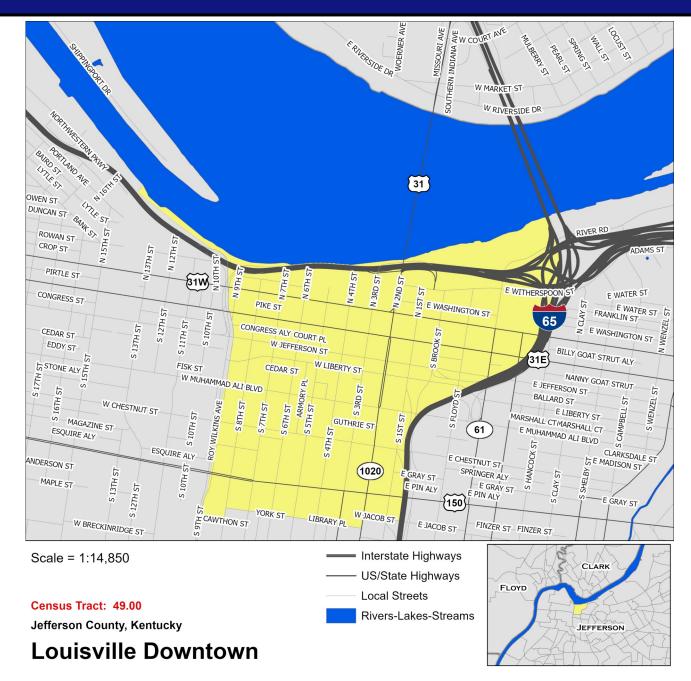
Louisville Downtown NEIGHBORHOOD PROFILE June 2022



A Partnership Between Metro United Way and the Kentucky State Data Center at the University of Louisville





This profile uses census tracts to approximate neighborhoods. Census tracts are statistical units used by the Census Bureau to enumerate data within small areas, and typically align well (but not perfectly) with traditional neighborhoods.

POPULATION CHARACTERISTICS

Age and Sex

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Total population	4,844	_	768,419	1,262,287
Male	3,068	63%	48%	49%
Female	1,776	37%	52%	51%
	LD		County	MSA
	Estimate	Percent	Percent	Percent
Population under age 5	5	0%	6%	6%
Under age 3	5	0%	4%	4%
Age 3 and 4	0	0%	3%	2%
Population under age 18	206	4%	22%	22%
Age 5 to 14	95	2%	12%	13%
Age 15 to 17	106	2%	4%	4%
Population age 18 to 64	4,130	85%	62%	62%
Population age 65 and over	508	10%	16%	16%

Race, Ethnicity, and Nativity

	LD	LD		MSA
	Estimate	Percent	Percent	Percent
White, non-Hispanic/Latino	2,613	54%	67%	75%
Black, non-Hispanic/Latino	1,734	36%	22%	15%
Asian, non-Hispanic/Latino	263	5%	3%	2%
Hispanic/Latino, of any race	77	2%	6%	5%
Multiple races, non-Hispanic/Latino	123	3%	3%	3%
Other, non-Hispanic/Latino	34	1%	1%	0%
Foreign born	324	7%	8%	6%

Veteran Status

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Civilian population 18 years and over	4,638	_	597,788	978,060
Veterans	219	5%	7%	8%

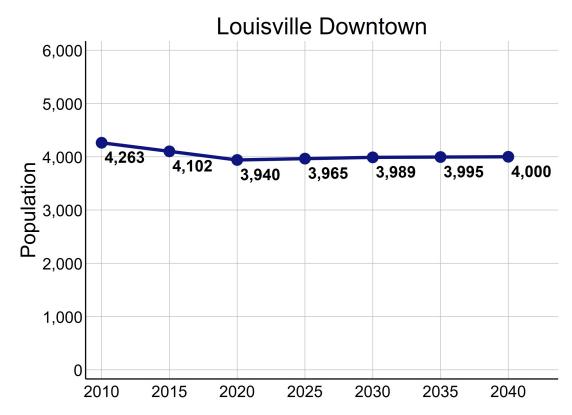
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. MSA=Metropolitan Statistical Area

POPULATION CHARACTERISTICS

Households and Families

	LD	LD		MSA
	Estimate	Percent	Percent	Percent
Total households	1,693	_	316,411	497,106
Married couple family households	198	12%	40%	46%
w/related children	26	2%	16%	18%
Male householder family households	0	0%	5%	5%
w/related children	0	0%	3%	3%
Female householder family households	113	7%	14%	13%
w/related children	46	3%	9%	8%
Non-family households	1,382	82%	41%	37%
Single person households	1,293	76%	34%	31%
Population in group quarters	2,501	52%	2%	2%

Population Projections



Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. STATS Indiana, Kentucky State Data Center 2022 Population Projections. Note: Percentages may not sum to 100 due to rounding.

Income

	LD	County	MSA
Median household income (in 2020 dollars)	\$31,566	\$58,196	\$60,891
Median earnings for full-time male workers	\$66,339	\$52,019	\$52,300
Median earnings for full-time female workers	\$20,227	\$31,143	\$31,196
Gini coefficient	0.65	0.47	0.46

SNAP Benefits

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Households receiving SNAP Benefits	463	27%	10%	9%
Households with public assistance (PA) income	60	4%	2%	2%
Households receiving either SNAP or PA	491	29%	11%	10%

Vehicles Available

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Households with no vehicle	864	51%	9%	7%

Poverty Status of Individuals

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Total population below federal poverty line (FPL)	739	30%	14%	12%
Population under 18 years below FPL	66	72%	21%	17%
Population under 6 years below FPL	0	-	22%	19%
Population age 6 to 11 below FPL	0	0%	21%	18%
Population age 12 to 17 below FPL	66	100%	18%	16%
Population age 18 to 64 below FPL	523	28%	13%	11%
Population age 65 and over below FPL	150	30%	9%	8%
Total population below 150% of the FPL	1,017	42%	22%	20%
Population under 18 years below 150% of the FPL	66	72%	32%	29%
Population under 6 years below 150% of the FPL	0	-	35%	32%
Population age 6 to 11 below 150% of the FPL	0	0%	34%	30%
Population age 12 to 17 below 150% of the FPL	66	100%	28%	24%
Population age 18 to 64 below 150% of the FPL	739	40%	20%	18%
Population age 65 and over below 150% of the FPL	212	43%	17%	16%
Total population below 185% of the FPL	1,193	49%	28%	26%
Population under 18 years below 185% of the FPL	66	72%	39%	35%
Population under 6 years below 185% of the FPL	0	-	43%	40%
Population age 6 to 11 below 185% of the FPL	0	0%	40%	37%
Population age 12 to 17 below 185% of the FPL	66	100%	34%	30%
Population age 18 to 64 below 185% of the FPL	883	48%	25%	23%
Population age 65 and over below 185% of the FPL	244	49%	23%	22%
Total population below 200% of the FPL	1,217	50%	30%	28%
Population under 18 years below 200% of the FPL	66	72%	42%	38%
Population under 6 years below 200% of the FPL	0	-	46%	42%
Population age 6 to 11 below 200% of the FPL	0	0%	44%	39%
Population age 12 to 17 below 200% of the FPL	66	100%	36%	33%
Population age 18 to 64 below 200% of the FPL	895	49%	27%	25%
Population age 65 and over below 200% of the FPL	256	52%	25%	25%

Poverty Status

Poverty status is determined by comparing a family's income to defined income thresholds that vary by family size and composition. If a family's total income is less than the established threshold for a family of that size, then that family and every individual in it is considered in poverty. The official poverty thresholds do not vary geographically, but they are updated for inflation annually. The official poverty definition uses money income before taxes and does not include capital gains or non-cash benefits (such as public housing, Medicaid, and food stamps).

The 2022 Poverty Guidelines as established by the U.S. Department of Health and Human Services:

Number of persons in household	Poverty guideline
1	\$13,590
2	\$18,310
3	\$23,030
4	\$27,750
5	\$32,470
6	\$37,190
7	\$41,910
8	\$46,630

Poverty Status of Families

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Families	311	_	186,716	314,935
Families below federal poverty line (FPL)	46	15%	10%	8%
Families below 150% of the FPL	69	22%	16%	15%
Families below 185% of the FPL	76	24%	21%	20%
Families below 200% of the FPL	76	24%	24%	22%
Families with related children	72	23%	46%	46%
Families with related children below FPL	46	15%	7%	6%

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

Labor Force Status

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Unemployed	0	0%	13%	13%
Age 20-21—Unemployed	0	0%	8%	9%
Age 22-24—Unemployed	0	0%	9%	9%
Age 25-64—Unemployed	60	5%	5%	4%
Age 65 and over—Unemployed	26	53%	4%	3%
Total unemployed, age 16 and over	86	7%	5%	5%

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Not in the labor force	131	84%	53%	53%
Age 20-21—Not in the labor force	119	79%	24%	23%
Age 22-24—Not in the labor force	298	75%	16%	17%
Age 25-64—Not in the labor force	2,401	68%	20%	21%
Age 65 and over—Not in the labor force	459	90%	80%	80%
Total not in the labor force, age 16 and over	3,408	72%	34%	35%

Class of Worker

	LD	LD		MSA
	Estimate	Percent	Percent	Percent
Private company/organization	834	68%	73%	74%
Nonprofit company/organization	125	10%	8%	8%
Local government	119	10%	5%	5%
State government	42	3%	4%	4%
Federal government	9	1%	2%	2%
Self-employed or unpaid family worker	100	8%	8%	8%

Weeks and Hours Usually Worked

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Works 48-52 weeks/year, 35 or more hours/week	973	44%	68%	69%
Works 48-52 weeks/year, less than 35 hours/week	159	7%	11%	11%
Works 0-47 weeks/year, 35 or more hours/week	864	39%	11%	10%
Works 0-47 weeks/year, less than 35 hours/week	211	10%	11%	11%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

Journey to Work

	LD	LD		MSA
	Estimate	Percent	Percent	Percent
Drives alone in car	476	47%	84%	86%
Bus	126	13%	3%	2%
Bike	9	1%	0%	0%
Walk	348	35%	2%	2%
All other modes	48	5%	11%	10%

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Commutes less than 10 minutes	333	33%	10%	10%
Commutes 10-19 minutes	422	42%	33%	30%
Commutes 20-29 minutes	134	13%	31%	28%
Commutes 30-44 minutes	78	8%	19%	23%
Commutes 45-59 minutes	16	2%	4%	6%
Commutes 60 or more minutes	24	2%	3%	4%

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Works at home	210	17%	7%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Except for "Works at Home", estimates limited to population who commute. Percentages may not sum to 100 due to rounding.

"Place of Work" identifies jobs located within the neighborhood and held by workers from inside or outside of the neighborhood. "Home Neighborhood of Worker" identifies jobs held by neighborhood residents, which may be located *inside* or outside of the neighborhood. The workplace is based on the administrative address, and may or may not be the location that a worker reports to most often.

Jobs by Place of Work (2019)

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	51,735	_	487,522	653,432
Agriculture and mining	0	0%	0%	0%
Construction	443	1%	4%	4%
Manufacturing	486	1%	11%	13%
Trade	1,129	2%	15%	15%
Transportation, warehousing, and utilities	739	1%	9%	9%
Finance, insurance, information, and real estate	18,033	35%	10%	9%
Professional services	7,563	15%	6%	5%
Management and administration	5,095	10%	9%	8%
Education	1,115	2%	7%	7%
Health care	2,110	4%	13%	13%
Entertainment, arts, and recreation	1,274	3%	2%	2%
Accommodations and food service	4,850	9%	9%	9%
Other services	704	1%	3%	3%
Public administration	8,194	16%	2%	3%

Jobs by Home Neighborhood of Worker (2019)

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	1,371	_	367,691	613,518
Agriculture and mining	0	0%	0%	0%
Construction	38	3%	4%	4%
Manufacturing	74	5%	11%	13%
Trade	155	11%	15%	15%
Transportation, warehousing, and utilities	75	6%	9%	8%
Finance, insurance, information, and real estate	171	13%	9%	8%
Professional services	104	8%	6%	5%
Management and administration	154	11%	9%	8%
Education	101	7%	8%	8%
Health care	173	13%	13%	13%
Entertainment, arts, and recreation	33	2%	2%	2%
Accommodations and food service	209	15%	10%	9%
Other services	48	4%	3%	3%
Public administration	36	3%	3%	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES). Note: Percentages may not sum to 100 due to rounding.

School Enrollment

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3 and 4	0	_	19,694	31,544
Population age 3 and 4, enrolled in school	0	-	42%	42%
Enrolled in Public school	0	-	19%	20%
Population age 5 to 14	95	_	93,803	158,051
Population age 5 to 14, enrolled in school	95	100%	95%	96%
Enrolled in Public school	95	100%	75%	79%
Population age 15 to 17	106	_	28,153	48,770
Population age 15 to 17, enrolled in school	106	100%	96%	97%
Enrolled in Public school	104	98%	74%	79%
Population age 18 to 24	617	_	65,804	105,506
Population age 18 to 24, enrolled in school	51	8%	45%	43%

English Proficiency

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3+ speaking Spanish	86	2%	4%	4%
w/limited English proficiency	31	1%	2%	2%
Population age 3+ speaking Asian/PI language	208	4%	2%	1%
w/limited English proficiency	193	4%	1%	1%
Population age 3+ speaking Arabic	9	0%	0%	0%
w/limited English proficiency	9	0%	0%	0%
Population age 3+ speaking other language	76	2%	3%	2%
w/limited English proficiency	7	0%	1%	1%

Educational Attainment

	LD	LD		MSA
	Estimate	Percent	Percent	Percent
Population age 18 to 24	617	_	65,804	105,506
Less than 9th grade education	7	1%	1%	1%
9th thru 12th grade education	152	25%	10%	11%
High school graduate/GED	226	37%	34%	36%
Some college, no degree	61	10%	37%	36%
Associate degree	0	0%	4%	4%
Bachelor's degree	162	26%	13%	11%
Graduate or professional degree	9	1%	1%	1%

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Population age 25 and over	4,021	_	532,550	873,573
Less than 9th grade education	169	4%	3%	3%
9th thru 12th grade education	670	17%	6%	7%
High school graduate/GED	1,203	30%	26%	29%
Some college, no degree	828	21%	23%	22%
Associate degree	255	6%	8%	9%
Bachelor's degree	513	13%	20%	18%
Graduate or professional degree	383	10%	14%	12%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

Field of Degree of Bachelor's Degree Holders

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Total degrees	945	_	195,331	282,998
Science and engineering				
Computers, mathematics, and statistics	36	4%	4%	4%
Biological, agricultural, environmental sciences	90	10%	5%	5%
Physical and related sciences	12	1%	3%	3%
Psychology	13	1%	5%	5%
Social sciences	87	9%	7%	7%
Engineering	53	6%	6%	6%
Multidisciplinary studies	0	0%	1%	1%
Science and engineering related fields	120	13%	11%	11%
Business	182	19%	20%	21%
Education	15	2%	10%	12%
Arts, humanities, and other				
Literature and languages	52	6%	5%	4%
Liberal arts and history	124	13%	6%	6%
Visual and performing arts	104	11%	4%	4%
Communications	28	3%	6%	5%
Other	29	3%	6%	6%

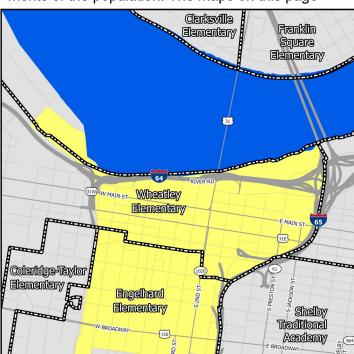
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

Jefferson County Public Schools

Louisville Downtown neighborhood is highlighted in yellow. Thick dashed lines represent school catchment area boundaries.

Neighborhoods in Jefferson County

Jefferson County Public Schools students are assigned to a "resides" (home) school, and for elementary students a cluster, based on their home address. Students may attend their resides school, other schools within the cluster, or apply for traditional and magnet schools within the district. There are also alternative schools serving particular segments of the population. The maps on this page

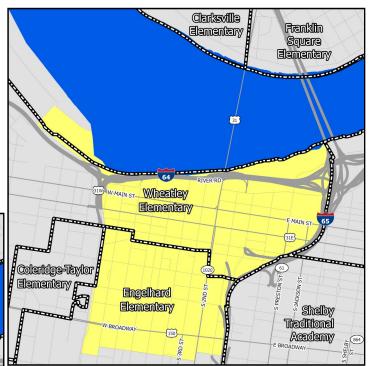




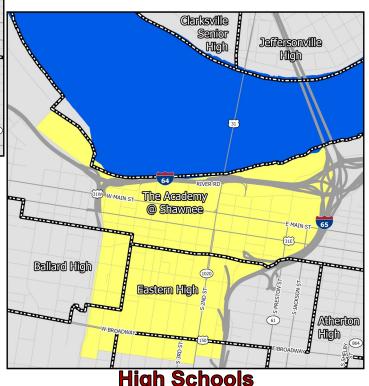
show only the "resides" schools for students within a particular neighborhood. Additional information on JCPS student assignment – which has recently been revised – can be found on their website.

Neighborhoods in Indiana

Indiana schools have open enrollment policies that allow for intra-district and inter-district transfers. The maps on this page show only the schools assigned to a student within a particular neighborhood based on their home address. Additional information on open enrollment policies can be obtained from individual district offices.



Elementary Schools



Jefferson County Public Schools

Schools Serving Neighborhood	Level	Cluster	Enrollment	Non-White	Free Lunch Eligible	Student/ Teacher	KDE/IDOE Grade
Engelhard	Elementary	13	346	87.0%	88.2%	11.9	1
Wheatley	Elementary	13	337	96.4%	91.4%	11.6	1
Highland	Middle	_	915	52.9%	67.4%	17.8	2
Meyzeek	Middle		1,106	63.9%	47.8%	20.6	3
Western	Middle	_	708	73.0%	67.6%	14.9	2
Ballard	High		2,094	45.9%	38.6%	19.5	3
Eastern	High	_	2,268	39.0%	37.3%	19.8	3
Jeffersontown	High	_	1,040	59.2%	66.0%	15.9	2
Shawnee	High	_	572	67.0%	85.1%	12.4	1

Data Source: National Center for Education Statistics, Kentucky Department of Education (KDE), Indiana Department of Education (IDOE), Jefferson County Public Schools, 2020-2021 Academic Year. Note: KDE grade is the number of stars — out of 5 — that the Kentucky school or district received on the most recent (2018-2019) school accountability report. IDOE grade is the A-F grade that the Indiana school or district received on the most recent (2018-2019) school accountability report.

Jefferson County Public Schools

Schools Serving Neighborhood	Level	Reading Proficiency	Math Proficiency	KG Ready	Graduation Rate	College Transition
Engelhard	Elementary	20.4%	15.1%	33.3%	_	_
Wheatley	Elementary	8.8%	2.9%	25.0%	_	
Highland	Middle	56.3%	25.7%	_	_	_
Meyzeek	Middle	66.6%	59.2%	_	_	
Western	Middle	56.9%	36.7%	_	_	_
Ballard	High	53.5%	49.3%	_	93.7%	69.6%
Eastern	High	56.3%	49.6%	_	89.2%	69.6%
Jeffersontown	High	28.8%	20.0%	_	83.0%	63.6%
Shawnee	High	24.7%	14.0%	_	74.4%	24.7%

Data Source: Kentucky Department of Education, Indiana Department of Education, 2018-2019 Academic Year. Note: KG=Kindergarten.

HOUSING CHARACTERISTICS

Housing Units

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Total housing units	2,349	_	347,172	547,307
Occupied housing units	1,693	72%	91%	91%
Owner occupied	162	10%	62%	67%
Renter occupied	1,531	90%	38%	33%
Vacant housing units	656	28%	9%	9%

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Single-family housing units	69	3%	68%	73%
Multi-family housing units	2,280	97%	30%	23%
2-4 unit structures	63	3%	10%	8%
5-9 unit structures	101	4%	7%	6%
10+ unit structures	2,116	90%	13%	10%
Other housing units	0	0%	1%	3%

Home Value/Rent

	LD	County	MSA
Median reported value of owner occupied housing units	\$334,500	\$178,100	\$177,400
Median gross rent of renter occupied housing units	\$778	\$901	\$882
Median contract rent of renter occupied housing units	\$694	\$741	\$719

Internet Access

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Households w/internet access of any type	1,314	78%	89%	87%
Households w/any broadband internet access	1,213	72%	87%	85%
Households w/cell phone internet access only	346	20%	13%	12%
Households w/no internet access	379	22%	11%	13%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. **Contract rent** is the amount indicated on the lease. **Gross rent** includes the estimated monthly cost of utilities that are paid by the tenant.

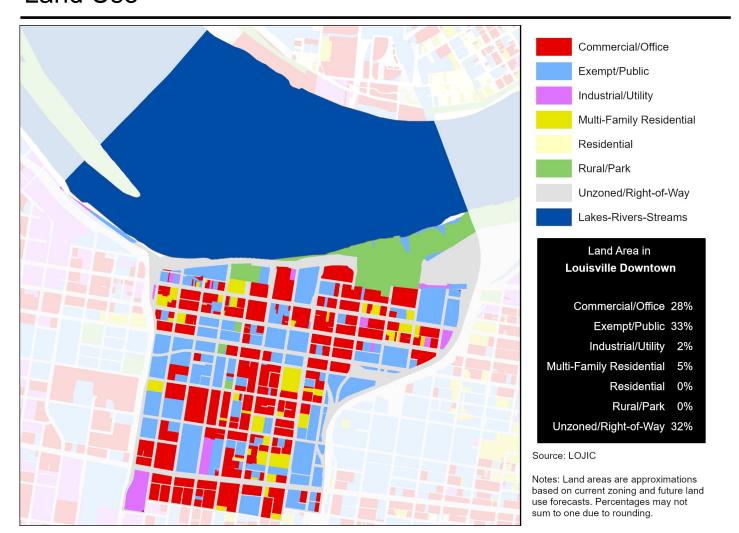
HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Renters paying 30%+ income on housing	643	43%	43%	43%
Owners paying 30%+ income on housing (mortgage)	0	0%	21%	20%
Owners paying 30%+ income on housing (no mortgage)	8	6%	11%	10%

Land Use



HEALTH CHARACTERISTICS

Health Insurance Coverage

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Population under 6 years without health insurance	0	0%	3%	3%
Population under 18 years without health insurance	0	0%	3%	3%
Total population without health insurance	107	4%	5%	5%

Disability Status

	LD		County	MSA
	Estimate	Percent	Percent	Percent
Population with a disability	627	26%	14%	14%

Food Access

	LD	Jefferson County
Population who are low income and do not live close to a grocery store	1,237	92,837
Census tracts designated a food desert	0	36

Crime (2019)

	LD	County	MSA
Violent crimes	393	13,314	16,031
Violent crimes per 100,000 population	9,975	1,728	1,262
Property crimes	1,019	29,085	34,867
Property crimes per 100,000 population	25,863	3,775	2,744

Neighborhood crime includes only incidents reported to Louisville Metro Police Department— it does not include incidents reported to other local agencies. County and MSA crime includes incidents reported to all agencies.

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. ESRI Business Analyst. FBI, Uniform Crime Reports. Louisville Metro Police Department. Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Within an urban area, not living close to a grocery store is defined as living further than one mile from a full service grocery store. Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) and share (at least 33%) of individuals in the tract are greater than one mile from the nearest grocery store.

HEALTH CHARACTERISTICS

Fertility Measures

	LD	County	MSA
Births to mothers who smoked during pregnancy	17%	10%	10%
Births to mothers without a high school degree	18%	13%	_
Births to unmarried mothers	63%	46%	47%
Low birthweight births (<2,500 grams)	12%	9%	9%
Teen birth rate per 1,000 women age 15-19	171	22.0	22.6

Mortality Measures

	LD	County	MSA
Years of potential life lost (age 75) per 100,000	33,780	8,318	8,186

Health Behaviors

	LD	County	MSA
Population 18+ currently smokes	32%	22%	17%
Population 18+ obese	40%	34%	34%
Population 18+ binge drinking	19%	18%	16%
Population 18+ reporting 'fair' or 'poor' health	17%	14%	17%

Health Outcomes

	LD	County	MSA
Population 18+ reports having/had asthma	11%	10%	15%
Population 18+ reports having/had cancer	5%	8%	10%
Population 18+ reports having/had CHD	7%	7%	8%
Population 18+ reports having/had COPD	10%	9%	10%
Population 18+ reports having/had depression	22%	23%	23%
Population 18+ reports having/had diabetes	13%	12%	11%
Population 18+ reports having/had stroke	4%	4%	5%

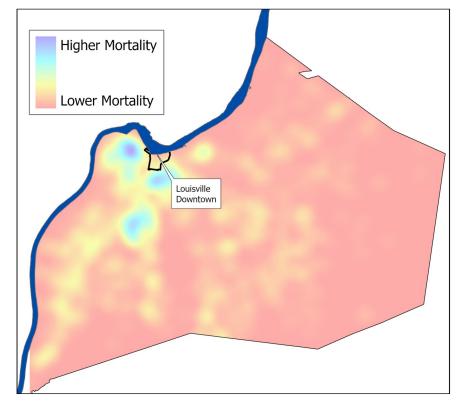
Data Source: Vital Stats: Kentucky Cabinet for Health and Family Services Department of Public Health, Indiana Department of Health, 2015-2019. Health Behaviors and Health Outcomes: Centers for Disease Control, Behavioral Risk Factor Surveillance System, 2019. Note: CHD=coronary heart disease, COPD=chronic obstructive pulmonary disease.

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 37 deaths per 100,000 standard population.

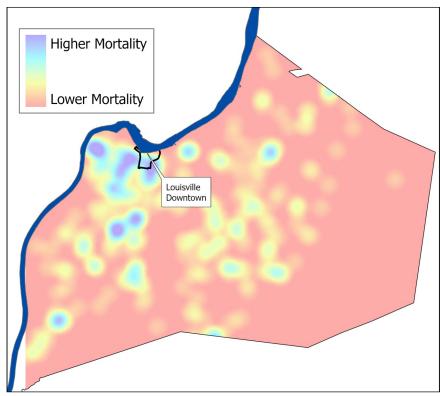
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



Infant Mortality

For every 1,000 live births in Jefferson County there were 6.2 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services. Note: Mortality data covers the period 2015-2019.