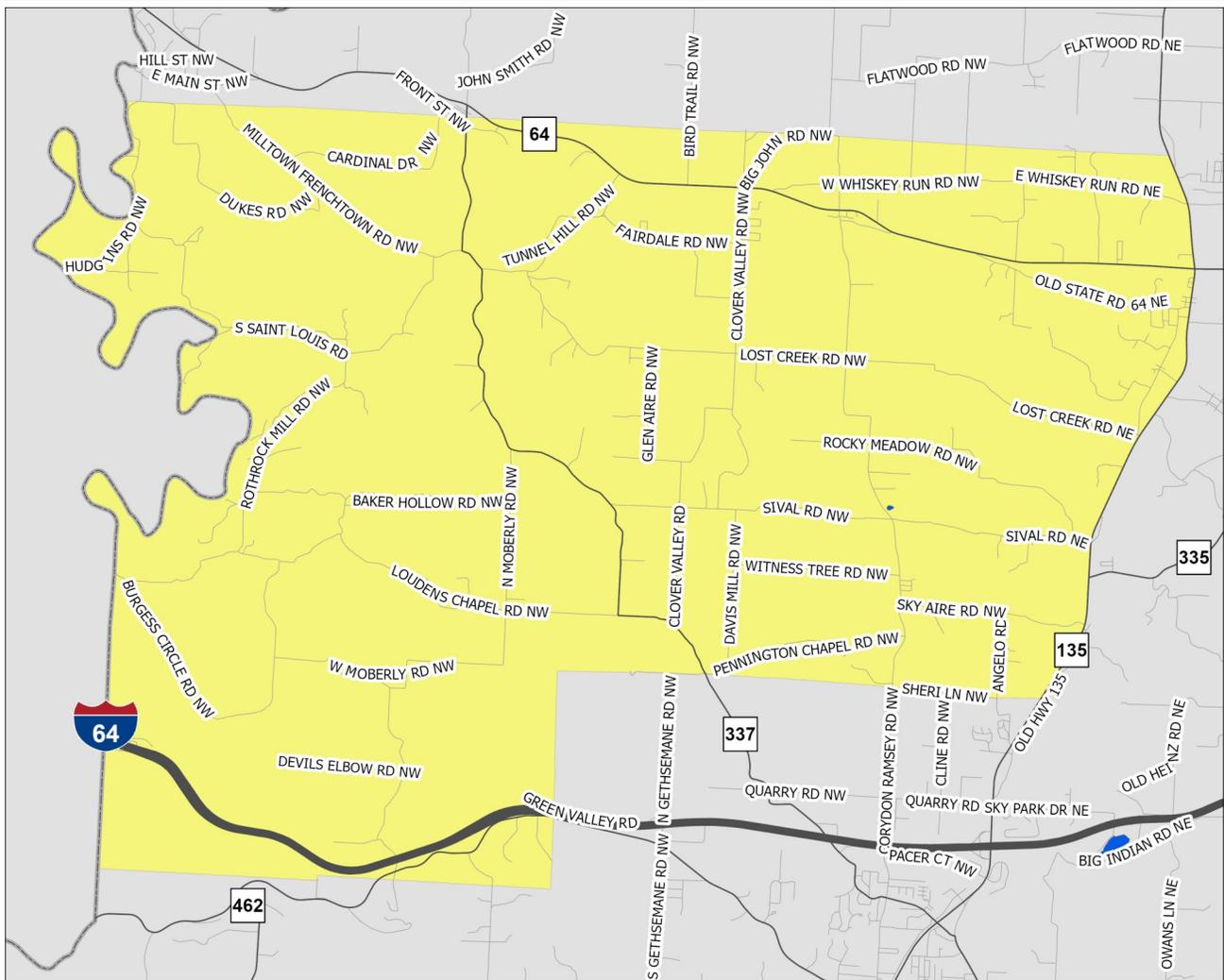


New Salisbury NEIGHBORHOOD PROFILE

June 2022



A Partnership Between Metro United Way and the Kentucky State Data Center at the University of Louisville



Scale = 1:64,070

Census Tract: 602.02

Harrison County, Indiana

New Salisbury

- Interstate Highways
- US/State Highways
- Local Streets
- Rivers-Lakes-Streams



This profile uses census tracts to approximate neighborhoods. Census tracts are statistical units used by the Census Bureau to enumerate data within small areas, and typically align well (but not perfectly) with traditional neighborhoods.

POPULATION CHARACTERISTICS

Age and Sex

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Total population	4,217	—	40,164	1,262,287
Male	2,307	55%	50%	49%
Female	1,910	45%	50%	51%

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Population under age 5	204	5%	6%	6%
Under age 3	196	5%	4%	4%
Age 3 and 4	8	0%	2%	2%
Population under age 18	1,114	26%	22%	22%
Age 5 to 14	779	18%	13%	13%
Age 15 to 17	131	3%	4%	4%
Population age 18 to 64	2,236	53%	60%	62%
Population age 65 and over	867	21%	18%	16%

Race, Ethnicity, and Nativity

	NS		County	MSA
	Estimate	Percent	Percent	Percent
White, non-Hispanic/Latino	4,165	99%	95%	75%
Black, non-Hispanic/Latino	2	0%	1%	15%
Asian, non-Hispanic/Latino	28	1%	1%	2%
Hispanic/Latino, of any race	1	0%	2%	5%
Multiple races, non-Hispanic/Latino	21	0%	1%	3%
Other, non-Hispanic/Latino	0	0%	0%	0%
Foreign born	22	1%	1%	6%

Veteran Status

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Civilian population 18 years and over	3,103	—	31,153	978,060
Veterans	319	10%	9%	8%

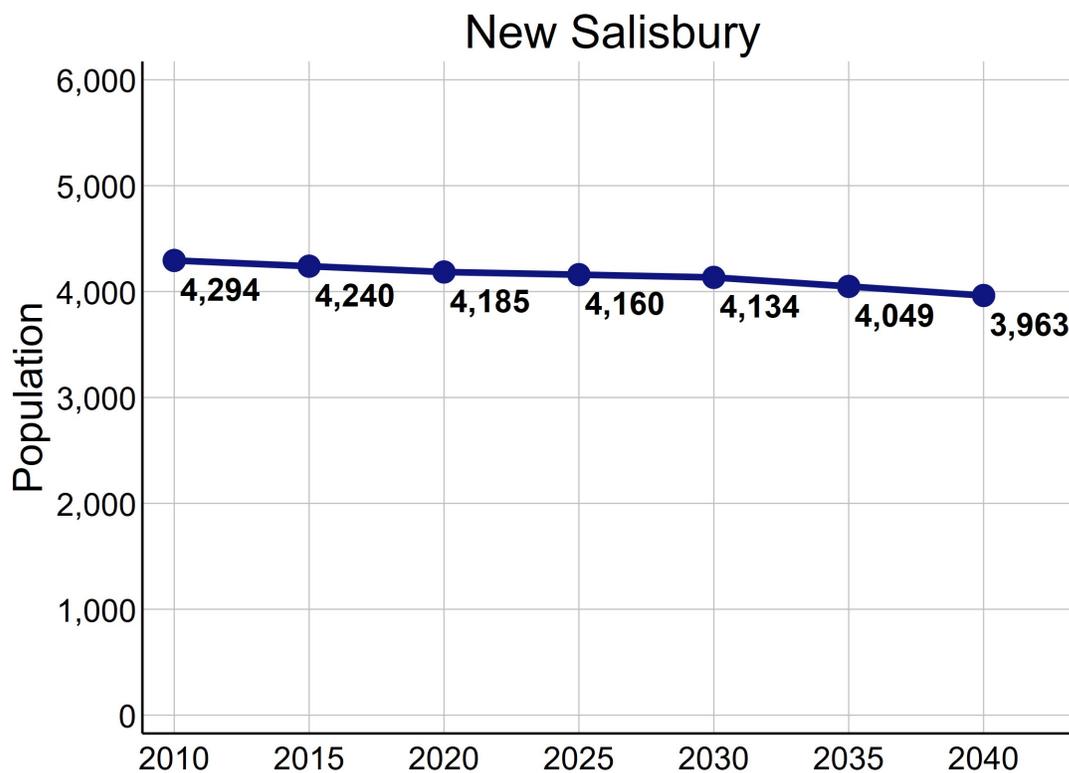
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. MSA=Metropolitan Statistical Area

POPULATION CHARACTERISTICS

Households and Families

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Total households	1,443	—	14,534	497,106
Married couple family households	755	52%	57%	46%
w/related children	284	20%	21%	18%
Male householder family households	81	6%	5%	5%
w/related children	46	3%	2%	3%
Female householder family households	80	6%	6%	13%
w/related children	24	2%	5%	8%
Non-family households	527	37%	32%	37%
Single person households	473	33%	27%	31%
Population in group quarters	10	0%	1%	2%

Population Projections



Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. STATS Indiana, Kentucky State Data Center 2022 Population Projections. Note: Percentages may not sum to 100 due to rounding.

ECONOMIC CHARACTERISTICS

Income

	NS	County	MSA
Median household income (in 2020 dollars)	\$45,150	\$59,169	\$60,891
Median earnings for full-time male workers	\$62,713	\$51,928	\$52,300
Median earnings for full-time female workers	-	\$30,287	\$31,196
Gini coefficient	0.42	0.41	0.46

SNAP Benefits

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Households receiving SNAP Benefits	64	4%	8%	9%
Households with public assistance (PA) income	28	2%	2%	2%
Households receiving either SNAP or PA	64	4%	8%	10%

Vehicles Available

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Households with no vehicle	116	8%	5%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

Poverty Status of Individuals

	NS	County	MSA
	Estimate	Percent	Percent
Total population below federal poverty line (FPL)	319	8%	9%
Population under 18 years below FPL	77	8%	10%
Population under 6 years below FPL	0	0%	9%
Population age 6 to 11 below FPL	0	0%	9%
Population age 12 to 17 below FPL	77	25%	11%
Population age 18 to 64 below FPL	191	9%	9%
Population age 65 and over below FPL	51	6%	7%
Total population below 150% of the FPL	474	11%	17%
Population under 18 years below 150% of the FPL	89	9%	19%
Population under 6 years below 150% of the FPL	0	0%	18%
Population age 6 to 11 below 150% of the FPL	0	0%	23%
Population age 12 to 17 below 150% of the FPL	89	28%	17%
Population age 18 to 64 below 150% of the FPL	254	11%	15%
Population age 65 and over below 150% of the FPL	131	15%	18%
Total population below 185% of the FPL	888	22%	24%
Population under 18 years below 185% of the FPL	89	9%	29%
Population under 6 years below 185% of the FPL	0	0%	28%
Population age 6 to 11 below 185% of the FPL	0	0%	37%
Population age 12 to 17 below 185% of the FPL	89	28%	22%
Population age 18 to 64 below 185% of the FPL	461	21%	20%
Population age 65 and over below 185% of the FPL	338	39%	27%
Total population below 200% of the FPL	888	22%	25%
Population under 18 years below 200% of the FPL	89	9%	30%
Population under 6 years below 200% of the FPL	0	0%	29%
Population age 6 to 11 below 200% of the FPL	0	0%	37%
Population age 12 to 17 below 200% of the FPL	89	28%	25%
Population age 18 to 64 below 200% of the FPL	461	21%	21%
Population age 65 and over below 200% of the FPL	338	39%	30%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

Poverty Status

Poverty status is determined by comparing a family's income to defined income thresholds that vary by family size and composition. If a family's total income is less than the established threshold for a family of that size, then that family and every individual in it is considered in poverty. The official poverty thresholds do not vary geographically, but they are updated for inflation annually. The official poverty definition uses money income before taxes and does not include capital gains or non-cash benefits (such as public housing, Medicaid, and food stamps).

The 2022 Poverty Guidelines as established by the U.S. Department of Health and Human Services:

Number of persons in household	Poverty guideline
1	\$13,590
2	\$18,310
3	\$23,030
4	\$27,750
5	\$32,470
6	\$37,190
7	\$41,910
8	\$46,630

Poverty Status of Families

	NS	County		MSA
	Estimate	Percent	Percent	Percent
Families	916	—	9,862	314,935
Families below federal poverty line (FPL)	47	5%	7%	8%
Families below 150% of the FPL	65	7%	12%	15%
Families below 185% of the FPL	128	14%	17%	20%
Families below 200% of the FPL	128	14%	19%	22%
Families with related children	354	39%	40%	40%
Families with related children below FPL	32	3%	4%	6%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

Labor Force Status

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Unemployed	8	11%	17%	13%
Age 20-21—Unemployed	0	0%	5%	9%
Age 22-24—Unemployed	28	33%	10%	9%
Age 25-64—Unemployed	7	0%	4%	4%
Age 65 and over—Unemployed	0	0%	1%	3%
Total unemployed, age 16 and over	43	2%	5%	5%

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Not in the labor force	56	43%	56%	53%
Age 20-21—Not in the labor force	47	47%	19%	23%
Age 22-24—Not in the labor force	2	2%	16%	17%
Age 25-64—Not in the labor force	505	25%	27%	21%
Age 65 and over—Not in the labor force	799	92%	87%	80%
Total not in the labor force, age 16 and over	1,409	44%	41%	35%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

Class of Worker

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Private company/organization	1,256	73%	74%	74%
Nonprofit company/organization	191	11%	8%	8%
Local government	61	4%	7%	5%
State government	88	5%	4%	4%
Federal government	66	4%	2%	2%
Self-employed or unpaid family worker	62	4%	5%	8%

Weeks and Hours Usually Worked

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Works 48-52 weeks/year, 35 or more hours/week	1,151	66%	67%	69%
Works 48-52 weeks/year, less than 35 hours/week	205	12%	10%	11%
Works 0-47 weeks/year, 35 or more hours/week	298	17%	13%	10%
Works 0-47 weeks/year, less than 35 hours/week	101	6%	11%	11%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

ECONOMIC CHARACTERISTICS

Journey to Work

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Drives alone in car	1,263	85%	89%	86%
Bus	5	0%	0%	2%
Bike	0	0%	0%	0%
Walk	13	1%	1%	2%
All other modes	200	14%	10%	10%

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Commutes less than 10 minutes	61	4%	8%	10%
Commutes 10-19 minutes	269	18%	20%	30%
Commutes 20-29 minutes	171	12%	13%	28%
Commutes 30-44 minutes	506	34%	32%	23%
Commutes 45-59 minutes	244	16%	18%	6%
Commutes 60 or more minutes	230	16%	9%	4%

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Works at home	68	4%	3%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Except for "Works at Home", estimates limited to population who commute. Percentages may not sum to 100 due to rounding.

ECONOMIC CHARACTERISTICS

“Place of Work” identifies jobs located within the neighborhood and held by workers from *inside or outside* of the neighborhood. “Home Neighborhood of Worker” identifies jobs held by neighborhood residents, which may be located *inside or outside* of the neighborhood. The workplace is based on the administrative address, and may or may not be the location that a worker reports to most often.

Jobs by Place of Work (2019)

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	847	—	10,399	653,432
Agriculture and mining	16	2%	1%	0%
Construction	65	8%	4%	4%
Manufacturing	236	28%	16%	13%
Trade	68	8%	16%	15%
Transportation, warehousing, and utilities	33	4%	2%	9%
Finance, insurance, information, and real estate	14	2%	4%	9%
Professional services	4	1%	2%	5%
Management and administration	5	1%	1%	8%
Education	367	43%	9%	7%
Health care	4	1%	16%	13%
Entertainment, arts, and recreation	0	0%	15%	2%
Accommodations and food service	9	1%	8%	9%
Other services	26	3%	3%	3%
Public administration	0	0%	4%	3%

Jobs by Home Neighborhood of Worker (2019)

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	1,969	—	18,540	613,518
Agriculture and mining	17	1%	1%	0%
Construction	113	6%	6%	4%
Manufacturing	379	19%	18%	13%
Trade	238	12%	14%	15%
Transportation, warehousing, and utilities	123	6%	6%	8%
Finance, insurance, information, and real estate	123	6%	6%	8%
Professional services	94	5%	4%	5%
Management and administration	98	5%	5%	8%
Education	163	8%	7%	8%
Health care	302	15%	16%	13%
Entertainment, arts, and recreation	25	1%	2%	2%
Accommodations and food service	164	8%	8%	9%
Other services	54	3%	3%	3%
Public administration	76	4%	4%	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES). Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	NS	County		MSA
	Estimate	Percent	Percent	Percent
Population age 3 and 4	8	—	836	31,544
Population age 3 and 4, enrolled in school	0	0%	28%	42%
Enrolled in Public school	0	0%	9%	20%
Population age 5 to 14	779	—	5,155	158,051
Population age 5 to 14, enrolled in school	779	100%	96%	96%
Enrolled in Public school	719	92%	89%	79%
Population age 15 to 17	131	—	1,586	48,770
Population age 15 to 17, enrolled in school	131	100%	100%	97%
Enrolled in Public school	131	100%	95%	79%
Population age 18 to 24	243	—	2,812	105,506
Population age 18 to 24, enrolled in school	63	26%	31%	43%

English Proficiency

	NS	County		MSA
	Estimate	Percent	Percent	Percent
Population age 3+ speaking Spanish	1	0%	1%	4%
w/limited English proficiency	1	0%	0%	2%
Population age 3+ speaking Asian/PI language	14	0%	0%	1%
w/limited English proficiency	0	0%	0%	1%
Population age 3+ speaking Arabic	0	0%	0%	0%
w/limited English proficiency	0	0%	0%	0%
Population age 3+ speaking other language	0	0%	1%	2%
w/limited English proficiency	0	0%	0%	1%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

EDUCATION CHARACTERISTICS

Educational Attainment

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Population age 18 to 24	243	—	2,812	105,506
Less than 9th grade education	0	0%	0%	1%
9th thru 12th grade education	35	14%	12%	11%
High school graduate/GED	138	57%	41%	36%
Some college, no degree	16	7%	39%	36%
Associate degree	31	13%	4%	4%
Bachelor's degree	23	9%	5%	11%
Graduate or professional degree	0	0%	0%	1%

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Population age 25 and over	2,860	—	28,361	873,573
Less than 9th grade education	44	2%	2%	3%
9th thru 12th grade education	405	14%	8%	7%
High school graduate/GED	1,141	40%	42%	29%
Some college, no degree	491	17%	21%	22%
Associate degree	200	7%	9%	9%
Bachelor's degree	457	16%	11%	18%
Graduate or professional degree	122	4%	7%	12%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Field of Degree of Bachelor's Degree Holders

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Total degrees	700	—	5,645	282,998
Science and engineering				
Computers, mathematics, and statistics	30	4%	4%	4%
Biological, agricultural, environmental sciences	56	8%	4%	5%
Physical and related sciences	1	0%	1%	3%
Psychology	105	15%	5%	5%
Social sciences	10	1%	6%	7%
Engineering	21	3%	4%	6%
Multidisciplinary studies	0	0%	0%	1%
Science and engineering related fields	10	1%	14%	11%
Business	89	13%	17%	21%
Education	78	11%	22%	12%
Arts, humanities, and other				
Literature and languages	132	19%	4%	4%
Liberal arts and history	7	1%	6%	6%
Visual and performing arts	0	0%	2%	4%
Communications	24	3%	4%	5%
Other	137	20%	8%	6%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

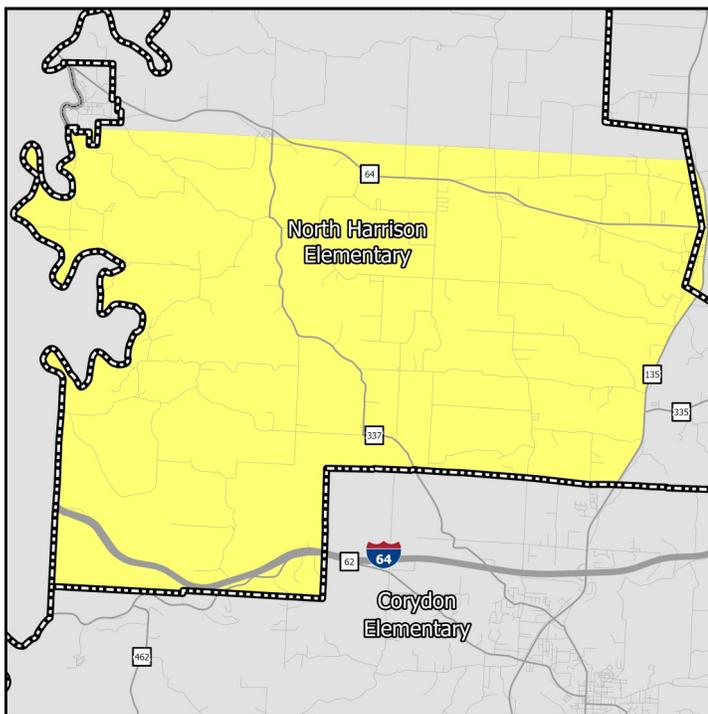
EDUCATION CHARACTERISTICS

North Harrison Schools

New Salisbury neighborhood is highlighted in yellow. Thick dashed lines represent school catchment area boundaries.

Nearby Neighborhoods in Jefferson County

Jefferson County Public Schools students are assigned to a “resides” (home) school, and for elementary students a cluster, based on their home address. Students may attend their resides school, other schools within the cluster, or apply for traditional and magnet schools within the district. There are also alternative schools serving particular segments of the population. The maps on this page

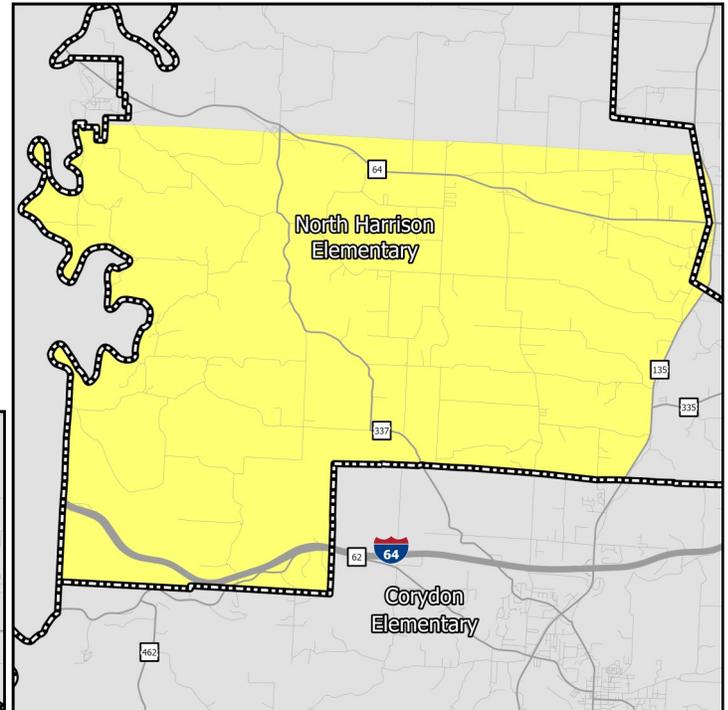


Middle Schools

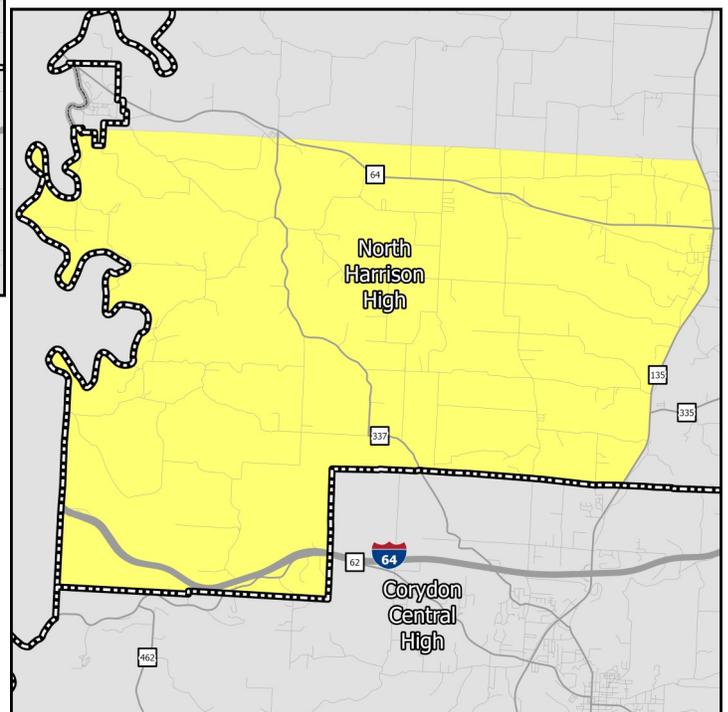
show only the “resides” schools for students within a particular neighborhood. Additional information on JCPSS student assignment – which has recently been revised – can be found on their website.

Nearby Neighborhoods in Indiana

Indiana schools have open enrollment policies that allow for intra-district and inter-district transfers. The maps on this page show only the schools assigned to a student within a particular neighborhood based on their home address. Additional information on open enrollment policies can be obtained from individual district offices.



Elementary Schools



High Schools

EDUCATION CHARACTERISTICS

North Harrison Schools

Schools Serving Neighborhood	Level	Cluster	Enrollment	Non-White	Free Lunch Eligible	Student/Teacher	KDE/IDOE Grade
Morgan	Elementary	—	382	4.2%	44.5%	20.1	A
North Harrison	Elementary	—	569	5.6%	43.2%	22.8	C
North Harrison	Middle	—	473	6.6%	44.4%	17.5	C
North Harrison	High	—	689	6.7%	36.3%	19.6	B

Data Source: National Center for Education Statistics, Kentucky Department of Education (KDE), Indiana Department of Education (IDOE), Jefferson County Public Schools, 2020-2021 Academic Year. Note: KDE grade is the number of stars — out of 5 — that the Kentucky school or district received on the most recent (2018-2019) school accountability report. IDOE grade is the A-F grade that the Indiana school or district received on the most recent (2018-2019) school accountability report.

EDUCATION CHARACTERISTICS

North Harrison Schools

Schools Serving Neighborhood	Level	Reading Proficiency	Math Proficiency	KG Ready	Graduation Rate	College Transition
Morgan	Elementary	62.8%	79.6%	—	—	—
North Harrison	Elementary	57.5%	64.8%	—	—	—
North Harrison	Middle	59.7%	47.6%	—	—	—
North Harrison	High	40.0%	41.9%	—	90.8%	52.7%

Data Source: Kentucky Department of Education, Indiana Department of Education, 2018-2019 Academic Year. Note: KG=Kindergarten.

HOUSING CHARACTERISTICS

Housing Units

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Total housing units	1,903	—	17,173	547,307
Occupied housing units	1,443	76%	85%	91%
Owner occupied	1,185	82%	83%	67%
Renter occupied	258	18%	17%	33%
Vacant housing units	460	24%	15%	9%

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Single-family housing units	1,417	74%	79%	73%
Multi-family housing units	14	1%	6%	23%
2-4 unit structures	14	1%	2%	8%
5-9 unit structures	0	0%	2%	6%
10+ unit structures	0	0%	2%	10%
Other housing units	472	25%	15%	3%

Home Value/Rent

	NS	County	MSA
Median reported value of owner occupied housing units	\$158,400	\$159,500	\$177,400
Median gross rent of renter occupied housing units	\$832	\$784	\$882
Median contract rent of renter occupied housing units	\$531	\$567	\$719

Internet Access

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Households w/internet access of any type	1,061	74%	77%	87%
Households w/any broadband internet access	1,009	70%	75%	85%
Households w/cell phone internet access only	304	21%	17%	12%
Households w/no internet access	382	26%	23%	13%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. **Contract rent** is the amount indicated on the lease. **Gross rent** includes the estimated monthly cost of utilities that are paid by the tenant.

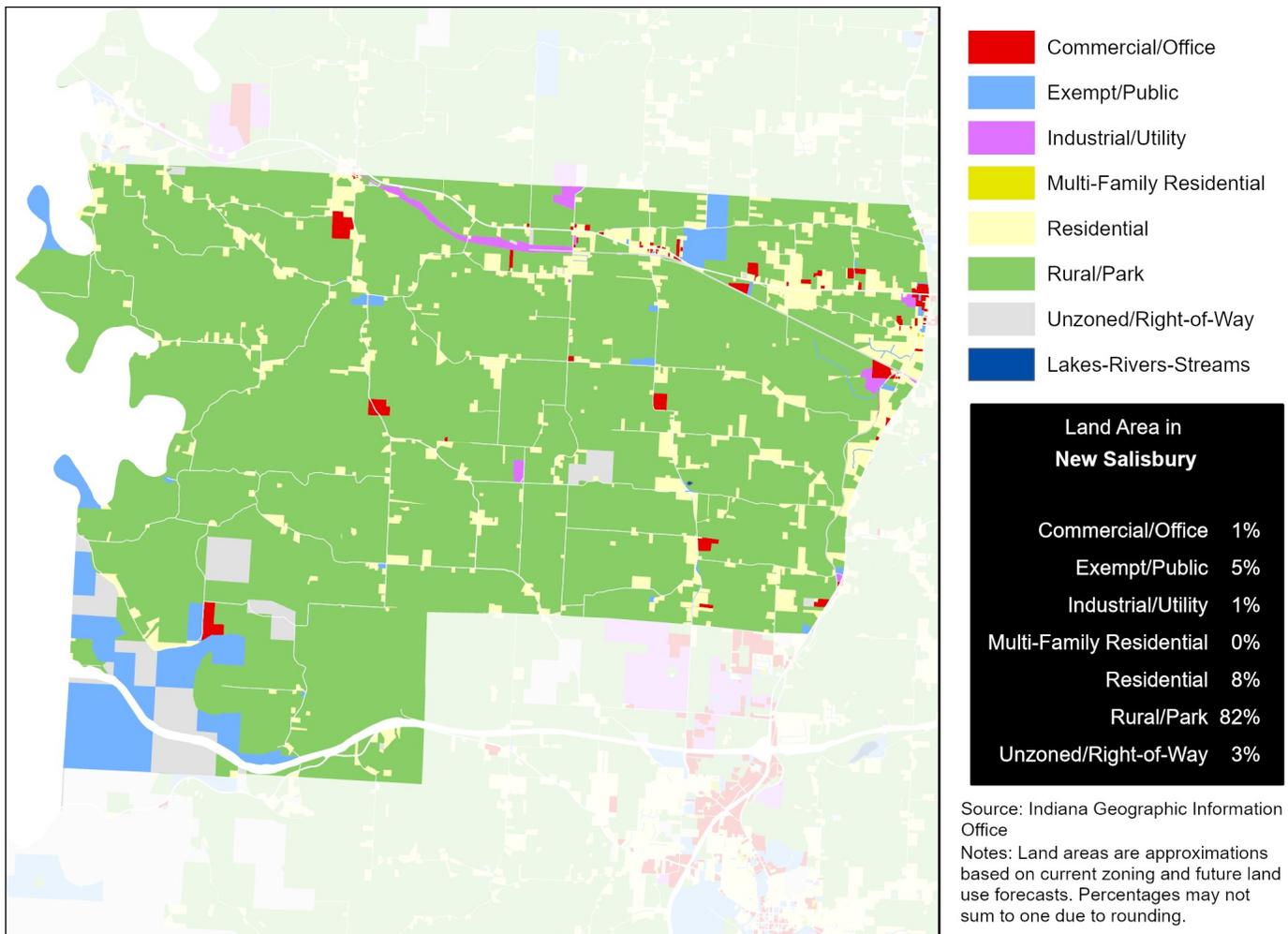
HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	NS	County	MSA
	Estimate	Percent	Percent
Renters paying 30%+ income on housing	89	45%	43%
Owners paying 30%+ income on housing (mortgage)	79	15%	20%
Owners paying 30%+ income on housing (no mortgage)	75	12%	10%

Land Use



Data Source (Housing Cost): U.S. Census Bureau, 2016-2020 American Community Survey.

HEALTH CHARACTERISTICS

Health Insurance Coverage

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Population under 6 years without health insurance	0	0%	6%	3%
Population under 18 years without health insurance	0	0%	4%	3%
Total population without health insurance	201	5%	6%	5%

Disability Status

	NS		County	MSA
	Estimate	Percent	Percent	Percent
Population with a disability	665	16%	17%	14%

Food Access

	NS	Harrison County
Population who are low income and do not live close to a grocery store	39	39
Census tracts designated a food desert	0	0

Crime (2019)

	NS	County	MSA
Violent crimes	—	37	16,031
Violent crimes per 100,000 population	—	91	1,262
Property crimes	—	195	34,867
Property crimes per 100,000 population	—	481	2,744

Neighborhood crime includes only incidents reported to Louisville Metro Police Department— it does not include incidents reported to other local agencies. County and MSA crime includes incidents reported to all agencies.

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. ESRI Business Analyst. FBI, Uniform Crime Reports. Louisville Metro Police Department. Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Within an urban area, not living close to a grocery store is defined as living further than one mile from a full service grocery store. Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) and share (at least 33%) of individuals in the tract are greater than one mile from the nearest grocery store.

HEALTH CHARACTERISTICS

Fertility Measures

	NS	County	MSA
Births to mothers who smoked during pregnancy	—	16%	10%
Births to mothers without a high school degree	—	—	—
Births to unmarried mothers	—	45%	47%
Low birthweight births (<2,500 grams)	—	8%	9%
Teen birth rate per 1,000 women age 15-19	—	26.5	22.6

Mortality Measures

	NS	County	MSA
Years of potential life lost (age 75) per 100,000	—	7,728	8,186

Health Behaviors

	NS	County	MSA
Population 18+ currently smokes	15%	22%	17%
Population 18+ obese	25%	37%	34%
Population 18+ binge drinking	11%	16%	16%
Population 18+ reporting 'fair' or 'poor' health	10%	15%	17%

Health Outcomes

	NS	County	MSA
Population 18+ reports having/had asthma	7%	10%	15%
Population 18+ reports having/had cancer	5%	8%	10%
Population 18+ reports having/had CHD	4%	8%	8%
Population 18+ reports having/had COPD	6%	9%	10%
Population 18+ reports having/had depression	16%	23%	23%
Population 18+ reports having/had diabetes	8%	12%	11%
Population 18+ reports having/had stroke	2%	4%	5%

Data Source: Vital Stats: Kentucky Cabinet for Health and Family Services Department of Public Health, Indiana Department of Health, 2015-2019. Health Behaviors and Health Outcomes: Centers for Disease Control, Behavioral Risk Factor Surveillance System, 2019. Note: CHD=coronary heart disease, COPD=chronic obstructive pulmonary disease.