



# POPULATION CHARACTERISTICS

## Age and Sex

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Total population	5,702	—	77,879	1,262,287
Male	2,810	49%	48%	49%
Female	2,892	51%	52%	51%

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Population under age 5	384	7%	6%	6%
Under age 3	231	4%	3%	4%
Age 3 and 4	153	3%	3%	2%
Population under age 18	1,518	27%	23%	22%
Age 5 to 14	867	15%	13%	13%
Age 15 to 17	267	5%	4%	4%
Population age 18 to 64	3,239	57%	61%	62%
Population age 65 and over	945	17%	16%	16%

## Race, Ethnicity, and Nativity

	GD		County	MSA
	Estimate	Percent	Percent	Percent
White, non-Hispanic/Latino	5,498	96%	88%	75%
Black, non-Hispanic/Latino	48	1%	5%	15%
Asian, non-Hispanic/Latino	35	1%	1%	2%
Hispanic/Latino, of any race	23	0%	3%	5%
Multiple races, non-Hispanic/Latino	79	1%	3%	3%
Other, non-Hispanic/Latino	19	0%	0%	0%
Foreign born	18	0%	2%	6%

## Veteran Status

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Civilian population 18 years and over	4,184	—	60,236	978,060
Veterans	449	11%	7%	8%

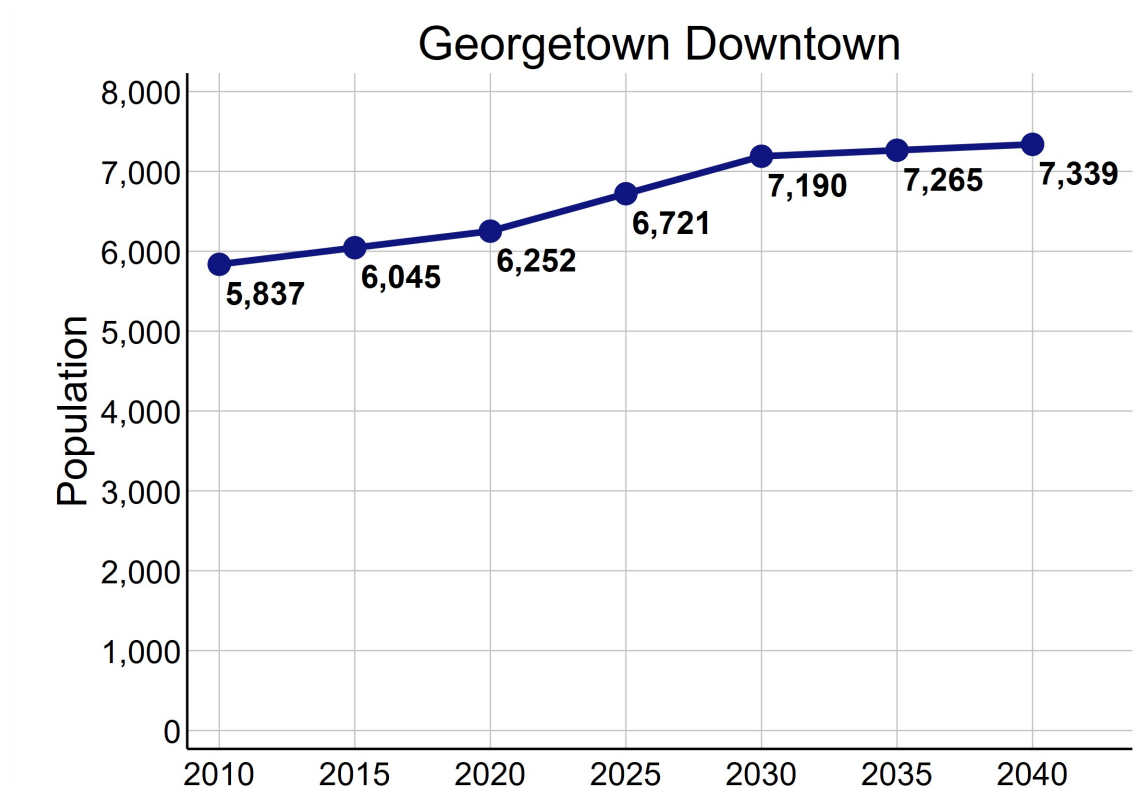
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.  
MSA=Metropolitan Statistical Area

# POPULATION CHARACTERISTICS

## Households and Families

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Total households	1,987	—	29,264	497,106
Married couple family households	1,290	65%	50%	46%
w/related children	454	23%	19%	18%
Male householder family households	161	8%	5%	5%
w/related children	127	6%	3%	3%
Female householder family households	117	6%	12%	13%
w/related children	30	2%	8%	8%
Non-family households	419	21%	34%	37%
Single person households	344	17%	28%	31%
Population in group quarters	0	0%	2%	2%

## Population Projections



Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. STATS Indiana, Kentucky State Data Center 2022 Population Projections. Note: Percentages may not sum to 100 due to rounding.

# ECONOMIC CHARACTERISTICS

## Income

	GD	County	MSA
Median household income (in 2020 dollars)	\$90,728	\$67,603	\$60,891
Median earnings for full-time male workers	\$63,891	\$56,098	\$52,300
Median earnings for full-time female workers	\$40,441	\$32,464	\$31,196
Gini coefficient	0.39	0.44	0.46

## SNAP Benefits

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Households receiving SNAP Benefits	46	2%	7%	9%
Households with public assistance (PA) income	35	2%	1%	2%
Households receiving either SNAP or PA	54	3%	7%	10%

## Vehicles Available

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Households with no vehicle	35	2%	6%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.



# ECONOMIC CHARACTERISTICS

## Poverty Status of Individuals

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Total population below federal poverty line (FPL)	123	2%	9%	12%
Population under 18 years below FPL	0	0%	14%	17%
Population under 6 years below FPL	0	0%	18%	19%
Population age 6 to 11 below FPL	0	0%	10%	18%
Population age 12 to 17 below FPL	0	0%	15%	16%
Population age 18 to 64 below FPL	75	2%	9%	11%
Population age 65 and over below FPL	48	5%	5%	8%
Total population below 150% of the FPL	596	10%	16%	20%
Population under 18 years below 150% of the FPL	251	17%	22%	29%
Population under 6 years below 150% of the FPL	115	27%	26%	32%
Population age 6 to 11 below 150% of the FPL	89	16%	18%	30%
Population age 12 to 17 below 150% of the FPL	47	9%	22%	24%
Population age 18 to 64 below 150% of the FPL	246	8%	15%	18%
Population age 65 and over below 150% of the FPL	99	10%	12%	16%
Total population below 185% of the FPL	757	13%	21%	26%
Population under 18 years below 185% of the FPL	278	18%	27%	35%
Population under 6 years below 185% of the FPL	128	30%	32%	40%
Population age 6 to 11 below 185% of the FPL	99	18%	23%	37%
Population age 12 to 17 below 185% of the FPL	51	10%	26%	30%
Population age 18 to 64 below 185% of the FPL	321	10%	19%	23%
Population age 65 and over below 185% of the FPL	158	17%	19%	22%
Total population below 200% of the FPL	919	16%	22%	28%
Population under 18 years below 200% of the FPL	318	21%	29%	38%
Population under 6 years below 200% of the FPL	160	37%	34%	42%
Population age 6 to 11 below 200% of the FPL	107	20%	25%	39%
Population age 12 to 17 below 200% of the FPL	51	10%	27%	33%
Population age 18 to 64 below 200% of the FPL	424	13%	21%	25%
Population age 65 and over below 200% of the FPL	177	19%	21%	25%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

# ECONOMIC CHARACTERISTICS

## Poverty Status

Poverty status is determined by comparing a family's income to defined income thresholds that vary by family size and composition. If a family's total income is less than the established threshold for a family of that size, then that family and every individual in it is considered in poverty. The official poverty thresholds do not vary geographically, but they are updated for inflation annually. The official poverty definition uses money income before taxes and does not include capital gains or non-cash benefits (such as public housing, Medicaid, and food stamps).

The 2022 Poverty Guidelines as established by the U.S. Department of Health and Human Services:

Number of persons in household	Poverty guideline
1	\$13,590
2	\$18,310
3	\$23,030
4	\$27,750
5	\$32,470
6	\$37,190
7	\$41,910
8	\$46,630

## Poverty Status of Families

	GD	County		MSA
	Estimate	Percent	Percent	Percent
Families	1,568	—	19,447	314,935
Families below federal poverty line (FPL)	18	1%	7%	8%
Families below 150% of the FPL	72	5%	11%	15%
Families below 185% of the FPL	112	7%	15%	20%
Families below 200% of the FPL	145	9%	16%	22%
Families with related children	611	39%	44%	44%
Families with related children below FPL	0	0%	5%	6%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

# ECONOMIC CHARACTERISTICS

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

## Labor Force Status

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Unemployed	4	6%	11%	13%
Age 20-21—Unemployed	0	0%	10%	9%
Age 22-24—Unemployed	3	1%	7%	9%
Age 25-64—Unemployed	90	4%	4%	4%
Age 65 and over—Unemployed	0	0%	1%	3%
Total unemployed, age 16 and over	97	3%	4%	5%

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Not in the labor force	133	68%	53%	53%
Age 20-21—Not in the labor force	7	15%	26%	23%
Age 22-24—Not in the labor force	47	16%	19%	17%
Age 25-64—Not in the labor force	547	19%	21%	21%
Age 65 and over—Not in the labor force	648	69%	80%	80%
Total not in the labor force, age 16 and over	1,382	32%	35%	35%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

# ECONOMIC CHARACTERISTICS

## Class of Worker

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Private company/organization	2,104	73%	73%	74%
Nonprofit company/organization	299	10%	8%	8%
Local government	113	4%	5%	5%
State government	65	2%	3%	4%
Federal government	36	1%	2%	2%
Self-employed or unpaid family worker	249	9%	9%	8%

## Weeks and Hours Usually Worked

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Works 48-52 weeks/year, 35 or more hours/week	2,116	80%	70%	69%
Works 48-52 weeks/year, less than 35 hours/week	214	8%	11%	11%
Works 0-47 weeks/year, 35 or more hours/week	76	3%	8%	10%
Works 0-47 weeks/year, less than 35 hours/week	238	9%	11%	11%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

# ECONOMIC CHARACTERISTICS

## Journey to Work

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Drives alone in car	2,596	97%	91%	86%
Bus	0	0%	1%	2%
Bike	0	0%	0%	0%
Walk	24	1%	1%	2%
All other modes	65	2%	7%	10%

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Commutes less than 10 minutes	206	8%	11%	10%
Commutes 10-19 minutes	447	17%	30%	30%
Commutes 20-29 minutes	950	35%	28%	28%
Commutes 30-44 minutes	777	29%	23%	23%
Commutes 45-59 minutes	220	8%	6%	6%
Commutes 60 or more minutes	85	3%	3%	4%

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Works at home	127	5%	6%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Except for "Works at Home", estimates limited to population who commute. Percentages may not sum to 100 due to rounding.

# ECONOMIC CHARACTERISTICS

“Place of Work” identifies jobs located within the neighborhood and held by workers from **inside or outside** of the neighborhood. “Home Neighborhood of Worker” identifies jobs held by neighborhood residents, which may be located **inside or outside** of the neighborhood. The workplace is based on the administrative address, and may or may not be the location that a worker reports to most often.

## Jobs by Place of Work (2019)

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	313	—	30,989	653,432
Agriculture and mining	8	3%	0%	0%
Construction	92	29%	6%	4%
Manufacturing	4	1%	19%	13%
Trade	39	13%	12%	15%
Transportation, warehousing, and utilities	6	2%	2%	9%
Finance, insurance, information, and real estate	11	4%	4%	9%
Professional services	44	14%	5%	5%
Management and administration	6	2%	6%	8%
Education	56	18%	8%	7%
Health care	16	5%	23%	13%
Entertainment, arts, and recreation	0	0%	0%	2%
Accommodations and food service	12	4%	10%	9%
Other services	9	3%	3%	3%
Public administration	10	3%	3%	3%

## Jobs by Home Neighborhood of Worker (2019)

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	3,229	—	42,385	613,518
Agriculture and mining	8	0%	0%	0%
Construction	210	7%	6%	4%
Manufacturing	469	15%	15%	13%
Trade	419	13%	16%	15%
Transportation, warehousing, and utilities	238	7%	12%	8%
Finance, insurance, information, and real estate	225	7%	6%	8%
Professional services	154	5%	4%	5%
Management and administration	196	6%	6%	8%
Education	225	7%	8%	8%
Health care	558	17%	11%	13%
Entertainment, arts, and recreation	46	1%	1%	2%
Accommodations and food service	264	8%	8%	9%
Other services	83	3%	3%	3%
Public administration	134	4%	3%	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES). Note: Percentages may not sum to 100 due to rounding.

# EDUCATION CHARACTERISTICS

## School Enrollment

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3 and 4	153	—	2,003	31,544
Population age 3 and 4, enrolled in school	69	45%	49%	42%
Enrolled in Public school	17	11%	23%	20%
Population age 5 to 14	867	—	9,924	158,051
Population age 5 to 14, enrolled in school	844	97%	97%	96%
Enrolled in Public school	791	91%	84%	79%
Population age 15 to 17	267	—	3,151	48,770
Population age 15 to 17, enrolled in school	267	100%	99%	97%
Enrolled in Public school	267	100%	88%	79%
Population age 18 to 24	369	—	6,507	105,506
Population age 18 to 24, enrolled in school	136	37%	47%	43%

## English Proficiency

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3+ speaking Spanish	48	1%	2%	4%
w/limited English proficiency	8	0%	0%	2%
Population age 3+ speaking Asian/PI language	16	0%	1%	1%
w/limited English proficiency	4	0%	0%	1%
Population age 3+ speaking Arabic	0	0%	0%	0%
w/limited English proficiency	0	0%	0%	0%
Population age 3+ speaking other language	28	1%	1%	2%
w/limited English proficiency	0	0%	0%	1%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.



# EDUCATION CHARACTERISTICS

## Educational Attainment

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Population age <b>18 to 24</b>	369	—	6,507	105,506
Less than 9th grade education	27	7%	1%	1%
9th thru 12th grade education	4	1%	16%	11%
High school graduate/GED	201	54%	33%	36%
Some college, no degree	59	16%	36%	36%
Associate degree	11	3%	3%	4%
Bachelor's degree	67	18%	11%	11%
Graduate or professional degree	0	0%	0%	1%

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Population age <b>25 and over</b>	3,815	—	53,778	873,573
Less than 9th grade education	9	0%	2%	3%
9th thru 12th grade education	134	4%	7%	7%
High school graduate/GED	1,118	29%	30%	29%
Some college, no degree	1,017	27%	21%	22%
Associate degree	334	9%	9%	9%
Bachelor's degree	712	19%	19%	18%
Graduate or professional degree	491	13%	11%	12%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

# EDUCATION CHARACTERISTICS

## Field of Degree of Bachelor's Degree Holders

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Total degrees	1,316	—	17,156	282,998
Science and engineering				
Computers, mathematics, and statistics	68	5%	4%	4%
Biological, agricultural, environmental sciences	95	7%	6%	5%
Physical and related sciences	17	1%	3%	3%
Psychology	72	5%	5%	5%
Social sciences	40	3%	5%	7%
Engineering	56	4%	5%	6%
Multidisciplinary studies	18	1%	1%	1%
Science and engineering related fields	210	16%	13%	11%
Business	259	20%	22%	21%
Education	191	15%	16%	12%
Arts, humanities, and other				
Literature and languages	17	1%	4%	4%
Liberal arts and history	54	4%	5%	6%
Visual and performing arts	72	5%	4%	4%
Communications	139	11%	3%	5%
Other	8	1%	4%	6%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

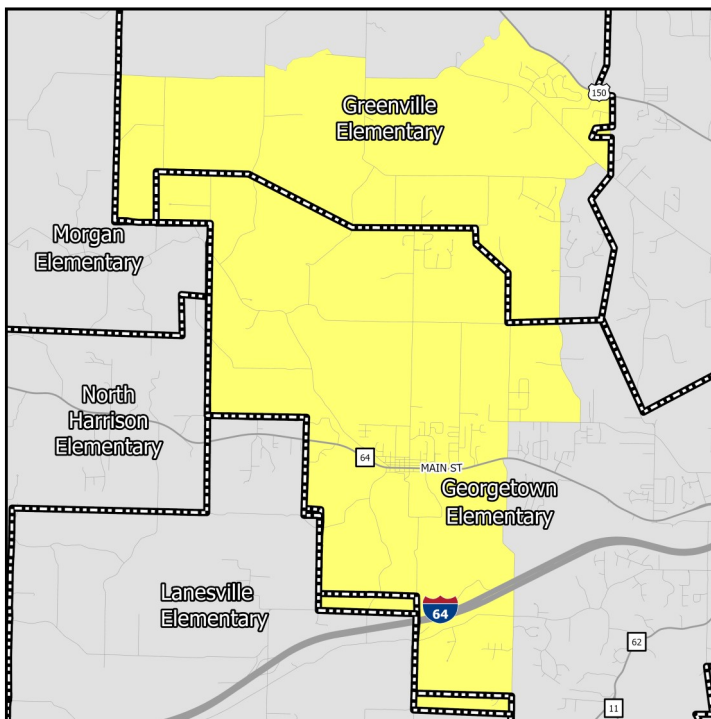
# EDUCATION CHARACTERISTICS

## New Albany-Floyd County Schools

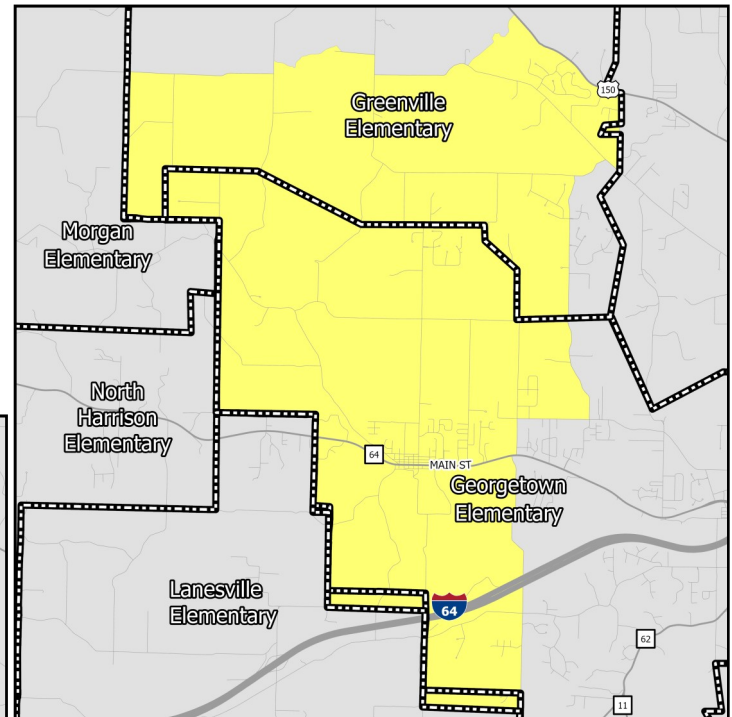
Georgetown Downtown neighborhood is highlighted in yellow. Thick dashed lines represent school catchment area boundaries.

### Nearby Neighborhoods in Jefferson County

Jefferson County Public Schools students are assigned to a “resides” (home) school, and for elementary students a cluster, based on their home address. Students may attend their resides school, other schools within the cluster, or apply for traditional and magnet schools within the district. There are also alternative schools serving particular segments of the population. The maps on this page



**Elementary Schools**

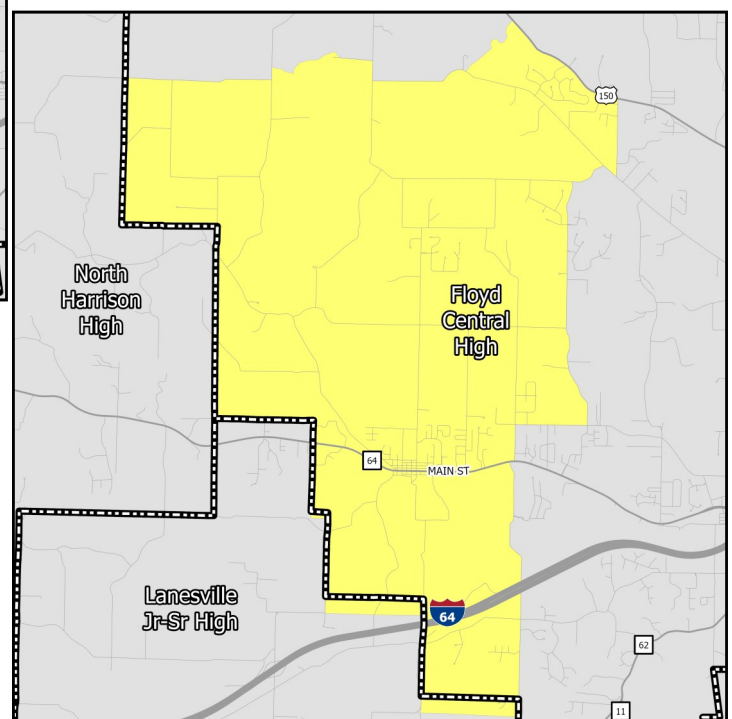


**Middle Schools**

show only the “resides” schools for students within a particular neighborhood. Additional information on JCPS student assignment – which has recently been revised – can be found on their website.

### Nearby Neighborhoods in Indiana

Indiana schools have open enrollment policies that allow for intra-district and inter-district transfers. The maps on this page show only the schools assigned to a student within a particular neighborhood based on their home address. Additional information on open enrollment policies can be obtained from individual district offices.



**High Schools**

# EDUCATION CHARACTERISTICS

## New Albany-Floyd County Schools

Schools Serving Neighborhood	Level	Cluster	Enrollment	Non-White	Free Lunch Eligible	Student/Teacher	KDE/IDOE Grade
Floyds Knobs	Elementary	—	713	8.6%	14.0%	23.8	A
Georgetown	Elementary	—	635	7.2%	21.3%	22.6	A
Greenville	Elementary	—	455	9.2%	18.2%	22.8	A
Highland Hills	Middle	—	1,685	8.6%	19.5%	20.1	A
Floyd Central	High	—	1,867	10.3%	15.3%	21.6	A

Data Source: National Center for Education Statistics, Kentucky Department of Education (KDE), Indiana Department of Education (IDOE), Jefferson County Public Schools, 2020-2021 Academic Year. Note: KDE grade is the number of stars — out of 5 — that the Kentucky school or district received on the most recent (2018-2019) school accountability report. IDOE grade is the A-F grade that the Indiana school or district received on the most recent (2018-2019) school accountability report.

# EDUCATION CHARACTERISTICS

## New Albany-Floyd County Schools

Schools Serving Neighborhood	Level	Reading Proficiency	Math Proficiency	KG Ready	Graduation Rate	College Transition
Floyds Knobs	Elementary	68.3%	82.5%	—	—	—
Georgetown	Elementary	58.5%	78.3%	—	—	—
Greenville	Elementary	54.1%	73.3%	—	—	—
Highland Hills	Middle	66.1%	61.3%	—	—	—
Floyd Central	High	39.6%	40.0%	—	95.6%	66.6%

--	--	--	--	--	--	--

--	--	--	--	--	--	--

--	--	--	--	--	--	--

--	--	--	--	--	--	--

--	--	--	--	--	--	--

--	--	--	--	--	--	--

Data Source: Kentucky Department of Education, Indiana Department of Education, 2018-2019 Academic Year. Note: KG=Kindergarten.

# HOUSING CHARACTERISTICS

## Housing Units

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Total housing units	2,199	—	33,011	547,307
Occupied housing units	1,987	90%	89%	91%
Owner occupied	1,869	94%	74%	67%
Renter occupied	118	6%	26%	33%
Vacant housing units	212	10%	11%	9%

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Single-family housing units	2,102	96%	83%	73%
Multi-family housing units	41	2%	15%	23%
2-4 unit structures	41	2%	5%	8%
5-9 unit structures	0	0%	3%	6%
10+ unit structures	0	0%	7%	10%
Other housing units	56	3%	2%	3%

## Home Value/Rent

	GD	County	MSA
Median reported value of owner occupied housing units	\$223,900	\$179,100	\$177,400
Median gross rent of renter occupied housing units	\$848	\$812	\$882
Median contract rent of renter occupied housing units	\$688	\$658	\$719

## Internet Access

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Households w/internet access of any type	1,698	85%	82%	87%
Households w/any broadband internet access	1,682	85%	80%	85%
Households w/cell phone internet access only	194	10%	9%	12%
Households w/no internet access	289	15%	18%	13%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. **Contract rent** is the amount indicated on the lease. **Gross rent** includes the estimated monthly cost of utilities that are paid by the tenant.

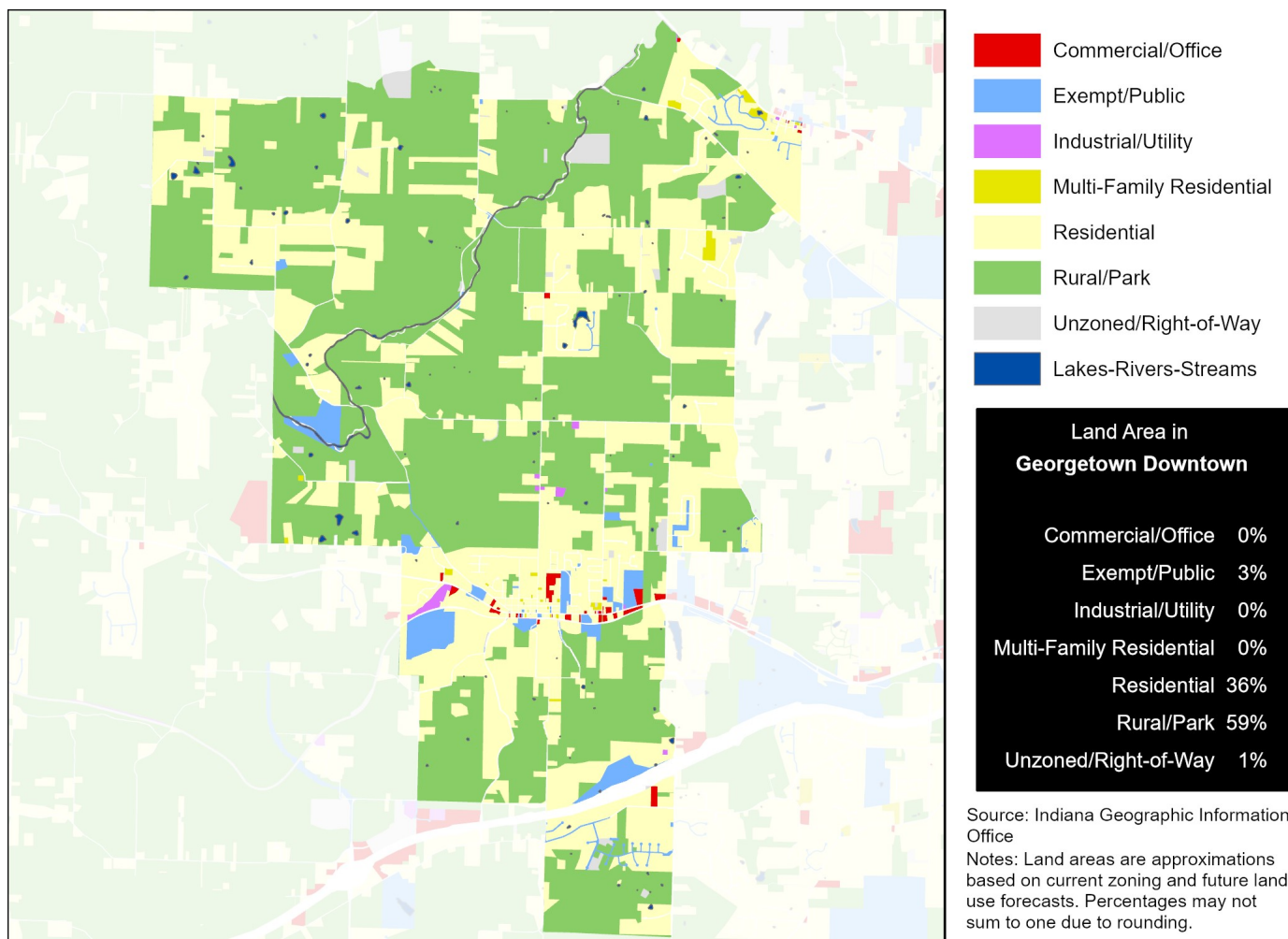
# HOUSING CHARACTERISTICS

## Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	GD	County	MSA
	Estimate	Percent	Percent
Renters paying 30%+ income on housing	33	38%	42%
Owners paying 30%+ income on housing (mortgage)	180	14%	16%
Owners paying 30%+ income on housing (no mortgage)	53	10%	9%

## Land Use



Data Source (Housing Cost): U.S. Census Bureau, 2016-2020 American Community Survey.



# HEALTH CHARACTERISTICS

## Health Insurance Coverage

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Population under 6 years without health insurance	0	0%	2%	3%
Population under 18 years without health insurance	0	0%	3%	3%
Total population without health insurance	113	2%	5%	5%

## Disability Status

	GD		County	MSA
	Estimate	Percent	Percent	Percent
Population with a disability	549	10%	14%	14%

## Food Access

	GD	Floyd County
Population who are low income and do not live close to a grocery store	0	9,052
Census tracts designated a food desert	0	3

## Crime (2019)

	GD	County	MSA
Violent crimes	—	500	16,031
Violent crimes per 100,000 population	—	638	1,262
Property crimes	—	2,297	34,867
Property crimes per 100,000 population	—	2,933	2,744

Neighborhood crime includes only incidents reported to Louisville Metro Police Department — it does not include incidents reported to other local agencies. County and MSA crime includes incidents reported to all agencies.

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. ESRI Business Analyst. FBI, Uniform Crime Reports. Louisville Metro Police Department. Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Within an urban area, not living close to a grocery store is defined as living further than one mile from a full service grocery store. Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) and share (at least 33%) of individuals in the tract are greater than one mile from the nearest grocery store.

# HEALTH CHARACTERISTICS

## Fertility Measures

	GD	County	MSA
Births to mothers who smoked during pregnancy	—	11%	10%
Births to mothers without a high school degree	—	—	—
Births to unmarried mothers	—	58%	47%
Low birthweight births (<2,500 grams)	—	8%	9%
Teen birth rate per 1,000 women age 15-19	—	25.2	22.6

## Mortality Measures

	GD	County	MSA
Years of potential life lost (age 75) per 100,000	—	8,452	8,186

## Health Behaviors

	GD	County	MSA
Population 18+ currently smokes	19%	19%	17%
Population 18+ obese	33%	34%	34%
Population 18+ binge drinking	19%	16%	16%
Population 18+ reporting 'fair' or 'poor' health	12%	13%	17%

## Health Outcomes

	GD	County	MSA
Population 18+ reports having/had asthma	10%	10%	15%
Population 18+ reports having/had cancer	7%	8%	10%
Population 18+ reports having/had CHD	5%	7%	8%
Population 18+ reports having/had COPD	7%	8%	10%
Population 18+ reports having/had depression	23%	22%	23%
Population 18+ reports having/had diabetes	9%	11%	11%
Population 18+ reports having/had stroke	3%	3%	5%

Data Source: Vital Stats: Kentucky Cabinet for Health and Family Services Department of Public Health, Indiana Department of Health, 2015-2019. Health Behaviors and Health Outcomes: Centers for Disease Control, Behavioral Risk Factor Surveillance System, 2019. Note: CHD=coronary heart disease, COPD=chronic obstructive pulmonary disease.