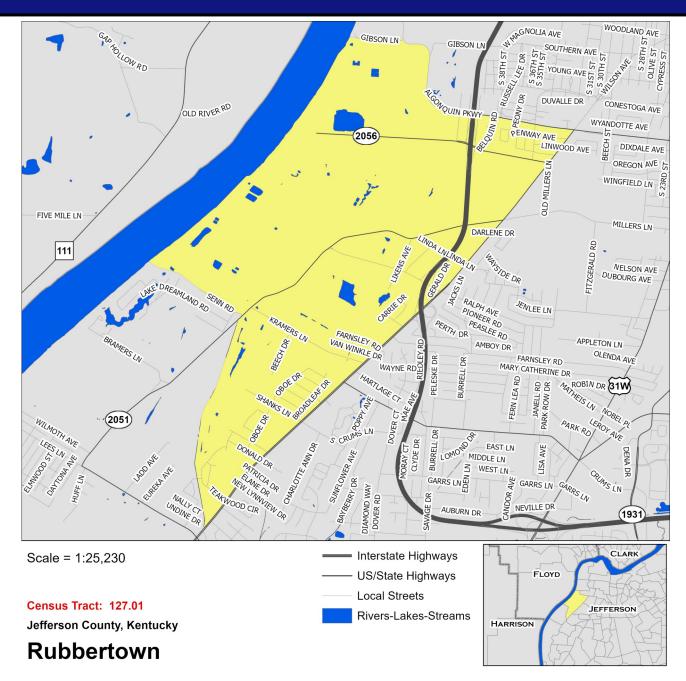
Rubbertown NEIGHBORHOOD PROFILE June 2022



A Partnership Between Metro United Way and the Kentucky State Data Center at the University of Louisville





This profile uses census tracts to approximate neighborhoods. Census tracts are statistical units used by the Census Bureau to enumerate data within small areas, and typically align well (but not perfectly) with traditional neighborhoods.

POPULATION CHARACTERISTICS

Age and Sex

	Rubbert	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Total population	3,621	_	768,419	1,262,287
Male	1,678	46%	48%	49%
Female	1,943	54%	52%	51%
	Rubbert	own	County	MSA
	Estimate	Percent	Percent	Percent
Population under age 5	502	14%	6%	6%
Under age 3	301	8%	4%	4%
Age 3 and 4	201	6%	3%	2%
Population under age 18	1,305	36%	22%	22%
Age 5 to 14	711	20%	12%	13%
Age 15 to 17	92	3%	4%	4%
Population age 18 to 64	1,691	47%	62%	62%
Population age 65 and over	625	17%	16%	16%

Race, Ethnicity, and Nativity

	Rubber	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
White, non-Hispanic/Latino	975	27%	67%	75%
Black, non-Hispanic/Latino	2,448	68%	22%	15%
Asian, non-Hispanic/Latino	0	0%	3%	2%
Hispanic/Latino, of any race	170	5%	6%	5%
Multiple races, non-Hispanic/Latino	28	1%	3%	3%
Other, non-Hispanic/Latino	0	0%	1%	0%
Foreign born	165	5%	8%	6%

Veteran Status

	Rubbert	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Civilian population 18 years and over	2,316	_	597,788	978,060
Veterans	235	10%	7%	8%

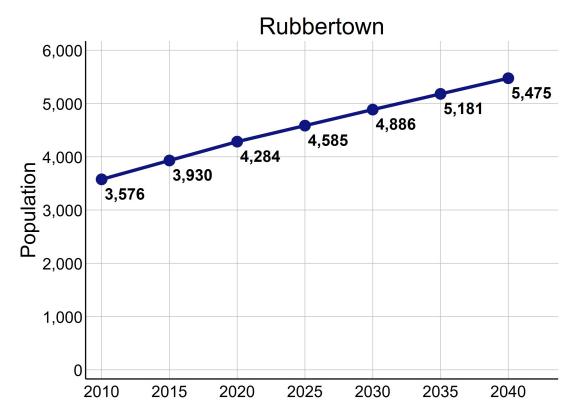
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. MSA=Metropolitan Statistical Area

POPULATION CHARACTERISTICS

Households and Families

	Rubbert	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Total households	1,513	_	316,411	497,106
Married couple family households	384	25%	40%	46%
w/related children	116	8%	16%	18%
Male householder family households	23	2%	5%	5%
w/related children	16	1%	3%	3%
Female householder family households	300	20%	14%	13%
w/related children	259	17%	9%	8%
Non-family households	806	53%	41%	37%
Single person households	696	46%	34%	31%
Population in group quarters	0	0%	2%	2%

Population Projections



Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. STATS Indiana, Kentucky State Data Center 2022 Population Projections. Note: Percentages may not sum to 100 due to rounding.

Income

	Rubbertown	County	MSA
Median household income (in 2020 dollars)	\$27,596	\$58,196	\$60,891
Median earnings for full-time male workers	\$33,377	\$52,019	\$52,300
Median earnings for full-time female workers	\$15,385	\$31,143	\$31,196
Gini coefficient	0.62	0.47	0.46

SNAP Benefits

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Households receiving SNAP Benefits	500	33%	10%	9%
Households with public assistance (PA) income	11	1%	2%	2%
Households receiving either SNAP or PA	500	33%	11%	10%

Vehicles Available

	Rubbert	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Households with no vehicle	412	27%	9%	7%

Poverty Status of Individuals

	Rubbert	own	County	MSA
	Estimate	Percent	Percent	Percent
Total population below federal poverty line (FPL)	1,711	48%	14%	12%
Population under 18 years below FPL	947	75%	21%	17%
Population under 6 years below FPL	366	69%	22%	19%
Population age 6 to 11 below FPL	302	72%	21%	18%
Population age 12 to 17 below FPL	279	87%	18%	16%
Population age 18 to 64 below FPL	740	44%	13%	11%
Population age 65 and over below FPL	24	4%	9%	8%
Total population below 150% of the FPL	2,106	59%	22%	20%
Population under 18 years below 150% of the FPL	1,067	84%	32%	29%
Population under 6 years below 150% of the FPL	431	81%	35%	32%
Population age 6 to 11 below 150% of the FPL	345	82%	34%	30%
Population age 12 to 17 below 150% of the FPL	291	90%	28%	24%
Population age 18 to 64 below 150% of the FPL	900	53%	20%	18%
Population age 65 and over below 150% of the FPL	139	22%	17%	16%
Total population below 185% of the FPL	2,444	68%	28%	26%
Population under 18 years below 185% of the FPL	1,167	92%	39%	35%
Population under 6 years below 185% of the FPL	482	91%	43%	40%
Population age 6 to 11 below 185% of the FPL	375	89%	40%	37%
Population age 12 to 17 below 185% of the FPL	310	96%	34%	30%
Population age 18 to 64 below 185% of the FPL	1,124	66%	25%	23%
Population age 65 and over below 185% of the FPL	153	24%	23%	22%
Total population below 200% of the FPL	2,551	71%	30%	28%
Population under 18 years below 200% of the FPL	1,209	95%	42%	38%
Population under 6 years below 200% of the FPL	503	95%	46%	42%
Population age 6 to 11 below 200% of the FPL	396	95%	44%	39%
Population age 12 to 17 below 200% of the FPL	310	96%	36%	33%
Population age 18 to 64 below 200% of the FPL	1,189	70%	27%	25%
	•			
Population age 65 and over below 200% of the FPL	153	24%	25%	25%

Poverty Status

Poverty status is determined by comparing a family's income to defined income thresholds that vary by family size and composition. If a family's total income is less than the established threshold for a family of that size, then that family and every individual in it is considered in poverty. The official poverty thresholds do not vary geographically, but they are updated for inflation annually. The official poverty definition uses money income before taxes and does not include capital gains or non-cash benefits (such as public housing, Medicaid, and food stamps).

The 2022 Poverty Guidelines as established by the U.S. Department of Health and Human Services:

Number of persons in household	Poverty guideline
1	\$13,590
2	\$18,310
3	\$23,030
4	\$27,750
5	\$32,470
6	\$37,190
7	\$41,910
8	\$46,630

Poverty Status of Families

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Families	707	_	186,716	314,935
Families below federal poverty line (FPL)	293	41%	10%	8%
Families below 150% of the FPL	371	52%	16%	15%
Families below 185% of the FPL	436	62%	21%	20%
Families below 200% of the FPL	457	65%	24%	22%
Families with related children	391	55%	46%	46%
Families with related children below FPL	239	34%	7%	6%

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

Labor Force Status

	Rubbei	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Unemployed	0	0%	13%	13%
Age 20-21—Unemployed	0	0%	8%	9%
Age 22-24—Unemployed	0	0%	9%	9%
Age 25-64—Unemployed	122	11%	5%	4%
Age 65 and over—Unemployed	0	0%	4%	3%
Total unemployed, age 16 and over	122	9%	5%	5%

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Not in the labor force	53	42%	53%	53%
Age 20-21—Not in the labor force	0	0%	24%	23%
Age 22-24—Not in the labor force	0	0%	16%	17%
Age 25-64—Not in the labor force	464	29%	20%	21%
Age 65 and over—Not in the labor force	509	81%	80%	80%
Total not in the labor force, age 16 and over	1,026	43%	34%	35%

Class of Worker

	Rubber	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Private company/organization	970	79%	73%	74%
Nonprofit company/organization	86	7%	8%	8%
Local government	22	2%	5%	5%
State government	38	3%	4%	4%
Federal government	42	3%	2%	2%
Self-employed or unpaid family worker	70	6%	8%	8%

Weeks and Hours Usually Worked

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Works 48-52 weeks/year, 35 or more hours/week	748	60%	68%	69%
Works 48-52 weeks/year, less than 35 hours/week	149	12%	11%	11%
Works 0-47 weeks/year, 35 or more hours/week	194	16%	11%	10%
Works 0-47 weeks/year, less than 35 hours/week	157	13%	11%	11%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

Journey to Work

	Rubbe	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Drives alone in car	810	72%	84%	86%
Bus	126	11%	3%	2%
Bike	0	0%	0%	0%
Walk	51	5%	2%	2%
All other modes	142	13%	11%	10%

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Commutes less than 10 minutes	146	13%	10%	10%
Commutes 10-19 minutes	341	30%	33%	30%
Commutes 20-29 minutes	319	28%	31%	28%
Commutes 30-44 minutes	183	16%	19%	23%
Commutes 45-59 minutes	46	4%	4%	6%
Commutes 60 or more minutes	94	8%	3%	4%

	Rubbert	town	County	MSA
	Estimate	Percent	Percent	Percent
Works at home	42	4%	7%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Except for "Works at Home", estimates limited to population who commute. Percentages may not sum to 100 due to rounding.

"Place of Work" identifies jobs located within the neighborhood and held by workers from inside or outside of the neighborhood. "Home Neighborhood of Worker" identifies jobs held by neighborhood residents, which may be located *inside* or outside of the neighborhood. The workplace is based on the administrative address, and may or may not be the location that a worker reports to most often.

Jobs by Place of Work (2019)

	Rubber	town	County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	2,758	_	487,522	653,432
Agriculture and mining	11	0%	0%	0%
Construction	178	7%	4%	4%
Manufacturing	1,370	50%	11%	13%
Trade	288	10%	15%	15%
Transportation, warehousing, and utilities	634	23%	9%	9%
Finance, insurance, information, and real estate	26	1%	10%	9%
Professional services	19	1%	6%	5%
Management and administration	111	4%	9%	8%
Education	0	0%	7%	7%
Health care	31	1%	13%	13%
Entertainment, arts, and recreation	0	0%	2%	2%
Accommodations and food service	28	1%	9%	9%
Other services	62	2%	3%	3%
Public administration	0	0%	2%	3%

Jobs by Home Neighborhood of Worker (2019)

	Rubber	town	County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	1,616	_	367,691	613,518
Agriculture and mining	2	0%	0%	0%
Construction	46	3%	4%	4%
Manufacturing	199	12%	11%	13%
Trade	204	13%	15%	15%
Transportation, warehousing, and utilities	181	11%	9%	8%
Finance, insurance, information, and real estate	96	6%	9%	8%
Professional services	45	3%	6%	5%
Management and administration	206	13%	9%	8%
Education	106	7%	8%	8%
Health care	246	15%	13%	13%
Entertainment, arts, and recreation	21	1%	2%	2%
Accommodations and food service	187	12%	10%	9%
Other services	34	2%	3%	3%
Public administration	43	3%	3%	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES). Note: Percentages may not sum to 100 due to rounding.

School Enrollment

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3 and 4	201	_	19,694	31,544
Population age 3 and 4, enrolled in school	60	30%	42%	42%
Enrolled in Public school	53	26%	19%	20%
Population age 5 to 14	711	_	93,803	158,051
Population age 5 to 14, enrolled in school	658	93%	95%	96%
Enrolled in Public school	547	77%	75%	79%
Population age 15 to 17	92	_	28,153	48,770
Population age 15 to 17, enrolled in school	78	85%	96%	97%
Enrolled in Public school	78	85%	74%	79%
Population age 18 to 24	108	_	65,804	105,506
Population age 18 to 24, enrolled in school	48	44%	45%	43%

English Proficiency

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3+ speaking Spanish	106	3%	4%	4%
w/limited English proficiency	106	3%	2%	2%
Population age 3+ speaking Asian/PI language	0	0%	2%	1%
w/limited English proficiency	0	0%	1%	1%
Population age 3+ speaking Arabic	61	2%	0%	0%
w/limited English proficiency	40	1%	0%	0%
Population age 3+ speaking other language	0	0%	3%	2%
w/limited English proficiency	0	0%	1%	1%

Educational Attainment

	Rubber	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Population age 18 to 24	108	_	65,804	105,506
Less than 9th grade education	0	0%	1%	1%
9th thru 12th grade education	20	19%	10%	11%
High school graduate/GED	60	56%	34%	36%
Some college, no degree	28	26%	37%	36%
Associate degree	0	0%	4%	4%
Bachelor's degree	0	0%	13%	11%
Graduate or professional degree	0	0%	1%	1%

	Rubbe	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Population age 25 and over	2,208	_	532,550	873,573
Less than 9th grade education	59	3%	3%	3%
9th thru 12th grade education	385	17%	6%	7%
High school graduate/GED	883	40%	26%	29%
Some college, no degree	588	27%	23%	22%
Associate degree	134	6%	8%	9%
Bachelor's degree	148	7%	20%	18%
Graduate or professional degree	11	0%	14%	12%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

Field of Degree of Bachelor's Degree Holders

	Rubbert	town	County	MSA
	Estimate	Percent	Percent	Percent
Total degrees	166	_	195,331	282,998
Science and engineering				
Computers, mathematics, and statistics	11	7%	4%	4%
Biological, agricultural, environmental sciences	0	0%	5%	5%
Physical and related sciences	0	0%	3%	3%
Psychology	0	0%	5%	5%
Social sciences	16	10%	7%	7%
Engineering	0	0%	6%	6%
Multidisciplinary studies	0	0%	1%	1%
Science and engineering related fields	0	0%	11%	11%
Business	45	27%	20%	21%
Education	0	0%	10%	12%
Arts, humanities, and other				
Literature and languages	0	0%	5%	4%
Liberal arts and history	33	20%	6%	6%
Visual and performing arts	26	16%	4%	4%
Communications	21	13%	6%	5%
Other	14	8%	6%	6%

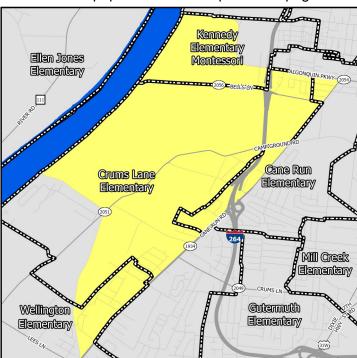
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

Jefferson County Public Schools

Rubbertown neighborhood is highlighted in yellow. Thick dashed lines represent school catchment area boundaries.

Neighborhoods in Jefferson County

Jefferson County Public Schools students are assigned to a "resides" (home) school, and for elementary students a cluster, based on their home address. Students may attend their resides school, other schools within the cluster, or apply for traditional and magnet schools within the district. There are also alternative schools serving particular segments of the population. The maps on this page

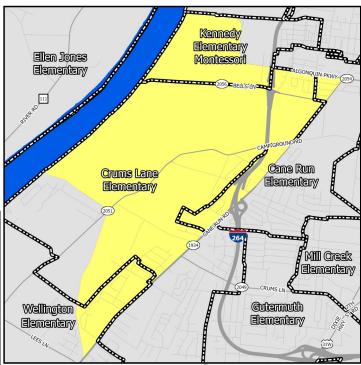


Middle Schools

show only the "resides" schools for students within a particular neighborhood. Additional information on JCPS student assignment – which has recently been revised – can be found on their website.

Neighborhoods in Indiana

Indiana schools have open enrollment policies that allow for intra-district and inter-district transfers. The maps on this page show only the schools assigned to a student within a particular neighborhood based on their home address. Additional information on open enrollment policies can be obtained from individual district offices.



Elementary Schools



High Schools

Jefferson County Public Schools

Schools Serving Neighborhood	Level	Cluster	Enrollment	Non-White	Free Lunch Eligible	Student/ Teacher	KDE/IDOE Grade
Cane Run	Elementary	3	403	87.1%	94.9%	12.1	1
Crums Lane	Elementary	3	430	84.2%	91.2%	13.2	2
Kennedy	Elementary	2	528	92.4%	79.6%	13.5	1
Wellington	Elementary	3	450	74.2%	78.6%	14.8	1
Conway	Middle	_	877	54.2%	74.6%	18.5	1
Farnsley	Middle	_	1,161	54.4%	73.9%	19.1	3
Stuart	Middle	_	931	59.1%	90.4%	17.0	1
Western	High	_	908	79.3%	80.5%	17.6	1

Data Source: National Center for Education Statistics, Kentucky Department of Education (KDE), Indiana Department of Education (IDOE), Jefferson County Public Schools, 2020-2021 Academic Year. Note: KDE grade is the number of stars — out of 5 — that the Kentucky school or district received on the most recent (2018-2019) school accountability report. IDOE grade is the A-F grade that the Indiana school or district received on the most recent (2018-2019) school accountability report.

Jefferson County Public Schools

Schools Serving Neighborhood	Level	Reading Proficiency	Math Proficiency	KG Ready	Graduation Rate	College Transition
Cane Run	Elementary	20.8%	12.0%	47.9%	_	_
Crums Lane	Elementary	29.8%	29.8%	50.0%	_	
Kennedy	Elementary	28.0%	24.0%	38.3%	_	_
Wellington	Elementary	24.9%	25.4%	36.4%	_	
Conway	Middle	29.3%	13.6%	_	_	_
Farnsley	Middle	57.5%	43.0%		_	
Stuart	Middle	25.3%	12.6%	_	_	_
Western	High	23.0%	12.3%	_	77.4%	27.5%

Data Source: Kentucky Department of Education, Indiana Department of Education, 2018-2019 Academic Year. Note: KG=Kindergarten.

HOUSING CHARACTERISTICS

Housing Units

	Rubber	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Total housing units	1,873	_	347,172	547,307
Occupied housing units	1,513	81%	91%	91%
Owner occupied	682	45%	62%	67%
Renter occupied	831	55%	38%	33%
Vacant housing units	360	19%	9%	9%

	Rubbert	Rubbertown		MSA
	Estimate	Percent	Percent	Percent
Single-family housing units	906	48%	68%	73%
Multi-family housing units	726	39%	30%	23%
2-4 unit structures	257	14%	10%	8%
5-9 unit structures	103	5%	7%	6%
10+ unit structures	366	20%	13%	10%
Other housing units	241	13%	1%	3%

Home Value/Rent

	Rubbertown	County	MSA
Median reported value of owner occupied housing units	\$86,200	\$178,100	\$177,400
Median gross rent of renter occupied housing units	\$706	\$901	\$882
Median contract rent of renter occupied housing units	\$560	\$741	\$719

Internet Access

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Households w/internet access of any type	997	66%	89%	87%
Households w/any broadband internet access	965	64%	87%	85%
Households w/cell phone internet access only	316	21%	13%	12%
Households w/no internet access	516	34%	11%	13%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. **Contract rent** is the amount indicated on the lease. **Gross rent** includes the estimated monthly cost of utilities that are paid by the tenant.

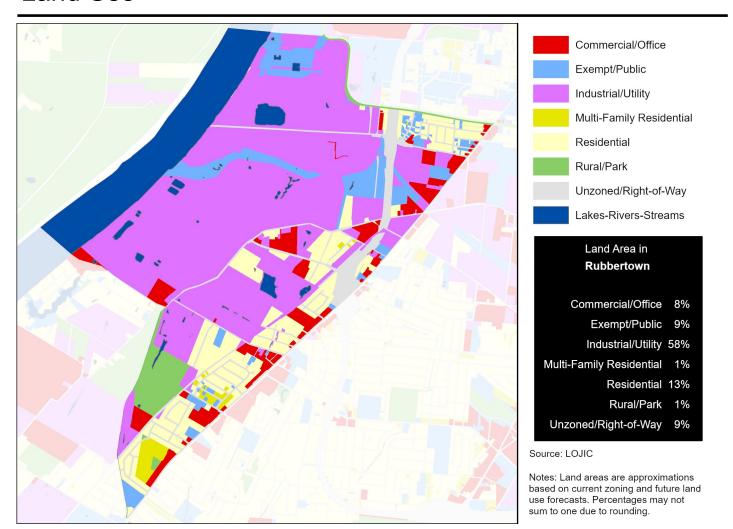
HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Renters paying 30%+ income on housing	370	50%	43%	43%
Owners paying 30%+ income on housing (mortgage)	145	35%	21%	20%
Owners paying 30%+ income on housing (no mortgage)	40	15%	11%	10%

Land Use



HEALTH CHARACTERISTICS

Health Insurance Coverage

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Population under 6 years without health insurance	0	0%	3%	3%
Population under 18 years without health insurance	0	0%	3%	3%
Total population without health insurance	141	4%	5%	5%

Disability Status

	Rubbertown		County	MSA
	Estimate	Percent	Percent	Percent
Population with a disability	642	18%	14%	14%

Food Access

	Rubbertown	Jefferson County
Population who are low income and do not live close to a grocery store	2,845	92,837
Census tracts designated a food desert	1	36

Crime (2019)

	Rubbertown	County	MSA
Violent crimes	144	13,314	16,031
Violent crimes per 100,000 population	3,361	1,728	1,262
Property crimes	252	29,085	34,867
Property crimes per 100,000 population	5,882	3,775	2,744

Neighborhood crime includes only incidents reported to Louisville Metro Police Department— it does not include incidents reported to other local agencies. County and MSA crime includes incidents reported to all agencies.

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. ESRI Business Analyst. FBI, Uniform Crime Reports. Louisville Metro Police Department. Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Within an urban area, not living close to a grocery store is defined as living further than one mile from a full service grocery store. Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) and share (at least 33%) of individuals in the tract are greater than one mile from the nearest grocery store.

HEALTH CHARACTERISTICS

Fertility Measures

	Rubbertown	County	MSA
Births to mothers who smoked during pregnancy	18%	10%	10%
Births to mothers without a high school degree	22%	13%	_
Births to unmarried mothers	78%	46%	47%
Low birthweight births (<2,500 grams)	12%	9%	9%
Teen birth rate per 1,000 women age 15-19	126	22.0	22.6

Mortality Measures

	Rubbertown	County	MSA
Years of potential life lost (age 75) per 100,000	18,556	8,318	8,186

Health Behaviors

	Rubbertown	County	MSA
Population 18+ currently smokes	34%	22%	17%
Population 18+ obese	45%	34%	34%
Population 18+ binge drinking	14%	18%	16%
Population 18+ reporting 'fair' or 'poor' health	22%	14%	17%

Health Outcomes

	Rubbertown	County	MSA
Population 18+ reports having/had asthma	13%	10%	15%
Population 18+ reports having/had cancer	7%	8%	10%
Population 18+ reports having/had CHD	10%	7%	8%
Population 18+ reports having/had COPD	14%	9%	10%
Population 18+ reports having/had depression	24%	23%	23%
Population 18+ reports having/had diabetes	19%	12%	11%
Population 18+ reports having/had stroke	6%	4%	5%

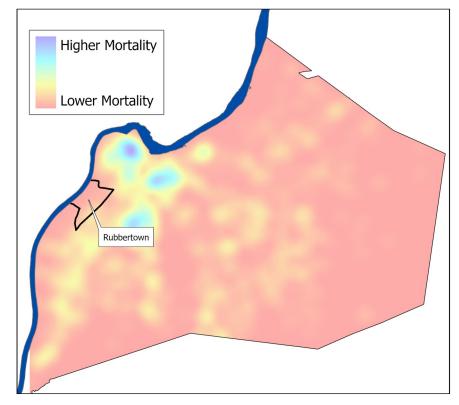
Data Source: Vital Stats: Kentucky Cabinet for Health and Family Services Department of Public Health, Indiana Department of Health, 2015-2019. Health Behaviors and Health Outcomes: Centers for Disease Control, Behavioral Risk Factor Surveillance System, 2019. Note: CHD=coronary heart disease, COPD=chronic obstructive pulmonary disease.

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 37 deaths per 100,000 standard population.

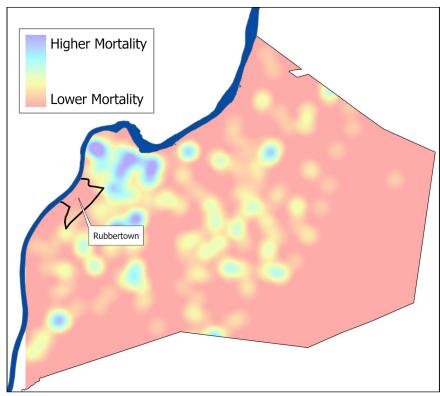
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



Infant Mortality

For every 1,000 live births in Jefferson County there were 6.2 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services. Note: Mortality data covers the period 2015-2019.