# BLONDME®



## THE BLONDME 3 STEP APPROACH

#### **OUR ADVANCED BONDING SYSTEM CONSISTS OF:**







## CARE ASSORTMENT

### **ALL BLONDES: RICH**

FOR INTENSE NOURISHMENT

### **CASHMERE** PROTEIN COMPLEX Known for its moisture binding properties





#### **ALL BLONDES RICH SHAMPOO**

300 mL and 1 L

- Gently cleanses while nourishing
- Smooths the hair surface
- Leaves hair with a healthy looking shine



#### **ALL BLONDES RICH** CONDITIONER

250 mL and 1 L

- Improves strength and elasticity
- Formulated with Marula oil and helps provide a brilliant shine



#### **ALL BLONDES RICH** MASK

200 mL and 500 mL

- Intensively nourishes hair structure
- Helps to build new bonds leaving hair feeling strong

## **ALL BLONDES: DETOX**

FOR PURIFYING

#### **NORDIC** COTTON

PROTEIN COMPLEX Known for its gentle and

pleasant feeling





#### **ALL BLONDES DETOX SHAMPOO**

300 mL and 1 L

- · Gently cleanses and removes build up of impurities such as pollution, dust and product residue1
- Gives a bright looking blonde color



#### **ALL BLONDES VITAMIN C SHOT**

5 x 5 g

- Removes build-up and sweeps away hard water minerals and other residues1
- Leaves the hair visibly brighter

#### **HOW TO: DETOX SERVICE**

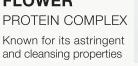
To remove residues and product buildup, perform a detox service before a color service.

- 1) Shampoo with All Blondes Detox Shampoo, then rinse and towel-dry.
- 2) Mix All Blondes Rich Mask 25 g + All Blondes Vitamin C Shot 5 g and apply to hair. Leave in for 10-20 min, then rinse and dry.

## COOL **BLONDES**

FOR NEUTRALIZING & ENHANCING

## **VELVET FLOWER**







#### **COOL BLONDES NEUTRALIZING SHAMPOO**

300 mL and 1 l

- Helps to neutralize yellow undertones and maintain a fresh cool blonde tone direction
- Leaves the hair feeling smooth for a luminous blonde



#### **COOL BLONDES NEUTRALIZING SPRAY** CONDITIONER

150 mL

- Delivers cool pigments to help to neutralize and enhance cool tones
- Detangles and provides moisture for shiny, healthylooking hair
- With UV-Filter



#### **COOL BLONDES NEUTRALIZING MASK**

200 mL

- Helps repair the hair structure
- Delivers cool pigments to neutralize, maintain and refresh blonde tone directions

## **BLONDE WONDERS**

FOR STYLING & FINISHING



#### **RESTORING BALM**

75 mL

- Anti-frizz effect
- Protects from heat (up to 210° C) if used on
- Strengthens the inner hair structure up to 95%<sup>2</sup>
- Leaves the hair soft and shiny
- With UV-Filter



SCAN TO DISCOVER MORE

<sup>1</sup> When used in combination with the All Blondes Vitamin C Shot and All Blondes Rich Mask <sup>2</sup> When used in combination with the All Blondes Rich Shampoo

logether. A passion for hair.

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