



SCARVES UP MINNESOTA



2018 MATCH DAY GUIDE

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On behalf of everyone at Minnesota United, I'd like to thank you for being a season ticket holder. The support of our season ticket holders is the lifeblood of the club, and we hope you understand that without you, none of our goals as a club will be possible.

In our second year in MLS, we're looking forward to building on a successful first season that saw us sell out matches, step up against tough competition and begin to establish our club in this great and very competitive league. As we move forward with our vision for the club, we're also preparing for 2019 and the opening of Allianz Field in St. Paul. This is going to be extremely exciting. We are building an iconic stadium that will provide our team with one of the elite fan experiences in the country.

There are amazing things in store for our club, and we want you there with us, passionately raising your voices, jumping up from your seats and creating a home field advantage for your team!

Scarves Up.

Thank you,





Chris Wright

CEO | Minnesota United FC



2018 MLS MATCH SCHEDULE

SAT	3.03	9:30PM		SAN JOSE EARTHQUAKES
SAT	3.10	6:30PM		ORLANDO CITY
SAT	3.17	1:00PM		CHICAGO FIRE
SAT	3.24	6:00PM		NYRB
SUN	4.01	1:00PM		ATLANTA UNITED
SAT	4.14	9:30PM		PORTLAND TIMBERS
SUN	4.22	3:00PM		SEATTLE SOUNDERS
SAT	4.28	7:00PM		HOUSTON DYNAMO
SAT	5.05	1:00PM		VANCOUVER WHITECAPS
WED	5.09	9:30PM		LAFC
SAT	5.12	1:00PM		SAN JOSE EARTHQUAKES
SUN	5.20	1:00PM		SPORTING KC
SAT	5.26	7:00PM		MONTREAL IMPACT
SUN	6.03	7:30PM		SPORTING KC
SAT	6.23	8:00PM		COLORADO RAPIDS
FRI	6.29	7:00PM		FC DALLAS
WED	7.04	6:00PM		TORONTO FC
SAT	7.07	8:00PM		HOUSTON DYNAMO

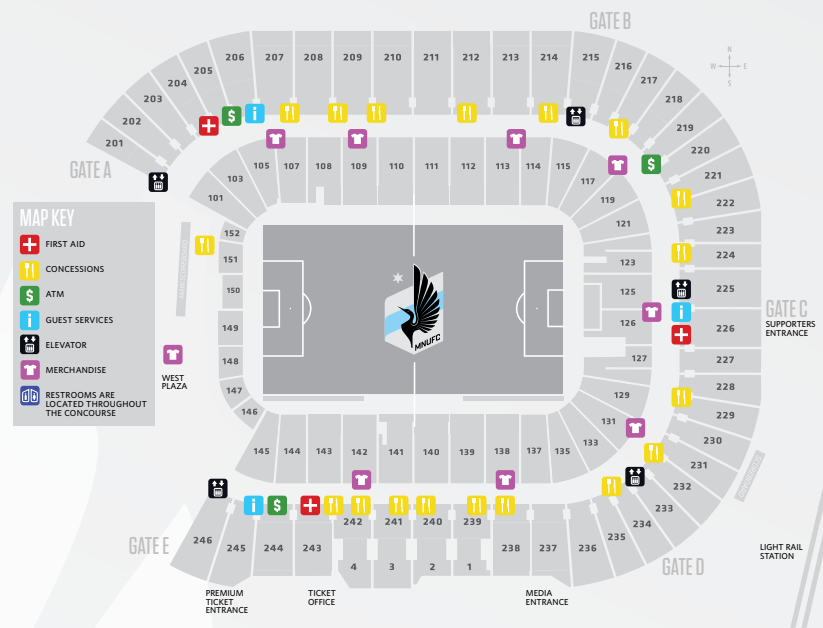
SAT	7.14	7:00PM		REAL SALT LAKE
WED	7.18	7:00PM		NEW ENGLAND REVOLUTION
SUN	7.22	6:00PM		LAFC
SAT	7.28	9:00PM		VANCOUVER WHITECAPS
SAT	8.04	7:00PM		SEATTLE SOUNDERS
SAT	8.11	9:30PM		LA GALAXY
SAT	8.18	7:00PM		FC DALLAS
SAT	8.25	7:30PM		SPORTING KC
WED	9.12	6:30PM		DC UNITED
SAT	9.15	8:30PM		REAL SALT LAKE
SAT	9.22	7:00PM		PORTLAND TIMBERS
SAT	9.29	7:00PM		NYCFC
SAT	10.06	TBD		PHILADELPHIA UNION
SAT	10.13	1:00PM		COLORADO RAPIDS
SUN	10.21	TBD		LA GALAXY
SUN	10.28	3:30PM		COLUMBUS CREW

HOME MATCHES
PLAYED AT TCF BANK STADIUM

AWAY MATCHES

MNUFC.COM | 763.4SOCCER

TCF BANK STADIUM MAP



DRIVING DIRECTIONS

TCF BANK STADIUM: 420 SE 23RD AVE. MINNEAPOLIS, MN 55455

TRAVELING TO TCF BANK STADIUM:

Be prepared for congestion and delays both when arriving and departing or driving around the University of Minnesota campus. We highly recommend carpooling, biking, walking or taking public transportation like buses or the light rail.

Guests using accessible parking are encouraged to park in the University Ave Ramp on match days. Golf cart service will be provided to and from the stadium for any guests who require it.

PARKING OPTIONS:

Season ticket holders have the option of purchasing season-long parking passes before the general public. To learn more about parking pass options, please contact the Gopher Ticket Office at 612.626.8080 or toll free at 1.800.UGOPHER.

DRIVING DIRECTIONS

TRAVELING BY CAR:

FROM THE SOUTH:

Head north on 35W and exit on University Ave SE. Take a right on University Ave SE. Follow University Ave SE for 1.2 miles. The stadium will be on the left.

FROM THE EAST:

Head west on I-94 and exit on Huron Blvd SE. Follow Huron Blvd SE to University Ave SE. The stadium will be across University Ave SE on your left.

FROM THE NORTH:

Head south on 35W and exit on University Ave SE. Take a left on University Ave SE. Follow University Ave SE for 1.2 miles. The stadium will be on the left.

FROM THE WEST:

Head east on I-94 and exit on Huron Blvd SE. Follow Huron Blvd SE to University Ave SE. The stadium will be across University Ave SE.

GETTING TO TCF BANK STADIUM

TRAVELING WITH METRO TRANSIT:



LIGHT RAIL:

TCF Bank Stadium is located directly off the Metro Green Line. Get off at the "Stadium Village" stop to arrive at the southeast corner of the stadium.

BUS:

Several Metro Transit bus routes have stops at or near TCF Bank Stadium. From the south metro, take routes 2 & 6. From the east and west metros, take routes 3 & 16. You can also plan your trip at the Metro Transit website (metrotransit.org).

OFFICIAL MNUFC PRE-MATCH PARTY:



Surly Brewing Company's Destination Brewery is the home of the Official MNUFC Pre-Match Party for the 2018 season. Come out and enjoy a cold Rising North pale ale and listen to local music before marching to the match for kickoff.

PROHIBITED ITEMS AND CLEAR BAG POLICY

Minnesota United encourages fans not to bring a bag. The following, however, are permitted:

- One clear bag no larger than 12" x 6" x 12" or a one-gallon clear freezer bag (Ziploc or similar).
- Guests may carry a small clutch bag or purse no larger than 6.5" x 4.5" (approximately the size of a hand), with or without a strap.



MINNESOTA UNITED FC BAG POLICY | TCF BANK STADIUM



PURSE



BACKPACK



CLEAR BACKPACK



TINTED
PLASTIC TOTE



PRINTED PATTERN
PLASTIC BAG



OVERSIZED
TOTE BAG



MESH BAG



DIAPER BAG



CAMERA CASE



BINOCULARS CASE



FANNY PACK



SEAT CUSHION
Larger than 1" thick or that include
backs, compartments or pockets

For your convenience, there will be a bag check located at Williams Arena across Oak Street from the west end of the stadium.

As part of the University of Minnesota, TCF Bank Stadium follows the University's Bag Policy, outlined below

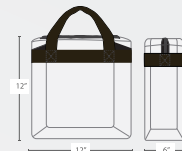


MINNESOTA UNITED FC BAG POLICY | TCF BANK STADIUM

To provide a safer environment and significantly expedite fan entry into stadiums, the University of Minnesota Bag Policy limits the size and type of bags that may be brought into TCF Bank Stadium.

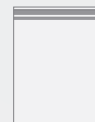
LARGE BAGS

CLEAR TOTE
Plastic, vinyl or PVC and do not exceed 12" x 6" x 12."



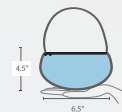
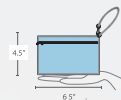
LOGO SIZE: Cannot exceed 4.5" tall x 3.4" wide

1 GALLON RE-SEALABLE, CLEAR,
PLASTIC STORAGE BAG



SMALL BAGS

SMALL CLUTCH PURSE



APPROXIMATELY THE SIZE OF A HAND WITH OR WITHOUT A HANDLE OR STRAP. NO LARGER THAN 4.5" x 6.5"

For more information regarding University of Minnesota Bag Policy, please contact Gopher Fan Relations at fans@gopherfanrelations.com or 612-624-8080

***SEASON
TICKET HOLDER
BENEFITS***



SEASON TICKET HOLDER BENEFITS

SAVINGS

- 10% discount on merchandise in-stadium and online
- Savings on season tickets vs. single match
- Partner deals throughout the season

THE FUTURE AT ALLIANZ FIELD

- Priority access to seating at Allianz Field
- First access to seat selection at Allianz Field Experience Center

SEASON TICKET HOLDERS GO FIRST

- First access to season-long parking passes
- First access to single match & group tickets
- First access to promotional ticket deals
- First access to friendlies and playoffs

TICKET FLEXIBILITY

- Purchase additional tickets without fees
- Ticket exchange program for tickets you can't use
- One complimentary upgrade to next price level*
- Customer service within one business day
- Direct connection with ticket account representative

UNIQUE EXPERIENCES*

- Annual Season Ticket Holder Get-Together
- Teleconference town halls
- Invitations to open practices
- Fan experiences on match day

* Space is limited, some restrictions apply.

Along with their printed tickets for 2018, season ticket holders receive an exclusive gift in recognition of their commitment to the team.

Members of the Itasca Society also enjoy: specialty merchandise sales throughout the season; opportunity to participate in pre-match coin toss; an exclusive Itasca Society gift; invitations to exclusive Itasca Society open practices and events.



FAQS

GENERAL SEASON TICKET QUESTIONS

CAN I GET A PRINT-AT-HOME VERSION OF MY TICKETS?

By logging in to your online account manager, season ticket holders can access a print-at-home version of their tickets by using the reprint feature.

HOW MANY MATCHES ARE INCLUDED IN THE SEASON TICKETS?

2018 season ticket packages include 17 MLS home matches plus an additional match for a future friendly.

CAN I MOVE MY SEASON TICKETS OR ADD SEATS DURING THE SEASON?

During the season, call your account representative or 763.4SOCCER for seating availability.

CAN I TRANSFER OWNERSHIP OF MY TICKETS?

In order to transfer ownership of season tickets, the person with current ownership has to write or email their season ticket representative a formal document of ownership change.

WHAT'S THE BEST WAY TO GET AWAY TICKETS FOR MNUFC MATCHES?

If you're planning on traveling to an away match in 2018, you can reach out to the supporters' travel committee. The supporters' travel committee is working with other MLS front offices to secure supporter tickets for our away matches. For more details, visit dark-clouds.com/travel or email info@dark-clouds.com.

ARE THERE MATCH-SPECIFIC UPGRADES AVAILABLE?

Match-specific upgrades are based on availability. Please contact your season ticket services account representative, call 763.4SOCCER or stop by the MNUFC box office before entering the stadium for availability.

CAN I ADD A PARTNER TO MY ACCOUNT?

To do so, please contact your account representative.

WHAT IF I AM NOT RECEIVING THE EMAILS?

You should Whitelist (or approve) the emails with the MNUFC.COM domain, specifically tickets@mnufc.com and info@mnufc.com.

WHAT HAPPENS IF I DON'T RENEW AND THEN LATER WANT TO COME BACK AS A SEASON TICKET HOLDER?

Season ticket tenure is based on consecutive years of renewals. If a season ticket holder does not renew, they will be giving up all benefits that align with tenure of season tickets.

HOW DO I FIND OUT WHO MY REP IS?

Each season ticket holder has a dedicated season ticket services account representative. Their representative is introduced to them upon signing up for season tickets. If you need to find out who your representative is, please call 763.4SOCCER.

SEASON TICKET HOLDER BENEFITS

HOW MUCH DO I SAVE ON AVERAGE WITH SEASON TICKETS VERSUS SINGLE MATCH RATES?

Season ticket holders save up to 30% over the price of single match tickets plus fees. Also, because ticket prices can increase with increased demand, locking in your price with season tickets helps protect you from price spikes for popular matches.

IS THERE SEASON TICKET HOLDER SPECIFIC PARKING?


Season-long parking passes at TCF Bank Stadium are available to season ticket holders before the general public. Once the season begins, season-long passes are no longer available, but there are multiple options for parking on match day. Please contact the Gopher Ticket Office at 612.626.8080 or toll free at 1.800.UGOPHER.

WHAT IF WE MAKE THE PLAYOFFS?

All MNUFC season ticket holders have first right of refusal for playoff matches. Email notification will be sent leading up to the playoffs on how to get your tickets.

WHAT IF I CAN'T USE MY TICKETS FOR A MATCH?

As the Official Fan to Fan Ticket Marketplace of MNUFC, SeatGeek has many options for helping you recoup the cost of tickets, including free

fan transfers and the ability to get optimal price recommendations should you decide to sell your tickets.  **SeatGeek**

WHAT IS THE TICKET EXCHANGE PROGRAM?

MNUFC offers a flexible ticket exchange program for 2018 season ticket holders. This program allows you to move your seats from a match you cannot attend into another match you know you will be at. The exchange program allows each season ticket account to exchange up to two matches free of cost. Each ticket exchange after the first one two costs \$5 per ticket. Exchange requests must be made 48 hours in advance of the match. For the quickest exchanges, please fill out our online exchange form in your online account manager.

DO YOU HAVE A TICKET DONATION PROGRAM?

MNUFC has partnered with Tickets for Kids to facilitate the donation of unused tickets to children who would otherwise not be able to go to matches. To learn about the organization, visit ticketsforkids.org.

WILL THERE BE EXCLUSIVE SEASON TICKET HOLDER EVENTS?

Season ticket holders will be invited to attend events throughout the 2018 season. While not all events will be for ALL season ticket holders, the club will do its best job to spread out invitations so all members will have the opportunity to attend an event at some point.

HOW DO I PROVIDE FEEDBACK?

The best way to provide feedback is to contact your service representative. You can also call 763.4SOCCER or email tickets@mnufc.com. MNUFC will also periodically send out surveys via email where you can share feedback about your overall experience with the club.

ITASCA SOCIETY

WHAT IS THE ITASCA SOCIETY?

In northern Minnesota, the Mississippi River begins in tiny Lake Itasca in Itasca State Park. Season ticket holders who joined for Minnesota United's inaugural MLS season represent the same kind of beginning for our club's journey in MLS. Limited to 11,842 fans – one for every lake in Minnesota – the members of the Itasca Society have earned certain privileges and perks for their dedication.

WHAT NAMES WILL BE ON THE UNITED SCULPTURE AT ALLIANZ FIELD?

Each Itasca Society member has been offered the chance to submit a name that will be recognized at Allianz Field. If you have questions, please contact your ticket representative.

IS THE ITASCA SOCIETY MEMBERSHIP A LIFETIME MEMBERSHIP?

The Itasca Society is a lifetime membership so long as at least one season ticket is renewed each year.

ONLINE ACCOUNT MANAGER

HOW DO I ACCESS MY SEASON TICKETS ONLINE?

You can manage your tickets online through our Online Account Manager, which can be found at MNUFC.COM. It offers a variety of options for your tickets, including Order History, Transfers, Reprints, Exchanges and Ticket Donations.

HOW DO I CHANGE MY ACCOUNT INFORMATION?

You can update most account information through your Online Account Manager or by contacting your ticket representative.

CAN I RESELL MY TICKETS?

Tickets can be sold through our official resale partner Seat Geek. Please visit seatgeek.com for more information.

SUPPORTERS GROUPS

From their march to the stadium to their chants, their songs and the tifo they create, supporters groups are the backbone of the electric, organic experience of MNUFC match days. But Minnesota United's supporters groups are more than just passionate fans. Groups like Dark Clouds and True North Elite help fans get more active in their support, from organizing trips to away matches to giving back to the community through charity initiatives.



MEET THE SERVICE TEAM

The service team is here to answer your calls when you need help, and we guarantee a response to any inquiry within 24 business hours of your call. Throughout the season, we'll be checking in with you to make sure everything is going well and also to offer you special opportunities to get closer to the club. Our goal is to meet and exceed your expectations as a season ticket holder.

SEAN SITTNICK

SENIOR DIRECTOR OF TICKET SALES

Ph: 763.331.8776 | Email: sean.s@mnufc.com

Signed by MNUFC: March 2012



JOE LONG

SEASON TICKET SERVICES MANAGER

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Signed by MNUFC: June 2016



KARA KAWAKAMI

EVENTS & HOSPITALITY MANAGER

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Signed by MNUFC: February 2017



BEN SMITH

SENIOR ACCOUNT EXECUTIVE, SEASON TICKET SERVICES

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KENDALL HUGHSON

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Signed by MNUFC: July 2016



Allianz Field

The construction of Allianz Field is well underway, with partners from stadium designer Populous to construction company Mortensen to real estate consultant Tegra to the city of Saint Paul and many others working together with MNUFC and Allianz to deliver a soccer-specific stadium that will live up to the passion and vision of the club and its fans and supporters.

Once completed, Allianz Field will stand as a beacon for soccer in the Upper Midwest, a top-of-the-line stadium that will provide an elite fan experience and help to foster growth in the Midway neighborhood of Saint Paul. And, most importantly, it will be a fortress for the boys in blue and black.





UNITED SCULPTURE

One of the great opportunities for Minnesota United with the construction of Allianz Field is the chance to erect a monument that will recognize the club's earliest supporters in its journey in MLS. The United sculpture will stand at the southwest corner of the stadium, near Snelling Ave and I-94. The 12-foot-high letters will bear the names of Itasca Society members – the first 11,842 season ticket holders who joined the club for its inaugural MLS season. Once completed, the sculpture will feature more than 4,000 individuals, families and organizations and total over 65 feet in length.

ALLIANZ FIELD DETAILS

CAPACITY

Allianz Field will initially hold approximately 19,400 fans with avenues for expansion in the future. Included in the seating plan is safe standing space in a dedicated Supporters Section along with a variety of suites, club seats, loge boxes and general seating.

360-DEGREE CANOPY

Fan sections will be covered by a 360-degree canopy that will serve two purposes: to keep the noise of the crowd contained within Allianz Field and to protect fans from the elements throughout a match. Approximately 85% of the crowd will be protected from inclement weather by a translucent polymer mesh rainscreen.

FIELD HEATING SYSTEM

Like Target Field, Allianz Field will use a hydronic field heating system to keep the grass in optimal shape even during early spring and cold late-fall matches. The comprehensive climate control system for the grass includes an advanced drainage system that will harness and re-use stormwater, minimizing discharge.

INTIMATE SEATING

Allianz Field is being built with fans as the top priority. As such, every seat in the stadium will provide fantastic sight lines to all the action on the pitch. The closest seat will be 17 feet away from the pitch, while the farthest seat from the sideline will be just 125 feet away – providing one of the most intimate settings in all of professional sports. The steep rake (33.4 degrees in the upper bowl and 34.75 degrees in the Supporters Section) will put fans right on top of the action.

LED LIGHTING

LED lighting outside Allianz Field will allow it to change colors, light intensity and patterning to reflect the festivities inside as well as shift to represent initiatives and ideas of the club. The elegant “flow” design concept will dazzle soccer fans and Minnesotans alike as it simultaneously blends in and stands out in a reinvigorated Midway neighborhood.

TRANSPORTATION

Allianz Field is centrally located with many transportation options including light rail, bus and highway access. Whether you walk, drive, bike or take public transportation, you can arrive from anywhere with ease.

ALLIANZ FIELD DETAILS

GREEN SPACE

For celebrations pre-match, post-match and throughout the week, Allianz Field will lend itself to soccer fans and all Minnesotans. The stadium is designed to revitalize a 34-acre site, including a 1.5-acre green space to the north of the stadium to bring a touch of nature to Midway. Allianz Field is designed to be bird-safe, with energy efficient and sustainable features.

TICKET INFO FOR ALLIANZ FIELD

As a 2018 season ticket holder, your spot in line is already being held for you at Allianz Field. Tickets for the different sections at Allianz Field will begin to go on sale beginning in March 2018, with fans gaining access to them based on where your existing season tickets are located and when you became a season ticket holder. Seat selection for existing season ticket holders based on the above will go through July 2018.

In order to understand what the seats at Allianz Field will be like, you'll be able to use a combination of an online 3D seat selection tool and a visit to the Allianz Field Experience Center at the MNUFC offices in Golden Valley to pick your seats. The transition to Allianz Field will be conducted in a phased approach, starting with premium seating, then midfield and ultimately the rest of the stadium. Because Allianz Field is so different from TCF Bank Stadium, we highly recommend attending the experience center at your pre-set appointment time to learn more about seat selection.

Beginning with season tickets for 2019, payment plans will be set up for auto-renewal to help streamline the renewal process and ensure you get the best price on your season tickets. The first of twelve payments will be made when you select your seats at Allianz Field, and then monthly payment will begin in September 2018 after seat selection is complete. Before August 1 of 2019, you can opt out of renewing for 2020. At any point during the 2019 season, you can choose to cancel your season tickets and your card will no longer be charged.



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