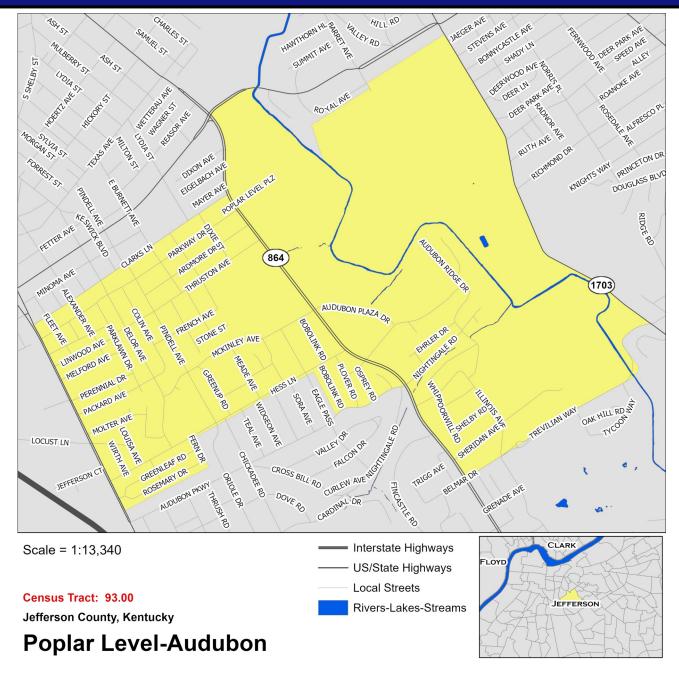
Poplar Level-Audubon NEIGHBORHOOD PROFILE June 2022



A Partnership Between Metro United Way and the Kentucky State Data Center at the University of Louisville





This profile uses census tracts to approximate neighborhoods. Census tracts are statistical units used by the Census Bureau to enumerate data within small areas, and typically align well (but not perfectly) with traditional neighborhoods.

POPULATION CHARACTERISTICS

Age and Sex

	PL-	A	County	MSA
	Estimate	Percent	Percent	Percent
Total population	5,062	_	768,419	1,262,287
Male	2,378	47%	48%	49%
Female	2,684	53%	52%	51%
	PL-	A	County	MSA
	Estimate	Percent	Percent	Percent
Population under age 5	307	6%	6%	6%
Under age 3	202	4%	4%	4%
Age 3 and 4	105	2%	3%	2%
Population under age 18	855	17%	22%	22%
Age 5 to 14	500	10%	12%	13%
Age 15 to 17	48	1%	4%	4%
Population age 18 to 64	2,848	56%	62%	62%
Population age 65 and over	1,359	27%	16%	16%

Race, Ethnicity, and Nativity

	PL-A	PL-A		MSA
	Estimate	Percent	Percent	Percent
White, non-Hispanic/Latino	4,438	88%	67%	75%
Black, non-Hispanic/Latino	42	1%	22%	15%
Asian, non-Hispanic/Latino	43	1%	3%	2%
Hispanic/Latino, of any race	493	10%	6%	5%
Multiple races, non-Hispanic/Latino	39	1%	3%	3%
Other, non-Hispanic/Latino	7	0%	1%	0%
Foreign born	212	4%	8%	6%

Veteran Status

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Civilian population 18 years and over	4,207	_	597,788	978,060
Veterans	492	12%	7%	8%

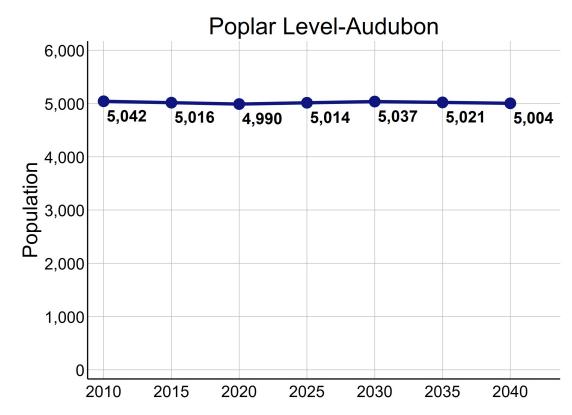
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. MSA=Metropolitan Statistical Area

POPULATION CHARACTERISTICS

Households and Families

	PL-A	PL-A		MSA
	Estimate	Percent	Percent	Percent
Total households	2,435	_	316,411	497,106
Married couple family households	678	28%	40%	46%
w/related children	280	11%	16%	18%
Male householder family households	184	8%	5%	5%
w/related children	109	4%	3%	3%
Female householder family households	167	7%	14%	13%
w/related children	66	3%	9%	8%
Non-family households	1,406	58%	41%	37%
Single person households	1,166	48%	34%	31%
Population in group quarters	233	5%	2%	2%

Population Projections



Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. STATS Indiana, Kentucky State Data Center 2022 Population Projections. Note: Percentages may not sum to 100 due to rounding.

Income

	PL-A	County	MSA
Median household income (in 2020 dollars)	\$65,473	\$58,196	\$60,891
Median earnings for full-time male workers	\$50,684	\$52,019	\$52,300
Median earnings for full-time female workers	\$39,963	\$31,143	\$31,196
Gini coefficient	0.36	0.47	0.46

SNAP Benefits

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Households receiving SNAP Benefits	91	4%	10%	9%
Households with public assistance (PA) income	4	0%	2%	2%
Households receiving either SNAP or PA	95	4%	11%	10%

Vehicles Available

	PL-A	1	County	MSA
	Estimate	Percent	Percent	Percent
Households with no vehicle	47	2%	9%	7%

Poverty Status of Individuals

	PL-A	4	County	MSA
	Estimate	Percent	Percent	Percent
Total population below federal poverty line (FPL)	268	6%	14%	12%
Population under 18 years below FPL	756	39%	21%	17%
Population under 6 years below FPL	5	2%	22%	19%
Population age 6 to 11 below FPL	0	0%	21%	18%
Population age 12 to 17 below FPL	0	0%	18%	16%
Population age 18 to 64 below FPL	99	3%	13%	11%
Population age 65 and over below FPL	164	14%	9%	8%
Total population below 150% of the FPL	586	12%	22%	20%
Population under 18 years below 150% of the FPL	880	45%	32%	29%
Population under 6 years below 150% of the FPL	32	10%	35%	32%
Population age 6 to 11 below 150% of the FPL	54	16%	34%	30%
Population age 12 to 17 below 150% of the FPL	20	10%	28%	24%
Population age 18 to 64 below 150% of the FPL	230	8%	20%	18%
Population age 65 and over below 150% of the FPL	250	21%	17%	16%
Total population below 185% of the FPL	806	17%	28%	26%
Population under 18 years below 185% of the FPL	943	48%	39%	35%
Population under 6 years below 185% of the FPL	32	10%	43%	40%
Population age 6 to 11 below 185% of the FPL	58	17%	40%	37%
Population age 12 to 17 below 185% of the FPL	20	10%	34%	30%
Population age 18 to 64 below 185% of the FPL	362	13%	25%	23%
Population age 65 and over below 185% of the FPL	334	28%	23%	22%
Total population below 200% of the FPL	886	18%	30%	28%
Population under 18 years below 200% of the FPL	972	50%	42%	38%
Population under 6 years below 200% of the FPL	32	10%	46%	42%
Population age 6 to 11 below 200% of the FPL	97	29%	44%	39%
Population age 12 to 17 below 200% of the FPL	20	10%	36%	33%
Population age 18 to 64 below 200% of the FPL	399	14%	27%	25%
Population age 65 and over below 200% of the FPL	338	29%	25%	25%

Poverty Status

Poverty status is determined by comparing a family's income to defined income thresholds that vary by family size and composition. If a family's total income is less than the established threshold for a family of that size, then that family and every individual in it is considered in poverty. The official poverty thresholds do not vary geographically, but they are updated for inflation annually. The official poverty definition uses money income before taxes and does not include capital gains or non-cash benefits (such as public housing, Medicaid, and food stamps).

The 2022 Poverty Guidelines as established by the U.S. Department of Health and Human Services:

Number of persons in household	Poverty guideline
1	\$13,590
2	\$18,310
3	\$23,030
4	\$27,750
5	\$32,470
6	\$37,190
7	\$41,910
8	\$46,630

Poverty Status of Families

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Families	1,029	_	186,716	314,935
Families below federal poverty line (FPL)	5	0%	10%	8%
Families below 150% of the FPL	58	6%	16%	15%
Families below 185% of the FPL	116	11%	21%	20%
Families below 200% of the FPL	153	15%	24%	22%
Families with related children	425	41%	46%	46%
Families with related children below FPL	2	0%	7%	6%

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

Labor Force Status

	PL-A	PL-A		MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Unemployed	2	8%	13%	13%
Age 20-21—Unemployed	3	6%	8%	9%
Age 22-24—Unemployed	0	0%	9%	9%
Age 25-64—Unemployed	1	0%	5%	4%
Age 65 and over—Unemployed	0	0%	4%	3%
Total unemployed, age 16 and over	6	0%	5%	5%

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Not in the labor force	39	60%	53%	53%
Age 20-21—Not in the labor force	24	34%	24%	23%
Age 22-24—Not in the labor force	7	6%	16%	17%
Age 25-64—Not in the labor force	306	12%	20%	21%
Age 65 and over—Not in the labor force	1,148	84%	80%	80%
Total not in the labor force, age 16 and over	1,524	36%	34%	35%

Class of Worker

	PL-	PL-A		MSA
	Estimate	Percent	Percent	Percent
Private company/organization	2,013	75%	73%	74%
Nonprofit company/organization	280	10%	8%	8%
Local government	140	5%	5%	5%
State government	62	2%	4%	4%
Federal government	27	1%	2%	2%
Self-employed or unpaid family worker	176	7%	8%	8%

Weeks and Hours Usually Worked

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Works 48-52 weeks/year, 35 or more hours/week	1,953	75%	68%	69%
Works 48-52 weeks/year, less than 35 hours/week	251	10%	11%	11%
Works 0-47 weeks/year, 35 or more hours/week	108	4%	11%	10%
Works 0-47 weeks/year, less than 35 hours/week	287	11%	11%	11%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

Journey to Work

	PL-	PL-A		MSA
	Estimate	Percent	Percent	Percent
Drives alone in car	2,236	88%	84%	86%
Bus	31	1%	3%	2%
Bike	43	2%	0%	0%
Walk	3	0%	2%	2%
All other modes	227	9%	11%	10%

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Commutes less than 10 minutes	166	7%	10%	10%
Commutes 10-19 minutes	1,258	50%	33%	30%
Commutes 20-29 minutes	740	29%	31%	28%
Commutes 30-44 minutes	316	12%	19%	23%
Commutes 45-59 minutes	2	0%	4%	6%
Commutes 60 or more minutes	58	2%	3%	4%

	PL-	A	County	MSA
	Estimate	Percent	Percent	Percent
Works at home	150	6%	7%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Except for "Works at Home", estimates limited to population who commute. Percentages may not sum to 100 due to rounding.

"Place of Work" identifies jobs located within the neighborhood and held by workers from inside or outside of the neighborhood. "Home Neighborhood of Worker" identifies jobs held by neighborhood residents, which may be located *inside* or outside of the neighborhood. The workplace is based on the administrative address, and may or may not be the location that a worker reports to most often.

Jobs by Place of Work (2019)

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	573	_	487,522	653,432
Agriculture and mining	2	0%	0%	0%
Construction	21	4%	4%	4%
Manufacturing	0	0%	11%	13%
Trade	42	7%	15%	15%
Transportation, warehousing, and utilities	0	0%	9%	9%
Finance, insurance, information, and real estate	10	2%	10%	9%
Professional services	14	2%	6%	5%
Management and administration	3	1%	9%	8%
Education	398	70%	7%	7%
Health care	43	8%	13%	13%
Entertainment, arts, and recreation	0	0%	2%	2%
Accommodations and food service	9	2%	9%	9%
Other services	31	5%	3%	3%
Public administration	0	0%	2%	3%

Jobs by Home Neighborhood of Worker (2019)

	PL- <i>F</i>	4	County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	3,672	_	367,691	613,518
Agriculture and mining	4	0%	0%	0%
Construction	173	5%	4%	4%
Manufacturing	496	14%	11%	13%
Trade	527	14%	15%	15%
Transportation, warehousing, and utilities	383	10%	9%	8%
Finance, insurance, information, and real estate	258	7%	9%	8%
Professional services	168	5%	6%	5%
Management and administration	307	8%	9%	8%
Education	318	9%	8%	8%
Health care	462	13%	13%	13%
Entertainment, arts, and recreation	56	2%	2%	2%
Accommodations and food service	301	8%	10%	9%
Other services	94	3%	3%	3%
Public administration	125	3%	3%	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES). Note: Percentages may not sum to 100 due to rounding.

School Enrollment

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3 and 4	105	_	19,694	31,544
Population age 3 and 4, enrolled in school	33	31%	42%	42%
Enrolled in Public school	25	24%	19%	20%
Population age 5 to 14	500	_	93,803	158,051
Population age 5 to 14, enrolled in school	269	54%	95%	96%
Enrolled in Public school	189	38%	75%	79%
Population age 15 to 17	48	_	28,153	48,770
Population age 15 to 17, enrolled in school	48	100%	96%	97%
Enrolled in Public school	32	67%	74%	79%
Population age 18 to 24	229	_	65,804	105,506
Population age 18 to 24, enrolled in school	65	28%	45%	43%

English Proficiency

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3+ speaking Spanish	388	8%	4%	4%
w/limited English proficiency	209	4%	2%	2%
Population age 3+ speaking Asian/PI language	13	0%	2%	1%
w/limited English proficiency	6	0%	1%	1%
Population age 3+ speaking Arabic	2	0%	0%	0%
w/limited English proficiency	0	0%	0%	0%
Population age 3+ speaking other language	45	1%	3%	2%
w/limited English proficiency	5	0%	1%	1%

Educational Attainment

	PL-A	PL-A		MSA
	Estimate	Percent	Percent	Percent
Population age 18 to 24	229	_	65,804	105,506
Less than 9th grade education	0	0%	1%	1%
9th thru 12th grade education	16	7%	10%	11%
High school graduate/GED	59	26%	34%	36%
Some college, no degree	90	39%	37%	36%
Associate degree	22	10%	4%	4%
Bachelor's degree	42	18%	13%	11%
Graduate or professional degree	0	0%	1%	1%

	PL-	PL-A		MSA
	Estimate	Percent	Percent	Percent
Population age 25 and over	3,978	_	532,550	873,573
Less than 9th grade education	85	2%	3%	3%
9th thru 12th grade education	120	3%	6%	7%
High school graduate/GED	871	22%	26%	29%
Some college, no degree	1,142	29%	23%	22%
Associate degree	210	5%	8%	9%
Bachelor's degree	1,122	28%	20%	18%
Graduate or professional degree	428	11%	14%	12%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

Field of Degree of Bachelor's Degree Holders

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Total degrees	1,812	_	195,331	282,998
Science and engineering				
Computers, mathematics, and statistics	93	5%	4%	4%
Biological, agricultural, environmental sciences	43	2%	5%	5%
Physical and related sciences	25	1%	3%	3%
Psychology	54	3%	5%	5%
Social sciences	87	5%	7%	7%
Engineering	65	4%	6%	6%
Multidisciplinary studies	1	0%	1%	1%
Science and engineering related fields	153	8%	11%	11%
Business	240	13%	20%	21%
Education	135	7%	10%	12%
Arts, humanities, and other				
Literature and languages	323	18%	5%	4%
Liberal arts and history	209	12%	6%	6%
Visual and performing arts	48	3%	4%	4%
Communications	159	9%	6%	5%
Other	177	10%	6%	6%

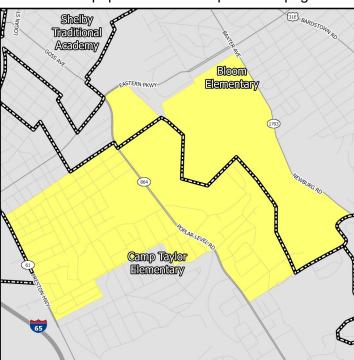
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

Jefferson County Public Schools

Poplar Level-Audubon neighborhood is highlighted in yellow. Thick dashed lines represent school catchment area boundaries.

Neighborhoods in Jefferson County

Jefferson County Public Schools students are assigned to a "resides" (home) school, and for elementary students a cluster, based on their home address. Students may attend their resides school, other schools within the cluster, or apply for traditional and magnet schools within the district. There are also alternative schools serving particular segments of the population. The maps on this page

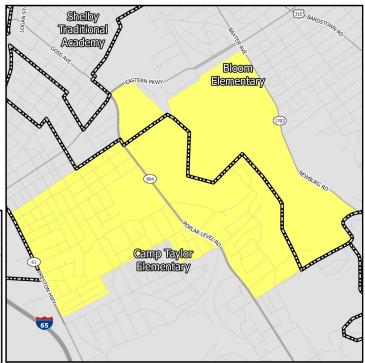


Middle Schools

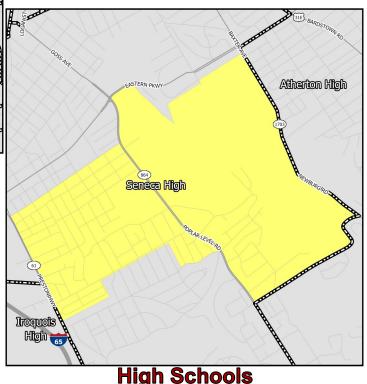
show only the "resides" schools for students within a particular neighborhood. Additional information on JCPS student assignment – which has recently been revised – can be found on their website.

Neighborhoods in Indiana

Indiana schools have open enrollment policies that allow for intra-district and inter-district transfers. The maps on this page show only the schools assigned to a student within a particular neighborhood based on their home address. Additional information on open enrollment policies can be obtained from individual district offices.



Elementary Schools



Jefferson County Public Schools

Schools Serving Neighborhood	Level	Cluster	Enrollment	Non-White	Free Lunch Eligible	Student/ Teacher	KDE/IDOE Grade
Bloom	Elementary	13	569	21.8%	28.3%	19.5	3
Camp Taylor	Elementary	6	505	54.3%	82.1%	13.6	1
Highland	Middle	_	915	52.9%	67.4%	17.8	2
Meyzeek	Middle	_	1,106	63.9%	47.8%	20.6	3
Seneca	High	_	1,384	67.8%	76.9%	14.7	1

Data Source: National Center for Education Statistics, Kentucky Department of Education (KDE), Indiana Department of Education (IDOE), Jefferson County Public Schools, 2020-2021 Academic Year. Note: KDE grade is the number of stars — out of 5 — that the Kentucky school or district received on the most recent (2018-2019) school accountability report. IDOE grade is the A-F grade that the Indiana school or district received on the most recent (2018-2019) school accountability report.

Jefferson County Public Schools

Schools Serving Neighborhood	Level	Reading Proficiency	Math Proficiency	KG Ready	Graduation Rate	College Transition
Bloom	Elementary	68.4%	53.1%	41.1%	_	_
Camp Taylor	Elementary	34.3%	27.9%	33.3%	_	_
Highland	Middle	56.3%	25.7%	_	_	_
Meyzeek	Middle	66.6%	59.2%	_	_	_
Seneca	High	21.6%	13.2%	_	82.1%	40.6%

Data Source: Kentucky Department of Education, Indiana Department of Education, 2018-2019 Academic Year. Note: KG=Kindergarten.

HOUSING CHARACTERISTICS

Housing Units

	PL-A	PL-A		MSA
	Estimate	Percent	Percent	Percent
Total housing units	2,465	_	347,172	547,307
Occupied housing units	2,435	99%	91%	91%
Owner occupied	1,931	79%	62%	67%
Renter occupied	504	21%	38%	33%
Vacant housing units	30	1%	9%	9%

	PL-A	ı	County	MSA
	Estimate	Percent	Percent	Percent
Single-family housing units	2,199	89%	68%	73%
Multi-family housing units	266	11%	30%	23%
2-4 unit structures	87	4%	10%	8%
5-9 unit structures	42	2%	7%	6%
10+ unit structures	137	6%	13%	10%
Other housing units	0	0%	1%	3%

Home Value/Rent

	PL-A	County	MSA
Median reported value of owner occupied housing units	\$177,000	\$178,100	\$177,400
Median gross rent of renter occupied housing units	\$1,000	\$901	\$882
Median contract rent of renter occupied housing units	\$885	\$741	\$719

Internet Access

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Households w/internet access of any type	2,228	91%	89%	87%
Households w/any broadband internet access	2,146	88%	87%	85%
Households w/cell phone internet access only	156	6%	13%	12%
Households w/no internet access	207	9%	11%	13%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. **Contract rent** is the amount indicated on the lease. **Gross rent** includes the estimated monthly cost of utilities that are paid by the tenant.

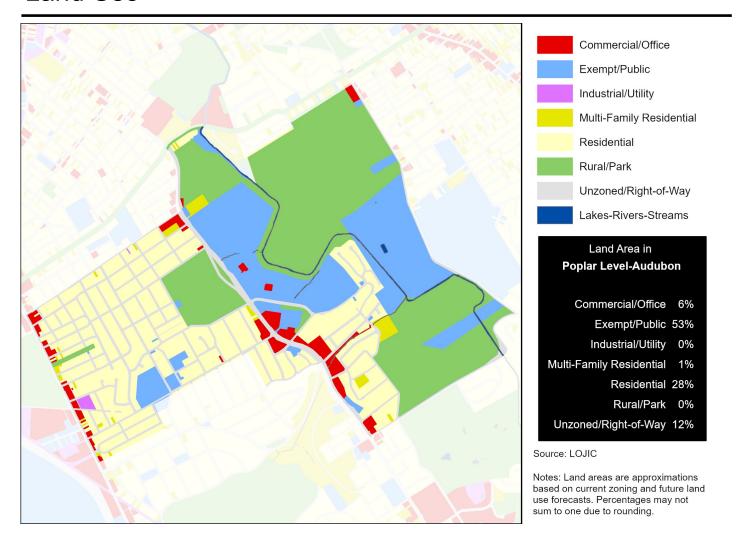
HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Renters paying 30%+ income on housing	196	41%	43%	43%
Owners paying 30%+ income on housing (mortgage)	174	16%	21%	20%
Owners paying 30%+ income on housing (no mortgage)	81	10%	11%	10%

Land Use



HEALTH CHARACTERISTICS

Health Insurance Coverage

	PL-A		County	MSA
	Estimate	Percent	Percent	Percent
Population under 6 years without health insurance	2	1%	3%	3%
Population under 18 years without health insurance	2	0%	3%	3%
Total population without health insurance	198	4%	5%	5%

Disability Status

	PL- <i>F</i>	PL-A		MSA
	Estimate	Percent	Percent	Percent
Population with a disability	810	17%	14%	14%

Food Access

	PL-A	Jefferson County
Population who are low income and do not live close to a grocery store	0	92,837
Census tracts designated a food desert	0	36

Crime (2019)

	PL-A	County	MSA
Violent crimes	58	13,314	16,031
Violent crimes per 100,000 population	1,162	1,728	1,262
Property crimes	120	29,085	34,867
Property crimes per 100,000 population	2,405	3,775	2,744

Neighborhood crime includes only incidents reported to Louisville Metro Police Department— it does not include incidents reported to other local agencies. County and MSA crime includes incidents reported to all agencies.

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. ESRI Business Analyst. FBI, Uniform Crime Reports. Louisville Metro Police Department. Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Within an urban area, not living close to a grocery store is defined as living further than one mile from a full service grocery store. Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) and share (at least 33%) of individuals in the tract are greater than one mile from the nearest grocery store.

HEALTH CHARACTERISTICS

Fertility Measures

	PL-A	County	MSA
Births to mothers who smoked during pregnancy	5%	10%	10%
Births to mothers without a high school degree	4%	13%	_
Births to unmarried mothers	24%	46%	47%
Low birthweight births (<2,500 grams)	10%	9%	9%
Teen birth rate per 1,000 women age 15-19	17	22.0	22.6

Mortality Measures

	PL-A	County	MSA
Years of potential life lost (age 75) per 100,000	7,671	8,318	8,186

Health Behaviors

	PL-A	County	MSA
Population 18+ currently smokes	19%	22%	17%
Population 18+ obese	29%	34%	34%
Population 18+ binge drinking	19%	18%	16%
Population 18+ reporting 'fair' or 'poor' health	12%	14%	17%

Health Outcomes

	PL-A	County	MSA
Population 18+ reports having/had asthma	9%	10%	15%
Population 18+ reports having/had cancer	9%	8%	10%
Population 18+ reports having/had CHD	7%	7%	8%
Population 18+ reports having/had COPD	8%	9%	10%
Population 18+ reports having/had depression	23%	23%	23%
Population 18+ reports having/had diabetes	9%	12%	11%
Population 18+ reports having/had stroke	3%	4%	5%

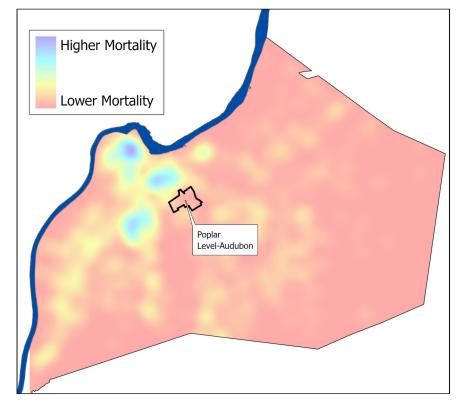
Data Source: Vital Stats: Kentucky Cabinet for Health and Family Services Department of Public Health, Indiana Department of Health, 2015-2019. Health Behaviors and Health Outcomes: Centers for Disease Control, Behavioral Risk Factor Surveillance System, 2019. Note: CHD=coronary heart disease, COPD=chronic obstructive pulmonary disease.

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 37 deaths per 100,000 standard population.

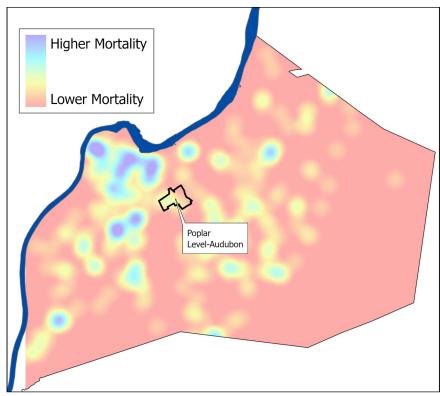
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



Infant Mortality

For every 1,000 live births in Jefferson County there were 6.2 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services. Note: Mortality data covers the period 2015-2019.