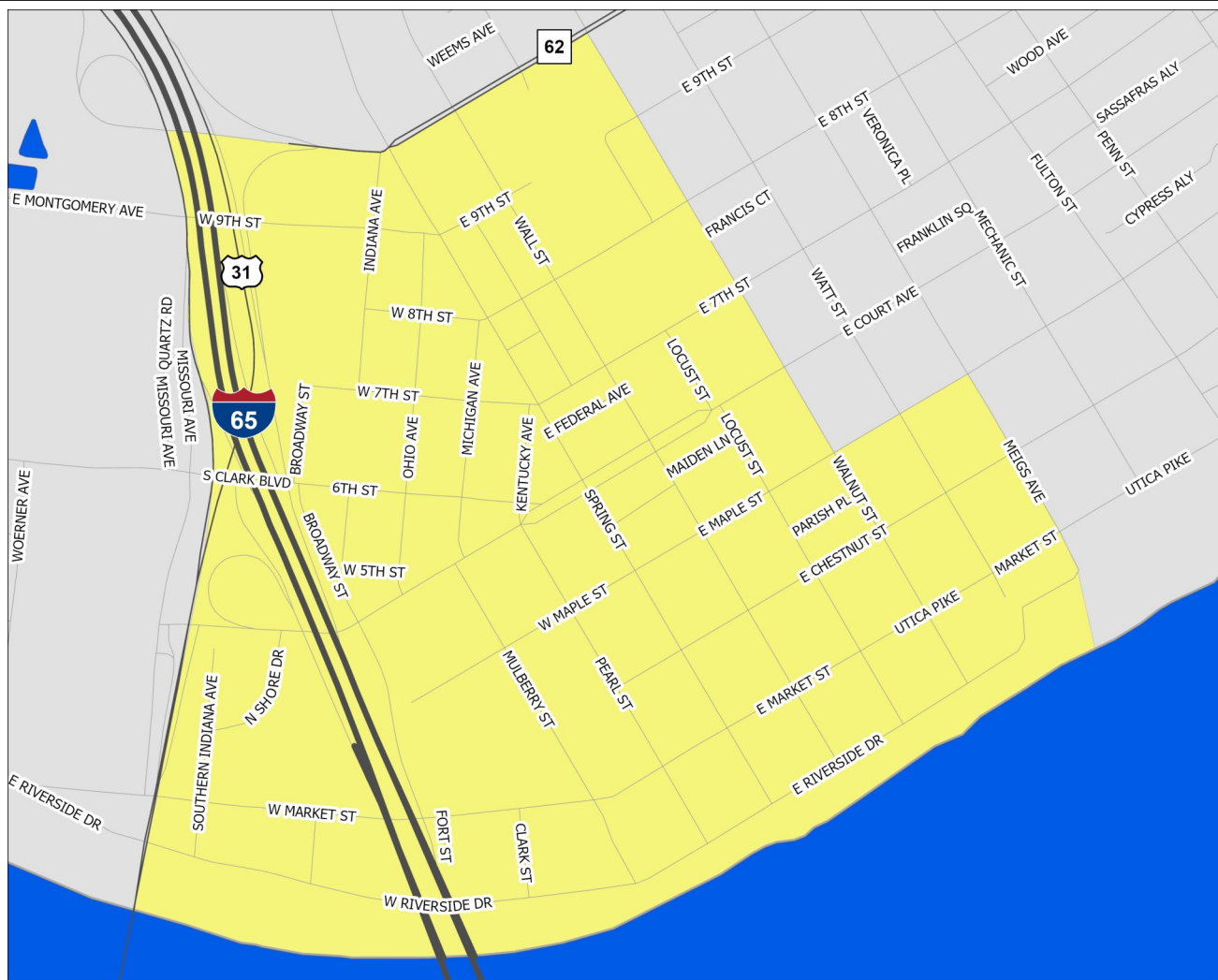


Jeffersonville Downtown-Rose Hill NEIGHBORHOOD PROFILE

June 2022



A Partnership Between Metro
United Way and the Kentucky
State Data Center at the
University of Louisville

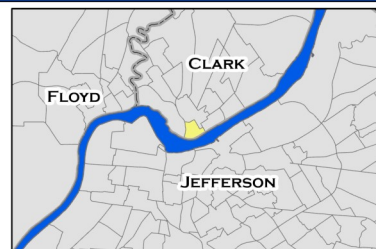


Scale = 1:7,190

Census Tract: 501.00

Clark County, Indiana

Jeffersonville Downtown-Rose Hill



This profile uses census tracts to approximate neighborhoods. Census tracts are statistical units used by the Census Bureau to enumerate data within small areas, and typically align well (but not perfectly) with traditional neighborhoods.

POPULATION CHARACTERISTICS

Age and Sex

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Total population	1,259	—	117,410	1,262,287
Male	563	45%	49%	49%
Female	696	55%	51%	51%

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Population under age 5	49	4%	6%	6%
Under age 3	26	2%	4%	4%
Age 3 and 4	23	2%	2%	2%
Population under age 18	199	16%	23%	22%
Age 5 to 14	126	10%	13%	13%
Age 15 to 17	24	2%	4%	4%
Population age 18 to 64	875	69%	62%	62%
Population age 65 and over	185	15%	16%	16%

Race, Ethnicity, and Nativity

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
White, non-Hispanic/Latino	804	64%	82%	75%
Black, non-Hispanic/Latino	189	15%	6%	15%
Asian, non-Hispanic/Latino	0	0%	1%	2%
Hispanic/Latino, of any race	188	15%	5%	5%
Multiple races, non-Hispanic/Latino	78	6%	4%	3%
Other, non-Hispanic/Latino	0	0%	1%	0%
Foreign born	159	13%	4%	6%

Veteran Status

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Civilian population 18 years and over	1,060	—	90,900	978,060
Veterans	42	4%	8%	8%

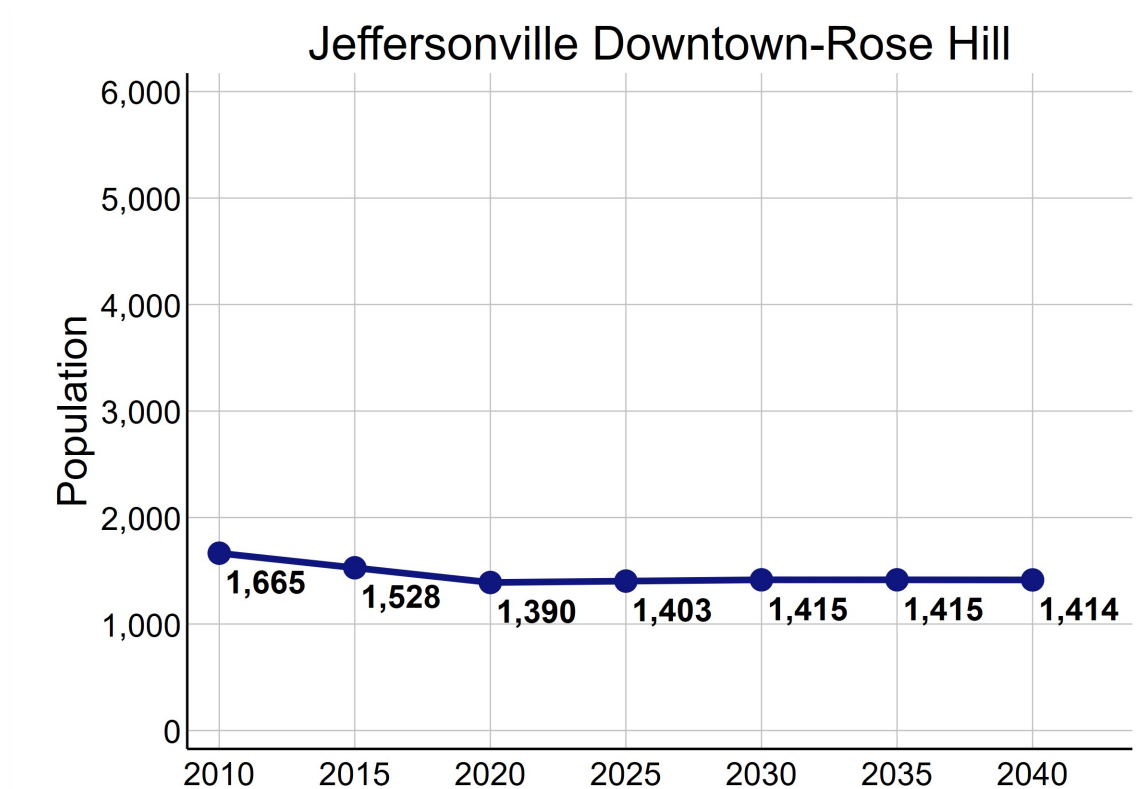
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.
MSA=Metropolitan Statistical Area

POPULATION CHARACTERISTICS

Households and Families

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Total households	656	—	45,024	497,106
Married couple family households	158	24%	49%	46%
w/related children	41	6%	19%	18%
Male householder family households	8	1%	6%	5%
w/related children	8	1%	3%	3%
Female householder family households	38	6%	11%	13%
w/related children	29	4%	6%	8%
Non-family households	452	69%	34%	37%
Single person households	400	61%	29%	31%
Population in group quarters	37	3%	1%	2%

Population Projections



Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. STATS Indiana, Kentucky State Data Center 2022 Population Projections. Note: Percentages may not sum to 100 due to rounding.

ECONOMIC CHARACTERISTICS

Income

	JD-RH	County	MSA
Median household income (in 2020 dollars)	\$40,000	\$57,111	\$60,891
Median earnings for full-time male workers	\$41,542	\$48,368	\$52,300
Median earnings for full-time female workers	\$33,583	\$31,296	\$31,196
Gini coefficient	0.46	0.41	0.46

SNAP Benefits

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Households receiving SNAP Benefits	66	10%	7%	9%
Households with public assistance (PA) income	14	2%	1%	2%
Households receiving either SNAP or PA	71	11%	7%	10%

Vehicles Available

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Households with no vehicle	117	18%	5%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

Poverty Status of Individuals

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Total population below federal poverty line (FPL)	242	19%	10%	12%
Population under 18 years below FPL	244	30%	14%	17%
Population under 6 years below FPL	2	3%	14%	19%
Population age 6 to 11 below FPL	99	88%	14%	18%
Population age 12 to 17 below FPL	9	35%	14%	16%
Population age 18 to 64 below FPL	124	14%	9%	11%
Population age 65 and over below FPL	8	4%	8%	8%
Total population below 150% of the FPL	409	33%	19%	20%
Population under 18 years below 150% of the FPL	308	38%	28%	29%
Population under 6 years below 150% of the FPL	2	3%	30%	32%
Population age 6 to 11 below 150% of the FPL	99	88%	28%	30%
Population age 12 to 17 below 150% of the FPL	15	58%	25%	24%
Population age 18 to 64 below 150% of the FPL	209	24%	17%	18%
Population age 65 and over below 150% of the FPL	84	45%	15%	16%
Total population below 185% of the FPL	485	39%	25%	26%
Population under 18 years below 185% of the FPL	337	42%	36%	35%
Population under 6 years below 185% of the FPL	2	3%	41%	40%
Population age 6 to 11 below 185% of the FPL	99	88%	37%	37%
Population age 12 to 17 below 185% of the FPL	15	58%	30%	30%
Population age 18 to 64 below 185% of the FPL	273	31%	21%	23%
Population age 65 and over below 185% of the FPL	96	52%	23%	22%
Total population below 200% of the FPL	538	43%	27%	28%
Population under 18 years below 200% of the FPL	437	54%	38%	38%
Population under 6 years below 200% of the FPL	2	3%	45%	42%
Population age 6 to 11 below 200% of the FPL	99	88%	39%	39%
Population age 12 to 17 below 200% of the FPL	15	58%	32%	33%
Population age 18 to 64 below 200% of the FPL	321	37%	24%	25%
Population age 65 and over below 200% of the FPL	101	55%	26%	25%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

Poverty Status

Poverty status is determined by comparing a family's income to defined income thresholds that vary by family size and composition. If a family's total income is less than the established threshold for a family of that size, then that family and every individual in it is considered in poverty. The official poverty thresholds do not vary geographically, but they are updated for inflation annually. The official poverty definition uses money income before taxes and does not include capital gains or non-cash benefits (such as public housing, Medicaid, and food stamps).

The 2022 Poverty Guidelines as established by the U.S. Department of Health and Human Services:

Number of persons in household	Poverty guideline
1	\$13,590
2	\$18,310
3	\$23,030
4	\$27,750
5	\$32,470
6	\$37,190
7	\$41,910
8	\$46,630

Poverty Status of Families

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Families	204	—	29,502	314,935
Families below federal poverty line (FPL)	27	13%	6%	8%
Families below 150% of the FPL	55	27%	13%	15%
Families below 185% of the FPL	60	29%	18%	20%
Families below 200% of the FPL	60	29%	21%	22%
Families with related children	78	38%	44%	44%
Families with related children below FPL	27	13%	5%	6%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

Labor Force Status

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Unemployed	12	39%	10%	13%
Age 20-21—Unemployed	0	0%	7%	9%
Age 22-24—Unemployed	0	0%	8%	9%
Age 25-64—Unemployed	5	1%	4%	4%
Age 65 and over—Unemployed	0	0%	2%	3%
Total unemployed, age 16 and over	17	2%	4%	5%

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Not in the labor force	12	28%	51%	53%
Age 20-21—Not in the labor force	4	33%	23%	23%
Age 22-24—Not in the labor force	0	0%	19%	17%
Age 25-64—Not in the labor force	223	28%	22%	21%
Age 65 and over—Not in the labor force	119	64%	80%	80%
Total not in the labor force, age 16 and over	358	33%	35%	35%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

Class of Worker

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Private company/organization	448	63%	77%	74%
Nonprofit company/organization	70	10%	6%	8%
Local government	62	9%	5%	5%
State government	34	5%	3%	4%
Federal government	17	2%	2%	2%
Self-employed or unpaid family worker	78	11%	7%	8%

Weeks and Hours Usually Worked

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Works 48-52 weeks/year, 35 or more hours/week	493	73%	71%	69%
Works 48-52 weeks/year, less than 35 hours/week	66	10%	10%	11%
Works 0-47 weeks/year, 35 or more hours/week	53	8%	9%	10%
Works 0-47 weeks/year, less than 35 hours/week	60	9%	10%	11%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

ECONOMIC CHARACTERISTICS

Journey to Work

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Drives alone in car	551	83%	90%	86%
Bus	13	2%	1%	2%
Bike	9	1%	0%	0%
Walk	42	6%	1%	2%
All other modes	46	7%	9%	10%

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Commutes less than 10 minutes	147	22%	10%	10%
Commutes 10-19 minutes	253	38%	32%	30%
Commutes 20-29 minutes	142	21%	27%	28%
Commutes 30-44 minutes	102	15%	22%	23%
Commutes 45-59 minutes	3	0%	6%	6%
Commutes 60 or more minutes	14	2%	3%	4%

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Works at home	48	7%	6%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Except for "Works at Home", estimates limited to population who commute. Percentages may not sum to 100 due to rounding.

ECONOMIC CHARACTERISTICS

“Place of Work” identifies jobs located within the neighborhood and held by workers from **inside or outside** of the neighborhood. “Home Neighborhood of Worker” identifies jobs held by neighborhood residents, which may be located **inside or outside** of the neighborhood. The workplace is based on the administrative address, and may or may not be the location that a worker reports to most often.

Jobs by Place of Work (2019)

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	3,232	—	54,171	653,432
Agriculture and mining	0	0%	0%	0%
Construction	307	10%	5%	4%
Manufacturing	125	4%	16%	13%
Trade	758	24%	14%	15%
Transportation, warehousing, and utilities	16	1%	15%	9%
Finance, insurance, information, and real estate	194	6%	5%	9%
Professional services	279	9%	3%	5%
Management and administration	376	12%	7%	8%
Education	85	3%	5%	7%
Health care	332	10%	11%	13%
Entertainment, arts, and recreation	190	6%	1%	2%
Accommodations and food service	497	15%	10%	9%
Other services	71	2%	2%	3%
Public administration	2	0%	6%	3%

Jobs by Home Neighborhood of Worker (2019)

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	1,462	—	61,280	613,518
Agriculture and mining	1	0%	0%	0%
Construction	65	4%	5%	4%
Manufacturing	140	10%	16%	13%
Trade	213	15%	14%	15%
Transportation, warehousing, and utilities	97	7%	9%	8%
Finance, insurance, information, and real estate	147	10%	7%	8%
Professional services	99	7%	4%	5%
Management and administration	134	9%	7%	8%
Education	136	9%	6%	8%
Health care	196	13%	14%	13%
Entertainment, arts, and recreation	22	2%	2%	2%
Accommodations and food service	127	9%	9%	9%
Other services	36	3%	3%	3%
Public administration	49	3%	4%	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES). Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3 and 4	23	—	2,828	31,544
Population age 3 and 4, enrolled in school	0	0%	38%	42%
Enrolled in Public school	0	0%	20%	20%
Population age 5 to 14	126	—	14,762	158,051
Population age 5 to 14, enrolled in school	126	100%	97%	96%
Enrolled in Public school	110	87%	86%	79%
Population age 15 to 17	24	—	4,394	48,770
Population age 15 to 17, enrolled in school	24	100%	98%	97%
Enrolled in Public school	23	96%	86%	79%
Population age 18 to 24	71	—	9,543	105,506
Population age 18 to 24, enrolled in school	17	24%	45%	43%

English Proficiency

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3+ speaking Spanish	170	14%	4%	4%
w/limited English proficiency	0	0%	2%	2%
Population age 3+ speaking Asian/PI language	0	0%	1%	1%
w/limited English proficiency	0	0%	0%	1%
Population age 3+ speaking Arabic	0	0%	0%	0%
w/limited English proficiency	0	0%	0%	0%
Population age 3+ speaking other language	5	0%	1%	2%
w/limited English proficiency	5	0%	0%	1%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

EDUCATION CHARACTERISTICS

Educational Attainment

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Population age 18 to 24	71	—	9,543	105,506
Less than 9th grade education	0	0%	1%	1%
9th thru 12th grade education	10	14%	13%	11%
High school graduate/GED	12	17%	39%	36%
Some college, no degree	20	28%	35%	36%
Associate degree	0	0%	5%	4%
Bachelor's degree	29	41%	7%	11%
Graduate or professional degree	0	0%	0%	1%

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Population age 25 and over	989	—	81,421	873,573
Less than 9th grade education	64	6%	3%	3%
9th thru 12th grade education	41	4%	7%	7%
High school graduate/GED	284	29%	36%	29%
Some college, no degree	284	29%	23%	22%
Associate degree	77	8%	10%	9%
Bachelor's degree	164	17%	14%	18%
Graduate or professional degree	75	8%	7%	12%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Field of Degree of Bachelor's Degree Holders

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Total degrees	257	—	18,002	282,998
Science and engineering				
Computers, mathematics, and statistics	0	0%	5%	4%
Biological, agricultural, environmental sciences	7	3%	3%	5%
Physical and related sciences	0	0%	3%	3%
Psychology	33	13%	4%	5%
Social sciences	24	9%	5%	7%
Engineering	5	2%	6%	6%
Multidisciplinary studies	0	0%	1%	1%
Science and engineering related fields	41	16%	11%	11%
Business	60	23%	25%	21%
Education	37	14%	16%	12%
Arts, humanities, and other				
Literature and languages	6	2%	3%	4%
Liberal arts and history	30	12%	6%	6%
Visual and performing arts	6	2%	3%	4%
Communications	8	3%	5%	5%
Other	0	0%	5%	6%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

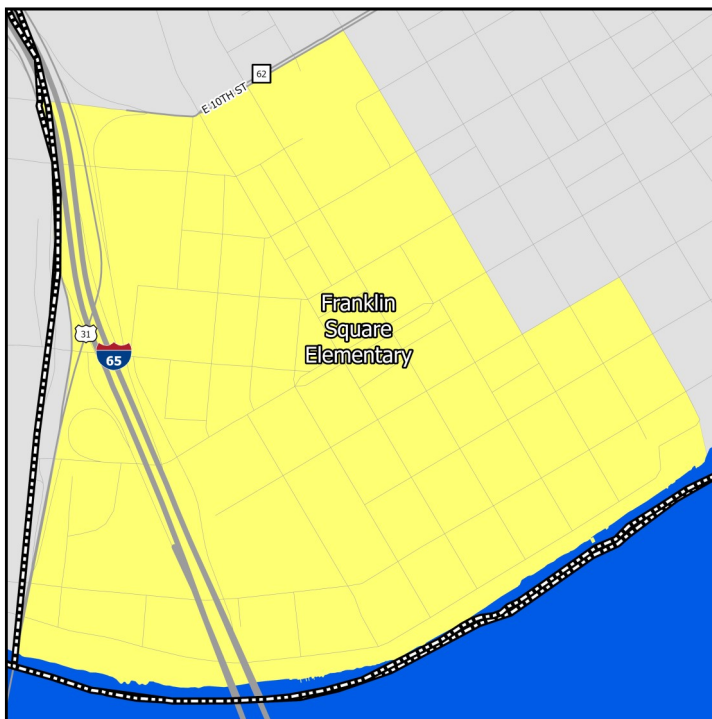
EDUCATION CHARACTERISTICS

Greater Clark County Schools

Jeffersonville Downtown-Rose Hill neighborhood is highlighted in yellow. Thick dashed lines represent school catchment area boundaries.

Nearby Schools

Jefferson County Public Schools students are assigned to a “resides” (home) school, and for elementary students a cluster, based on their home address. Students may attend their resides school, other schools within the cluster, or apply for traditional and magnet schools within the district. There are also alternative schools serving particular segments of the population. The maps on this page

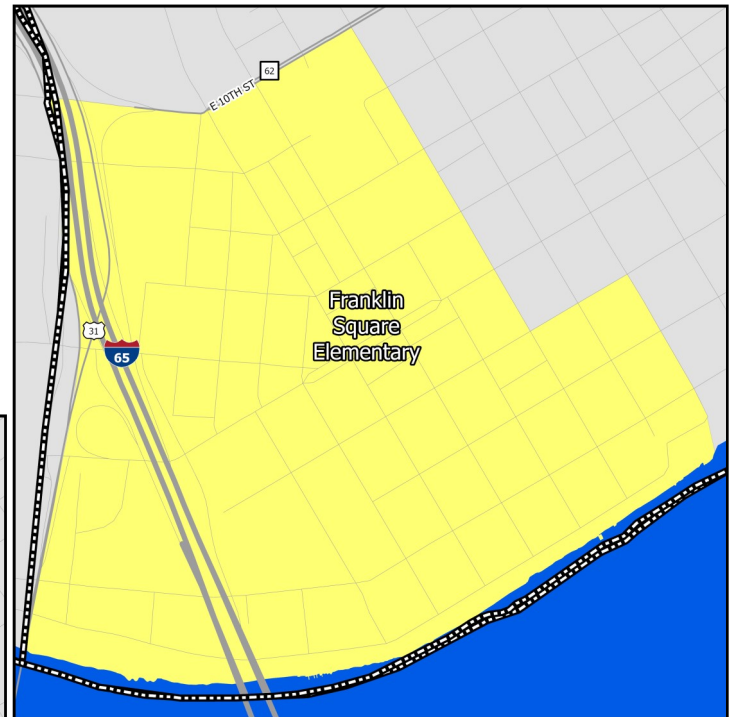


Middle Schools

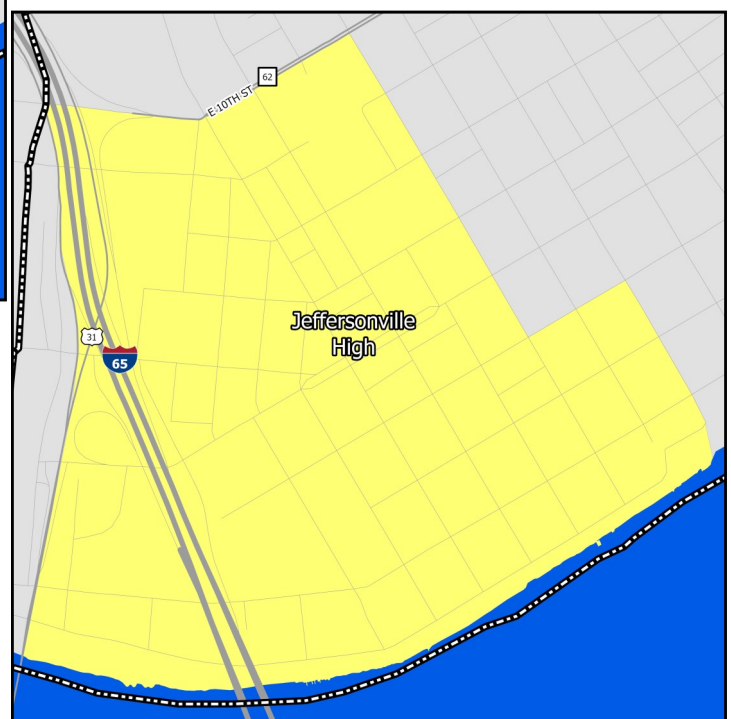
show only the “resides” schools for students within a particular neighborhood. Additional information on JCPSS student assignment – which has recently been revised – can be found on their website.

Nearby Schools

Indiana schools have open enrollment policies that allow for intra-district and inter-district transfers. The maps on this page show only the schools assigned to a student within a particular neighborhood based on their home address. Additional information on open enrollment policies can be obtained from individual district offices.



Elementary Schools



High Schools

EDUCATION CHARACTERISTICS

Greater Clark County Schools

Schools Serving Neighborhood	Level	Cluster	Enrollment	Non-White	Free Lunch Eligible	Student/Teacher	KDE/IDOE Grade
Franklin Square	Elementary	—	365	61.4%	65.5%	22.8	C
Parkview	Middle	—	780	48.5%	51.2%	21.1	B
Jeffersonville	High	—	2,134	49.4%	49.2%	19.9	B

Data Source: National Center for Education Statistics, Kentucky Department of Education (KDE), Indiana Department of Education (IDOE), Jefferson County Public Schools, 2020-2021 Academic Year. Note: KDE grade is the number of stars — out of 5 — that the Kentucky school or district received on the most recent (2018-2019) school accountability report. IDOE grade is the A-F grade that the Indiana school or district received on the most recent (2018-2019) school accountability report.

EDUCATION CHARACTERISTICS

Greater Clark County Schools

Schools Serving Neighborhood	Level	Reading Proficiency	Math Proficiency	KG Ready	Graduation Rate	College Transition
Franklin Square	Elementary	36.6%	39.7%	—	—	—
Parkview	Middle	48.0%	40.2%	—	—	—
Jeffersonville	High	24.8%	25.4%	—	94.3%	44.9%

Data Source: Kentucky Department of Education, Indiana Department of Education, 2018-2019 Academic Year. Note: KG=Kindergarten.

HOUSING CHARACTERISTICS

Housing Units

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Total housing units	942	—	51,138	547,307
Occupied housing units	656	70%	88%	91%
Owner occupied	244	37%	73%	67%
Renter occupied	412	63%	27%	33%
Vacant housing units	286	30%	12%	9%

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Single-family housing units	308	33%	77%	73%
Multi-family housing units	634	67%	17%	23%
2-4 unit structures	124	13%	5%	8%
5-9 unit structures	87	9%	5%	6%
10+ unit structures	423	45%	8%	10%
Other housing units	0	0%	5%	3%

Home Value/Rent

	JD-RH	County	MSA
Median reported value of owner occupied housing units	\$159,000	\$152,000	\$177,400
Median gross rent of renter occupied housing units	\$826	\$868	\$882
Median contract rent of renter occupied housing units	\$664	\$696	\$719

Internet Access

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Households w/internet access of any type	468	71%	82%	87%
Households w/any broadband internet access	409	62%	80%	85%
Households w/cell phone internet access only	15	2%	9%	12%
Households w/no internet access	188	29%	18%	13%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. **Contract rent** is the amount indicated on the lease. **Gross rent** includes the estimated monthly cost of utilities that are paid by the tenant.

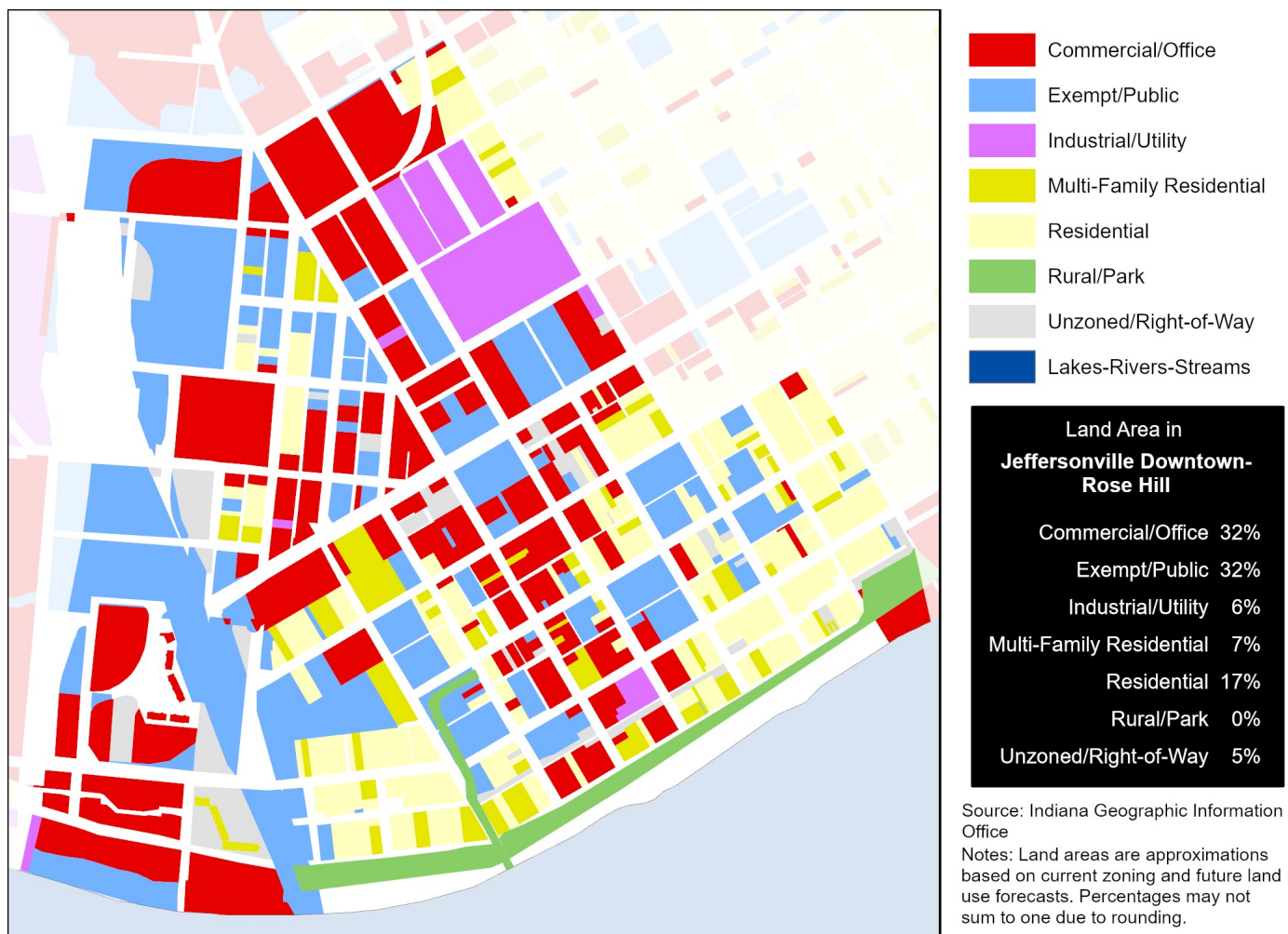
HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Renters paying 30%+ income on housing	206	56%	46%	43%
Owners paying 30%+ income on housing (mortgage)	81	44%	18%	20%
Owners paying 30%+ income on housing (no mortgage)	11	18%	9%	10%

Land Use



Data Source (Housing Cost): U.S. Census Bureau, 2016-2020 American Community Survey.

HEALTH CHARACTERISTICS

Health Insurance Coverage

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Population under 6 years without health insurance	24	41%	2%	3%
Population under 18 years without health insurance	81	41%	3%	3%
Total population without health insurance	186	15%	7%	5%

Disability Status

	JD-RH		County	MSA
	Estimate	Percent	Percent	Percent
Population with a disability	302	24%	13%	14%

Food Access

	JD-RH	Clark County
Population who are low income and do not live close to a grocery store	0	2,867
Census tracts designated a food desert	0	0

Crime (2019)

	JD-RH	County	MSA
Violent crimes	—	1,451	16,031
Violent crimes per 100,000 population	—	1,225	1,262
Property crimes	—	3,046	34,867
Property crimes per 100,000 population	—	2,571	2,744

Neighborhood crime includes only incidents reported to Louisville Metro Police Department — it does not include incidents reported to other local agencies. County and MSA crime includes incidents reported to all agencies.

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. ESRI Business Analyst. FBI, Uniform Crime Reports. Louisville Metro Police Department. Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Within an urban area, not living close to a grocery store is defined as living further than one mile from a full service grocery store. Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) and share (at least 33%) of individuals in the tract are greater than one mile from the nearest grocery store.

HEALTH CHARACTERISTICS

Fertility Measures

	JD-RH	County	MSA
Births to mothers who smoked during pregnancy	—	12%	10%
Births to mothers without a high school degree	—	—	—
Births to unmarried mothers	—	59%	47%
Low birthweight births (<2,500 grams)	—	9%	9%
Teen birth rate per 1,000 women age 15-19	—	30.9	22.6

Mortality Measures

	JD-RH	County	MSA
Years of potential life lost (age 75) per 100,000	—	9,430	8,186

Health Behaviors

	JD-RH	County	MSA
Population 18+ currently smokes	19%	21%	17%
Population 18+ obese	36%	37%	34%
Population 18+ binge drinking	15%	15%	16%
Population 18+ reporting 'fair' or 'poor' health	13%	14%	17%

Health Outcomes

	JD-RH	County	MSA
Population 18+ reports having/had asthma	9%	10%	15%
Population 18+ reports having/had cancer	6%	7%	10%
Population 18+ reports having/had CHD	6%	7%	8%
Population 18+ reports having/had COPD	8%	9%	10%
Population 18+ reports having/had depression	21%	23%	23%
Population 18+ reports having/had diabetes	11%	12%	11%
Population 18+ reports having/had stroke	3%	4%	5%

Data Source: Vital Stats: Kentucky Cabinet for Health and Family Services Department of Public Health, Indiana Department of Health, 2015-2019. Health Behaviors and Health Outcomes: Centers for Disease Control, Behavioral Risk Factor Surveillance System, 2019. Note: CHD=coronary heart disease, COPD=chronic obstructive pulmonary disease.