

BLONDME



BLONDE TONING

New BLONDME Blonde Toning Cream features Bond Enforcing HydroLock Technology and a pH neutral formulation for improved moisturization, minimized hair damage and optimal longevity. Ideal partner to the award-winning* BLONDME Premium Lightener 9+!



BENEFITS

- Bond Enforcing HydroLock Technology
- pH neutral
- Ammonia-free
- Intermixable
- Gel-cream texture



IDEAL HAIR BASE FOR BLONDE TONING

BASE	PASTEL TONING for tone enhancement or neutralization							NEW! DEEP TONING to enrich darker blondes or counteract warmth				
	ICE	SAND	NEW! BISCUIT	NEW! ICE-IRISÉ	STEEL BLUE	NEW! BROWN MAHOGANY	LILAC	STRAWBERRY	NEW! MILK CHOCOLATE	NEW! NOUGAT	NEW! GRANITE	NEW! DEEP CHESTNUT
10	++	++	++	+++	+++	+++	+++					
9	+	+	+	++	++	++	++	++	+++			
8				+	+	+	+	+	++	+++		
7									+	++	+++	+++
6										+	++	++
5											+	+

+ SUBTLE ++ IDEAL +++ INTENSE



HINTS & TIPS



APPLICATION

- Mix the BLONDME Blonde Toning Cream with BLONDME Premium Oil Developer 2%/7 Vol. (mix 1:1)
- Apply in fine sections on damp, towel-dried hair using a generous amount of product
- Rinse until water runs clear and apply suitable BLONDME Care product (no need to shampoo the hair again)
- Additional heat is not recommended



Use a Bottle for quick, efficient full-head application at the backwash



Use a Bowl/Brush for precise placements or for balancing an uneven canvas



DEVELOPMENT TIME

Visually monitor the development of the color for up to 20 minutes.



Up to 5 min.
Refining



Up to 10 min.
Refreshing



Up to 20 min.
Balancing



TIPS

OBJECTIVE	START WITH	DEVELOPMENT TIME	CONTINUE WITH	ADDITIONAL DEVELOPMENT TIME
NEUTRALIZATION	THE WARMEST AREAS	5-10 MIN.	THE REST OF THE HAIR	5-10 MIN.
SHADOW ROOT	THE REGROWTH AREA AND BLEND IN SOFTLY	5-10 MIN.	SECOND MIXTURE ON THE REST OF THE HAIR	5-10 MIN.

HOW-TO
Combine fine weaves with deep toning



OPEN AND SCAN FOR THE TUTORIAL

* Winner of Salon Magazine's 2020 Reader's Choice Awards - Best Lightening System

Together. A passion for hair.

Technical support line: 1-800-463-3081
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