

NASBE

National Association of
State Boards of Education

Annual Conference 2023 Sponsorship Opportunities

NASBE offers multiple ways to partner at our premier membership meeting, the NASBE Annual Conference. This year we'll be in San Diego, California from Oct. 25– Oct. 28. We offer a wide selection of individual sponsorship opportunities, providing various levels of exposure with our members and thought leaders from the education community.

Charging Hub

\$2,500

Many attendees carry multiple devices—smartphones, tablets, and laptops—all of which need precious juice to keep working. Your logo and branding will be prominently printed on charging equipment, located within select session rooms.

Wi-Fi Internet Package

\$4,000

Help our attendees stay connected. This is a popular amenity and will provide high visibility for the sponsor. Conference signage throughout featuring the wi-fi password will include your logo. Add a custom password and branded splash page for an additional contribution.

Conference Mobile App

\$5,000

Help members stay connected and in the know about Annual Conference by sponsoring our mobile app! The app replaces our printed program with information on conference sessions, presenters, and more. Best of all, it allows attendees to easily connect virtually, share information and highlights, and plan meet-ups!

Conference Support

\$2,500

Your conference support helps us bring the best minds in education to engage with NASBE members. Network with presenters and attendees during breaks and throughout the conference. Sponsors are welcome to display marketing materials and swag, leave-behinds, and other relevant resources. This sponsorship includes one free registration and conference recognition.

School Field Trip

\$3,500

Seeing is believing. Sponsor a visit for attendees to a local early learning center, elementary, middle, or high school with an innovative approach to student learning or notable story. Often, these experiences are paired with a pre-conference session.

Lunch and Learn Table

\$3,000

Reserve a table during a luncheon for more intimate networking and conversation with NASBE members. NASBE can work with your organization on your table “guest list,” identifying VIP board members and others that match your interests.

Coffee & Snack Break

\$6,000

Provide conference attendees with a morning or afternoon pick-me-up! Sponsor an afternoon coffee and snack break at the conference for members to connect with their colleagues and chat about what they have learned. NASBE provides signage and will work with sponsors on other special elements or branding options for an additional fee.

Breakfast

\$9,000

Help our members start the day off right! Our members appreciate the opportunity to network with their peers over breakfast prior to conference sessions and use this time to plan their day. Sponsoring a breakfast also offers you an opportunity to address conference attendees.

Luncheon(s)

\$12,000

Over lunch, NASBE members will hear from a leading educational expert. This event is always among the most popular at the conference. Luncheon sponsors have an opportunity to address conference attendees.

Welcome Reception

\$16,000

This opening reception is your exclusive opportunity to help NASBE welcome our members, speakers, and guests to San Diego. Add a signature cocktail or other branded elements for an additional fee.

Annual Conference State Night

Committed

One of the most popular events at NASBE’s Annual Conference, State Night is a special night that gives conference attendees a chance to relax and connect in an informal setting and to experience local customs and culture. Sponsors will have the opportunity to address attendees during the event.

Several options are available to boost your organization's visibility, brand, and mission throughout the conference. Choose from the following, or suggest something of your own:

- **Branded Coffee Sleeves:** Elevate your organization's visibility during one coffee break or breakfast by adding your logo to the coffee sleeves or napkins! **\$500**
- **Multi-Media Experience:** Show your branded video or mission-oriented slide deck prior to the start of a conference session aligned to your goals. **\$500**
- **Branded Carpet Markers:** Placed on busy pathways to and from conference sessions, attendees can't miss your special messaging and logo. **\$1,000**
- **Nametag Lanyards:** Every conference attendee receives a nametag lanyard printed with your logo. **\$1,000**
- **Selfie Photo Corner:** Help attendees capture special moments from the conference with a fun area to snap an Insta-worthy selfie or group shot! **\$1,500**
- **Branded Hotel Key Cards:** Print your logo on conference attendees' keycards. Your brand will be the first they see at conference check in. **\$2,500**

All conference sponsors will be recognized on our Conference Mobile App, conference signage, NASBE's website, and in conference outreach and social media promotions.

Don't see an option that fits your needs? NASBE can work with sponsors to design a package that does. For more information on conference sponsorship, or for general sponsorship of NASBE, please contact Paolo DeMaria, NASBE's president and CEO, at paolo.demaria@nasbe.org.