

BLONDME

WITH INTEGRATED BONDING TECHNOLOGY IN 3 STEPS



LIGHTENING

TONING

LIFTING & WHITE COVERAGE

	BLONDME Bond Enforcing Premium Lightener 9+	BLONDME Bond Enforcing Clay Lightener 7+	BLONDME Bleach & Tone	BLONDME Bond Enforcing Blonde Toning	BLONDME Bond Enforcing Blonde Hi-Lighting	BLONDME Bond Enforcing Blonde Lifting	BLONDME Bond Enforcing White Blending	
STEP 1: BOND ENFORCING SERVICE USAGE	Assortment	450 g 900 g	350 g	 	 	 	 	
	Product Description	High performance powder lightener for up to 9 levels of lift.	Premium Clay Lightener with Integrated Bonding Technology for optimal precision and a natural-looking freehand blonde look.	Tonal Additives for lightening and toning in 1 step. For highlighting techniques. To be mixed with BLONDME Bond Enforcing Premium Lightener 9+.	Intermixable toners for endless creativity. Now in a pH neutral formula with Bond Enforcing Hydrolock Technology.	Highlighting shades for lifting and toning on dark or previously colored bases.	High performing lifting shades for lifting and toning in 1 step.	Lifting and white blending performance in 1 step.
	Maximum Lift	Up to 9 levels.	Up to 7 levels.	Up to 8 levels. When mixed with BLONDME Bond Enforcing Premium Lightener 9+.	–	Up to 5 levels.	Up to 5 levels.	Up to 4 Levels.
	Base	All bases.	All bases.	Bases 3 to 7.	Pre-lightened bases and natural base 5 and lighter.	Natural bases 4 and lighter. Previously colored hair bases 6 and lighter*.	Natural hair, bases 6 or lighter. Up to 30% white hair.	Natural bases 6 and lighter. 30% and more white hair.
	White hair Coverage	–	–	–	Translucent coverage.	–	–	Up to 100% white hair coverage.
	Mixing Ratio	1:1.5 to 1:2.5	1:1.5 to 1:2	10-15 mL BLONDME Bleach & Tone. 35 g BLONDME Bond Enforcing Premium Lightener 9+. 55-65 mL BLONDME Premium Developer.	1:1	1:1	1:1	1:1
	BLONDME Premium Developer 2% (7Vol.)	✓	–	Not on scalp.	✓	–	–	–
BLONDME Premium Developer 6% (20Vol.)	✓	✓	Not on scalp.	✓ On natural blonde bases.	–	–	–	
BLONDME Premium Developer 9% (30Vol.)	Not on scalp.	✓	Not on scalp.	–	–	Up to 4 levels of lift.	Up to 3 levels of lift.	
BLONDME Premium Developer 12% (40Vol.)	–	✓	Not on scalp.	–	Up to 5 levels.	Up to 5 levels of lift.	Up to 4 levels of lift.	
Processing Time	 20-45 minutes to be controlled. No heat.	 20-45 minutes to be controlled. No heat.	 20-60 minutes No heat.	 20 minutes to be controlled.	 45 minutes.	 30-45 minutes.	 30-45 minutes.	

*Please note that the lifting results may be less intense on dark natural or previously colored hair.

STEP 2: BONDING IN-SALON	ALL BLONDES: RICH	ALL BLONDES: DETOX	COOL BLONDES	BLONDE WONDERS
	All Blondes Rich Shampoo, 1 L All Blondes Rich Conditioner, 1 L All Blondes Rich Mask, 500 mL	All Blondes Detox Shampoo, 1 L	Cool Blondes Neutralizing Shampoo, 1 L	Blonde Wonders Restoring Balm, 75 mL
STEP 3: BONDING HOME MAINTENANCE	All Blondes Rich Shampoo, 300 mL All Blondes Rich Conditioner, 250 mL All Blondes Rich Mask, 200 mL	All Blondes Detox Shampoo, 300 mL All Blondes Vitamin C Shot, 5 x 5 g	Cool Blondes Neutralizing Shampoo, 300 mL Cool Blondes Neutralizing Spray Conditioner, 150 mL Cool Blondes Neutralizing Mask, 200 mL	



Together. A passion for hair.

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