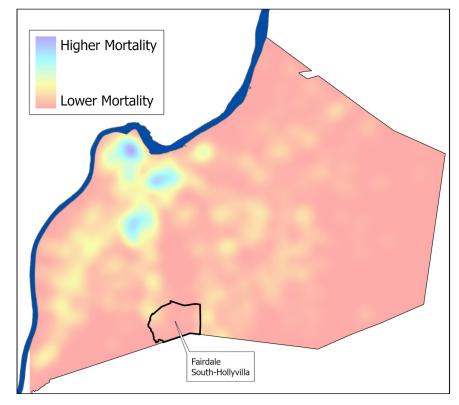
Data Source: Vital Stats: Kentucky Cabinet for Health and Family Services Department of Public Health, Indiana Department of Health, 2015-2019. Health Behaviors and Health Outcomes: Centers for Disease Control, Behavioral Risk Factor Surveillance System, 2019. Note: CHD=coronary heart disease, COPD=chronic obstructive pulmonary disease.

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 37 deaths per 100,000 standard population.

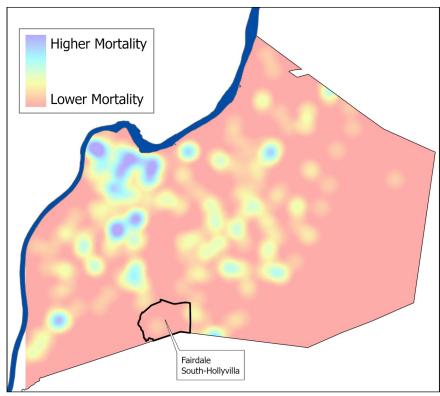
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



Infant Mortality

For every 1,000 live births in Jefferson County there were 6.2 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services. Note: Mortality data covers the period 2015-2019.