

SAN JOSE EARTHQUAKES



11.19.2013 OFFICIAL BRAND SHEET

PRIMARY BADGE



TM

PRIMARY WORDMARK

EARTHQUAKES
 — SAN JOSE 1974 —

SINGLE COLOR WORDMARK

EARTHQUAKES
 — SAN JOSE 1974 —

COLOR & USAGE



BLUE
 Pantone 293



BLACK
 100% K



RED
 Pantone 186



DARK GREY
 Pantone Cool Grey 11



MED. GREY
 Pantone Cool Grey 9



GREY
 Pantone Cool Grey 7



LIGHT GREY
 Pantone Cool Grey 3



BADGE OVER WHITE



BADGE OVER BLUE



BADGE OVER BLACK



BADGE OVER RED

BW & SINGLE COLOR BADGE



BLACK & WHITE



SINGLE COLOR - BLACK

