

Join our

**COMM[UNITY]**

ON A *brighter path*

**FORWARD.**

**LIVE  
UNITED.**

United  
Way



Metro United Way





Metro United Way

# 3 THINGS YOU SHOULD KNOW ABOUT METRO UNITED WAY IN 2022



## 1 WHAT POLICY HAS BUILT; PROGRAMMING ALONE CANNOT TRANSFORM.

### Policy > programming.

Systemic change requires powerful programming and transformative policy making.

Elected officials are critical partners in advancing equity and sharing opportunities for all. You can also see our own public policy agenda (yes, we do a lot of local, state, and federal advocacy work) and **learn how you can add your voice to calls for change.**



## 2 EARLY CHILDHOOD DEVELOPMENT IS ONE OF THE BEST INVESTMENTS WE CAN MAKE.

It's simple. If we invest in our community's youngest members, it pays off – some even say up to **7X ROI** resulting in higher rates of educational attainment, reduction in health costs and crime, and less demand for social services.

Every dollar supporting early childhood also builds opportunity across generations, because when children have accessible, affordable child care, parents can work.



## 3 METRO UNITED WAY OF 2022 IS DIFFERENT.

We are. Leading up to the COVID-19 pandemic, we were emerging from extensive analysis to identify our communities' most persistent challenges and the people most affected by them. With these insights driving us, we changed from a historic investment model that wasn't always rooted in transformational outcomes.

Today, we are a change organization addressing key drivers of inequities and we invest where the need is the greatest – in each of the seven counties we serve. Because we know that the measure of a community's success doesn't lie in those who already have opportunities to thrive but in those still fighting for them. We envision a community in which everyone can **access EDUCATION** that inspires and equips, **ECONOMIC mobility** that meets needs and builds futures, and **HEALTH** that provides strength and hope.

## MEET THE MOMENT

Your dollars could be matched by other generous corporations and foundations that we're connected to and you can be assured they will be invested back into our community to address the biggest needs facing our neighbors.



Simply use your smartphone camera to hover over this QR code and then open the link on your phone to donate.



You may also **text DONATEMUW to 51555.**

LEARN HOW, WHAT, WHERE AND WHO THIS INVOLVES:

