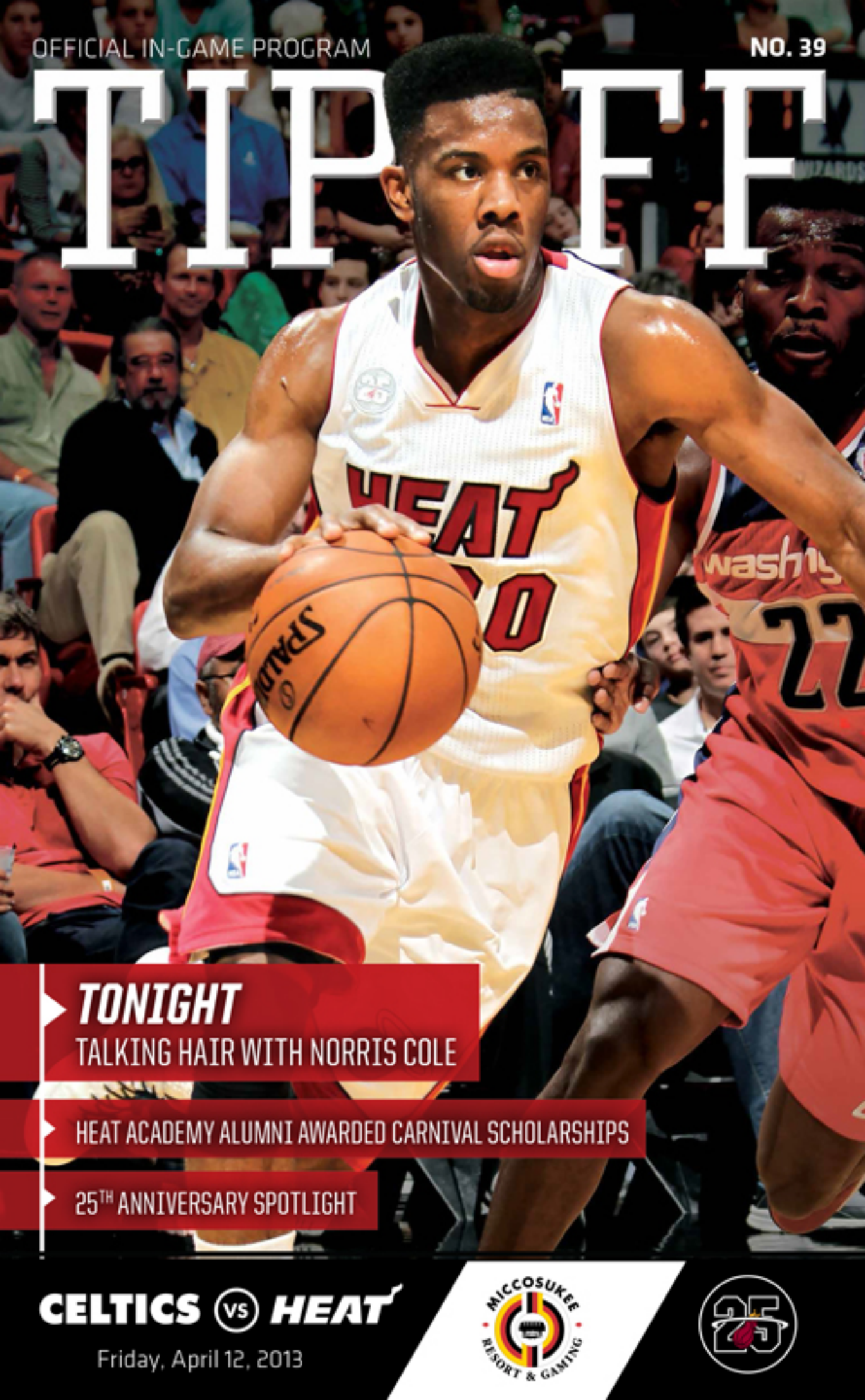


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TONIGHT

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IN HIS OWN WORDS

Feedback or Suggestions:
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HEATFanPhotos.com = PHOTO GALLERIES + SPECIAL EVENTS + ON-COURT PROMOTIONS

Editors Brentan Debysingh, Lorrie-Ann Diaz **Design & Layout** Sasha Beck **Editorial Assistant** Natalia Lopez-Thismon
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THE BIG PICTURE

With 2.9 ticks left on the clock, the HEAT down by one and ice in his veins, Chris Bosh elevates and drains a dagger of a three-pointer to give the HEAT the 88-86 road win against the San Antonio Spurs on March 31, 2013.





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SCAN - LIKE - SAVE



TALKING HAIR

WITH NORRIS COLE

By **Brentan Debysingh**

Officially, HEAT Guard Norris Cole is listed at 6'2", but thanks to his hightop fade haircut, he gains at least another three inches. Not that it provides a quantifiable, strategic advantage on the court, but at the very least, he looks stylish when he's draining that jumper or clamping down on the opponent's point guard.

His hightop fade started during his college days at Cleveland State. "The point behind it (the haircut) was I wanted to do something different for my senior year," said Cole. "I wanted to have a standout senior year. My dad had one, so I tried it. I was playing well, and I didn't want to cut it."

When he was acquired by the HEAT in the 2011 Draft, he realized it was a time for a change. Becoming a pro meant changes for him in every part of his life. His role on the team changed from being a leader to the new kid on the block. His address changed from Cleveland to Miami. And so he changed his haircut to reflect the new chapter in his life. Out went the beloved hightop fade and in came a smooth, highly efficient, low drag, aerodynamic trimmed haircut.

"Everyone seemed to start to like it, but I cut it off. It was time for a new phase, the next phase of my life," said Cole. "I cut it off, got a fresh cut and a fresh start. I came to Miami ready to work."

He focused on his rookie season and appeared in 65 regular season games, averaging 6.8 points and ranked among the NBA rookie leaders in free throw percentage (8th) and assists (12th). But when the HEAT reached The Finals, it was time to bring back the magical haircut. "I knew I wanted to grow it back again, so I grew it back before the 2012 Finals," said Cole.

Since then Cole has rocked his fade with pride, noting, "You've got to be confident to get a haircut like this." But the upkeep on his unique coif has to remain on schedule, lest it become unkempt. Every two weeks or so, Cole's hightop fade is renewed and kept fresh. According to Cole, his hair fits his personality, makes him feel different and sets him apart from the crowd.



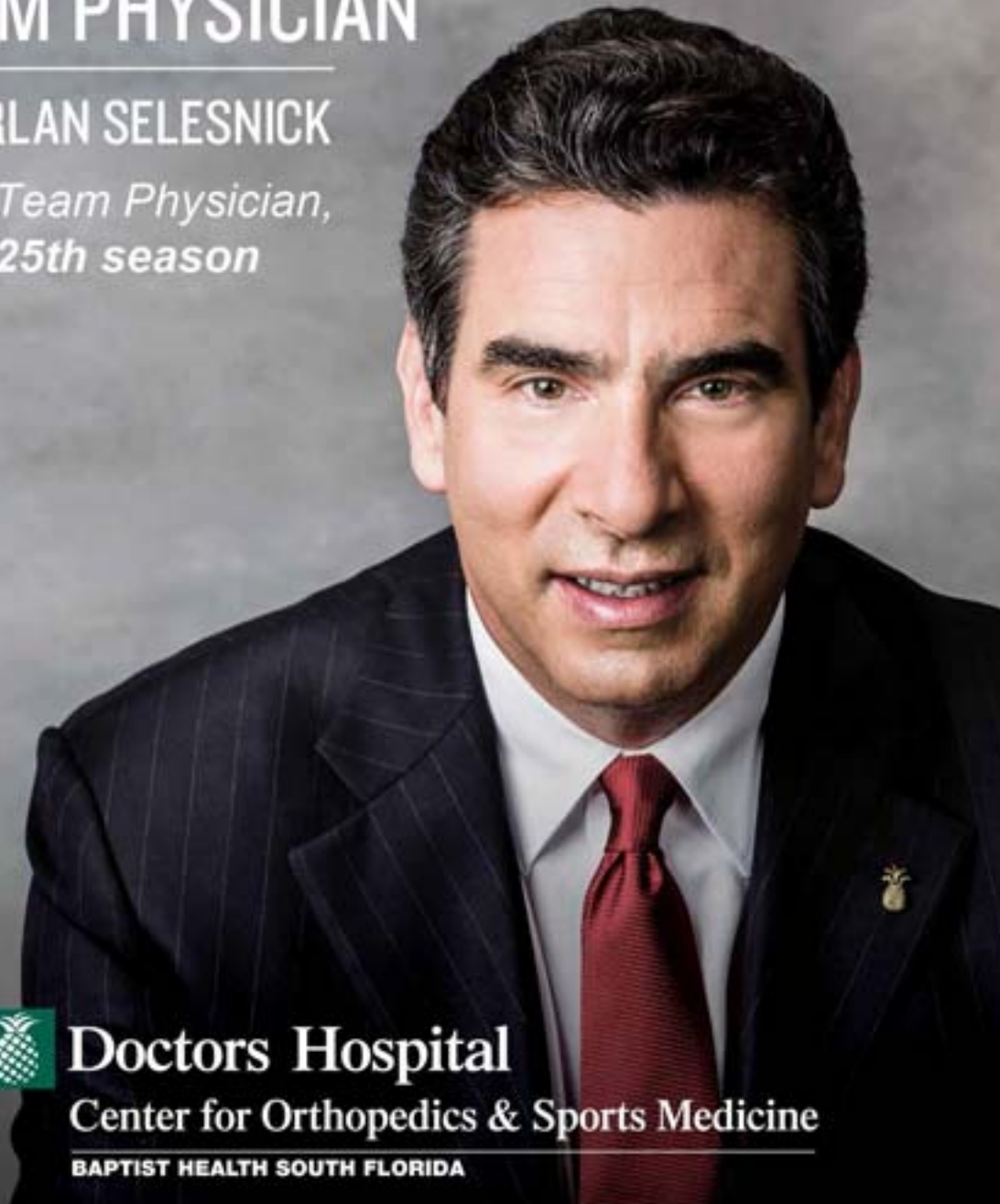
Natalia Lopez-Thismon contributed to this story.

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- Guests will not engage in fighting, throwing objects or attempt to enter the court, and those who engage in any of these actions will immediately be ejected from the game.
- Guests will sit only in their ticketed seats and show their tickets when requested.
- Guests will smoke in designated smoking areas only.
- There will not be any obscene or indecent messages on signs or clothing.
- Guests will comply with requests from arena staff regarding arena operations and emergency response procedures.

The arena staff has been trained to intervene where necessary to help ensure that the above expectations are met, and guests are encouraged to report any inappropriate behavior to the nearest usher, security guard or guest services staff member. Guests who choose not to adhere to these provisions will be subject to ejection without a refund and revocation of their season tickets and may also be in violation of city ordinances resulting in possible arrest and prosecution.

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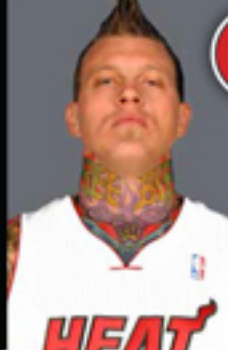
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12/13 MIAMI HEAT

PLAYERS & COACHES



34
RAY ALLEN
GUARD
HEIGHT: 6'5" WEIGHT: 205
BIRTHDAY: 7/20/75
YEARS PRO: 16
FROM: Connecticut/USA



11
CHRIS ANDERSEN
FORWARD/CENTER
HEIGHT: 6'10" WEIGHT: 245
BIRTHDAY: 7/7/78
YEARS PRO: 10
FROM: Brien JC (TX)/USA



50
JOEL ANTHONY
CENTER
HEIGHT: 6'9" WEIGHT: 245
BIRTHDAY: 8/9/82
YEARS PRO: 5
FROM: UNLV/CANADA



6
LEBRON JAMES
FORWARD
HEIGHT: 6'8" WEIGHT: 250
BIRTHDAY: 12/30/84
YEARS PRO: 9
FROM: St. Vincent-St. Mary HS (OH)/USA



22
JAMES JONES
FORWARD
HEIGHT: 6'8" WEIGHT: 215
BIRTHDAY: 10/4/80
YEARS PRO: 9
FROM: Miami (FL)/USA



9
RASHARD LEWIS
FORWARD
HEIGHT: 6'10" WEIGHT: 235
BIRTHDAY: 8/8/79
YEARS PRO: 14
FROM: Allief Elsie HS (TX)/USA



31
SHANE BATTIER
FORWARD
HEIGHT: 6'8" WEIGHT: 220
BIRTHDAY: 9/9/78
YEARS PRO: 11
FROM: Duke/USA




1
CHRIS BOSH
FORWARD
HEIGHT: 6'11" WEIGHT: 235
BIRTHDAY: 3/24/84
YEARS PRO: 9
FROM: Georgia Tech/USA



15
MARIO CHALMERS
GUARD
HEIGHT: 6'2" WEIGHT: 190
BIRTHDAY: 5/19/86
YEARS PRO: 4
FROM: Kansas/USA



13
MIKE MILLER
FORWARD
HEIGHT: 6'8" WEIGHT: 210
BIRTHDAY: 2/19/80
YEARS PRO: 12
FROM: Florida/USA



24
JARVIS VARNADO
FORWARD
HEIGHT: 6'10" WEIGHT: 225
BIRTHDAY: 3/1/88
YEARS PRO: 8
FROM: Mississippi State/USA



3
DWYANE WADE
GUARD
HEIGHT: 6'4" WEIGHT: 220
BIRTHDAY: 1/17/82
YEARS PRO: 9
FROM: Marquette/USA



30
NORRIS COLE
GUARD
HEIGHT: 6'2" WEIGHT: 175
BIRTHDAY: 10/13/88
YEARS PRO: 1
FROM: Cleveland State/USA



40
UDONIS HASLEM
FORWARD
HEIGHT: 6'8" WEIGHT: 235
BIRTHDAY: 6/9/80
YEARS PRO: 9
FROM: Florida/USA



5
JUWON HOWARD
FORWARD
HEIGHT: 6'9" WEIGHT: 250
BIRTHDAY: 2/7/73
YEARS PRO: 18
FROM: Michigan/USA

HEAD COACH



ERIK SPOELSTRA

ASSISTANT COACHES



BOB McADOO



KEITH ASKINS



RON ROTHSTEIN



DAVID FIZDALE



CHAD KAMMERER



BILL FORAN



DAN CRAIG



*All roster information current as of 4/8/2013



MIAMI HEAT



BOSTON CELTICS

#	PLAYER	POS	HT	WT	DOB	FROM	YRS
34	Ray Allen	G	6'5	205	7/20/75	Connecticut/USA	16
11	Chris Andersen	F-C	6'10	245	7/7/78	Blinn JC (TX)/USA	10
50	Joel Anthony	C	6'9	245	8/9/82	UNLV/Canada	5
31	Shane Battier	F	6'8	220	9/9/78	Duke/USA	11
1	Chris Bosh	F	6'11	235	3/24/84	Georgia Tech/USA	9
15	Mario Chalmers	G	6'2	190	5/19/86	Kansas/USA	4
30	Norris Cole	G	6'2	175	10/13/88	Cleveland State/USA	1
40	Udonis Haslem	F	6'8	235	6/9/80	Florida/USA	9
5	Juwan Howard	F	6'9	250	2/7/73	Michigan/USA	18
6	LeBron James	F	6'8	250	12/30/84	St. Vincent-St. Mary HS (OH)/USA	9
22	James Jones	F	6'8	215	10/4/80	Miami (FL)/USA	9
9	Rashard Lewis	F	6'10	235	8/8/79	Alief Elsik HS (TX)/USA	14
13	Mike Miller	F	6'8	210	2/19/80	Florida/USA	12
24	Jarvis Varnado	F	6'10	225	3/1/88	Mississippi State/USA	R
3	Dwyane Wade	G	6'4	220	1/17/82	Marquette/USA	9

#	PLAYER	POS	HT	WT	DOB	FROM	YRS
30	Brandon Bass	F	6'8	250	4/30/85	Louisiana State/USA	7
0	Avery Bradley	G	6'2	180	11/26/90	Texas/USA	2
27	Jordan Crawford	G	6'4	195	10/23/88	Xavier (Ohio)/USA	2
5	Kevin Garnett	C-F	6'11	253	5/19/76	Farragut Academy HS (IL)/USA	17
8	Jeff Green	F	6'9	235	8/28/86	Georgetown/USA	4
11	Courtney Lee	G	6'5	200	10/3/85	Western Kentucky/USA	4
13	Fab Melo	C	7'0	255	6/20/90	Syracuse/Brazil	R
34	Paul Pierce	F	6'7	235	10/13/77	Kansas/USA	14
42	Shavlik Randolph	F	6'10	236	11/24/83	Duke/USA	5
9	Rajon Rondo	G	6'1	186	2/22/86	Kentucky/USA	6
7	Jared Sullinger	F	6'9	260	3/4/92	Ohio State/USA	R
4	Jason Terry	G	6'2	180	9/15/77	Arizona/USA	13
12	DJ White	F	6'9	250	8/31/86	Indiana/USA	4
44	Chris Wilcox	F-C	6'10	235	9/3/82	Maryland/USA	10
55	Terrence Williams	G-F	6'6	220	6/28/87	Louisville/USA	3

HEAD COACH

Erik Spoelstra (Portland)

PLAYER DEV. COACH / ADVANCE SCOUT

Octavio De La Grana (Liberty University)

ASSISTANT COACHES

Bob McAdoo (North Carolina)

Keith Askins (Alabama)

Ron Rothstein (Rhode Island)

David Fizdale (San Diego)

Chad Kammerer (Westmont College)

ASST. COACH / STRENGTH & CONDITIONING

Bill Foran (Central Michigan)

ATHLETIC TRAINER / TRAVEL COORDINATOR

Jay Sabol (Florida International)

ASST. COACH / VIDEO COORDINATOR

Dan Craig (Plymouth State)

ASST. ATHLETIC TRAINER / DIR. OF REHABILITATION

Rey Jaffet (Florida International)

HEAD COACH

Doc Rivers (Marquette)

ATHLETIC TRAINER

Ed Lacerte (Boston University)

ASSISTANT COACHES

Armond Hill (Princeton)

Kevin Eastman (Richmond)

Tyronn Lue (Nebraska)

Mike Longabardi (Frostburg State)

Jamie Young (Blackburn College)

Jay Larranaga (Bowling Green State)

STRENGTH & CONDITIONING COACH

Bryan Doo (Messiah)

*All roster information current as of 4/8/2013

BOSTON CELTICS

PROBABLE STARTING 5



30

BRANDON BASS

FORWARD

HEIGHT: 6'8" WEIGHT: 250
BIRTHDAY: 4/30/85
YEARS PRO: 7
FROM: Louisiana State/USA



0

AVERY BRADLEY

GUARD

HEIGHT: 6'2" WEIGHT: 180
BIRTHDAY: 11/26/90
YEARS PRO: 2
FROM: Texas/USA



5

KEVIN GARNETT

CENTER / FORWARD

HEIGHT: 6'11" WEIGHT: 253
BIRTHDAY: 5/19/76
YEARS PRO: 17
FROM: Farragut Academy HS/USA



11

COURTNEY LEE

GUARD

HEIGHT: 6'5" WEIGHT: 200
BIRTHDAY: 10/3/85
YEARS PRO: 4
FROM: Western Kentucky/USA



34

PAUL PIERCE

FORWARD

HEIGHT: 6'7" WEIGHT: 235
BIRTHDAY: 10/13/77
YEARS PRO: 14
FROM: Kansas/USA



DOC RIVERS

HEAD COACH

*All roster information current as of 4/8/2013

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HEAT 2012/13

REGULAR SEASON SCHEDULE

OCTOBER ▶ 2012 **MH** JANUARY ▶ 2013 **MH**

SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6				DAL 7:30 DN		CHI 7:30 ET	
FRI ATL 7:00	8	9	10	FRI LAC 7:30	12	13	WAS 6:00 ET	7	8	9	10	11	12
FRI LAC 12:00	14	15	16	17	FRI DET 7:30	19	IND 7:00 ET	13	14	15	16	17	18
	21	22	FRI CHA 7:00	FRI WAS 7:30	25	26	UTA 9:00 ET	20	21	22	23	24	25
	28	29	30				BOS 10:00 A	27	28	29	BK 8:00 ET	31	

NOVEMBER ▶ 2012 **MH** FEBRUARY ▶ 2013 **MH**

SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3							
	4	5	6	7	8	9	10	11	12	13	14	15	16
MEM 6:00	PHO 7:30 ET		BK 7:30 ET	LAC 10:30 ET	ATL 7:30 ET	DEN 7:30 ET	IND 7:00 ET						
	11	12	13	14	15	16	17	18	19	20	21	22	23
	18	19	20	21	22	23	24	25	26	27	28	29	30
	25	26	27	28	29	30							

DECEMBER ▶ 2012 **MH** MARCH ▶ 2013 **MH**

SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
						1							
	2	3	4	5	6	7	8	9	10	11	12	13	14
	9	10	11	12	13	14	15	16	17	18	19	20	21
	16	17	18	19	20	21	22	23	24	25	26	27	28
	23	24	25	26	27	28	29	30	31				

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APRIL ▶ 2013 **MH**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
	7	8	9	10	11	12
	13	14	15	16	17	18
	19	20	21	22	23	24
	25	26	27	28	29	30

ITEM OF THE GAME

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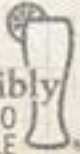
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 1 1/2 taza de Mojo Criollo GOYA®
 1 cda. de Adobo con Pimienta GOYA® o al gusto
 2 cdas. de Aceite de Oliva Extra Virgen GOYA®
 1 cebolla grande, cortada en tiras gruesas de 1/4"
 2 pimientos rojos, verdes y/o amarillos
 1 cda. de Sazonador Total GOYA®
 1 paquete (18 oz.) de Tortillas de Harina GOYA®, calientes

Para el Aderezo:

1 tarro (12 oz.) de Guacamole GOYA®, descongelado
 1 frasco (17.6 oz.) de Salsa Pico de Gallo GOYA®
 1 taza de crema agria
 1 frasco (8 oz.) de Salsita GOYA® (el sabor de tu preferencia)

Instrucciones

1. En un recipiente mediano, con tapa, o en una bolsa grande con cierre, mezcla la carne en tiras, el Mojo y 1 cucharadita de Adobo, déjala marinar en la nevera por lo menos 2 horas, o hasta 24 horas. Después saca la carne de la salsa de marinar y déjala reposar hasta que esté a temperatura ambiente.
2. Calienta una cucharada de aceite en un sartén grande a fuego alto. Agrega las cebollas y cocina por unos 3 minutos o hasta que comience a dorarse, revolviendo ocasionalmente. Añade los pimientos al sartén. Cocina por unos 3 minutos más o hasta que comiencen a dorarse, revolviendo ocasionalmente. Sazona la verdura con Sazonador Total y Adobo, pon todo en un plato de servir. Cubre las verduras con papel aluminio para mantener el calor.
3. Calienta el aceite restante en una sartén a fuego alto. Agrega la carne en porciones y cocina por unos 10 minutos o hasta que se dore por todos lados. Transfiere la carne a un plato de servir.
4. Para servir, pon una porción de carne y una cucharada de verduras en el centro de cada tortilla caliente. Añade el Guacamole, la Salsa Pico de Gallo, la crema agria y la Salsita, al gusto. Envuelve y disfruta.

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EXIT 25A

ON THE TURNPIKE
 MIAMI, FLORIDA

WELCOME TO AMERICAN AIRLINES ARENA

IMPORTANT INFO AT AMERICAN AIRLINES ARENA

ACCESS - All guests entering the American Airlines Arena must have a valid event ticket to gain admission. Children under two (2) years of age may enter the Arena free of charge, providing that he/she sits on the lap of a parent or guardian. Guests two (2) years and older must have a ticket to enter the Arena. Guests should retain their stubs in order to verify proper seat location. Please sit only in your assigned seat, as designated by the ticket, to avoid inconvenience to others. Re-entry to the Arena is prohibited.

ADVANCE TICKETS - To purchase tickets for future HEAT games and events at the American Airlines Arena, visit the Advance Ticket booth at Section 103, or the Ticket Office located on the NE exterior of the Arena next to Gate 3. You may also call 1-800-4NBA-TIX, or purchase online at the HEAT ticketExchange at HEAT.com or Ticketmaster.com.

ALCOHOL POLICY - Only sold to guests 21 years or older. Two (2) drink maximum per purchase per person. All alcohol sales will cease at the end of the third quarter or at the discretion of the Arena management. Proper I.D. is required.

ANIMALS - No animals are permitted on the Arena grounds with the exception of trained service animals for our guests with disabilities.

ASSISTIVE LISTENING DEVICES - Available at the Guest Services location at Section 103.

ATMs - ATMs are conveniently located at the following areas of the Arena: Inside Gate 1, and Sections 104, 109, 111, 116, 121, 123, 303, 313, 318, 330, 407 and 417.

BABY CHANGING STATIONS - Baby changing tables are located in all men's, women's and family restrooms throughout the Arena.

CREDIT CARDS - American Express, Discover, MasterCard and Visa are accepted at the Flagship Lounges, Dewar's Clubhouse, Suites, Ticket Office, merchandise and concessions stands located throughout the Arena.

DIRECTORIES - To find the nearest ATM, concession stand, telephone, etc., please visit any of the directories near the elevators to assist you with locating these items.

DISABLED ENTRANCE - Gate 3 and Gate 4.

DISABLED PARKING - Available in the lower level (P2) garage and in any of the parking lots adjacent to the Arena, based on availability.

DISABLED SEATING - The American Airlines Arena is pleased to provide seating for our disabled guests in all areas, levels and price categories. Please contact the Ticket Office at (786) 777-1250.

ELEVATORS - Use the following elevators to guide you to your seat:
Dewar's Clubhouse: All Dewar's Clubhouse Members are encouraged to utilize elevators 7 and 8 located at Sections 122, Suite 274 and 328.
Suites/Loges: All Suite and Loge Ticket Holders are encouraged to utilize elevators 3 and 4 located at Sections 110, 223 and 312.
Disabled Guests: All disabled guests are encouraged to utilize elevators 1 and 2 located at Sections 103, 205 and 304. All elevators can be accessed from the P2 Parking Garage.

ESCALATORS - Across from Sections 101/124, 112/113, 301/322, 317/316.

FIRST AID - Across from Section 110.

SEASON TICKET SERVICES WINDOW - Our Season Ticket Services window is located at the Ticket Office. If you have any questions concerning your season tickets, please visit this location or Guest Services located at Section 115 or 306.

GATES OPEN - Arena gates open one hour prior to the beginning of a HEAT game. Premium Seating areas open an hour and a half prior to tip-off.

GUEST SERVICE LOCATIONS - Located on the Mezzanine Level at the Biscayne Entrance, Sections 103 and 322.

LOST OR STOLEN TICKETS - Guests are encouraged to keep their tickets in a secure location. The Ticket Office reserves the right not to replace lost or stolen tickets. Please contact the Ticket Office at (786) 777-1250.

PARKING - For quick and convenient access to and from American Airlines Arena, there are several other privately owned parking lots surrounding the Arena on gamedays for a fee. (Parking rates are designed by the Parking lot operator and not the Arena).

PREMIUM GUEST SERVICES - Our staff is available throughout the Suite, Loge and Starbox areas to assist our Premium Seat Guests. From ticket concerns to food and beverage needs, our concierge staff are available to assist in making your stay with us more enjoyable. For any questions pertaining to the Premium Operations Department, contact (786) 777-1460.

POLICIES - For the safety of our Guests, American Airlines Arena does not permit the following items into the Arena:

- Bottles, jugs, thermoses, cans, coolers, or any type of hard containers
- Food and beverages not purchased at American Airlines Arena
- Banners
- Strollers
- Fireworks
- Weapons of any kind
- Alcoholic beverages, illegal drugs
- Cameras, video and audio recording devices
- Laser Pointers
- Whistles, horns, drums, other musical instruments or other noise makers
- Large bags
- Backpacks

Please note that all bags are subject to search when entering American Airlines Arena and may be checked in at a Guest Services location.

RE-ENTRY - American Airlines Arena does not permit re-entry once you are inside the facility.

RETAIL STORE/STANDS - Our team store, The Miami HEAT Store, is located on the Mezzanine Level at the Biscayne Entrance and retail stands are located at Sections 106, 110, 118, 122, 302, 309, 318, 406 West, and 413 East, or by visiting themiamiheatstore.com.

SEASON TICKET ACCOUNT SERVICES - Located at section 115, exclusively designated for Season Ticket Holder questions.

SMOKING POLICY - In order to ensure the comfort and convenience of all guests, the American Airlines Arena is a "Smoke Free" facility. Smoking will, however, be permitted in the following exterior areas:

- The East Plaza located just outside Sections 111-114
- Outside balconies located just outside Sections 104-108, 116-120, 308, 324
- Suite outdoor balconies

STAIRWELLS

There are four main stairwells for your convenience:
 Red Stairwell (NW): Sections 104, 304, 409
 Orange Stairwell (NE): Sections 110, 312, 412
 Blue Stairwell (SE): Sections 115, 321, 419
 Yellow Stairwell (SW): Sections 122, 328, 402

TELEPHONES - Pay telephones are located near Section 103 and Gate 3.

WATER FOUNTAINS - Water fountains are conveniently located at the following areas of the Arena: Sections 104, 109, 116, 121, 201, 244, 305, 312, 321, 328, 408, and 419.

WEBSITES - American Airlines Arena: aaarena.com

Miami HEAT: HEAT.com

The Miami HEAT Store: themiamiheatstore.com



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PORK NACHOS WITH BEER // \$10.00 (SAVE \$9.00)



Daily Deal at Extreme Nacho - Sections 106 & 116

DID YOU KNOW?



Dewar's Clubhouse

Dewar's Clubhouse hosts after parties for 60 minutes after certain games.

Upcoming after party: April 17

FOOD & DRINK

	Bacardi Bars	102, 104, 108, 109, 111, 114, 118, 120, 121, 123, 309, 310, 325, 326, 415
	Bar	304
	Beer	101, 102, 109, 111, 113, 114, 116, 123, 310, 314, 320, 323, 407, 417
	Bongo's	112, 117, East Plaza
	Blue Iguana Tequila Bar	404, 405
	Blue Moon Bar	319
	Carvery	108, 117
	Chicken Chop	105, 120
	Crepes	107
	En Fuego Miami Grill	105, 117
	Empanadas	121
	Extreme Nachos	108, 120, 405, 416
	Gluten Free	101
	Grey Goose Bar	106
	Gyros	111, 119, 314
	Hot Dogs	112, 124, 304, 319, 329
	Haagen Dazs/Coffee	106, 116, 307, 315
	Juice Blendz	117, 307
	Kosher	102
	Lemonade	107, 303, 416
	Meatball Mania	108
	Nuts	113, 309, 325, 407, 417
	OutTakes	116
	Pizza	101, 113, 309, 325, 405, 414
	Popcorn	101, 105, 112, 117, 124, 308, 309, 324, 325, 407, 417
	Red Bowl	105
	Red Frog Rum Bar	414, 415
	Rosa Mexicano	108, 120
	Sushi Maki	117
	Uptown Dawgs	407, 417
	Yo Blendz	113, 415

SERVICES AND FACILITIES

	ATMs		Season Ticket Services
	AEDs		Smoking Balconies
	Elevators		Stairs
	Escalators		Water Fountains
	First Aid		Family Restroom
	Guest Services		Men's Restroom
	Phones		Women's Restroom



100 Level



300 Level



400 Level



MIAMI HEAT

 Miami HEAT Retail
Mezzanine, 106, 110,
118, 122, 302, 309,
318, 325, 406, 414



GAME WINNING HABITS & BOSH'S THREE

By Couper Moorhead, HEAT.com

The Miami HEAT have now beaten the San Antonio Spurs both as a full team taking on an opponent without its full complement of players and as a depleted squad on the road against a mostly-healthy team. This has to mean something, right? The HEAT must have San Antonio's number, or at the very least the upper hand should these franchises meet in the playoffs.

No. Not in any way, shape or form.

You know that thing Erik Spoelstra does where, in media scrums before games that have been labeled as important, he keeps bringing the focus back to the HEAT and away from the opponent? There's a method to this. It's not that Spoelstra doesn't care about who his team is playing, it's that he knows it doesn't do anyone good to react to the schedule until the postseason rolls around. Miami might play a playoff team on Friday and a lottery team on Sunday, but darn it if Spoelstra doesn't expect his team to get better over the weekend.

Oh my goodness gracious this is so boring why are you always droning on about process, the hypothetical you might say. Well, if you like watching the HEAT play basketball then you have that process to thank. Win or lose, Spoelstra has kept this team focused on improving for years, and as a result he's created an offense that is on the brink of setting the single-season high for effective field-goal percentage – which would top the Showtime Lakers and Steve Nash Suns in a statistic that accounts for the value of three-pointers.

That offense has more than a little to do with the talents of LeBron James and Dwyane Wade, but the foundation was built over the years on the strength of good habits and an emphasis on manufacturing the most open, efficient shots possible. It might not lead to sustainable success without James, Wade and Mario Chalmers, but on March 31st that foundation led the HEAT to take 14 corner threes – one of the tougher shots to consistently create – against not only one of the league's best defenses, but one that suffocates the corners in allowing only five attempts from that spot each game.

To continue reading the rest of this story, please scan the QR code.



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- » Find maps of sections, concession stands, restrooms and gates for the AmericanAirlines Arena
- » And much more on the Miami HEAT Mobile App

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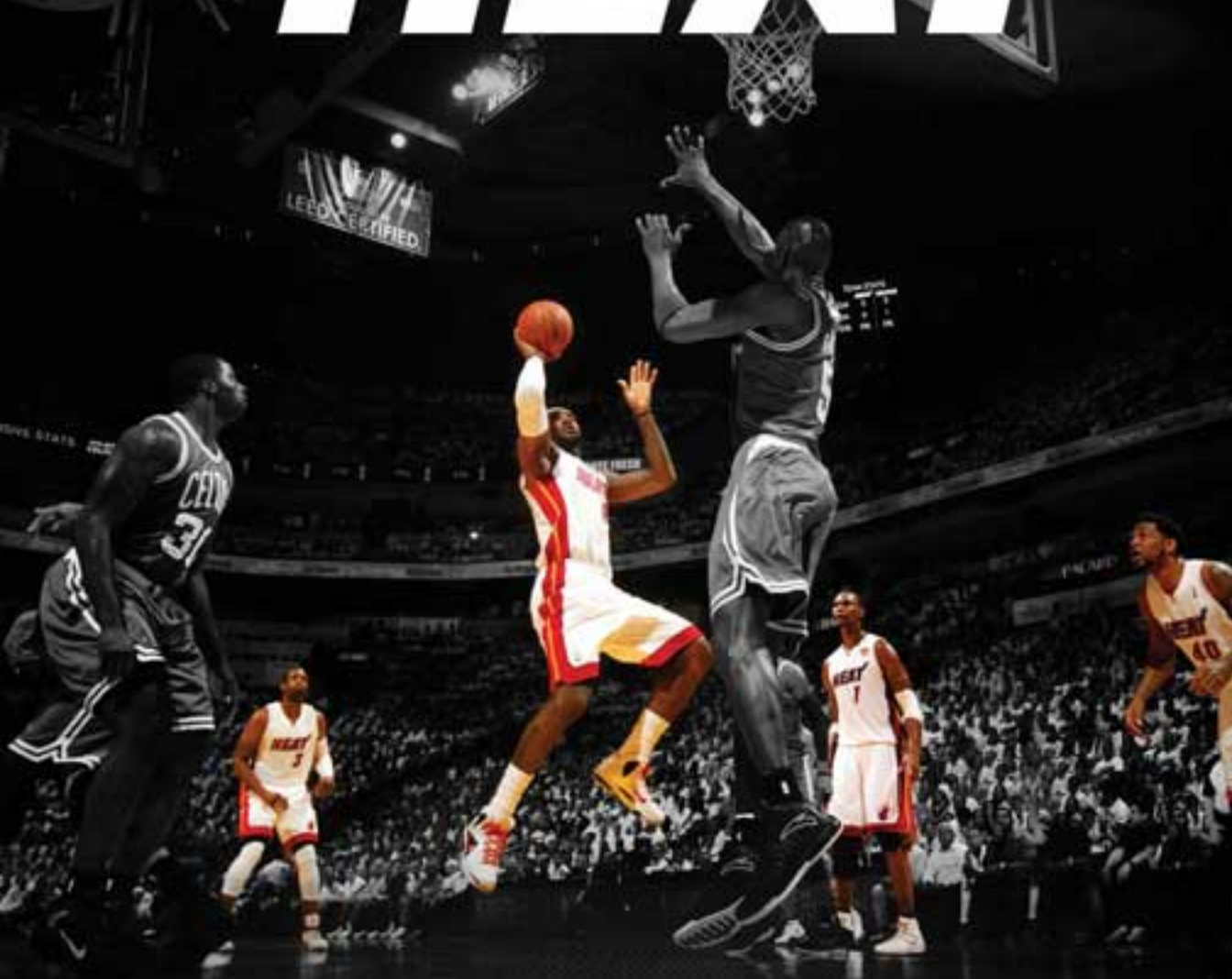
Android Users

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TUNE IN TO WATCH YOUR

MIAMI HEAT

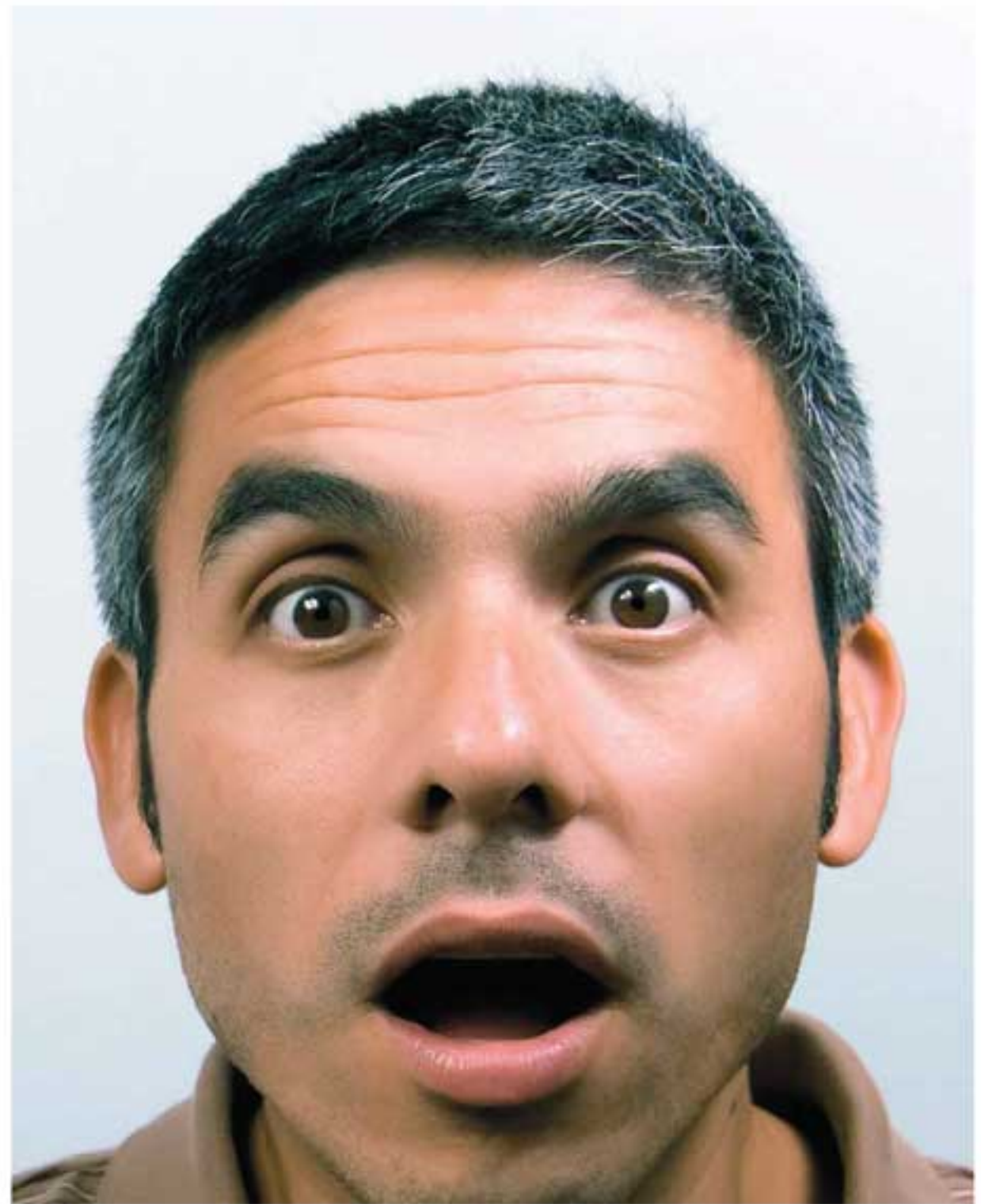


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COMMUNITY

HEAT Academy Alumni Awarded Carnival Scholarships

During halftime at the HEAT-Bobcats game on March 24, Carnival Cruise Lines presented full four-year scholarships to 16 local high school seniors. The students are participating in a workplace mentoring program operated in conjunction with Carnival, the Miami HEAT and Big Brothers Big Sisters of Greater Miami. Each student also received a laptop computer, compliments of Carnival, Dell and Microsoft. The scholarships are purchased by Carnival through the Florida Pre-Paid Scholarship program, which matched the company's contribution on a dollar-for-dollar basis. Carnival has purchased more than 150 scholarships in the past 10 years, with a total value of \$1.8 million.

The scholarship recipients are alumni of the Carnival-sponsored HEAT Academy, an after-school enrichment program for at-risk third to fifth grade students in Miami. Since completing the program, Carnival tracked their academic progress through middle school and the students were then selected to participate in the workplace mentoring program during high school.

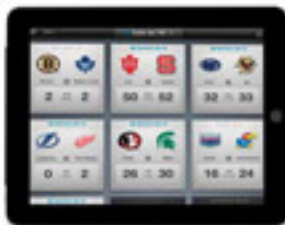


About HEAT Academy

Through its flagship community affairs initiative, HEAT Academy, the Miami HEAT has embraced the importance of providing children in South Florida with the opportunity to have a quality after-school program with an academic purpose at its core. The HEAT Academy is fully funded by the Miami HEAT and its corporate partners, Carnival Cruise Lines, Florida Blue and C1 Bank. At HEAT Academy students practice reading, writing, math and science, receive assistance with homework, have a safe place to learn after school when their parents are usually not available, and most importantly, learn from positive role models who inspire our students to excel.



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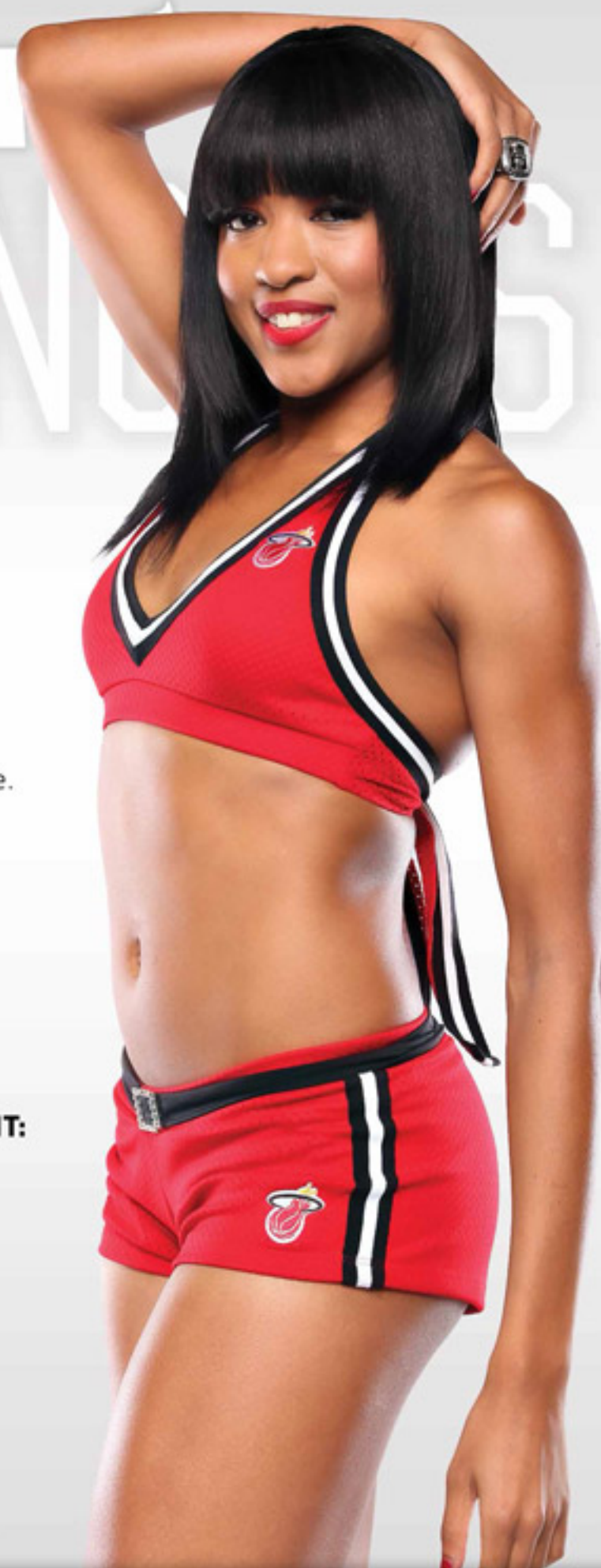


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HEAT DANCERS



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Nyomi

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ASIDE FROM DANCE:**

Teaching a women's studies course at a college.

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DREAM VACATION:

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BY THE NUMBERS

RECENT MATCH-UPS

Tonight's game marks the fourth and final game against the Boston Celtics this season. Regular season recaps are below.

GAME ONE: HEAT 120, CELTICS 107 (10/30/12; MIAMI, FL): The Miami HEAT opened the 2012-13 regular season by defeating the Boston Celtics, 120-107. The HEAT took a 62-54 lead into the half thanks to LeBron James' 16 points and nine rebounds; Dwyane Wade added 13 points and Ray Allen came off the bench in his HEAT debut to contribute 13 of his own. After building their largest lead of 19 points early in the fourth quarter, the Celtics went on a 31-16 run to cut the deficit to four points with 2:09 remaining. The HEAT's defense held firm, finishing the game with a 9-0 run to earn a 120-107 victory. Wade, James, Chris Bosh, Allen and Rashard Lewis scored 29, 26, 19, 19, and 10 points respectively for the HEAT.

GAME TWO: CELTICS 100, HEAT 98 [2OT] (1/27/13; BOSTON, MA): The Miami HEAT fell, 100-98, to the Boston Celtics in double overtime. Chris Bosh's 10-point first quarter led Miami to a 26-22 lead after one. The HEAT shot 37.5 percent in the second, and the game was tied at 45 apiece at halftime. Miami closed the third quarter on a 7-0 run to take a four-point, 68-64, lead into the final frame. In the fourth quarter, LeBron James' three-point basket with only seven seconds left sent the game into overtime. During overtime, Boston's 4-0 run sent the game into a second overtime. In the second OT, the Celtics held a two-point lead with only 5.6 seconds remaining, but Shane Battier's deep three-point attempt fell short as Boston captured the 100-98 win. James tallied a game-high 34 points, 16 rebounds and seven assists.

GAME THREE: HEAT 105, CELTICS 103 (3/18/13; BOSTON, MA): The HEAT extended their winning streak to 23 games, the second-longest in NBA history, after defeating the Celtics 105-103. Boston held a 31-19 lead after one. Miami shot 63.2 percent in the second, cutting the Boston lead to six, 59-53, at the half. In the third quarter, Boston's 14-4 run helped them take a 82-78 lead. In the final frame, Miami's 18-4 run gave the HEAT a one-point, 101-100 lead with 2:40 left to play. After Boston tied it at 103, LeBron James' 21-foot jumper with only 10.5 seconds remaining gave the HEAT the 105-103 win. James posted a 37-point, 12-assist double-double.

2012-13 Regular Season vs. Celtics Stats

HEAT AVG. POINTS PER GAME:	107.7
CELTICS AVG. POINTS PER GAME:	103.3
HEAT AVG. REBOUNDS PER GAME:	42.7
CELTICS AVG. REBOUNDS PER GAME:	40.0
HEAT AVG. FIELD GOAL PERCENTAGE:	.481
CELTICS AVG. FIELD GOAL PERCENTAGE:	.490
HEAT AVG. AVG. ASSISTS PER GAME:	22.0
CELTICS AVG. ASSISTS PER GAME:	24.0

HEAT ALL-TIME VS. CELTICS

All-Time Record	39-59
All-Time Home Record	23-27
All-Time Road Record	16-32

2012-13 REGULAR SEASON GAMES VS. CELTICS

DATE	SITE	RESULTS
10/30/12	MIAMI	W, 120-107
1/27/13	BOSTON	L, 100-98 (2 OT)
3/18/13	BOSTON	W, 105-103
4/12/13	MIAMI	--



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Through the HEAT Learn to Swim program, the Miami HEAT, Florida Blue, Sun Sports and the American Red Cross are making this summer a fun and safe one for you and your family. In Florida, drowning is the leading cause of death for children under the age of five. Our goal is to end these tragedies from occurring. This summer, the HEAT Learn to Swim program will bring the water safety message to hundreds of children throughout South Florida, and we'd like to bring it to your family as well. The Miami HEAT, Florida Blue and Sun Sports invite you to save \$10 OFF swimming lessons at select American Red Cross authorized providers. Although there is no expiration date to redeem this coupon, it is never too early to introduce water safety to your loved ones.



For participating pool locations log onto >>> HEAT.COM

\$10 ahorre

A través de la iniciativa Aprende a Nadar del HEAT, el Miami HEAT, Florida Blue, Sun Sports y la Cruz Roja Americana están haciendo que este verano sea uno divertido y seguro para usted y su familia. En la Florida, el ahogamiento es la causa principal de muerte en niños menores de cinco años de edad. Nuestra meta es poner fin a estas tragedias. Este verano, la iniciativa Aprende a Nadar del HEAT llevará el mensaje de seguridad en el agua a cientos de niños alrededor del Sur de la Florida, y deseamos dárselo a su familia también. El Miami HEAT, Florida Blue, y Sun Sports los invita a ahorrar \$10 en clases de natación en selectos proveedores autorizados de la Cruz Roja Americana. Pese a que no hay una fecha de vencimiento para redimir este cupón, nunca es muy temprano para enseñarles las reglas del agua a sus seres queridos.



"I understand how necessary it is to teach children about water safety. With pools, lakes, canals, and beaches throughout South Florida, it is important to stress to children the significance of what learning to swim is all about while having fun at the same time. Learning water safety rules and learning how to swim are the best ways to make sure you have a fun and safe swim season." — Mario Chalmers, Miami HEAT Guard

"Yo entiendo lo necesario que es enseñarles a sus hijos acerca de la seguridad dentro y alrededor del agua. Con un gran número de piscinas, lagos, canales, y playas en el sur de la Florida, es muy importante hacerles entender a los niños lo significativo que es aprender a nadar y a la misma vez disfrutar. Saber con profundidad las medidas de seguridad cuando uno está dentro y alrededor del agua es la mejor manera de asegurarnos de que tendrán una divertida y segura temporada de natación." — Mario Chalmers, Guardia/Jugador del Miami HEAT



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HEAT vs. Bulls March 9, 2009

During a March 2009 match-up against the Chicago Bulls, it was clear that Dwyane Wade and the Miami HEAT were going to put on another spectacular game. At the time, Wade was leading the league in scoring, having posted more than 30 points in 10 of 13 games after the All-Star Weekend, six times surpassing the 40 point mark, and twice recording more than 50 points.

That night, Wade and Ben Gordon engaged in a back and forth scoring battle throughout the evening, with both players heating up from long range. The HEAT missed an opportunity to win the game at the end of the first overtime, but held the lead in the second extra session until John Salmons tied the game at 127 with a driving layup.

With the HEAT trailing by three with less than 20 seconds remaining in the second overtime, Miami needed help. Wade put on a dramatic performance for the ages, stealing a pass in the final seconds of double overtime and pulling up for a straightaway three-pointer that helped the HEAT beat Chicago 130-127 and gave the superstar guard 48 points.

Wade's game-winning three was his fifth of the game and capped off another remarkable performance in an unforgettable double overtime victory. His final line featured 48 points, 12 assists, six rebounds, four steals and three blocks, an unprecedented series of totals for a single game in NBA history.



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IN HIS OWN WORDS



HEAT Forward LeBron James on... Having Fun as a Team

"We try to have fun no matter what's going on. We're a collective group that enjoys each other both on and off the court."



3
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PLAY

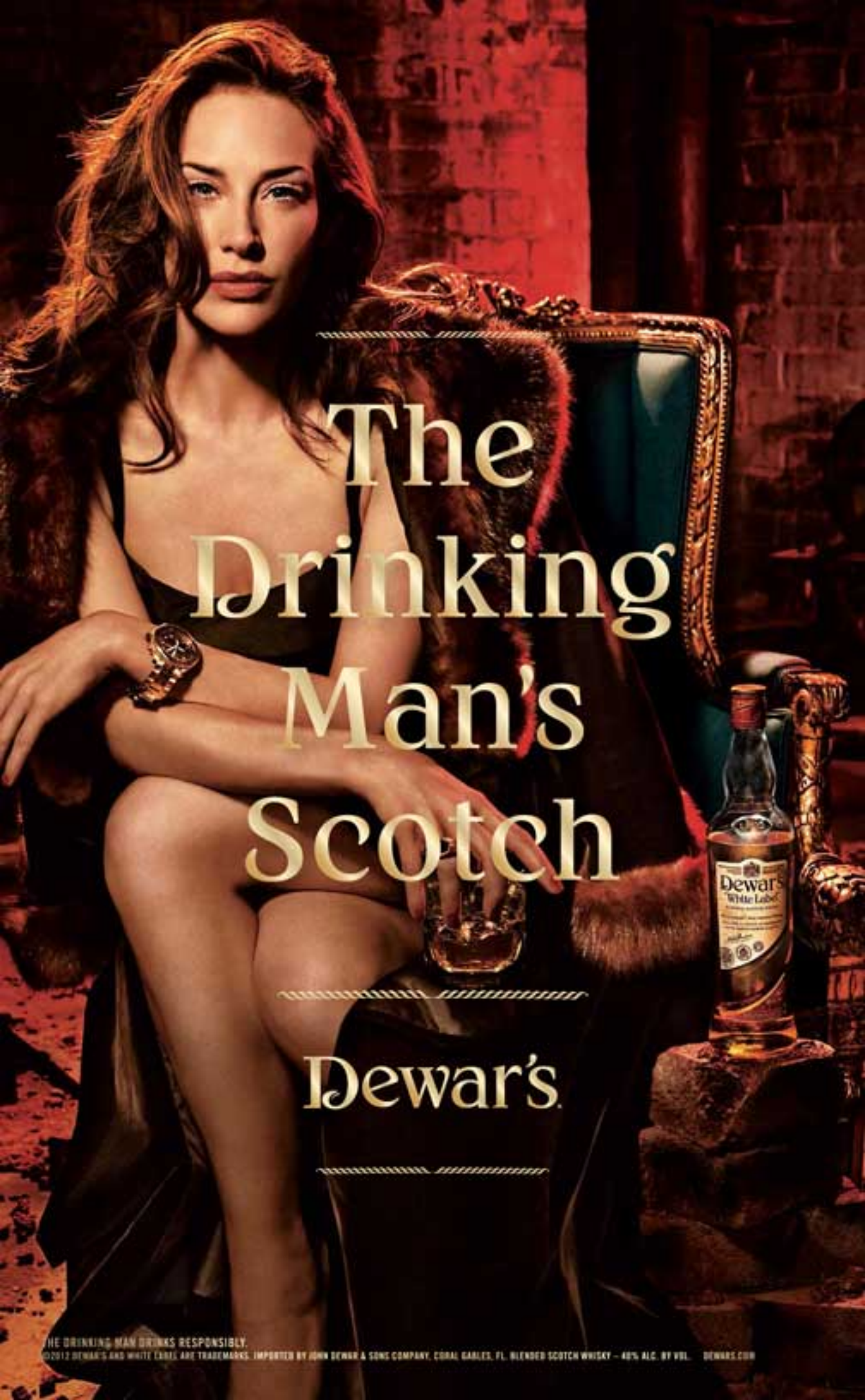
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