

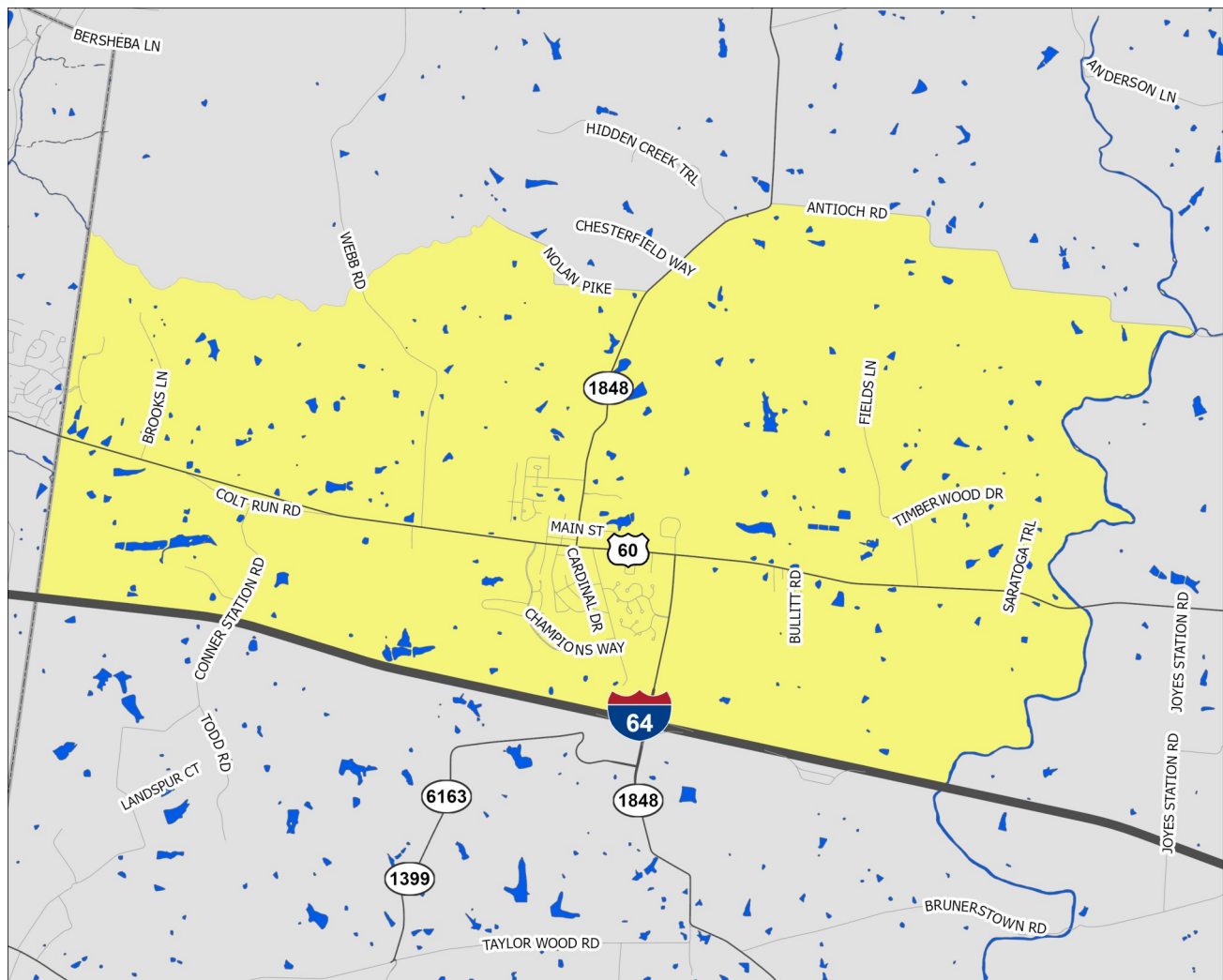
Simpsonville

NEIGHBORHOOD PROFILE

June 2022



A Partnership Between Metro
United Way and the Kentucky
State Data Center at the
University of Louisville



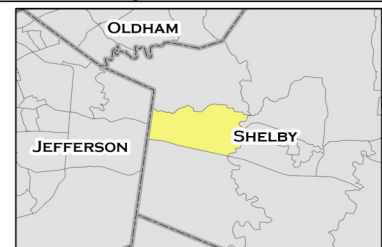
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Census Tract: 405.03

Shelby County, Kentucky

Simpsonville

- Interstate Highways
- US/State Highways
- Local Streets
- Rivers-Lakes-Streams



This profile uses census tracts to approximate neighborhoods. Census tracts are statistical units used by the Census Bureau to enumerate data within small areas, and typically align well (but not perfectly) with traditional neighborhoods.

POPULATION CHARACTERISTICS

Age and Sex

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Total population	4,000	—	48,100	1,262,287
Male	2,109	53%	49%	49%
Female	1,891	47%	51%	51%

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Population under age 5	344	9%	6%	6%
Under age 3	260	7%	4%	4%
Age 3 and 4	84	2%	2%	2%
Population under age 18	898	22%	23%	22%
Age 5 to 14	336	8%	12%	13%
Age 15 to 17	218	5%	4%	4%
Population age 18 to 64	2,611	65%	61%	62%
Population age 65 and over	491	12%	16%	16%

Race, Ethnicity, and Nativity

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
White, non-Hispanic/Latino	2,982	75%	79%	75%
Black, non-Hispanic/Latino	310	8%	6%	15%
Asian, non-Hispanic/Latino	43	1%	1%	2%
Hispanic/Latino, of any race	322	8%	10%	5%
Multiple races, non-Hispanic/Latino	301	8%	3%	3%
Other, non-Hispanic/Latino	42	1%	1%	0%
Foreign born	223	6%	6%	6%

Veteran Status

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Civilian population 18 years and over	3,089	—	36,940	978,060
Veterans	289	9%	7%	8%

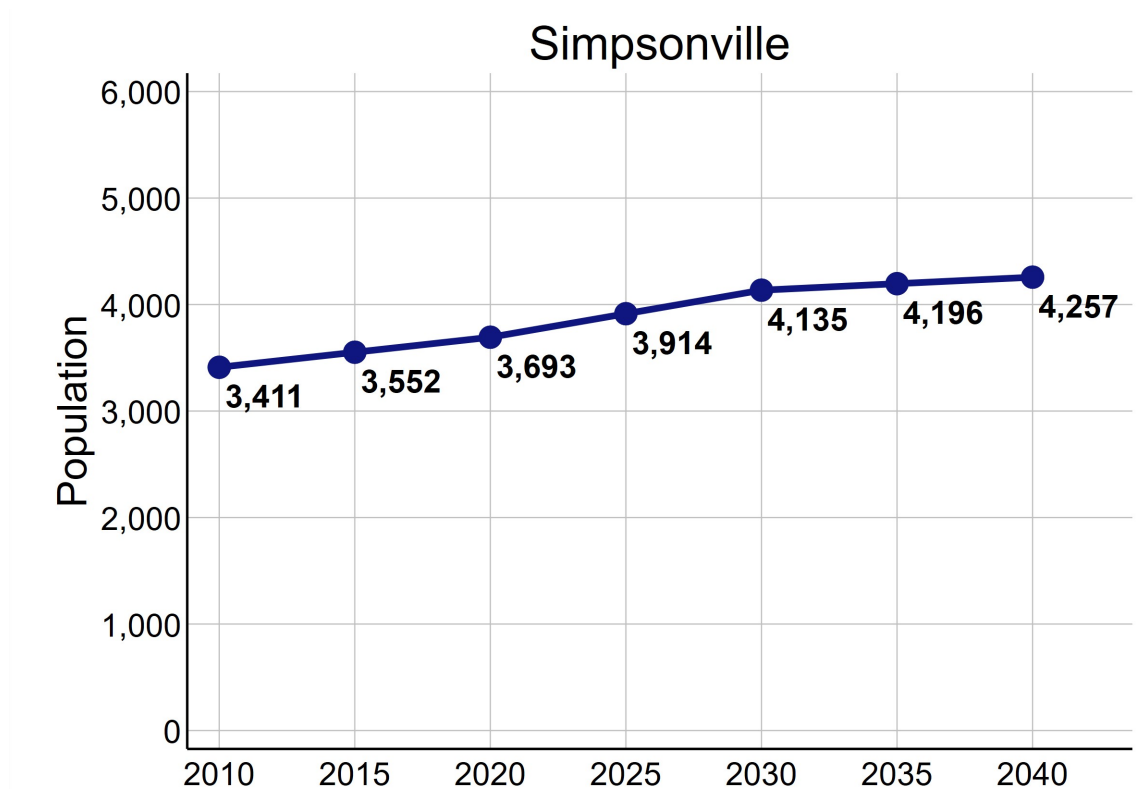
Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.
MSA=Metropolitan Statistical Area

POPULATION CHARACTERISTICS

Households and Families

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Total households	1,312	—	16,801	497,106
Married couple family households	828	63%	59%	46%
w/related children	305	23%	25%	18%
Male householder family households	41	3%	4%	5%
w/related children	24	2%	2%	3%
Female householder family households	81	6%	9%	13%
w/related children	51	4%	7%	8%
Non-family households	362	28%	27%	37%
Single person households	336	26%	22%	31%
Population in group quarters	399	10%	3%	2%

Population Projections



Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. STATS Indiana, Kentucky State Data Center 2022 Population Projections. Note: Percentages may not sum to 100 due to rounding.

ECONOMIC CHARACTERISTICS

Income

	Simpsonville	County	MSA
Median household income (in 2020 dollars)	\$84,167	\$72,564	\$60,891
Median earnings for full-time male workers	\$52,625	\$53,138	\$52,300
Median earnings for full-time female workers	\$30,762	\$27,973	\$31,196
Gini coefficient	0.42	0.45	0.46

SNAP Benefits

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Households receiving SNAP Benefits	40	3%	8%	9%
Households with public assistance (PA) income	9	1%	1%	2%
Households receiving either SNAP or PA	40	3%	9%	10%

Vehicles Available

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Households with no vehicle	24	2%	3%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

Poverty Status of Individuals

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Total population below federal poverty line (FPL)	590	15%	10%	12%
Population under 18 years below FPL	132	15%	13%	17%
Population under 6 years below FPL	16	4%	10%	19%
Population age 6 to 11 below FPL	0	0%	12%	18%
Population age 12 to 17 below FPL	116	34%	17%	16%
Population age 18 to 64 below FPL	410	16%	9%	11%
Population age 65 and over below FPL	48	10%	6%	8%
Total population below 150% of the FPL	894	22%	19%	20%
Population under 18 years below 150% of the FPL	281	31%	26%	29%
Population under 6 years below 150% of the FPL	158	40%	24%	32%
Population age 6 to 11 below 150% of the FPL	3	2%	27%	30%
Population age 12 to 17 below 150% of the FPL	120	35%	27%	24%
Population age 18 to 64 below 150% of the FPL	545	21%	17%	18%
Population age 65 and over below 150% of the FPL	68	14%	14%	16%
Total population below 185% of the FPL	987	25%	27%	26%
Population under 18 years below 185% of the FPL	308	34%	38%	35%
Population under 6 years below 185% of the FPL	158	40%	38%	40%
Population age 6 to 11 below 185% of the FPL	8	5%	39%	37%
Population age 12 to 17 below 185% of the FPL	142	42%	36%	30%
Population age 18 to 64 below 185% of the FPL	611	23%	25%	23%
Population age 65 and over below 185% of the FPL	68	14%	20%	22%
Total population below 200% of the FPL	1,020	26%	29%	28%
Population under 18 years below 200% of the FPL	318	35%	43%	38%
Population under 6 years below 200% of the FPL	158	40%	42%	42%
Population age 6 to 11 below 200% of the FPL	8	5%	50%	39%
Population age 12 to 17 below 200% of the FPL	152	45%	38%	33%
Population age 18 to 64 below 200% of the FPL	634	24%	26%	25%
Population age 65 and over below 200% of the FPL	68	14%	22%	25%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

Poverty Status

Poverty status is determined by comparing a family's income to defined income thresholds that vary by family size and composition. If a family's total income is less than the established threshold for a family of that size, then that family and every individual in it is considered in poverty. The official poverty thresholds do not vary geographically, but they are updated for inflation annually. The official poverty definition uses money income before taxes and does not include capital gains or non-cash benefits (such as public housing, Medicaid, and food stamps).

The 2022 Poverty Guidelines as established by the U.S. Department of Health and Human Services:

Number of persons in household	Poverty guideline
1	\$13,590
2	\$18,310
3	\$23,030
4	\$27,750
5	\$32,470
6	\$37,190
7	\$41,910
8	\$46,630

Poverty Status of Families

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Families	950	—	12,203	314,935
Families below federal poverty line (FPL)	57	6%	6%	8%
Families below 150% of the FPL	122	13%	13%	15%
Families below 185% of the FPL	148	16%	20%	20%
Families below 200% of the FPL	158	17%	22%	22%
Families with related children	380	40%	47%	47%
Families with related children below FPL	28	3%	5%	6%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

Labor Force Status

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Unemployed	68	30%	15%	13%
Age 20-21—Unemployed	34	40%	7%	9%
Age 22-24—Unemployed	17	14%	8%	9%
Age 25-64—Unemployed	84	5%	3%	4%
Age 65 and over—Unemployed	0	0%	1%	3%
Total unemployed, age 16 and over	203	9%	4%	5%

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Age 16-19—Not in the labor force	242	51%	55%	53%
Age 20-21—Not in the labor force	33	28%	29%	23%
Age 22-24—Not in the labor force	99	42%	15%	17%
Age 25-64—Not in the labor force	256	13%	21%	21%
Age 65 and over—Not in the labor force	425	87%	78%	80%
Total not in the labor force, age 16 and over	1,055	32%	35%	35%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

ECONOMIC CHARACTERISTICS

Class of Worker

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Private company/organization	1,489	75%	71%	74%
Nonprofit company/organization	114	6%	5%	8%
Local government	125	6%	5%	5%
State government	98	5%	6%	4%
Federal government	22	1%	1%	2%
Self-employed or unpaid family worker	149	7%	11%	8%

Weeks and Hours Usually Worked

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Works 48-52 weeks/year, 35 or more hours/week	1,428	65%	67%	69%
Works 48-52 weeks/year, less than 35 hours/week	168	8%	10%	11%
Works 0-47 weeks/year, 35 or more hours/week	361	16%	12%	10%
Works 0-47 weeks/year, less than 35 hours/week	234	11%	11%	11%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

ECONOMIC CHARACTERISTICS

Journey to Work

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Drives alone in car	1,433	81%	85%	86%
Bus	28	2%	1%	2%
Bike	0	0%	0%	0%
Walk	117	7%	1%	2%
All other modes	187	11%	12%	10%

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Commutes less than 10 minutes	246	14%	11%	10%
Commutes 10-19 minutes	260	15%	27%	30%
Commutes 20-29 minutes	486	28%	18%	28%
Commutes 30-44 minutes	634	36%	26%	23%
Commutes 45-59 minutes	80	5%	11%	6%
Commutes 60 or more minutes	59	3%	6%	4%

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Works at home	198	10%	7%	7%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Except for "Works at Home", estimates limited to population who commute. Percentages may not sum to 100 due to rounding.

ECONOMIC CHARACTERISTICS

“Place of Work” identifies jobs located within the neighborhood and held by workers from **inside or outside** of the neighborhood. “Home Neighborhood of Worker” identifies jobs held by neighborhood residents, which may be located **inside or outside** of the neighborhood. The workplace is based on the administrative address, and may or may not be the location that a worker reports to most often.

Jobs by Place of Work (2019)

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	1,510	—	15,996	653,432
Agriculture and mining	59	4%	1%	0%
Construction	85	6%	4%	4%
Manufacturing	495	33%	24%	13%
Trade	169	11%	21%	15%
Transportation, warehousing, and utilities	133	9%	3%	9%
Finance, insurance, information, and real estate	47	3%	4%	9%
Professional services	142	9%	4%	5%
Management and administration	174	12%	6%	8%
Education	16	1%	9%	7%
Health care	128	9%	7%	13%
Entertainment, arts, and recreation	1	0%	1%	2%
Accommodations and food service	51	3%	9%	9%
Other services	10	1%	4%	3%
Public administration	0	0%	4%	3%

Jobs by Home Neighborhood of Worker (2019)

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Total full and part-time jobs	1,586	—	22,086	613,518
Agriculture and mining	8	1%	1%	0%
Construction	69	4%	4%	4%
Manufacturing	187	12%	16%	13%
Trade	245	15%	17%	15%
Transportation, warehousing, and utilities	104	7%	5%	8%
Finance, insurance, information, and real estate	162	10%	8%	8%
Professional services	107	7%	5%	5%
Management and administration	132	8%	7%	8%
Education	121	8%	8%	8%
Health care	183	12%	11%	13%
Entertainment, arts, and recreation	25	2%	1%	2%
Accommodations and food service	149	9%	9%	9%
Other services	38	2%	3%	3%
Public administration	56	4%	6%	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES). Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3 and 4	84	—	1,178	31,544
Population age 3 and 4, enrolled in school	55	65%	40%	42%
Enrolled in Public school	33	39%	15%	20%
Population age 5 to 14	336	—	6,011	158,051
Population age 5 to 14, enrolled in school	324	96%	96%	96%
Enrolled in Public school	281	84%	80%	79%
Population age 15 to 17	218	—	1,948	48,770
Population age 15 to 17, enrolled in school	178	82%	97%	97%
Enrolled in Public school	124	57%	86%	79%
Population age 18 to 24	656	—	4,053	105,506
Population age 18 to 24, enrolled in school	297	45%	37%	43%

English Proficiency

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Population age 3+ speaking Spanish	266	7%	7%	4%
w/limited English proficiency	126	3%	3%	2%
Population age 3+ speaking Asian/PI language	28	1%	0%	1%
w/limited English proficiency	10	0%	0%	1%
Population age 3+ speaking Arabic	0	0%	0%	0%
w/limited English proficiency	0	0%	0%	0%
Population age 3+ speaking other language	69	2%	1%	2%
w/limited English proficiency	41	1%	1%	1%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey.

EDUCATION CHARACTERISTICS

Educational Attainment

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Population age 18 to 24	656	—	4,053	105,506
Less than 9th grade education	0	0%	0%	1%
9th thru 12th grade education	110	17%	11%	11%
High school graduate/GED	185	28%	42%	36%
Some college, no degree	335	51%	34%	36%
Associate degree	0	0%	2%	4%
Bachelor's degree	18	3%	10%	11%
Graduate or professional degree	8	1%	1%	1%

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Population age 25 and over	2,446	—	33,047	873,573
Less than 9th grade education	102	4%	5%	3%
9th thru 12th grade education	63	3%	8%	7%
High school graduate/GED	779	32%	29%	29%
Some college, no degree	355	15%	21%	22%
Associate degree	291	12%	9%	9%
Bachelor's degree	485	20%	17%	18%
Graduate or professional degree	371	15%	11%	12%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Field of Degree of Bachelor's Degree Holders

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Total degrees	983	—	9,894	282,998
Science and engineering				
Computers, mathematics, and statistics	98	10%	3%	4%
Biological, agricultural, environmental sciences	65	7%	5%	5%
Physical and related sciences	35	4%	4%	3%
Psychology	24	2%	6%	5%
Social sciences	38	4%	4%	7%
Engineering	26	3%	7%	6%
Multidisciplinary studies	37	4%	1%	1%
Science and engineering related fields	172	17%	11%	11%
Business	196	20%	24%	21%
Education	120	12%	13%	12%
Arts, humanities, and other				
Literature and languages	38	4%	2%	4%
Liberal arts and history	25	3%	8%	6%
Visual and performing arts	14	1%	1%	4%
Communications	39	4%	5%	5%
Other	56	6%	7%	6%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding.

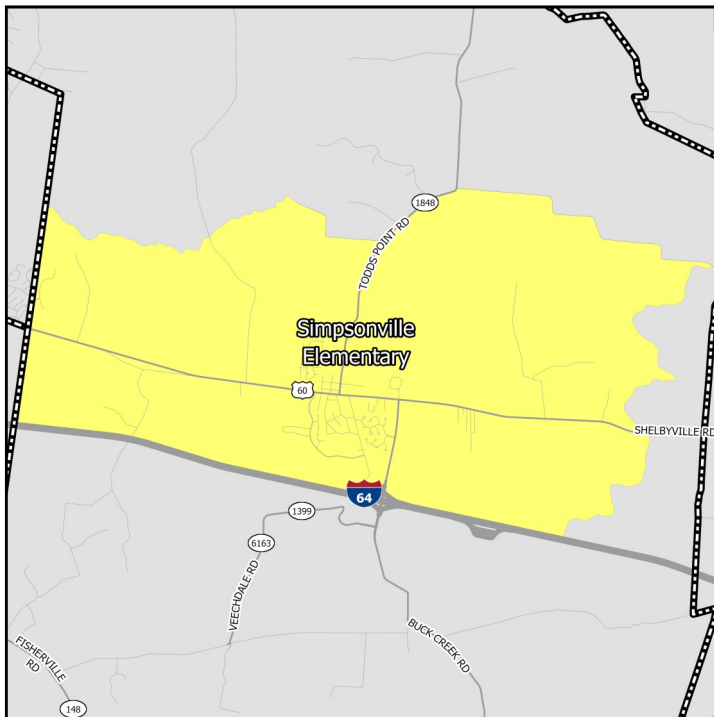
EDUCATION CHARACTERISTICS

Shelby County Public Schools

Simpsonville neighborhood is highlighted in yellow. Thick dashed lines represent school catchment area boundaries.

Neighborhoods in Jefferson County

Jefferson County Public Schools students are assigned to a “resides” (home) school, and for elementary students a cluster, based on their home address. Students may attend their resides school, other schools within the cluster, or apply for traditional and magnet schools within the district. There are also alternative schools serving particular segments of the population. The maps on this page

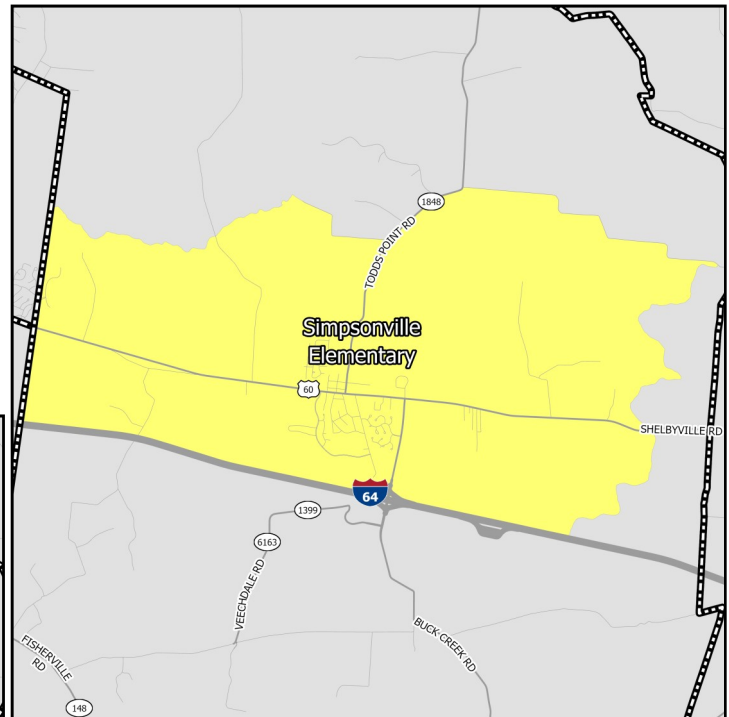


Middle Schools

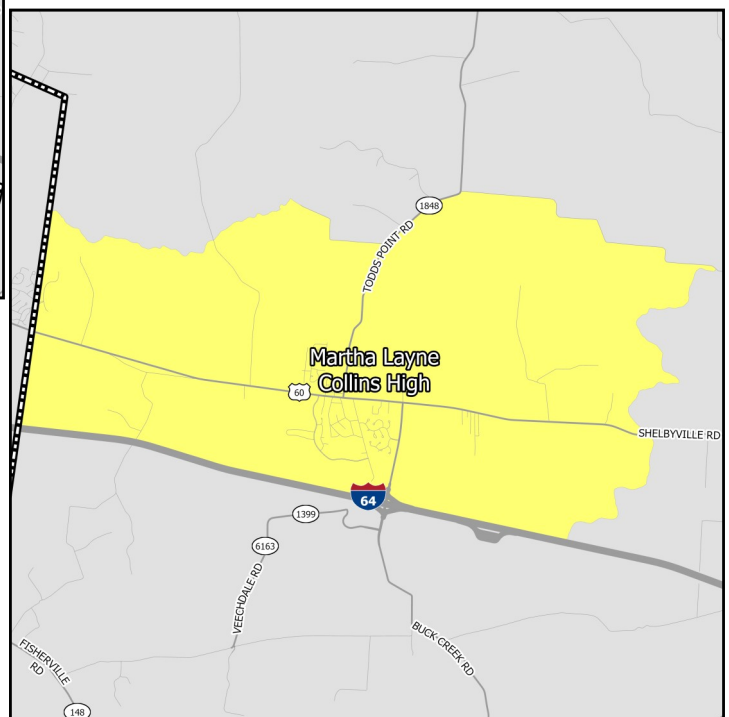
show only the “resides” schools for students within a particular neighborhood. Additional information on JCPSS student assignment – which has recently been revised – can be found on their website.

Neighborhoods in Indiana

Indiana schools have open enrollment policies that allow for intra-district and inter-district transfers. The maps on this page show only the schools assigned to a student within a particular neighborhood based on their home address. Additional information on open enrollment policies can be obtained from individual district offices.



Elementary Schools



High Schools

EDUCATION CHARACTERISTICS

Shelby County Public Schools

Schools Serving Neighborhood	Level	Cluster	Enrollment	Non-White	Free Lunch Eligible	Student/Teacher	KDE/IDOE Grade
Simpsonville	Elementary	—	479	24.4%	37.3%	15.3	3
Shelby County West	Middle	—	676	47.8%	57.4%	15.6	2
Martha Layne Col-	High	—	1,298	37.0%	40.9%	19.1	3

Data Source: National Center for Education Statistics, Kentucky Department of Education (KDE), Indiana Department of Education (IDOE), Jefferson County Public Schools, 2020-2021 Academic Year. Note: KDE grade is the number of stars — out of 5 — that the Kentucky school or district received on the most recent (2018-2019) school accountability report. IDOE grade is the A-F grade that the Indiana school or district received on the most recent (2018-2019) school accountability report.

EDUCATION CHARACTERISTICS

Shelby County Public Schools

Schools Serving Neighborhood	Level	Reading Proficiency	Math Proficiency	KG Ready	Graduation Rate	College Transition
Simpsonville	Elementary	52.3%	56.1%	32.5%	—	—
Shelby County West	Middle	53.0%	35.3%	—	—	—
Martha Layne Collins	High	42.0%	27.0%	—	92.4%	77.5%

Data Source: Kentucky Department of Education, Indiana Department of Education, 2018-2019 Academic Year. Note: KG=Kindergarten.

HOUSING CHARACTERISTICS

Housing Units

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Total housing units	1,367	—	18,134	547,307
Occupied housing units	1,312	96%	93%	91%
Owner occupied	1,050	80%	71%	67%
Renter occupied	262	20%	29%	33%
Vacant housing units	55	4%	7%	9%

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Single-family housing units	1,189	87%	83%	73%
Multi-family housing units	178	13%	14%	23%
2-4 unit structures	98	7%	7%	8%
5-9 unit structures	49	4%	3%	6%
10+ unit structures	31	2%	4%	10%
Other housing units	0	0%	3%	3%

Home Value/Rent

	Simpsonville	County	MSA
Median reported value of owner occupied housing units	\$200,300	\$202,000	\$177,400
Median gross rent of renter occupied housing units	\$921	\$833	\$882
Median contract rent of renter occupied housing units	\$692	\$642	\$719

Internet Access

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Households w/internet access of any type	1,254	96%	89%	87%
Households w/any broadband internet access	1,213	92%	88%	85%
Households w/cell phone internet access only	106	8%	15%	12%
Households w/no internet access	58	4%	11%	13%

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. Note: Percentages may not sum to 100 due to rounding. **Contract rent** is the amount indicated on the lease. **Gross rent** includes the estimated monthly cost of utilities that are paid by the tenant.

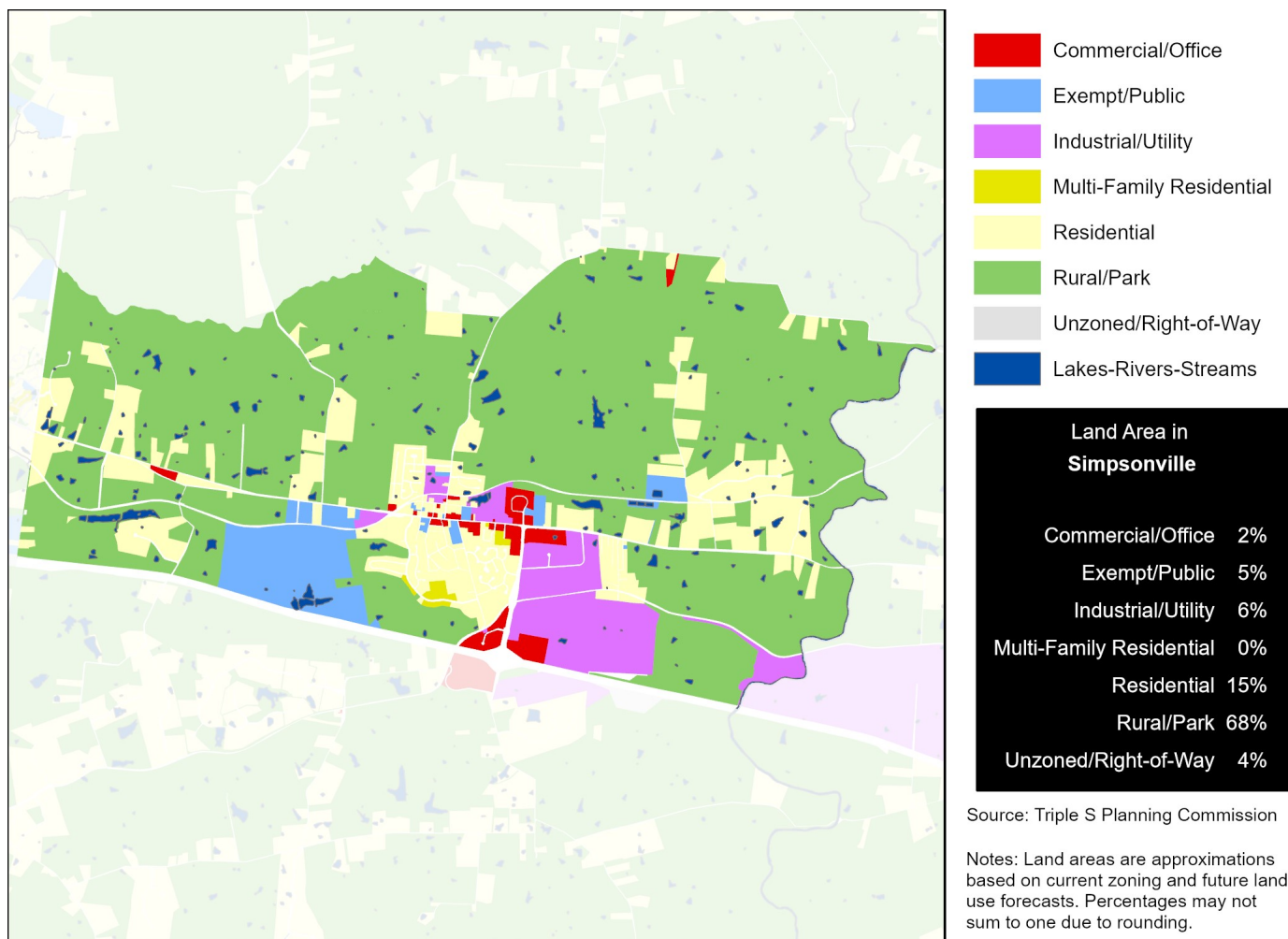
HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Renters paying 30%+ income on housing	58	28%	38%	43%
Owners paying 30%+ income on housing (mortgage)	160	21%	23%	20%
Owners paying 30%+ income on housing (no mortgage)	30	11%	12%	10%

Land Use



Data Source (Housing Cost): U.S. Census Bureau, 2016-2020 American Community Survey.

HEALTH CHARACTERISTICS

Health Insurance Coverage

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Population under 6 years without health insurance	0	0%	5%	3%
Population under 18 years without health insurance	5	1%	4%	3%
Total population without health insurance	302	8%	7%	5%

Disability Status

	Simpsonville		County	MSA
	Estimate	Percent	Percent	Percent
Population with a disability	562	14%	13%	14%

Food Access

	Simpsonville	Shelby County
Population who are low income and do not live close to a grocery store	0	388
Census tracts designated a food desert	0	0

Crime (2019)

	Simpsonville	County	MSA
Violent crimes	—	292	16,031
Violent crimes per 100,000 population	—	594	1,262
Property crimes	—	619	34,867
Property crimes per 100,000 population	—	1,259	2,744

Neighborhood crime includes only incidents reported to Louisville Metro Police Department — it does not include incidents reported to other local agencies. County and MSA crime includes incidents reported to all agencies.

Data Source: U.S. Census Bureau, 2016-2020 American Community Survey. ESRI Business Analyst. FBI, Uniform Crime Reports. Louisville Metro Police Department. Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Within an urban area, not living close to a grocery store is defined as living further than one mile from a full service grocery store. Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) and share (at least 33%) of individuals in the tract are greater than one mile from the nearest grocery store.

HEALTH CHARACTERISTICS

Fertility Measures

	Simpsonville	County	MSA
Births to mothers who smoked during pregnancy	7%	14%	10%
Births to mothers without a high school degree	9%	15%	—
Births to unmarried mothers	24%	40%	47%
Low birthweight births (<2,500 grams)	7%	9%	9%
Teen birth rate per 1,000 women age 15-19	6	21.0	22.6

Mortality Measures

	Simpsonville	County	MSA
Years of potential life lost (age 75) per 100,000	7,025	6,494	8,186

Health Behaviors

	Simpsonville	County	MSA
Population 18+ currently smokes	10%	21%	17%
Population 18+ obese	18%	37%	34%
Population 18+ binge drinking	8%	15%	16%
Population 18+ reporting 'fair' or 'poor' health	6%	15%	17%

Health Outcomes

	Simpsonville	County	MSA
Population 18+ reports having/had asthma	5%	10%	15%
Population 18+ reports having/had cancer	3%	7%	10%
Population 18+ reports having/had CHD	3%	7%	8%
Population 18+ reports having/had COPD	4%	9%	10%
Population 18+ reports having/had depression	13%	24%	23%
Population 18+ reports having/had diabetes	5%	12%	11%
Population 18+ reports having/had stroke	1%	4%	5%

Data Source: Vital Stats: Kentucky Cabinet for Health and Family Services Department of Public Health, Indiana Department of Health, 2015-2019. Health Behaviors and Health Outcomes: Centers for Disease Control, Behavioral Risk Factor Surveillance System, 2019. Note: CHD=coronary heart disease, COPD=chronic obstructive pulmonary disease.