

1960

Denver

BRONCOS



AMERICAN FOOTBALL LEAGUE

BRONCOS OWNED AND OPERATED ROCKY MOUNTAIN EMPIRE SPORTS



DENVER BRONCOS



OAKLAND
RAIDERS



BOSTON
PATRIOTS



HOUSTON
OILERS



DALLAS TEXANS

LOS ANGELES
CHARGERS



ROBERT L. HOWSAM
President

Already classed as minor league baseball's most successful independent operator, Bob Howsam became one of the original founders of the American Football League. A man who exemplifies the best in the American tradition of building, he has erected a sports empire in the Rocky Mountain empire unparalleled in the annals of local history.

Over a decade ago, along with his father, Lee, and brother, Earl, Bob purchased the Bears franchise in the Class A Western League. On the site of a city dump they erected Bears Stadium, possibly the most beautiful sports stadium in the nation.

Gradually increasing the stadium capacity, Denver drew crowds that provoked unbelieving comments and in 1955 they purchased the Kansas City franchise and moved the growing area into Triple-A baseball. Twice, a baseball first, Howsam was named minor league executive of the year.

A founder of the Continental League, recently absorbed by the present major leagues, Howsam is looking forward to the day when major league baseball will join professional football in the Mile High City.

A leading citizen of Denver, Howsam belongs to some 40 organizations and has been honored by being named to many esteemed positions in the community.

Bob and his wife, Janet, are the parents of two boys, Bobby, 18, and Edwin, 16.



LEE W. HOWSAM
Chm. of the Board

Mary, are one of the most in Denver.



EARL R. HOWSAM
Vice-President

through 1954.

While serving in Washington, D.C., he acquired a vast and excellent background for promotions which is clearly outlined in the Bears' heavy promotional schedule each year.

His fresh, new ideas have continued to make the Bears one of the top promotional organizations in baseball and now this high degree of success is being carried into professional football with tremendous results.

Earl and his wife, Mary, are the parents of a daughter, Marilee, 16, and a son, Dick, 13.

Chairman of the Board of Directors, Treasurer and Director of Stadium Improvements keeps the senior member of the Denver baseball and football organization, Lee Howsam, on the go.

Born in Winnipeg, Manitoba, Lee served as president of Bears in 1948 before moving to his present position.

An active civic worker, the 75-year old Lee and his wife, colorful sports couples

The most versatile staff member and one who shoulders a large load of the operational details involving the football Broncos and the baseball Bears, Earl Howsam capably serves as second in command.

A bomber pilot during World War II, Earl joined the Bears' organization after serving as administrative assistant to Senator Edwin C. Johnson (D-Colo.) from 1949

DEAN GRIFFING

General Manager — Denver Broncos

Personable Dean Griffing, probably the most experienced general manager in the American Football League, brings a lifetime of football background and know-how — both administrative and coaching — to Denver and America's newest major sports circuit.

In fact, the 45-year old Griffing became a general manager in the professional football ranks just two years after he had graduated from Kansas State as an All-Big Six center in 1934.

The native of Wichita, Kan., moved right into the dual role of coach and general manager of the Saskatchewan Roughriders in the Canadian League. Success

was quick in coming. In his first splash into the rough and rugged waters of pro football, his Roughriders were Western Conference champions.

Later he served with Toronto and Calgary, then returned to Saskatchewan in 1952 to team with Frank Filchock, now head coach of the Broncos, and the two collaborated to build one of the finest clubs and organizations in the Canadian League.

For almost a quarter of a century, Griffing coached and directed the fortunes of Canadian League teams.

A desire to retire after those many successful years in the tough Canadian grid circuit, led Griffing to Tucson, Ariz., and acceptance of the post of executive director of the Optimist Bowl — a game that annually pits the stars of major and minor colleges against each other in that city.

But, after two years in that capacity, Griffing heeded the call to return to professional football and accepted his present post with the Denver Broncos where he has been an invaluable leader in the building of the Mile High City's initial venture into the pro sport.

Denver

BRONCOS



FRANK FILCHOCK
HEAD COACH

Bronco Head Coach

FRANK FILCHOCK

Returning to the American coaching ranks after a successful career in the Canadian League, the 43-year-old Filchock brings with him an outstanding offensive background. Using a variation of the winged T, commonly referred to as the double fullback system, Filchock finished in the Canadian League playoffs eight out of nine years. Being a former quarterback in both the National Football and Canadian Leagues, Filchock builds his offense around the forward pass. A native of Grindstone Gulch, Pa., Filchock was a brilliant passer for the late Bo McMillian at Indiana University from 1935 through 1937 before joining the Washington Redskins in 1938. He teamed with Sammy Baugh, currently the coach of the New York Titans in the AFL, through the early '40's to make Washington one of the top clubs in pro football history.

Filchock still holds the NFL record for the longest pass play. He and teammate Andy Farkas hooked up for a 99-yard touchdown aerial against Pittsburgh in 1939. He quarterbacked the New York Giants to the Eastern Division Conference championship in 1946 before going to Canada. In 1949, his third year in the Canadian style of play, Filchock was named Canadian Athlete of the Year after leading Montreal to the Gray Cup Championship. Teamed with Bronco general manager Dean Griffing at Regina to build one of the league's top clubs, beginning in 1953. Came to Denver after being backfield coach at Calgary in 1959. Frank, his wife Dorothy and their two children, Gladys, 18, and John, 17, have made Wheat Ridge, Colo., their permanent home.

DENVER BRONCOS

ASSISTANT COACHES

JIM CASON . . . Backfield Coach . . . a great defensive back for eight years in the National Football League, playing with the San Francisco 49ers and Los Angeles Rams. Cason, 33, is beginning his first year in coaching after two years of operating an insurance business in Harlingen, Tex. An outstanding running back with L.S.U. in 1945, '46 and '47, Cason broke in with the 49ers in 1948. He played with San Francisco through '52 and then went to Canada one year to play under Filchock at Regina. In 1954 he was back with San Francisco, switching to the Rams in 1955 and '56. In '55 the Rams won the Western Conference crown with Cason performing brilliantly at defensive halfback. Jim played his high school ball in Victoria, Tex., where he lettered three years in both football and track. Jim and his wife, Helen, live in Harlingen during the off season with their two children, Becky Jean, 8, and Pete, 4.

DALE DODRILL . . . Line Coach . . . A former Colorado State University and Pittsburgh Steeler great, Dodrill, 33, will be serving his first year in the coaching profession as he guides the Bronco line prospects. Dodrill has been one of the top middle guards and linebackers in the NFL for the past nine years. He was an All Pro defensive choice in 1953, '54 and '55. He spent his entire career with Pittsburgh and he holds the Steeler record for the longest blocked kick return — an 83-yard run against the Los Angeles Rams in 1952. An employee of a Denver insurance firm during the off-season, Dodrill lettered four years at Colorado State U. playing with such pro greats as Thurman McGraw, Jim David and Jack Christiansen. Dodrill was twice All Skyline. The Stockton, Kan., native closed out his collegiate career with outstanding performances in the 1950 East-West Shrine game and the College All-Star game of 1951. He was All State in football in 1942 and '43 at Loveland, Colo., high school. Living in Lakewood, Colo., Dale and his wife Janet are the parents of two sons, Garrett, 4, and Michael, 2.

Other management player personnel are: Fred Posey, Trainer; Harvey Stephen, Equipment Manager.

OTHER MEMBERS OF THE FRONT OFFICE

EARL F. HARTMAN	<i>Comptroller</i>
PAUL MANASSEH.....	<i>Public Relations</i>
GARY FRANDSEN	<i>Publicity</i>
ORVILLE RENNIE	<i>Promotion</i>
FLOYD SPARKS	<i>Entertainment</i>
CHARLES RILEY	<i>Bookkeeper</i>
MARIAN MOTTIN.....	<i>Office Secretary</i>
ART BARNES.....	<i>Superintendent of Grounds</i>
MARGARET BARNES.....	<i>Stadium Matron</i>



KEN ADAMSON . . . Offensive guard . . . 6-2 . . . 215 . . . 21 . . . Notre Dame . . . One of the hardest workers on the squad and a tremendous competitor. Has developed into stand-out blocker, both in the line and downfield. Excellent speed makes him the key man on many Bronco plays that go wide. Captained last year's Notre Dame squad ending a brilliant two-year career. Claims his biggest thrill was playing in Notre Dame's traditional Old Timer games held each year at the conclusion of spring practice when former Irish greats return to play the varsity. His father, Colonel K. S. Adamson, is with the Air Force Defense Command in Colorado Springs, Colo.

BUDDY ALLISTON . . . Linebacker . . . 6-1 . . . 225 . . . 26 . . . Mississippi . . . Recently acquired from the Oakland Raiders for an undisclosed future draft choice. Veteran of Canadian League football. Tremendous potential and should be a Bronco leader on defense. Quick and strong, can play either corner or middle linebacker. Joined Denver just days before the regular season opened. Hometown, Jackson, Miss.

HENRY BELL . . . Offensive halfback . . . 5-10 . . . 210 . . . Service Ball . . . Explosive runner with power and speed. Played four years of service ball in the Army after graduating from Valdosta, Ga., high school where he earned All City honors his senior year. In 1956, his first year of service competition, he was chosen on the All Army team while playing with Hawaii. Bell was the first string left half on Hawaii's 1957 team that went undefeated in 10 games. That year he received a bid to play in the Hula Bowl. In 1958 and '59 he played with Ft. Riley, Kan., ranking as one of the top rushers in service ball both years.

RED BRODNAX . . . Offensive fullback . . . 6-0 . . . 195 . . . L.S.U. . . . Played first string fullback on L.S.U.'s national championship club of 1958. Clearing the way for the much publicized Billy Cannon, Brodnax was voted the most valuable player in the Southeastern Conference that year and was also awarded the Jacobs trophy, given annually to the outstanding blocker in the league. Steady performer who's always ready when the going gets tough. Has developed into good power runner and still retains his blocking ability. A native of Bastrop, La., where he played high school ball, Brodnax is playing his first year of pro ball.

AUSTIN GONSOULIN . . . Defensive halfback . . . 6-3 . . . 200 . . . 22 . . . Baylor . . . An outstanding end and halfback with Baylor in the Southwest Conference the last two years. Obtained by Denver in the trade with Dallas that sent Jack Spikes of T.C.U. to the Texans for Gonsoulin and end Don Carothers. The first day in camp Gonsoulin was tried at defensive half and he's been there ever since. Speed, size and good hands make him a potential great as a defensive back. Can do everything well and for a rookie has amazing reactions in pass coverage. Played high school ball in Port Arthur, Tex., with Bronco teammate Carl Carpenter.

JOHN HATLEY . . . Defensive tackle . . . 6-4 . . . 260 . . . 30 . . . Sul Ross (Tex.) . . . Another small college graduate who developed after he turned pro. A four-year veteran of the NFL with the Chicago Bears, who he broke in with, the Chicago Cards and Philadelphia Eagles. Particularly tough to the inside and is very rarely trapped. Was with the Dallas Texans during most of exhibition season then came to the Broncos in a trade that sent defensive halfback Bob Rosbaugh of Miami U. to Dallas. A quiet, serious leader who does most of his talking on the field, Hatley is from Uvalde, Tex.

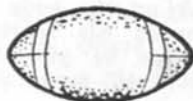
BILL JESSUP . . . Offensive end . . . 6-1 . . . 195 . . . 30 . . . Southern California . . . Entering his ninth year of pro ball; seven-year veteran with the San Francisco 49ers. Was a key performer on the 1957 Forty-Niner squad that led the NFL in forward passing efficiency. Played on the same West club with Bronco line coach Dale Dodrill in the 1950 East-West Shrine game. Los Angeles native.

DON KING . . . Defensive end . . . 6-3 . . . 255 . . . 29 . . . Kentucky . . . The other half of the Bronco's defensive end corps, Big Don is a tough man to run around or through. Shows five years of experience in the National Football League with the Cleveland Browns, Philadelphia Eagles and Green Bay Packers. A fiery leader in the defensive forward wall, King has good lateral movement as well as a strong, straight ahead charge making him a threat to break up the wide sweep or the off-tackle slant. Learned his football young in Turtle Creek, Pa., where he played high school ball. One of the most well-proportioned men on the Bronco squad.

GEORGE HERRING . . . Quarterback . . . 6-3 . . . 200 . . . 26 . . . Miss. Southern . . . A two-year veteran of the Canadian League who could be one of the American Football League's outstanding punters. Quarterbacked one of the nation's top small college teams in 1956 when Miss. Southern won 9 and lost 1. Was fifth in the nation that year in punting and went on to play in the Senior Bowl. Herring performed for Vancouver and Regina in the Canadian League, playing offensive quarterback and handling all the punting. Both years he was among the league's leading punters with better than a 40-yard average. Joined the Broncos as a punting specialist but soon made it known he could also do the job at offensive quarterback. A native of Gadsden, Ala., Herring's development at quarterback gives the Broncos the deepest and most experienced set of signal callers in the AFL.

GORDY HOLZ . . . Offensive tackle . . . 6-4 . . . 270 . . . 26 . . . Minnesota . . . A teammate of Bronco halfback Bob McNamara both in college and pro ball. Played with "Mac" at Minnesota and later at Winnipeg in the Canadian League. Obtained by the Broncos during the exhibition season from the Boston Patriots in exchange for center Larry Cundiff. Big and strong with plenty of speed, Holz can really go get 'em. Playing both ways in Canada he developed good lateral movements which makes him a tough man to get by. While at Minnesota became known around the Big 10 as one of hardest hitters in the league. A native of St. Paul, Minnesota.

FRANK KUCHTA . . . Offensive center . . . 6-3 . . . 235 . . . 24 . . . Notre Dame . . . Joined the Broncos after the regular season got underway. Can also handle a linebacking assignment. A two-year pro vet with the Washington Redskins; a three-year letterman at Notre Dame. Played in the 1958 East-West Shrine game at San Francisco. An All-Mid-West selection his senior year. Hobby is listening to hi-fi stereo records. Lives and works as an accountant in his native Cleveland, Ohio, during the off-season. Married.



FRANK BERNARDI . . . Defensive halfback . . . 5-9 . . . 185 . . . 26 . . . Colorado . . . Hard-nosed tackler and defender who comes to play. Four years of experience as a defensive back with the Chicago Cards has made him a smart defender. Comes up fast to meet running plays and is rarely caught out of position. One of Colorado University's all-time greats making second team All American in 1954 as well as the All Big 8 squad. His second year in the pro ranks, 1956, he set a record in the National Football League that still stands. Against Washington he legged a punt return 95 yards for a touchdown, the third longest punt return in NFL history.

HARDY BROWN . . . Linebacker . . . 6-0 . . . 190 . . . 32 . . . Tulsa . . . Probably the hardest hitting back ever to come out of the Missouri Valley Conference. Was All Missouri Valley three years, graduating in 1948. Started out as a defensive back in pro ball with the Chicago Hornets of the old All American Conference and later with the Washington Redskins and the Chicago Cards in the NFL. Starting his 10th year in pro ball, Brown has been moved to middle linebacker in Coach Filchock's defensive scheme. Has proved to be a rugged tackler who likes to hit. One of the few who has played in all three pro circuits . . . the old AAC, the NFL and now the AFL.

AL CARMICHAEL . . . Offensive halfback . . . 6-0 . . . 190 . . . 30 . . . U.S.C. . . . Six-year veteran of the pro wars, all with the Green Bay Packers. Great kickoff and punt return specialist besides being a good runner and pass receiver. Holds the NFL record for the longest kickoff return — 106 yards against the Chicago Bears in 1956. Carmichael also holds the NFL mark for most kickoff returns — 153 covering six seasons for 3,907 yards. He's second in most kickoffs and yards returned for one season — 33 for 927 yards and a 28.1 average, all in 1956. An All Pacific Coast Conference choice in 1950 and '52 with Southern California, Carmichael is a Hollywood stunt man in both the movies and television during the off season.

BILL DANENHAUER . . . Defensive end . . . 6-5 . . . 235 . . . 25 . . . College of Emporia (Kan.) . . . Like his brother Eldon, a lean, tough football player who thrives on contact. After leading Clay Center, Kan., high school to three unbeaten seasons enrolled at College of Emporia. Lettered all four years, making the Kansas Christian Athletic Conference All Star squad three years in a row. His sophomore year was named to the Little All American squad and his senior year the All N.A.I.A. team. Started his pro career in 1956 with the Baltimore Colts as a defensive end. A native of Clay Center, Kan., Bill now makes Denver his permanent residence.

ELDON DANENHAUER . . . Offensive tackle . . . 6-4 . . . 235 . . . 25 . . . Pittsburgh St. (Kan.) . . .
 An excellent blocker with tremendous strength and desire. One of two brothers on the Bronco squad, Eldon is playing his first year in pro ball. He started at College of Emporia in Kansas, the same school his brother Bill attended, but switched to Pittsburgh St. to make quite a name for himself his senior year. He and Bill, who's one year older than Eldon, teamed up at Clay Center, Kan., high school for three unbeaten seasons covering 27 games to rank as one of the top high school teams in the state during 1951.

AL DAY . . . Linebacker . . . 6-2 . . . 216 . . . 22 . . . East Michigan University . . .
 Another pro rookie, has played end and offensive fullback, but excels on defense; good reactions and speed. "Big Al" was team's Most Valuable Player during his senior college year. Biggest thrill came during high school football when he scored winning point off a fake placement and pass to give Detroit Pershing a state championship title before a huge Briggs Stadium throng.

SKIP DOYLE . . . Defensive halfback . . . 6-0 . . . 190 . . . 29 . . . Ohio State . . .
 Another late addition to the Bronco squad. A two-year veteran with the Pittsburgh Steelers; a three-year letterman and an All-Big 10 selection at Ohio State. Handled both offensive and defensive halfback chores with the Buckeyes. Hobbies are golf and sports of all kinds. Married (Mary) and has a son, George (2/27/54). Lives in Columbus, Ohio, during the off-season where he and John Hlay, a former Buckeye teammate and Green Bay pro vet, are partners in a night club.

CHUCK GAVIN . . . Defensive end . . . 6-1 . . . 240 . . . 24 . . . Tennessee A&I . . .
 Starting defensive end for Vancouver of the Canadian League last season. Tough, rugged competitor who handles himself well. Entering third season of pro ball; youngest and smallest of Bronco defensive ends. A native of Laurel, Miss.

JIM GREER . . . Offensive end . . . 6-3 . . . 215 . . . 26 . . . Elizabeth State, N. C.
 Third year in the professional game, formerly played with the Philadelphia Eagles and the Hamilton Tiger Cats of the Canadian League. Possessor of great hands. Picked up 14 letters in college, four each in football, basketball and baseball and two in track. Hails from Huntington, W. Va.

CARL LARPENTER . . . Offensive tackle or guard . . . 6-3 . . . 230 . . . 23 . . . Texas . . .
 Making his debut in pro ball after completing service. "Larp" has good potential for either offensive tackle or guard due to his speed and size. Wicked blocker in the line as well as being a man who can pull out and lead the play. Was an end in high school at Port Arthur, Tex., and played both offense and defense. When he enrolled at Texas they decided to make a tackle out of him and he's been at the position ever since. He and Bronco defensive halfback Austin Gonsoulin played high school ball together.

PETE MANGUM . . . Linebacker . . . 6-1 . . . 220 . . . 27 . . . Mississippi . . .
 A five-year veteran of the National Football and Canadian Leagues. After graduation in 1954 signed with the New York Giants and turned out to be one of their top linebackers before going into service in 1956. Returning from service he played with the Giants for two years and one year in Canada. Lettered three years at Ole Miss, being named to the All Southeastern Conference defensive platoon in 1953, the last year the free substitution rule was in effect in the college ranks. Good reactions and can play either the corner or middle linebacking spots.

BUD MCFADIN . . . Defensive tackle . . . 6-4 . . . 280 . . . 32 . . . Texas . . .
 Destined to be a defensive great in the American Football League. Terrific size and crushing strength, all man in every respect. Addition has given the Bronco defensive corps a tremendous boost—a "take charge" leader on the field. An outstanding performer with the Los Angeles Rams from 1952 through 1956; All Pro defensive tackle several seasons. Had a great season in 1955 when the Rams were Western Division champs in the NFL. A Ram teammate of Bronco backfield coach Jim Cason. An All American for the Longhorns at guard in both 1949 and '50; named "Lineman of the Year" after senior season. Started for the College All Stars at left guard against the Cleveland Browns in 1951 All Star game. A native of Houston, Tex.

GENE MINGO . . . Offensive halfback . . . 6-1 . . . 200 . . . 21 . . . Service Ball . . .
 A first year pro who didn't play any college football. "The Hawk" will handle most of the Bronco's place-kicking chores. A versatile, smooth runner with good power; can also handle a defensive halfback assignment if called upon. All-Navy two years; standout high school athlete at Akron, Ohio. Biggest thrill is playing service ball with football greats Ralph Guglielmi, Roosevelt Grier and Sherman Plunkett.

BOB McNAMARA . . . Offensive halfback . . . 6-0 . . . 185 . . . 26 . . . Minnesota . . . One of the outstanding backs ever to perform in the Big 10, "Mac" was a consensus All American in 1954. After graduation he signed with Winnipeg in the Canada League and played four years. In 1956, his second year in the league, he was the top rusher with 1,157 yards and was named to the Canadian League All Star squad. Besides being a good runner McNamara has an uncanny knack of getting open to receive passes. For that reason he'll be a flanker back in Coach Filchock's offensive setup. During the off season "Mac" operates a restaurant and lounge in Minneapolis, Minn.

MIKE NICHOLS . . . Offensive center . . . 6-3 . . . 225 . . . 21 . . . Arkansas A&M. Taking his initial crack at the pro sport after being an All Conference lineman in college for four consecutive years. Captained his team in his senior year (1959). A nine-letter winner during his high school days at Monticello, Ark., High School. Biggest thrill returning an intercepted pass back 70 yards to set up a winning touchdown in college ball.

DAVE ROLLE . . . Offensive fullback . . . 6-0 . . . 205 . . . 23 . . . Oklahoma . . . A power runner who's tough to bring down. Can go to the outside with good speed on either the quick pitchout or flare pass. A member of outstanding Oklahoma teams of 1956, '57 and '58 which lost only two games, one to Notre Dame, 7-0, and the other to Texas, 15-14. A starting fullback his last two years, Rolle's main job was to serve as a blocker for Oklahoma's speedy halfbacks. His development as a runner stems from his blocking experience, as he has learned to use his shoulders to bowl over would-be tacklers. This is his second year in pro ball having played last season with Edmonton in the Canadian League.

JOHNNY PYEATT . . . Defensive halfback . . . 6-3 . . . 200 . . . 26 . . . Canadian Ball . . . Another performer who can play two positions — either offensive end or defensive halfback. Started the 1960 season as an end but then took over as a defensive half. Didn't play any college ball but signed with the Canadian League after service. The last two years was one of the leading receivers in the Canadian League as well as being a stick-out defensive halfback. A full-blooded Indian who is a policeman during the off season in Phoenix, Ariz.

AL ROMINE . . . Defensive halfback . . . 6-2 . . . 195 . . . 27 . . . Florence St. (Ala.) . . . Rugged, on offensive ends because of determination not to be beaten when going for a pass. Great competitor and a second team Little All American at Florence St. in 1953. Lettered three years in basketball and football. Played five years of pro ball beginning with the Chicago Bears under George Halas in 1955. Was a first string defensive half with Green Bay during 1956, '57 and '58 and then moved to Ottawa in Canada to help them get into the play-offs last season. Nicknamed "Monk," the Haleyville, Ala., native is a farmer during the off season.

WILLIE SMITH . . . Offensive tackle or guard . . . 6-2 . . . 255 . . . 22 . . . Michigan . . . Could be one of the better offensive linemen in the AFL. Great speed for his size who excels in clearing the path downfield. Signed with the Chicago Bears in 1959 after completing a brilliant career at Michigan. Ranked as one of the best blockers ever to come out of the Big 10, Smith could outrun many of the backs that he blocked for. A native of Little Rock, Ark., where he went to Dunbar High School with another famous grid name, Jim Pace, who also went to Michigan and later starred with the San Francisco 49ers.

1960 DENVER BRONCOS TRAINING CAMP

NO	PLAYER	POS	HGT	WGT	AGE	SCHOOL (Last Year)
40	KEN ADAMSON	G	6-2	215	21	Notre Dame 59
63	DON ALLEN	FB	5-11	200	21	Texas 59
62	BUDDY ALLISTON	G	6-0	218	26	Mississippi 55
	GEORGE ARRICK	C	6-4	230	23	Alma (MI)
	TED BECK	G	6-1	235	23	Western Illinois 58
20	HENRY BELL	HB	5-10	210	23	no college
47	FRANK BERNARDI	HB	5-9	185	26	Colorado 54
36	J.W. RED BRODNAX	FB	6-0	208	23	L. S. U. 58
	FRED BROUSSARD	C	6-4	250	26	N. W. Louisiana St. 55
46	HARDY BROWN	LB	6-0	193	32	Tulsa 47
	RONNIE CAIN	E	6-1	215	22	Kentucky 59
40	AL CARMICHAEL	HB	6-0	195	29	U. S. C. 52
86	DAN CAROUTHERS	E	6-5	220	24	Bradley
	SAM CASAMENTO	FB	6-1	220	22	Pittsburg State (KS)
	STAN CHAPIN	FB	6-0	212	25	Fort Hays St.(KS) 55
	WILLIAM COLE	E	6-3	200	21	Whitworth
74	CHARLEY COLEMAN	T	6-1	245	22	Alabama
	JOEL COOPER	T	6-4	270	25	Lincoln (MO)
	CURTIS COTTON	HB	6-0	206	21	Grambling
	LARRY CUNDIFF	C	6-3	240	23	Michigan State 59
75	ELDON DANENHAUER	T	6-4	235	25	Pittsburg State (KS)
76	BILL DANENHAUER	C	6-4	245	25	Emporia State (KS)
84	ALBERT DAY	HB	6-2	216	22	Eastern Michigan 59
15	SKIP DOYLE	DB	6-0	190	29	Ohio State 52
	GEORGE DRURY	T	6-3	225	21	Colorado College
14	TOM DUBLINSKI	QB	6-2	205	30	Utah 52
	RAYMOND FULTON	FB	6-0	210	24	Wichita
	SAM CORKY GAINES	T	5-11	230	26	South Carolina
61	CHUCK GAVIN	DE	6-1	240	24	Tennessee A&I
45	GOOSE GONSOLIN	HB	6-3	200	21	Baylor 59
85	JIM GREER	E	6-3	215	27	Elizabeth City St. (NC) 55
67	JOHNNY HATLEY	DT	6-4	260	29	Sul Ross (TX)
	HARRY HAUFEE	T	6-4	250	25	South Dakota
	STEPHEN HERCZEG	T	6-0	250	24	Eastern Kentucky 59
16	GEORGE HERRING	QB	6-2	200	25	Mississippi Southern 55
	ED HEURING	LB	6-1	220	24	Maryland
	TOM HIGGINBOTHAM	E	6-3	201	23	Trinity (TX)
	HAROLD HOLDEN	HB	6-0	195	24	Texas A&I 57
55	GORDY HOLZ	T	6-4	270	26	Minnesota 54
87	FRED HOOD	E	6-4	220	23	Northeastern Oklahoma 58
	DICK HYSOON	QB	6-1	200	23	Colorado 56
81	BILL JESSUP	E	6-1	195	30	Southern California 50
	DON KARNOSCAK	LB	6-0	220	25	Colorado 55
	WAYNE KEAHEY	HB	6-0	183	22	Jacksonville St. (AL) 59
	LOUIS KELLEY	FB	6-0	215	21	New Mexico State
	WILL KELLOGG	T	6-2	279	25	Lincoln (MO)
	HOWARD KEYS	C	6-3	233	25	Oklahoma State 58

NO	PLAYER	POS	HGT	WGT	AGE	SCHOOL (Last Year)
70	DON KING	T	6-3	255	29	Kentucky (Marines)
	ELLIS KISSINGER	QB	5-10	185	24	Southern California 56
	TOM KRAMER	HB	6-0	190	25	Nebraska 59
	BILL KORUTZ	C	6-1	250	24	Dayton
52	FRANK KUCHTA	C	6-1	235	24	Notre Dame 57
	JOHN LANE	G	5-11	220	24	Dayton
77	CARL LARPENTER	G	6-4	235	23	Texas 56
	WILLIAM LEWIS	E	6-4	220	25	North Carolina College
	BILLY LUMPKIN	E	6-1	188	26	Alabama 55
23	KEN LUTTERBACH	HB	6-0	200	24	Evansville
	JIM LUZINSKI	E	6-3	215	23	Kansas State 58
	LARRY MAGUIRE	G	6-1	245	26	Central Washington
53	PETE MANGUM	LB	6-1	220	30	Mississippi 53
64	BUD McFADIN	DT	6-4	280	31	Texas 50
	JOHN McGRATH	T	6-2	240	24	Catawba (NC)
41	BOB McNAMARA	HB	6-0	190	26	Minnesota 54
	KEN McNEESE	T	6-1	220	21	San Jose State 59
	BOB MILLER	QB	6-0	195	24	Denver U.
21	GENE MINGO	HB	6-1	200	21	none (US Navy)
51	MIKE NICHOLS	C	6-3	225	21	Arkansas A&M 59
66	PAT O'DONNELL	LB	5-11	208	23	Colorado State
	KEN OWEN	FB	6-0	198	24	Georgia Tech 56
	JIM PADGETT	T	6-1	230	24	Clemson 58
88	TOM PEARSON	E	6-3	220	23	Oklahoma
72	JOHN PERKINS	T	6-0	245	25	Mississippi Southern 58
	WADE POTTERSON	E	6-2	225	23	Idaho 59
	VIC PRINZI	QB	6-0	181	23	Florida State 58
83	JOHNNY PYEATT	DB	6-3	204	26	none
	BILL RHODES	LB	6-1	215	25	Western State (CO)
	DARRYL ROGERS	HB	6-1	190	24	Fresno State 56
35	DAVE ROLLE	FB	6-0	215	22	Oklahoma
42	ALTON ROMINE	DB	6-3	205	22	Florence State
	SAM SALERNO	T	6-2	240	24	Colorado 59
	RAY SCHAMBER	HB	6-0	200	24	South Dakota
	HENRY SCHROEDER	T	6-2	245	23	Xavier (OH)
	BILLY SHOEMAKE	E	6-2	203	22	Louisiana College
71	WILLIE SMITH	T	6-2	255	22	Michigan 58
	RICHARD STEVENS	HB	6-1	190	22	Denver U.
22	BOB STRANSKY	HB	6-1	180	23	Colorado 57
63	DAVE STRICKLAND	G	6-0	220	28	Memphis State 56
87	LIONEL TAYLOR	E	6-2	214	23	New Mexico Highlands 58
18	FRANK TRIPUCKA	QB	6-2	205	29	Notre Dame 48
	BERT WATSON	LB	6-0	230	26	Washington 55
	BOB WEBB	QB	6-0	205	22	St. Ambrose
61	JOHN WILLENER	G	6-2	210	23	Oregon 59
	JOHN WOLF	QB	6-1	195	24	Colorado State 55
50	JACK WORK	HB	6-0	200	21	Denver U.
	JIM WRENN	E	6-3	200	23	Wofford
76	BILL YELVERTON	DE	6-4	220	27	Mississippi 56
65	JOE YOUNG	DE	6-3	245	26	Arizona 57
	DON ZADNIK	E	5-11	192	25	Kansas State 57

BOB STRANSKY . . . Offensive halfback . . . 6-1 . . . 180 . . . 24 . . . Colorado . . . One of the greatest backfield performers in Colorado history. A tough, tricky runner, single-wing tailback during his college days; made Look Magazine's All American team in 1957 when he led the Buffalos in scoring and total yardage. Played in East-West Shrine game. Second year in pro ball. Played with Winnipeg, Canadian Gray Cup champs, in 1958. Native of Yankton, S. D., and now makes Denver his home.

DAVE STRICKLAND . . . Linebacker . . . 5-11 . . . 215 . . . 28 . . . Memphis St. . . . The fastest defensive lineman on the squad. Nicknamed the "Frog" because of his husky build from the waist up and his slim halfback type legs. An end in college at Memphis St., Strickland started as a flanker in pro ball in Canada but was changed to an offensive guard by Bronco Coach Frank Filchock because of his speed. Playing his first year at linebacker, the four-year Canadian veteran has adapted very well. Good rusher who can crash to the inside and get his man as well as being able to adjust to the outside to stop the end sweeps.

LIONEL TAYLOR . . . Offensive end . . . 6-2 . . . 214 . . . 23 . . . New Mexico Highlands . . . Could easily develop into one of the AFL's outstanding offensive ends, if not the best. Joined the Broncos just before the third game of the regular season—a two-year vet with the Chicago Bears. Big and fast, a three-year letterman at Highlands where he also saw some duty at tailback off the single-wing attack. Also lettered three times and captained his college basketball team. Pet superstition is making sure his shoe tongues are always turned down and his socks are up. Hobby is cards. Married (Lorencita) and has a daughter, Loretta (3/17/59). High school star at Bufalo High in Accoville, W. Va. Now lives in Las Vegas, N. M.

JOE YOUNG . . . Linebacker . . . 6-2 . . . 225 . . . 26 . . . Arizona . . . Attended college at St. Benedicts in Kansas after playing high school ball in Chicago. Enlisted in the Marine Corps in 1953 and made All Marine three years as a defensive end . . . 1953, '54 and '55. After completing his service he enrolled at Arizona and played both offensive and defensive end. In 1957 was named to the All Border Conference team. Started the exhibition season as a defensive end but was switched to linebacker because of his aggressive tackling. Good speed for his size and excellent recovery instinct when being blocked makes him a top prospect.

BRONCOS

DENVER

FRANK TRIPUCKA

Quarterback . . . Born Dec. 8, 1927 . . . 6'2" . . . 185 lbs. . . . Notre Dame One of Notre Dame's famous quarterbacks, a veteran of the National Football League and Canadian ball, Tripucka is reunited with his former coach, Frank Filchock. Tripucka set just about every passing record in the Western Interprovincial Football Union while playing for Filchock's Saskatchewan Roughriders . . . A native of Bloomfield, New Jersey, Frank attended high school in his home town and won nine letters, three each in baseball, basketball and football . . . Earned three letters at Notre Dame with three undefeated teams . . . Tossed three touchdown passes in 1948 game against Washington . . . Played on the great Fighting Irish team of 1947, sharing quarterbacking duties with Johnny Lujack and George Ratterman . . . Drafted by Philadelphia and traded to Detroit Lions in 1949 . . . Played for College All-Stars against Philadelphia Eagles in 1949 game at Chicago . . . In his rookie season completed 62 of 145 passes for 833 yards and nine TDs . . . Traded to Chicago Cards for whom he played in 1950 and 1951 . . . Went to Dallas Texans in 1952—their one year in the NFL—and completed 91 of 186 tosses and scored three TDs . . . Joined Saskatchewan Roughriders of WIFU in '53 and was third string signal caller behind Glenn Dobbs and Filchock . . . Completed 59 of 94 passes for 703 yards and led league in punting with 47.1 yards average . . . Set record with 58.69 percent completions in '54 and named to WIFU All-Star team . . . Led circuit in attempts (259), completions (152) and passing yards (2,003) . . . Broke own mark with 61.48 percent completed in '55 . . . Completed record 216 tosses in 383 tries in '56 for 3,274 yards, another record . . . Led league in passing again in 1957 and in '58 completed 189 of 338 aerial attempts for 2,766 yards to again lead loop . . . Spent '59 with Ottawa Rough Riders of Canadian Big Four, coming East in a five-for-one deal . . . Coached Saskatchewan in final games of '59.

Pro Passing Record

Year	Team	League	Passes Attempt.	Passes Comp.	Pct. Comp.	Yds. Passing
1949	Detroit Lions	NFL	145	62	42.8	833
1950	Chicago Cards	NFL	108	47	43.5	720
1951	Chicago Cards	NFL	29	17	58.6	244
1952	Dallas Texans	NFL	186	91	48.9	809
1953	Saskatchewan	WIFU	59	94	62.8	703
1954	Saskatchewan	WIFU	*259	*152	*58.7	*2003
1955	Saskatchewan	WIFU			*61.5	
1956	Saskatchewan	WIFU	*383	*216	*56.4	*3274
1957	Saskatchewan	WIFU	*343	*172	50.1	*2589
1958	Saskatchewan	WIFU	*338	*189	*55.9	*2766
1959	Ottawa	Big 4	145	79	54.5	1119

(*)—Led League.

BRONCOS STARTERS

OFFENSE

LE 81 Bill Jessup
LT 74 Gordy Holz
LG 60 Ken Adamson
C 51 Mike Nichols
RG 71 Willie Smith
RT 75 Eldon Danenhauer
RE 85 Jim Greer
87 Lionel Taylor
FL 40 Al Carmichael
QB 18 Frank Tripucka
HB 20 Henry Bell
FB 37 Dave Rolle
P 16 George Herring
PK 21 Gene Mingo

DEFENSE

LE 65 Joe Young
LT 64 Bud McFadin
RT 67 John Hatley
RE 61 Chuck Gavin
LLB 33 Pete Mangum
MLB 34 Hardy Brown
52 Frank Kutcha
RLB 84 Albert Day
LCB 41 Bob McNamara
RCB 83 Johnny Pyeatt
LS 42 Alton Romine
RS 23 Goose Gonsoulin

DENVER BRONCOS



(60) KEN ADAMSON
Guard



(77) CARL LARPENTER
Tackle



(21) GENE MINGO
Halfback



(75) ELDON DANENHAUER
Tackle

DENVER BRONCOS



(67) JOHN HATLEY
Tackle



(85) JIM GREER
End



(71) WILLIE SMITH
Guard



(35) DAVE ROLLE
Fullback

OFFICIAL BRONCOS SOUVENIRS

PICTURE PENNANTS \$1.00

A good picture of the Squad — Mounted on the Pennant — a fine souvenir.

Boys' & Men's T Shirts . . \$1.00 & \$1.25

Boys' & Men's Sweat Shirt \$4.95

Bobbing Bronco Football Fella . \$1.00

Bronco Cushions (Plastic) \$.50

Bronco Iron-on Patches \$.25

JEWELRY ITEMS:

Bronco Tie Tac \$.50

Bronco Key Chain \$1.00

Bronco Key Chain with
Pen Knife \$1.25

Denver BRONCOS



(22) BOB STRANSKY
Halfback

DENVER BRONCOS



(18) **FRANK TRIPUCKA**
Quarterback



(16) **GEORGE HERRING**
Quarterback



(23) **AUSTIN GONSOULIN**
Safety



(40) **AL CARMICHAEL**
Halfback

TELEVISION COVERAGE

By **THOMAS W. MOORE**

*Vice-President in Charge of Programming
for the ABC-TV Network*

Professional football is the fastest growing spectator sport in America today, and the ABC-TV Network holds a similar position in the broadcasting field, so it was only natural that the two join forces.

The telecast schedule calls for 32 games to be aired on 17 dates. Thirty of these games will be broadcast on 15 Sunday afternoon playing dates with one game offered to the eastern half of the country and another game presented in the Western portion of the United States. On Thanksgiving Day one game will be aired nationally and at the close of regular season play, the championship game between the Eastern and Western divisional winners will be broadcast. Oakland, incidentally, has the honor of opening the telecast schedule in the West on Sept. 11, playing host to the Houston Oilers. That same date Buffalo at New York will be aired in the East. Oakland will appear on six regular season national telecasts.

The playing talent gathered by the eight AFL teams represents the cream of the 1959 college stars, including such standouts as Billy Cannon of LSU, Richie Lucas of Penn State, Charlie Flowers of Mississippi and many fine players with previous pro experience in the United States and Canada. The presence of these fine players on the AFL elevens insures top-flight competition in every game.

To mold these stars into precision gridiron units the AFL has eight of the country's top coaches in Oakland's Eddie Erdelatz, Sammy Baugh with New York, Frank Filchock of Denver, Sid Gillman of Los Angeles, Lou Rymkus of Houston, Buster Ramsey of Buffalo, Lou Saban of Boston and Hank Stram of Dallas.

DENVER BRONCOS

BRONCOS BIRTHDAYS

Ken Adamson - October 12, 1938
Buddy Alliston - December 14, 1933
Frank Bernardi - June 17, 1933
Red Brodnax - March 6, 1936
Fred Broussard - April 29, 1933
Hardy Brown - August 5, 1925
Al Carmichael - November 10, 1928
Dan Carouthers - May 13, 1934
Stan Chapin - April 29, 1934
Eldon Danenhauer - October 4, 1935
Bill Danenhauer - June 3, 1934
Albert Day - March 18, 1938
Skip Doyle - March 25, 1930
Tom Dublinski - August 8, 1930
Goose Gonsoulin - June 7, 1938
Jim Greer - July 7, 1931
Johnny Hatley - March 16, 1930
George Herring - June 18, 1934
Ken Higginbotham - January 10, 1936
Gordy Holz - May 24, 1933
Fred Hood - September 6, 1936
Bill Jessup - March 17, 1929

Howard Keys - January 24, 1935
Don King - March 11, 1929
Frank Kuchta - September 18, 1936
Carl Larpenter - July 1, 1936
Billy Lumpkin - July 15, 1934
Pete Mangum - January 17, 1931
Bud McFadin - August 21, 1928
Gene Mingo - September 22, 1938
Mike Nichols - July 29, 1938
Vic Prinzi - April 28, 1936
Johnny Pyeatt - September 16, 1933
Darryl Rogers - May 28, 1934
Dave Rolle - March 22, 1937
Alton Romine - March 10, 1932
Sam Salerno - July 1, 1934
Ray Schamber - April 18, 1935
Billy Shoemake - August 24, 1936
Willie Smith - November 1, 1937
Bob Stransky - June 30, 1936
Dave Strickland - June 13, 1931
Frank Tripucka - December 8, 1927
Bob Webb - September 16, 1937
Joe Young - August 3, 1933

DENVER BRONCOS

DENVER BRONCOS

1960 AFL DRAFT

DENVER (First Selections)

Harry Ball, t, Boston College.
Charley Britt, qb, Georgia.
Dave Canary, e, Cincinnati.
Paul Candro, hb, Boston U.
Bill Carrico, g, North Texas State.
Larry Cundiff, c, Michigan State.
Bernard Darre, t, Tulane.
Roger Davis, t, Syracuse.
Lonnie Dennis, g, Brigham Young.
John Dingsen, t-g, Detroit.
Maurice Doke, g, Texas.
Mike Dowdle, fb, Texas.
Wayne Hawkins, t, C.O.P.
Gary Huber, c, Miami (O.).
Dave Hudson, e, Florida.
Claude King, hb, Houston.
Don Klochak, fb, North Carolina.
Jack LeClerc, c, Trinity.
Dean Look, qb, Michigan State.
Bill Mathis, hb, Clemson.
Ken McNeece, t-g, San Jose State.
James Monroe, qb, Arkansas.
Ray Norton, hb, San Jose State.
Robert Rosbaugh, hb, Miami (Fla.).
Mel Semenko, Mel, e, Colorado.
Lebron Shields, t, Tennessee.
Jack Spikes, fb, TCU.
Howard Turley, e, Louisville.
Jim Walden, qb, Wyoming.
Willie West, hb, Oregon.
John Willener, g, Oregon.
Bob Yates, t, Syracuse.
Ken Young, e, Valparaiso.
Bob Zimpfer, t-g, Bowling Green.

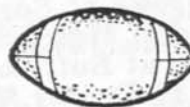
(Second Selections)

Mel Branch, t-g, L.S.U.
Ronnie Cain, e, Kentucky.
Jack Campbell, e, Toledo.
Tom Chapman, e, Detroit.
LaVelle Coleman, hb, West. Michigan.
Jim Colvin, t-g, Houston.
Teddy Foret, t-g, Auburn.
Bobby Green, hb, Florida.
Jack Hanlon, hb, Penn.
George Hershberger, t-g, Wichita.
Sam Horner, hb, V.M.I.
Bob Hudson, e, Lamar Tech.
Vic Jones, hb, Indiana.
Billy Luplow, t-g, Arkansas.
George Phelps, hb, Cornell College Ia.
Tom Roberts, t-g, Georgia Tech.
Sam Stenger, c, Denver.
Olin Treadway, qb, Iowa.
John Wilkins, t-g, Southern California.
Emmet Wilson, t-g, Georgia Tech.

THE AMERICAN FOOTBALL LEAGUE

GAME-OFFICIALS CREWS for 1960

Crew Designation	No.	Official	Position
1. CREW A	11	John McDonough	Referee
	32	Elvin Hutchison	Head Linesman
	20	Clyde Devine	Umpire
	44	Willard (Lefty) Goodhue	Back Judge
	52	Charles Liley, Jr.	Field Judge
2. CREW B	16	John Morrow	Referee
	34	Joe Kraus	Head Linesman
	25	Walt Parker	Umpire
	43	Amby Schindler	Back Judge
	54	Price Truitt	Field Judge
3. CREW C	12	Harold (Red) Bourne	Referee
	35	Bo McAlister	Head Linesman
	22	Bob Finley	Umpire
	40	George Parker	Back Judge
	53	Ben Dreith	Field Judge
4. CREW D	14	Jack McLain	Referee
	30	Al Sabato	Head Linesman
	24	Gilbert Castree	Umpire
	42	John Reader	Back Judge
	55	Fritz Graff	Field Judge
5. CREW E	15	John Barnhill	Referee
	36	Dick Ullrich	Head Linesman
	26	George Young	Umpire
	33	Sonny Gamber	Back Judge
	50	James Ryan	Field Judge



1 9 6 0 AFL SCHEDULE 1 9 6 0

SEPTEMBER

	Game No.	
9 Fri.	1	*Denver at Boston, 8 p.m.
10 Sat.	2	*Dallas at Los Angeles, 8 p.m.
11 Sun.	3	Houston at Oakland, 2:30 p.m.
	4	Buffalo at New York, 2:45 p.m.
16 Fri.	5	*Boston at New York, 8 p.m.
	6	*Dallas at Oakland, 8:15 p.m.
18 Sun.	7	Los Angeles at Houston, 2:30 p.m.
	8	Denver at Buffalo
23 Fri.	9	*Buffalo at Boston, 8 p.m.
	10	*Denver at New York, 8 p.m.
25 Sun.	11	Oakland at Houston, 2:30 p.m.
	12	Los Angeles at Dallas, 2:30 p.m.

OCTOBER

2 Sun.	13	Los Angeles at Buffalo, 2:05 p.m.
	14	New York at Dallas, 1:30 p.m.
	15	Oakland at Denver, 1:30 p.m.
8 Sat.	16	*Boston at Los Angeles, 8 p.m.
9 Sun.	17	New York at Houston, 1:30 p.m.
	18	Oakland at Dallas, 2:30 p.m.
16 Sun.	19	Boston at Oakland, 1:30 p.m.
	20	Dallas at Houston, 2:30 p.m.
	21	New York at Buffalo, 2:30 p.m.
	22	Los Angeles at Denver, 1:30 p.m.
23 Sun.	23	Boston at Denver, 1:30 p.m.
	24	Houston at New York, 2:45 p.m.
	25	Oakland at Buffalo, 2:05 p.m.
28 Fri.	26	*Los Angeles at Boston, 8 p.m.
	27	*Oakland at New York, 8 p.m.
30 Sun.	28	Houston at Buffalo, 2:05 p.m.
	29	Dallas at Denver, 1:30 p.m.

NOVEMBER

4 Fri.	30	*Oakland at Boston, 8 p.m.
	31	*Los Angeles at New York, 8 p.m.
6 Sun.	32	Houston at Denver, 1:30 p.m.
	33	Dallas at Buffalo, 2:05 p.m.
11 Fri.	34	*New York at Boston, 8 p.m.
13 Sun.	35	Houston at Los Angeles, 1 p.m.
	36	Buffalo at Oakland, 1 p.m.
	37	Denver at Dallas, 2:30 p.m.
18 Fri.	38	*Dallas at Boston, 8 p.m.
20 Sun.	39	Denver at Houston, 2:30 p.m.
	40	Buffalo at Los Angeles, 1 p.m.
24 Thurs.	41	Dallas at New York, 11 a.m. (Thanksgiving Day)
25 Fri.	42	*Houston at Boston, 8 p.m.
27 Sun.	43	Buffalo at Denver, 1:30 p.m.
	44	Oakland at Los Angeles, 1 p.m.

DECEMBER

4 Sun.	45	Boston at Buffalo, 2:05 p.m.
	46	Houston at Dallas, 2:30 p.m.
	47	Los Angeles at Oakland, 1:30 p.m.
	48	New York at Denver, 1:30 p.m.
10 Sat.	49	Denver at Los Angeles, 1 p.m.
11 Sun.	50	Boston at Dallas, 2:30 p.m.
	51	Buffalo at Houston, 2:30 p.m.
	52	New York at Oakland, 1 p.m.
16 Fri.	53	*Denver at Oakland, 8:15 p.m.
18 Sun.	54	Boston at Houston, 2:30 p.m.
	55	Buffalo at Dallas, 2:30 p.m.
	56	New York at Los Angeles, 1 p.m.

*Night Games

AMERICAN FOOTBALL LEAGUE

THE AMERICAN FOOTBALL LEAGUE

Address: 1111 Southland Center, Dallas 1, Texas.
 Telephone: Riverside 8-0301.
 President: Lamar Hunt.
 Commissioner: Joe Foss.
 Assistant Commissioner: Milt Woodard.
 Assistant to the Commissioner: Thurlo E. McCrady.
 Supervisor of Officials: Bob Austin.
 Legal Staff: Bob Dedman, Sullivan Barnes.
 Publicity Director: Al Ward.

BOSTON PATRIOTS

Address: 520 Commonwealth Avenue, Boston 15.
 Telephone: COngress 2-1776.
 President: William H. Sullivan (65 State Street, Boston 9).
 Head Coach: Lou Saban.
 General Manager: Ed McKeever.
 Publicity Director: Gerry Moore.

BUFFALO BILLS

Address: Statler Hilton Hotel, Buffalo 5.
 Telephone: MOHawk 1367.
 President: Ralph C. Wilson, Jr. (1550 Guardian Bldg., Detroit 26).
 Head Coach: Garrard (Buster) Ramsey.
 General Manager: Dick Gallagher.
 Publicity Director: Chuck Burr.

DALLAS TEXANS

Address: Arcade — Mercantile Securities Bldg., Dallas 1.
 Telephone: Riverside 8-7031.
 President: Lamar Hunt (7000 Mercantile Securities Bldg.,
 Riverside 1-3561).
 Head Coach: Hank Stram.
 General Manager: Don Rossi.
 Publicity Director: Bob Halford.

DENVER BRONCOS

Address: 2828 West 17th Avenue, Denver 4.
 Telephone: Alpine 5-6262.
 President: Bob Howsam.
 Head Coach: Frank Filchack.
 General Manager: Dean Griffing.
 Publicity Director: Lee Fisher.

HOUSTON OILERS

Address: 2703 Cullen Blvd., P. O. Box 1516, Houston 1.
 Telephone: CApital 7-5261.
 President: K. S. (Bud) Adams, Jr. (P. O. Box 844, Jackson 6-1911).
 Head Coach: Lou Rymkus.
 Assistant to President: Don Suman.
 Publicity Director: Jack Scott.

LOS ANGELES CHARGERS

Address: 1017 S. La Brea Avenue, Los Angeles 19.
 Telephone: WEbster 8-2481.
 President: Barron Hilton (8544 Sunset Blvd., Olympia 7-2400).
 Head Coach: Sid Gillman.
 General Manager: Sid Gillman.
 Publicity Director: Don Richman.

NEW YORK TITANS

Address: 277 Park Avenue, New York 17.
 Telephone: Plaza 2-1420.
 President: Harry Wismer (277 Park Avenue, Plaza 5-7600).
 Head Coach: Sam Baugh.
 General Manager: Steve Seba.
 Publicity Director: Art Susskind, Jr.

OAKLAND RAIDERS

Address: 1432 Franklin St., Oakland 12.
 Telephone: TEmplebar 4-2173.
 President: Y. C. (Chet) Soda.
 Head Coach: Eddie Erdelatz.
 General Manager: Chet Soda.
 Assistant General Manager: Bud Hastings.
 Publicity Director: Gene Perry.

THE TELEVISION PROGRAM

It was natural that professional football, the nation's fastest-growing spectator sport, and ABC, the nation's fastest-growing network, would unite for the 1960 season.

Through the efforts of Jay Michaels of MCA, Harry Wismer of the AFL Television Committee, and Commissioner Foss, the League signed a five-year television contract with ABC for a sum in excess of \$10 million.

Thirty-two AFL games will be aired on ABC this season. Thirty of these will be telecast on 15 Sunday playing dates, one game being fed to the Eastern half of the country, another to the Western half. In addition, the Dallas-New York Thanksgiving Day game and the championship playoff game will be telecast. In addition, several regional telecasts are scheduled.

The schedule (E denotes game will be shown in Eastern U. S.; W denotes Western game):

DATE	GAME	START	BLACKOUTS	TIME ZONES CARRYING
W-Sept. 11	Houston at Oakland	1:30 PDT	Oakland	CST-MST-PDT-PST
E-Sept. 11	Buffalo at N. Y.	2:00 EDT	New York	EDT-EST-CDT
W-Sept. 18	L. A. at Houston	2:30 CST	Houston	PDT-CST-MST-PST
E-Sept. 18	Denver at Buffalo	2:00 EDT	Buffalo	EDT-EST-CDT
(Denver-Buffalo game also sent to Denver, 11:00 MST)				
W-Sept. 25	L. A. at Dallas	2:30 CST	Dallas	CST-MST-PDT-PST
E-Sept. 25	Oakland at Houston	1:30 CST	Houston	EDT-EST-CDT
(Oakland-Houston game also sent to Oakland, 12:30 PDT)				
W-Oct. 2	L. A. at Buffalo	2:00 EDT	Dallas, Denver	CDT-CST-MST-PTT
E-Oct. 2	N. Y. at Dallas	1:30 CST	Buffalo	EDT-EST
(Oakland-Denver game also sent to Oakland only, 12:30 PST)				
W-Oct. 9	Oakland at Dallas	2:30 CST	Houston, Dallas	CST-MST-PST
E-Oct. 9	N. Y. at Houston	1:30 CST	Houston	EDT-EST-CDT
W-Oct. 16	Dallas at Houston	2:30 CST	Houston, Denver, S. F.	CST-MST-PST
E-Oct. 16	N. Y. at Buffalo	2:30 EDT	Buffalo	EDT-EST-CDT
W-Oct. 23	Boston at Denver	1:30 MST	Denver	CST-MST-PST
(Boston-Denver game also sent back to Boston, 4:30 EDT)				
E-Oct. 23	Houston at N. Y.	2:30 EDT	New York, Buffalo	EDT-EST-CDT
(Houston-New York game also sent back to Houston, 12:30 CST)				
W-Oct. 30	Houston at Buffalo	2:00 EST	Denver	CST-MST-PST
E-Oct. 30	Dallas at Denver	1:30 MST	Buffalo	EST
(Dallas-Denver game also sent back to Dallas, 2:30 CST)				
W-Nov. 6	Dallas at Buffalo	2:00 EST	Denver	CST-MST-PST
E-Nov. 6	Houston at Denver	1:30 MST	Buffalo	EST
(Houston-Denver game also sent back to Houston, 2:30 CST)				
W-Nov. 13	Denver at Dallas	2:30 CST	Dallas, S. F., L. A.	CST-MST-PST
E-Nov. 13	Buffalo at Oakland	1:00 PST	Los Angeles	EST
W-Nov. 20	Denver at Houston	2:30 CST	Houston, L. A.	CST-MST-PST
E-Nov. 20	Buffalo at L. A.	1:00 PST	Los Angeles	EST
*Nov. 24	Dallas at New York	11:00 EST	New York	EST-CST
(Tape of game to be fed to MST zone, 3:30, and PST zone, 2:30)				
W-Nov. 27	Oakland at L. A.	2:00 PST	Los Angeles	PST
E-Nov. 27	Buffalo at Denver	1:30 MST	Denver	MST-CST-EST
Dec. 4	Houston at Dallas	2:30 CST	Dallas, Denver	CST-MST
Dec. 4	L. A. at Oakland	1:30 PST	San Francisco	PST
E-Dec. 4	New York at Denver	1:30 MST	Buffalo	EST
(Boston at Buffalo game sent back to Boston only, 2:00 EST)				
Dec. 10	(Denver at Los Angeles game sent back to Denver only, 2:00 MST)			
W-Dec. 11	Buffalo at Houston	2:30 CST	Houston, Dallas, S. F.	CST-MST-PST
(Buffalo-Houston game also sent back to Buffalo, 3:30 EST)				
E-Dec. 11	New York at Oakland	1:00 PST	Los Angeles	EST
(Boston at Dallas game sent back to Boston only, 3:30 EST)				
W-Dec. 18	Boston at Houston	2:30 CST	Houston, Dallas	CST-MST
(Boston-Houston game also sent back to Boston, 3:30 EST)				
E-Dec. 18	New York at L. A.	1:00 PST	Los Angeles	EST-PST

*Thanksgiving Day Game on all time zones.

NOTE: TV schedule subject to late adjustments.

1960

1960



Broncos

PRE-SEASON SCHEDULE

- Sun. Aug. 7 — vs Boston
Sat. Aug. 13 — vs Buffalo at Rochester, N.Y. (night)
Sat. Aug. 20 — at Houston (night)
Sat. Aug. 27 — vs Dallas at Little Rock, Ark. (night)
Fri. Sept. 2 — at Los Angeles (night)

LEAGUE SCHEDULE

- Fri. Sept. 9 — at Boston (night)
Sun. Sept. 18 — at Buffalo
Fri. Sept. 23 — at New York (night)
Sun. Oct. 2 — vs Oakland Raiders
Sun. Oct. 16 — vs Los Angeles Chargers
Sun. Oct. 23 — vs Boston Patriots
Sun. Oct. 30 — vs Dallas Texans
Sun. Nov. 6 — vs Houston Oilers
Sun. Nov. 13 — at Dallas
Sun. Nov. 20 — at Houston
Sun. Nov. 27 — vs Buffalo Bills
Sun. Dec. 4 — vs New York Titans
Sat. Dec. 10 — at Los Angeles
Sat. Dec. 17 — at Oakland

AMERICAN FOOTBALL LEAGUE