

TIP OFF

OFFICIAL IN-GAME PROGRAM • NO. 40

HEAT *Originals*



JOSE PAÑEDA • JEFF CRANEY • ERIC REID • SAMMY SCHULMAN
ANDY ELISBURG • SYBIL WILSON • TONY FIORENTINO • RON CULP

BULLS  **HEAT**

Sunday, April 14, 2013



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PRISCILLA

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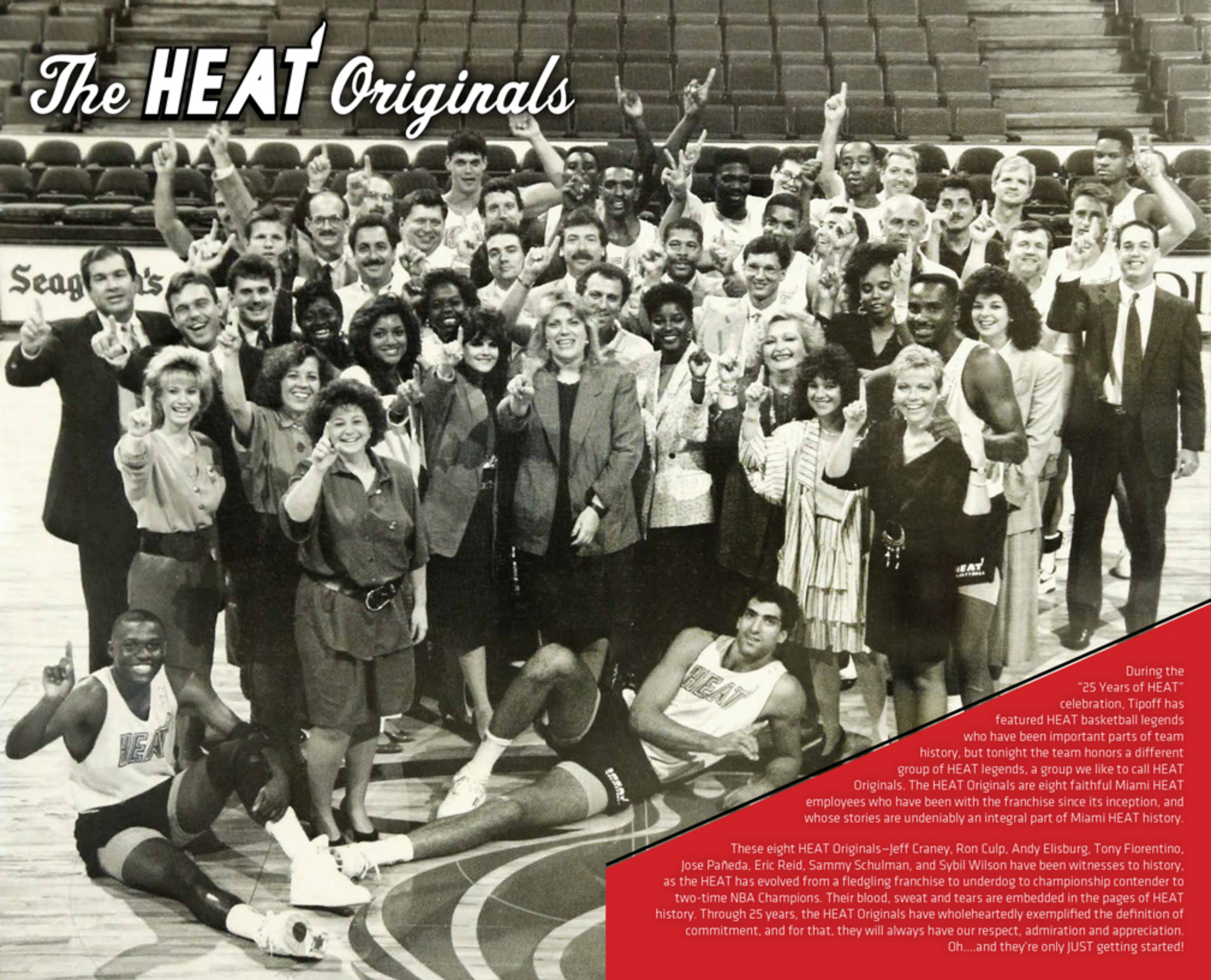


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us at Sandbar in Coconut Grove
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The **HEAT** *Originals*



During the "25 Years of HEAT" celebration, Tipoff has featured HEAT basketball legends who have been important parts of team history, but tonight the team honors a different group of HEAT legends, a group we like to call HEAT Originals. The HEAT Originals are eight faithful Miami HEAT employees who have been with the franchise since its inception, and whose stories are undeniably an integral part of Miami HEAT history.

These eight HEAT Originals—Jeff Craney, Ron Culp, Andy Ellisburg, Tony Fiorentino, Jose Pañeda, Eric Reid, Sammy Schulman, and Sybil Wilson have been witnesses to history, as the HEAT has evolved from a fledgling franchise to underdog to championship contender to two-time NBA Champions. Their blood, sweat and tears are embedded in the pages of HEAT history. Through 25 years, the HEAT Originals have wholeheartedly exemplified the definition of commitment, and for that, they will always have our respect, admiration and appreciation. Oh....and they're only JUST getting started!

HEAT *Original* JEFF CRANEY

At 22 years old, Jeff Craney was almost ready to graduate from college, but he knew that if he wanted to get his diploma in Sports Administration he would have to complete an internship first. He also knew that an NBA franchise was coming to Miami, so he set out to Coconut Grove where the HEAT offices were located.

He walked into that work place one fateful spring day in 1987, confident and fresh-faced, and saw a woman sitting at a tiny desk swamped by boxes, papers, and submissions for the "Name the Team Contest" or "Create the Team Logo," Craney doesn't remember which.

"Her name was Helen Sullivan, I'll never forget her," Craney remembers. "She was inundated—literally up to her eyes in it, and I walk in. I'm a kid and I say, 'Hey, I need an internship.'" Sullivan needed help, and Craney was asking for an internship; it was a match made in sports administration heaven.

He started working as an intern at the Miami HEAT in July 1987 and never left. He helped Sullivan put the office together, hanging up picture frames and answering phones. Since then, Craney has served the HEAT in many capacities including ticket sales, game operations and director of customer relations to his current role of Vice President of the Marketing Division.

Having been here for 25 years, Craney has experienced all of the Miami HEAT's major historical milestones: first game, first playoff win, moving to the AmericanAirlines Arena and the 2006 and 2012 championships.

When asked what it was like that first game at tip-off, Craney responded, "There was a sense of pride, you know, it was a small group. We were a band of brothers and sisters, and we were all in this together. We kind of knew that 'Hey, this is historic.' But I also remember that in many cases we were flying by the seat of our pants. I mean, we were getting things ready for a new season and preparing for games for the first time. There wasn't a lot of time to sit back and pontificate on how historical the moment was."

For Craney, much has changed since he began working with the HEAT 25 years ago.

"It's been amazing to see the growth and improvement over the years," Craney said. "The birth of the HEAT and start of my professional career run the same timeline and the differences between the early years and today are dramatic. And now, we're a first class organization and model sports franchise. I'm very proud and humbled to be a part this team for so many great years."



HEAT *Original* RON CULP

With shootarounds, practices and games happening almost every other day, the life of an NBA athletic trainer is never dull. Players need their ankles or knees taped, muscles need massage therapy and electro stimulation. With his trademark red apron, golf shirts and shorts, Ron Culp filled that role for the Miami HEAT for 20 years.

"I've been so fortunate. I grew up in the NBA," said Culp. "With the HEAT, this is absolutely and truly is a family atmosphere, and it was fun! It was work, but it was fun. I never thought 'I don't want to go to work.' I was always excited!"

Working more than 3,000 regular season games in his career, Culp usually watched the action intently, but not the scoreboard. His most important priority was to keep the players healthy. His keen eye noticed if they landed awkwardly, or if they seemed injured.

"Watching the game, I wanted to observe what the players were doing," noted the Ohio native. "If an injury occurred, it's important for me to know how it happened. I get a great deal of personal satisfaction when an injured player would get back on the floor and be able to play again, because I know how hard they work."

Culp's illustrious career in the NBA began in 1970 with the Cleveland Cavaliers. He then spent 13 seasons with the Portland Trail Blazers before joining the HEAT in 1987. Culp is the only athletic trainer ever to be honored as the NBA Trainer of the Year three times.

The Bowling Green University graduate set an NBA record in 2007-08, when he notched his 37th NBA season as a full-time employee. During halftime of the final game of that season, the HEAT honored Culp with a ceremony, presented him with a new truck and renamed the HEAT training room "The Culp Room." The biggest moment that night came when a banner honoring Culp was unveiled next to the 2006 NBA Championship one.

Nowadays, Culp can still be found at the HEAT offices, but with a new title. His new business cards read "Senior Director of Stuff." He helps the team with various fundraisers and conducts speaking engagements. He talks to high school and colleges, where he encourages the physical therapy students to get into different medical specialties. With middle schools and upper elementary schools, Culp talks about basic fitness and nutrition.



HEAT *Original* ANDY ELISBURG

My journey has been remarkable. I've been blessed that this is my first real job out of college. I joined the HEAT when I was 20 years old. Now I'm 45. I've spent more than half my life here. It's been fantastic with the various people I've worked with and for, and being part of things with the Arison family and the Riley family, it's been the best.



THE BEGINNING

The summer between my junior and senior year at St. Thomas University, I had interned with the then-Washington Bullets. When I returned to Miami for my senior year, six weeks before the start of the first season, I received a call from Mark Pray, who was with the Bullets, and who would become the new HEAT PR Director. He needed some help, so I started volunteering in the office. Then Opening Night arrived, so I started working on game nights. People in the organization thought I was an intern. People outside the organization assumed I was an employee. When we first started off, there were 20 people in the organization. There were no true departments. You helped with everything from rolling posters the night before the season opener to security to moving boxes to whatever needed to get done on any given night. So all of us banded together and we found our way.

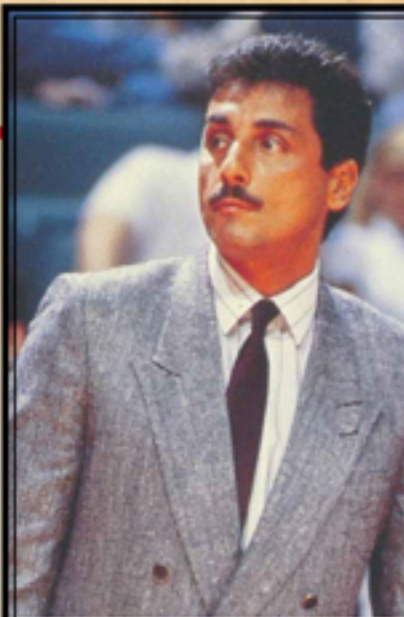
THE EPIPHANY

I wasn't officially an intern yet and I wanted to work in baseball, so I went to the Baseball Winter Meetings in Atlanta, where I saw other open positions. But I had an epiphany when I realized, why would I go somewhere else, when I'm already at a great place and doing great things right now? From that point—November 19, 1988—I became dialed into the HEAT. We continued forward until I was offered a full-time job. I literally graduated on Monday and started full-time on Wednesday morning. So far, I've only been unemployed for 36 hours of my life.

LOOKING BACK

It's a great feeling, but not only for us who have been here from the beginning. But there are so many people that have been here 18, 19, 20, 21, 22 years. That's the part you really cherish—so many of us have done it for so long. It's not just the people in the front office. It's the fans, the game-night workers, the ushers, and the security personnel. So many faces have been around for so much of it. It's an oft-used word in sports, but it really is family here. And that makes the losses a little easier to get through—because we've endured them together—and the wins that more fun—because we've enjoyed them together.

HEAT *Original* TONY FIORENTINO



When good friend Ron Rothstein was hired as the first Head Coach of the Miami HEAT, I was thrilled for him. When he called to ask me if I wanted to come aboard to be an Assistant Coach, I almost fell off my chair! He and I became good friends in New York years before he ever became an Assistant Coach in the NBA. He was a high school coach, and I was a college student when we met. By the time he called me, he had already been in the league for five years—three in Atlanta, two in Detroit—and I

thought he was going to pick all NBA guys to join him. I was a college coach when he called me and I said, "Are you kidding? Miami? The NBA? I'll be there yesterday!" So I came aboard in July, 1988.

It was a great time to be in Miami. At first, fans were really excited about all the teams coming into town—at the time Larry Bird was big, Michael Jordan, too; you had Magic playing with Kareem Abdul-Jabbar. All the while, fans were excited with the way the HEAT played hard and competed.

Throughout the years, I held different positions at the HEAT, from Assistant Coach to scouting coordinator, to a fill-in analyst for the HEAT and a HEAT insider on WAMI-TV. As an original Assistant Coach, I traveled often because we were in the Midwest Division that first year. That means we had to make five trips to the West Coast (now we only go there two, maybe three times). One time I was standing in the midst of a bunch of NBA guys and they said to me "Man, we feel bad for you with all the traveling you have to do!" and I said "Hey, I'll go another 82 games—anything beats eighth period study hall at Mount Vernon High School (NY)!"

After 11 years as an Assistant Coach and three years as the lead Assistant Coach for the Miami SOL, I was given the opportunity to become the radio announcer and backup TV announcer to Mike Fratello during Dwyane Wade's rookie year. It was pretty cool that I got to announce on TV his first game for the HEAT against Allen Iverson in Philadelphia. The following year, I became the full-time color analyst and have been ever since. Eric Reid (our play-by-play announcer and another HEAT original) and I are actually the only broadcasting team duo in the NBA that have been with their franchise since its inception. We take a lot of pride in it.

My favorite memory having been here 25 years is winning the first Championship in 2006. We won 15, 18, and 24 games respectively in the first three years—that's where our team came from. When we beat Detroit at home to get into the first Finals, we were White Hot, and I remember the streamers coming down in the Arena—it reminded me of a snow globe. Then we beat Dallas for our first NBA Championship and we were at the apex of the basketball universe. Winning another Championship last year and getting to watch LeBron, D-Wade and Chris Bosh lead us was a joy to behold. They create more memories with each game they play. I love my job and appreciate all the loyal Miami HEAT fans!



HEAT *Original*

JOSE 'LA VOZ' PAÑEDA

TIPOFF: *You've been here for 25 years, you've seen a lot of things, but it all has to begin somewhere. What was the beginning for you?*

Jose Pañeda: I told a friend from high school in the summer of 1987 that I would love to work for the new sports team that was coming to town. A couple months later, he called me and told me that a friend of his needed help selling season tickets to Spanish speakers (to be able to get the franchise, you needed 10,000 season tickets sold or promised). So basically that's how I got my foot in the door. In April of 1988 the franchise was awarded and in July they offered me a full-time job as a season ticket representative. There were four of us, including Jeff Craney.

TO: *How did you move from season ticket services to broadcasting?*

JP: That first year, we did Spanish radio but just the home games, and the gentleman who was the radio announcer at the time didn't want to travel, but the team wanted to start doing away games also. Seeing the job I said, maybe I could give this a try. So I went to Radio Shack and I got a little tape recorder and I asked for a spot on the table during a preseason game—we were playing the Washington Bullets. I just called the game in my tape recorder in Spanish and I went back to management and gave them my tape. They gave it to someone who listened to it and literally the day before we were going to a game in New York they called me into the Director of Broadcasting's office and he said, "as of right now you are the Spanish radio broadcaster for the Miami HEAT." The rest is history.

It's pretty cool because when I go speak to kids in school, I always tell them never give up; if you really want something, go for it.

TO: *How do you feel about all you have accomplished as "La Voz" of the Miami HEAT?*

JP: It's very gratifying that people come up to me in the streets. Even though I don't know who they are, they hear my voice and they know who I am. They love being able to enjoy the game in Spanish. You know, it's been a whole generation that has grown up with us. These are people who were young and didn't speak English or didn't understand it well, and were more comfortable with Spanish. They grew up with the Miami HEAT and became HEAT fans because of the Spanish radio broadcasts. We also have so many people who are listening all over Latin America who are HEAT fans. Everywhere that people speak Spanish in the world, there are HEAT fans. I'm very humbled and very grateful for everything I've been able to do with the HEAT organization.



HEAT *Original*

ERIC REID

"Hello South Florida! We always hope you enjoy every bounce and basket right along with us. And off we go on another Miami HEAT NBA adventure!"

When you hear legendary HEAT/Sun Sports television broadcaster Eric Reid deliver those words during every HEAT telecast, it's official that you're watching one of the best in the business.

Joining the organization before the franchise's inaugural season in 1988-89, the Massapequa, NY native has broadcast over 1,800 regular season HEAT games. For his first three seasons with the HEAT, Reid was the team's color analyst on the team's simulcast. Having spent the previous 11 years calling play-by-play action in college basketball at Cornell and Providence, Reid credits the first HEAT Head Coach Ron Rothstein with making the transition to color analyst smoother.

"Ron gave me incredible access," said Reid. "I was at every practice, every shootaround, he would let me watch film and tape with the coaches. They helped fast-track my NBA knowledge. I stayed within my limitations. I also freelanced doing University of South Florida telecasts as well, keeping my play-by-play skills sharp."

PREPARATION: Always enthusiastic and passionate about his craft, the Ithaca College graduate's game folders contain a wealth of statistics, bios, game notes and other tidbits, and are always available at a moment's notice.

"To prepare for a game, I need time," said Reid. "Everyone always jokes with me about how long it takes for me to prep for a game, but I like being prepared for anything I may see. The best preparation occurs before each game, when you get to interview HEAT and opponents' players and head coaches. The stories they tell help us to keep our content fresh and topical. We tell the stories of the players and coaches at each game. That's really what my job is all about."

AN APPRECIATION: Having been a courtside witness to HEAT history through the years, Reid realizes his role and cherishes every minute.

"I get to sit courtside every night and broadcast NBA basketball to fans of the Miami HEAT. It's absolutely the best part of my job," he said. "I have stayed connected for all these years. This year is my 35th consecutive year broadcasting basketball, so from Cornell University in the Ivy League to the World Champion Miami HEAT, I've given myself to every game I've called in my career. I could never have dreamed it would last 25 years, but I've really enjoyed every last game."



HEAT *Original* SAMMY SCHULMAN

According to Sammy Schulman, Executive V.P. and Chief Financial Officer at the Miami HEAT, growing up in Louisville, Ky. meant being raised on basketball. So 25 years ago when he had the opportunity to combine his love of basketball with his profession, it was a dream come true.

In 1987, Schulman was living and working in Dallas, Texas as an Audit Manager with Peat Marwick Main, a "Big 8" accounting firm at the time. But when he was recruited to come to Miami to work for the new NBA franchise, it was a no brainer decision for him. Reminiscing back on his time at the HEAT Schulman said, "25 years has honestly gone by in a flash! It's hard to believe that it's been that long."

In his 25 years at the Miami HEAT, Schulman has seen the organization and its employees grow. "I came to work for the HEAT in November of 1987, which is about a year before we ever played a game," said Schulman. "And when I got here there were five people in the office, so it was really a start-up." Now the organization has about 250 employees.

Schulman has had 25 years of unforgettable memories working with the HEAT. He fondly remembers the first playoff game at the Miami Arena: "To this day, I don't think I've ever been in a building that loud. Even as loud as this building has gotten [AmericanAirlines Arena], I'm not sure it was as loud as that building was the very first playoff game." He said, "All of Miami who was there was just so excited, because it was our first playoff game and it was like 'Okay, now we're really in the NBA.'" Schulman's other favorite moments at the HEAT include the two NBA Championships. It was special not only being able to share with co-workers but also being able to share the Championship at the AmericanAirlines Arena in 2012, as well as in Dallas in 2006, with his wife and three children who are huge HEAT fans.

While the team has grown and the culture of the organization has changed throughout the years, there's one thing that has remained the same all these years: "We realize that the fans are the lifeblood of the organization," he says. "Without the fans, there is no organization. Because most of us are fans as well, we look at everything from a fan's perspective, from promotions, to season tickets. Putting fans first is what has remained a constant throughout the years."



HEAT *Original* SYBIL WILSON

Sybil Wilson is a Miami HEAT institution. Her vibrant personality and style shines like no other, and it began 25 seasons ago. From the very beginning, she knew she wanted to be a part of something special, saying "When I drove past the construction of the Miami Arena every day, I used to tell my best friend that one day I would work in that building. I didn't know how, but I just knew it."

Prior to the HEAT, the Pace University (NY) graduate worked in a law office in the same building as the HEAT in downtown Miami. When she joined the team in 1988, her original role was administrative assistant to the team's Vice President of Advertising and Vice President of Sales and Broadcasting. Two years later, she was promoted to Director of Customer Relations/ Director of Corporate Education. Wilson worked with children in local schools and that role left a lasting impact upon her.

"A year after visiting a school, I went back and a parent told me that she didn't know what I said to her child, but whatever it was it worked," she said. "His behavior changed and his grades got better. In conjunction with NBA Legend Wali Jones' Reach for the Stars Program, we developed the Stay-in-School Jam. We were able to reward 6,000 kids for improving grades and behavior."

Looking back, she said, "I am in amazement of being here so long. We [HEAT Originals] have all grown so much in the industry and have the knowledge of all it takes to run a team! It amazes me that we 'helped start this thing' even with little or no experience. I will always remember the pre-opening night work and celebration; the glamor of Opening Night; seeing Cirque du Soleil for the first time as an opening night act; meeting celebrities; meeting Pat Riley for the first time (I was star struck); All-Star weekends; my first and only trip on a private plane; the championship game in Dallas; and dancing with the dancers on the court."

Never one to sit still, Wilson recently added the role of actress to her impressive resume. A few years ago, out of curiosity, she attended a playwright's reading. After finding out that no experience was necessary, she auditioned for "You Got Me Bent And Twisted," just for fun, not ever thinking that she had a chance. To her surprise, she was chosen for the part! Since then, she's acted in five plays, with her next production set for Sept. 21.



25 YEARS OF HEAT Memories



Clockwise from top left: Newspaper Advertisement Teasing the Arrival of Miami HEAT in 1988, The Miami HEAT's First Yearbook, 96-97 Atlantic Division Champions Mini-Poster, Head Coach Ron Rothstein Card, Inaugural Season Box Score autographed by entire team, 2006-07 Miami HEAT Media Guide, 1998 Opening Night Pass with special lanyard, Forward Grant Long Sports Card, Inaugural Season Ticket, Billboard teasing the arrival of Miami HEAT in 1988, Special Playoff Edition Cover of Miami HEAT Magazine 1998



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- Guests will not engage in fighting, throwing objects or attempt to enter the court, and those who engage in any of these actions will immediately be ejected from the game.
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DR. SELESNICK, *HEAT TEAM PHYSICIAN*

With his seat behind the team's bench, Dr. Harlan Selesnick's view of a HEAT game is one of the best in the house. But as the HEAT team physician, he watches the game much differently than a fan.

"I notice when a guy comes out of the game, does he look like he's injured or favoring something?" said Selesnick. "Does he look winded? I don't get to enjoy the game like everyone else, because I'm always worried about something going wrong. My first goal is that they stay healthy."

A board-certified orthopedic surgeon with a focus on arthroscopic surgery, sports medicine and knee-joint replacement surgery and the HEAT team physician for the past 25 seasons, Selesnick has maintained that singular mantra - "Help them stay healthy." But injuries will happen, and when they do, Selesnick diagnoses and treats the player back to health.

Born in Jersey City, N.J. and raised in Newburgh, N.Y., Selesnick attended medical school at Northwestern University and since then has traversed the globe serving as the team physician for USA Basketball in Greece, Australia, China and the United Kingdom.

Some of the most common injuries he's seen in basketball are sprained ankles and jammed fingers. But basketball requires multiple body parts moving simultaneously in multiple directions at any given time, so more serious injuries can and will occur.

"The more serious injuries we've seen in basketball are knee problems: ACL injuries, tendon ruptures and shoulder problems as well," said Selesnick, the 2002-03 National Basketball Trainers Association Physician of the Year. "The best remedy is prevention. There are several things we do. Every one of our players is taped or braced for every practice or game. While it doesn't totally prevent injuries, it cuts down on the severity of them, meaning instead of a player being out for a month, he's out for a week."

Not only does Selesnick serve world-class athletes, but as the orthopedic surgeon at Doctors Hospital in Miami, he also treats and diagnoses amateur athletes and weekend warriors. He noted that no matter the athletic level of the competitor, the same rules apply across the board.



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12/13 *MIAMI HEAT*

PLAYERS & COACHES



34

RAY ALLEN

GUARD

HEIGHT: 6'5" WEIGHT: 205
BIRTHDAY: 7/20/75
YEARS PRO: 16
FROM: Connecticut/USA



11

CHRIS ANDERSEN

FORWARD/CENTER

HEIGHT: 6'10" WEIGHT: 245
BIRTHDAY: 7/7/78
YEARS PRO: 10
FROM: Brien JC (TX)/USA



50

JOEL ANTHONY

CENTER

HEIGHT: 6'9" WEIGHT: 245
BIRTHDAY: 8/9/82
YEARS PRO: 5
FROM: UNLV/CANADA



6

LEBRON JAMES

FORWARD

HEIGHT: 6'8" WEIGHT: 250
BIRTHDAY: 12/30/84
YEARS PRO: 9
FROM: St. Vincent-St. Mary HS (OH)/USA



22

JAMES JONES

FORWARD

HEIGHT: 6'8" WEIGHT: 215
BIRTHDAY: 10/4/80
YEARS PRO: 9
FROM: Miami (FL)/USA



9

RASHARD LEWIS

FORWARD

HEIGHT: 6'10" WEIGHT: 235
BIRTHDAY: 8/8/79
YEARS PRO: 14
FROM: Alief Elsik HS (TX)/USA



31

SHANE BATTIER

FORWARD

HEIGHT: 6'8" WEIGHT: 220
BIRTHDAY: 9/9/78
YEARS PRO: 11
FROM: Duke/USA



1

CHRIS BOSH

FORWARD

HEIGHT: 6'11" WEIGHT: 235
BIRTHDAY: 3/24/84
YEARS PRO: 9
FROM: Georgia Tech/USA



15

MARIO CHALMERS

GUARD

HEIGHT: 6'2" WEIGHT: 190
BIRTHDAY: 5/19/86
YEARS PRO: 4
FROM: Kansas/USA



13

MIKE MILLER

FORWARD

HEIGHT: 6'8" WEIGHT: 210
BIRTHDAY: 2/19/80
YEARS PRO: 12
FROM: Florida/USA



24

JARVIS VARNADO

FORWARD

HEIGHT: 6'10" WEIGHT: 225
BIRTHDAY: 3/1/88
YEARS PRO: 8
FROM: Mississippi State/USA



3

DWYANE WADE

GUARD

HEIGHT: 6'4" WEIGHT: 220
BIRTHDAY: 1/17/82
YEARS PRO: 9
FROM: Marquette/USA



30

NORRIS COLE

GUARD

HEIGHT: 6'2" WEIGHT: 175
BIRTHDAY: 10/13/88
YEARS PRO: 1
FROM: Cleveland State/USA



40

UDONIS HASLEM

FORWARD

HEIGHT: 6'8" WEIGHT: 235
BIRTHDAY: 6/9/80
YEARS PRO: 9
FROM: Florida/USA



5

JUWON HOWARD

FORWARD

HEIGHT: 6'9" WEIGHT: 250
BIRTHDAY: 2/7/73
YEARS PRO: 18
FROM: Michigan/USA

HEAD COACH



ERIK SPOELSTRA

ASSISTANT COACHES



BOB McADOO



KEITH ASKINS



RON ROTHSTEIN



DAVID FIZDALE



CHAD KAMMERER



BILL FORAN



DAN CRAIG



*All roster information current as of 4/8/2013



| # | PLAYER | POS | HT | WT | DOB | FROM | YRS |
|----|----------------|-----|------|-----|----------|----------------------------------|-----|
| 34 | Ray Allen | G | 6'5 | 205 | 7/20/75 | Connecticut/USA | 16 |
| 11 | Chris Andersen | F-C | 6'10 | 245 | 7/7/78 | Blinn JC (TX)/USA | 10 |
| 50 | Joel Anthony | C | 6'9 | 245 | 8/9/82 | UNLV/Canada | 5 |
| 31 | Shane Battier | F | 6'8 | 220 | 9/9/78 | Duke/USA | 11 |
| 1 | Chris Bosh | F | 6'11 | 235 | 3/24/84 | Georgia Tech/USA | 9 |
| 15 | Mario Chalmers | G | 6'2 | 190 | 5/19/86 | Kansas/USA | 4 |
| 30 | Norris Cole | G | 6'2 | 175 | 10/13/88 | Cleveland State/USA | 1 |
| 40 | Udonis Haslem | F | 6'8 | 235 | 6/9/80 | Florida/USA | 9 |
| 5 | Juwan Howard | F | 6'9 | 250 | 2/7/73 | Michigan/USA | 18 |
| 6 | LeBron James | F | 6'8 | 250 | 12/30/84 | St. Vincent-St. Mary HS (OH)/USA | 9 |
| 22 | James Jones | F | 6'8 | 215 | 10/4/80 | Miami (FL)/USA | 9 |
| 9 | Rashard Lewis | F | 6'10 | 235 | 8/8/79 | Alief Elsik HS (TX)/USA | 14 |
| 13 | Mike Miller | F | 6'8 | 210 | 2/19/80 | Florida/USA | 12 |
| 24 | Jarvis Varnado | F | 6'10 | 225 | 3/1/88 | Mississippi State/USA | R |
| 3 | Dwyane Wade | G | 6'4 | 220 | 1/17/82 | Marquette/USA | 9 |

HEAD COACH

Erik Spoelstra (Portland)

PLAYER DEV. COACH/ADVANCE SCOUT

Octavio De La Grana (Liberty University)

ASSISTANT COACHES

Bob McAdoo (North Carolina)
Keith Askins (Alabama)
Ron Rothstein (Rhode Island)
David Fizdale (San Diego)
Chad Kammerer (Westmont College)

ASST. COACH/STRENGTH & CONDITIONING

Bill Foran (Central Michigan)

ATHLETIC TRAINER/TRAVEL COORDINATOR

Jay Sabol (Florida International)

ASST. COACH/VIDEO COORDINATOR

Dan Craig (Plymouth State)

ASST. ATHLETIC TRAINER/DIR. OF REHABILITATION

Rey Jaffet (Florida International)

| # | PLAYER | POS | HT | WT | DOB | FROM | YRS |
|----|---------------------|-----|------|-----|----------|-------------------------|-----|
| 8 | Marco Belinelli | G | 6'5 | 195 | 3/25/86 | Fortitudo Bologna/Italy | 5 |
| 5 | Carlos Boozer | F | 6'9 | 266 | 11/20/81 | Duke/USA | 10 |
| 21 | Jimmy Butler | G-F | 6'7 | 220 | 9/14/89 | Marquette/USA | 1 |
| 14 | Daequan Cook | G | 6'5 | 210 | 4/28/87 | Ohio State/USA | 5 |
| 9 | Luol Deng | F | 6'9 | 220 | 4/16/85 | Duke/Sudan | 8 |
| 22 | Taj Gibson | F | 6'9 | 225 | 6/24/85 | USC/USA | 3 |
| 32 | Richard Hamilton | G | 6'7 | 193 | 2/14/78 | Connecticut/USA | 13 |
| 12 | Kirk Hinrich | G | 6'4 | 190 | 1/2/81 | Kansas/USA | 9 |
| 48 | Nazr Mohammed | C | 6'10 | 250 | 9/5/77 | Kentucky/USA | 14 |
| 13 | Joakim Noah | C | 6'11 | 232 | 2/25/85 | Florida/USA | 5 |
| 77 | Vladimir Radmanovic | F | 6'10 | 235 | 11/19/80 | FMP/Serbia | 11 |
| 2 | Nate Robinson | G | 5'9 | 180 | 5/31/84 | Washington/USA | 7 |
| 1 | Derrick Rose | G | 6'3 | 190 | 10/4/88 | Memphis/USA | 4 |
| 25 | Marquis Teague | G | 6'2 | 190 | 2/28/93 | Kentucky/USA | R |
| 3 | Malcolm Thomas | F | 6'9 | 225 | 11/8/88 | San Diego State/USA | 1 |

HEAD COACH

Tom Thibodeau (Salem State)

STRENGTH & CONDITIONING COACH

Erik Helland (Wisconsin-Eau Claire)

ASSISTANT COACHES

Ron Adams (Fresno Pacific, Fresno State)
Andy Greer (SUNY Brockport)
Adrian Griffin (Seton Hall)

Ed Pinckney (Villanova)
Mike Wilhelm (Southampton)

**All roster information current as of 4/8/2013*



CHICAGO BULLS

PROBABLE STARTING 5



5

CARLOS BOOZER

FORWARD

HEIGHT: 6'9" WEIGHT: 266
BIRTHDAY: 11/20/81
YEARS PRO: 10
FROM: Duke/USA



21

JIMMY BUTLER

GUARD/FORWARD

HEIGHT: 6'7" WEIGHT: 220
BIRTHDAY: 9/14/89
YEARS PRO: 1
FROM: Marquette/USA



9

LUOL DENG

FORWARD

HEIGHT: 6'9" WEIGHT: 220
BIRTHDAY: 4/16/85
YEARS PRO: 8
FROM: Duke/Sudan



12

KIRK HINRICH

GUARD

HEIGHT: 6'4" WEIGHT: 190
BIRTHDAY: 1/2/81
YEARS PRO: 9
FROM: Kansas/USA



48

NAZR MOHAMMED

CENTER

HEIGHT: 6'10" WEIGHT: 250
BIRTHDAY: 9/5/77
YEARS PRO: 14
FROM: Kentucky/USA



TOM THIBODEAU

HEAD COACH

*All roster information current as of 4/8/2013

How's this for an impressive stat sheet?



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HEAT 2012/13

REGULAR SEASON SCHEDULE

| OCTOBER ► 2012 | | | | | | | JANUARY ► 2013 | | | | | | |
|-------------------------------|-----|--------------|--------------|--------------|-------------|-----|----------------|-----|-----|--------------|-----|-------|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT | SUN | MON | TUE | WED | THU | FRI | SAT |
| | 1 | 2 | 3 | 4 | 5 | 6 | | | 1 | DAL 7:30 ETN | 3 | CHI 4 | 5 |
| FRI ATL 7:00 | 8 | 9 | 10 | FRI LAC 7:30 | 11 | 12 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| FRI LAC 12:00 | 15 | 16 | 17 | FRI DET 7:30 | 18 | 19 | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| | 22 | FRI CHA 7:00 | FRI WAS 7:30 | 25 | FRI NO 7:30 | 26 | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 28 | 29 | 30 | | | | | 27 | 28 | 29 | 30 | 31 | | |
| OPENING NIGHT ► RING CEREMONY | | | | | | | | | | | | | |

| NOVEMBER ► 2012 | | | | | | | FEBRUARY ► 2013 | | | | | | |
|-----------------|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT | SUN | MON | TUE | WED | THU | FRI | SAT |
| | | | | 1 | 2 | 3 | | | | | | 1 | 2 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 25 | 26 | 27 | 28 | 29 | 30 | | 24 | 25 | 26 | 27 | 28 | | |

| DECEMBER ► 2012 | | | | | | | MARCH ► 2013 | | | | | | |
|-----------------|-----|-----|-----|-----|-----|-----|--------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT | SUN | MON | TUE | WED | THU | FRI | SAT |
| | | | | | | 1 | | | | | | 1 | 2 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |

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LISTEN: Tune in to 790AM / 104.3FM The Ticket for game coverage and commentary.
EN ESPAÑOL: For Spanish radio broadcasting tune into WAQI 790 AM / 98.3 FM.

| APRIL ► 2013 | | | | | | |
|--------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |

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ITEM OF THE GAME



HEAT Lace Clips

HEAT fans, with the postseason just around the corner, it's time to lace up and get this party started. And Crazy Andy's got just the thing for the occasion. These nifty HEAT Lace Clips that will help keep your sneakers lookin' as fly as ever. Get 'em for just eight bucks a pair.

\$8



THE MIAMI HEAT STORE



The Item of the Game is available at the special price for tonight's game only and while supplies last.

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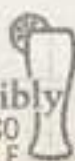
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Lombardi's | Mambo Cafe | Latin American Cafe | The Knife | Tradewinds | Off The Hookha

THE MIAMI HEAT

WELCOMES ITS RADIO NETWORK AFFILIATES

ESPN
((106.3))

760 AM))
ESPN

770 AM))
ESPN
((RADIO))



Tú pones la diversión y nosotros el sabor

Esta receta es perfecta para que la disfrutes en familia, no sólo por lo divertido que les resultará a todos preparar sus propias fajitas, sino también porque les encantará el sabor de este clásico Tex-Mex.

Fajitas de Carne

Rinde 4 porciones Tiempo de preparación: 10 min. Tiempo Total: 30 min. más el tiempo de marinado.

Ingredientes

3 lbs. de bistec de falda, cortado en tiras de 1/2"
1 1/2 taza de Mojo Criollo GOYA®
1 cda. de Adobo con Pimienta GOYA® o al gusto
2 cdas. de Aceite de Oliva Extra Virgen GOYA®
1 cebolla grande, cortada en tiras gruesas de 1/4"
2 pimientos rojos, verdes y/o amarillos
1 cda. de Sazonador Total GOYA®
1 paquete (18 oz.) de Tortillas de Harina GOYA®, calientes

Para el Aderezo:

1 tarro (12 oz.) de Guacamole GOYA®, descongelado
1 frasco (17.6 oz.) de Salsa Pico de Gallo GOYA®
1 taza de crema agria
1 frasco (8 oz.) de Salsita GOYA®
(el sabor de tu preferencia)

Instrucciones

1. En un recipiente mediano, con tapa, o en una bolsa grande con cierre, mezcla la carne en tiras, el Mojo y 1 cucharadita de Adobo, déjala marinar en la nevera por lo menos 2 horas, o hasta 24 horas. Después saca la carne de la salsa de marinar y déjala reposar hasta que esté a temperatura ambiente.
2. Calienta una cucharada de aceite en un sartén grande a fuego alto. Agrega las cebollas y cocina por unos 3 minutos o hasta que comience a dorarse, revolviendo ocasionalmente. Añade los pimientos al sartén. Cocina por unos 3 minutos más o hasta que comiencen a dorarse, revolviendo ocasionalmente. Sazona la verdura con Sazonador Total y Adobo, pon todo en un plato de servir. Cubre las verduras con papel aluminio para mantener el calor.
3. Calienta el aceite restante en una sartén a fuego alto. Agrega la carne en porciones y cocina por unos 10 minutos o hasta que se dore por todos lados. Transfiere la carne a un plato de servir.
4. Para servir, pon una porción de carne y una cucharada de verduras en el centro de cada tortilla caliente. Añade el Guacamole, la Salsa Pico de Gallo, la crema agria y la Salsita, al gusto. Envuelve y disfruta.

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EXIT 25A

ON THE TURNPIKE
MIAMI, FLORIDA

WELCOME TO AMERICAN AIRLINES ARENA

IMPORTANT INFO AT AMERICAN AIRLINES ARENA

ACCESS - All guests entering the American Airlines Arena must have a valid event ticket to gain admission. Children under two (2) years of age may enter the Arena free of charge, providing that he/she sits on the lap of a parent or guardian. Guests two (2) years and older must have a ticket to enter the Arena. Guests should retain their stubs in order to verify proper seat location. Please sit only in your assigned seat, as designated by the ticket, to avoid inconvenience to others. Re-entry to the Arena is prohibited.

ADVANCE TICKETS - To purchase tickets for future HEAT games and events at the American Airlines Arena, visit the Advance Ticket booth at Section 103, or the Ticket Office located on the NE exterior of the Arena next to Gate 3. You may also call 1-800-4NBA-TIX, or purchase online at the HEAT ticketExchange at HEAT.com or Ticketmaster.com.

ALCOHOL POLICY - Only sold to guests 21 years or older. Two (2) drink maximum per purchase per person. All alcohol sales will cease at the end of the third quarter or at the discretion of the Arena management. Proper I.D. is required.

ANIMALS - No animals are permitted on the Arena grounds with the exception of trained service animals for our guests with disabilities.

ASSISTIVE LISTENING DEVICES - Available at the Guest Services location at Section 103.

ATMs - ATMs are conveniently located at the following areas of the Arena: Inside Gate 1, and Sections 104, 109, 111, 116, 121, 123, 303, 313, 318, 330, 407 and 417.

BABY CHANGING STATIONS - Baby changing tables are located in all men's, women's and family restrooms throughout the Arena.

CREDIT CARDS - American Express, Discover, MasterCard and Visa are accepted at the Flagship Lounges, Dewar's Clubhouse, Suites, Ticket Office, merchandise and concessions stands located throughout the Arena.

DIRECTORIES - To find the nearest ATM, concession stand, telephone, etc., please visit any of the directories near the elevators to assist you with locating these items.

DISABLED ENTRANCE - Gate 3 and Gate 4.

DISABLED PARKING - Available in the lower level (P2) garage and in any of the parking lots adjacent to the Arena, based on availability.

DISABLED SEATING - The American Airlines Arena is pleased to provide seating for our disabled guests in all areas, levels and price categories. Please contact the Ticket Office at (786) 777-1250.

ELEVATORS - Use the following elevators to guide you to your seat:
Dewar's Clubhouse: All Dewar's Clubhouse Members are encouraged to utilize elevators 7 and 8 located at Sections 122, Suite 274 and 328.
Suites/Louges: All Suite and Loge Ticket Holders are encouraged to utilize elevators 3 and 4 located at Sections 110, 223 and 312.
Disabled Guests: All disabled guests are encouraged to utilize elevators 1 and 2 located at Sections 103, 205 and 304. All elevators can be accessed from the P2 Parking Garage.

ESCALATORS - Across from Sections 101/124, 112/113, 301/322, 317/316.

FIRST AID - Across from Section 110.

SEASON TICKET SERVICES WINDOW - Our Season Ticket Services window is located at the Ticket Office. If you have any questions concerning your season tickets, please visit this location or Guest Services located at Section 115 or 306.

GATES OPEN - Arena gates open one hour prior to the beginning of a HEAT game. Premium Seating areas open an hour and a half prior to tip-off.

GUEST SERVICE LOCATIONS - Located on the Mezzanine Level at the Biscayne Entrance, Sections 103 and 322.

LOST OR STOLEN TICKETS - Guests are encouraged to keep their tickets in a secure location. The Ticket Office reserves the right not to replace lost or stolen tickets. Please contact the Ticket Office at (786) 777-1250.

PARKING - For quick and convenient access to and from American Airlines Arena, there are several other privately owned parking lots surrounding the Arena on gamedays for a fee. (Parking rates are designed by the Parking lot operator and not the Arena).

PREMIUM GUEST SERVICES - Our staff is available throughout the Suite, Loge and Starbox areas to assist our Premium Seat Guests. From ticket concerns to food and beverage needs, our concierge staff are available to assist in making your stay with us more enjoyable. For any questions pertaining to the Premium Operations Department, contact (786) 777-1460.

POLICIES - For the safety of our Guests, American Airlines Arena does not permit the following items into the Arena:

- Bottles, jugs, thermoses, cans, coolers, or any type of hard containers
- Food and beverages not purchased at American Airlines Arena
- Banners
- Strollers
- Fireworks
- Weapons of any kind
- Alcoholic beverages, illegal drugs
- Cameras, video and audio recording devices
- Laser Pointers
- Whistles, horns, drums, other musical instruments or other noise makers
- Large bags
- Backpacks

Please note that all bags are subject to search when entering American Airlines Arena and may be checked in at a Guest Services location.

RE-ENTRY - American Airlines Arena does not permit re-entry once you are inside the facility.

RETAIL STORE/STANDS - Our team store, The Miami HEAT Store, is located on the Mezzanine Level at the Biscayne Entrance and retail stands are located at Sections 106, 110, 118, 122, 302, 309, 318, 406 West, and 413 East, or by visiting themiamiheatstore.com.

SEASON TICKET ACCOUNT SERVICES - Located at section 115, exclusively designated for Season Ticket Holder questions.

SMOKING POLICY - In order to ensure the comfort and convenience of all guests, the American Airlines Arena is a "Smoke Free" facility. Smoking will, however, be permitted in the following exterior areas:

- The East Plaza located just outside Sections 111-114
- Outside balconies located just outside Sections 104-108, 116-120, 308, 324
- Suite outdoor balconies

STAIRWELLS

There are four main stairwells for your convenience:
 Red Stairwell (NW): Sections 104, 304, 409
 Orange Stairwell (NE): Sections 110, 312, 412
 Blue Stairwell (SE): Sections 115, 321, 419
 Yellow Stairwell (SW): Sections 122, 328, 402

TELEPHONES - Pay telephones are located near Section 103 and Gate 3.

WATER FOUNTAINS - Water fountains are conveniently located at the following areas of the Arena: Sections 104, 109, 116, 121, 201, 244, 305, 312, 321, 328, 408, and 419.

WEBSITES -
 American Airlines Arena:
 aaarena.com

Miami HEAT:
 HEAT.com

The Miami HEAT Store:
 themiamiheatstore.com



AAARENA DAILY DEAL

CHICAGO DOG WITH SODA // \$8.00 (SAVE \$6.00)

CHICAGO DOG WITH BEER // \$10.00 (SAVE \$7.00)



Daily Deal at Downtown Dogs - Sections 112 & 124

DID YOU KNOW?



The exclusive Hyde Lounge is open to all Miami HEAT fans, before, during and after home Miami HEAT games. Meet the VIP Hostess at Section 114 for access!

FOOD & DRINK

| | | |
|--|-------------------------|---|
| | Bacardi Bars | 102, 104, 108, 109, 111, 114, 118, 120, 121, 123, 309, 310, 325, 326, 415 |
| | Bar | 304 |
| | Beer | 101, 102, 109, 111, 113, 114, 116, 123, 310, 314, 320, 323, 407, 417 |
| | Bongo's | 112, 117, East Plaza |
| | Blue Iguana Tequila Bar | 404, 405 |
| | Blue Moon Bar | 319 |
| | Carvery | 108, 117 |
| | Chicken Chop | 105, 120 |
| | Crepes | 107 |
| | En Fuego Miami Grill | 105, 117 |
| | Empanadas | 121 |
| | Extreme Nachos | 108, 120, 405, 416 |
| | Gluten Free | 101 |
| | Grey Goose Bar | 106 |
| | Gyros | 111, 119, 314 |
| | Hot Dogs | 112, 124, 304, 319, 329 |
| | Haagen Dazs/Coffee | 106, 116, 307, 315 |
| | Juice Blendz | 117, 307 |
| | Kosher | 102 |
| | Lemonade | 107, 303, 416 |
| | Meatball Mania | 108 |
| | Nuts | 113, 309, 325, 407, 417 |
| | OutTakes | 116 |
| | Pizza | 101, 113, 309, 325, 405, 414 |
| | Popcorn | 101, 105, 112, 117, 124, 308, 309, 324, 325, 407, 417 |
| | Red Bowl | 105 |
| | Red Frog Rum Bar | 414, 415 |
| | Rosa Mexicano | 108, 120 |
| | Sushi Maki | 117 |
| | Uptown Dawgs | 407, 417 |
| | Yo Blendz | 113, 415 |

SERVICES AND FACILITIES

| | | | |
|--|----------------|--|------------------------|
| | ATMs | | Season Ticket Services |
| | AEDs | | Smoking Balconies |
| | Elevators | | Stairs |
| | Escalators | | Water Fountains |
| | First Aid | | Family Restroom |
| | Guest Services | | Men's Restroom |
| | Phones | | Women's Restroom |



100 Level



300 Level



400 Level



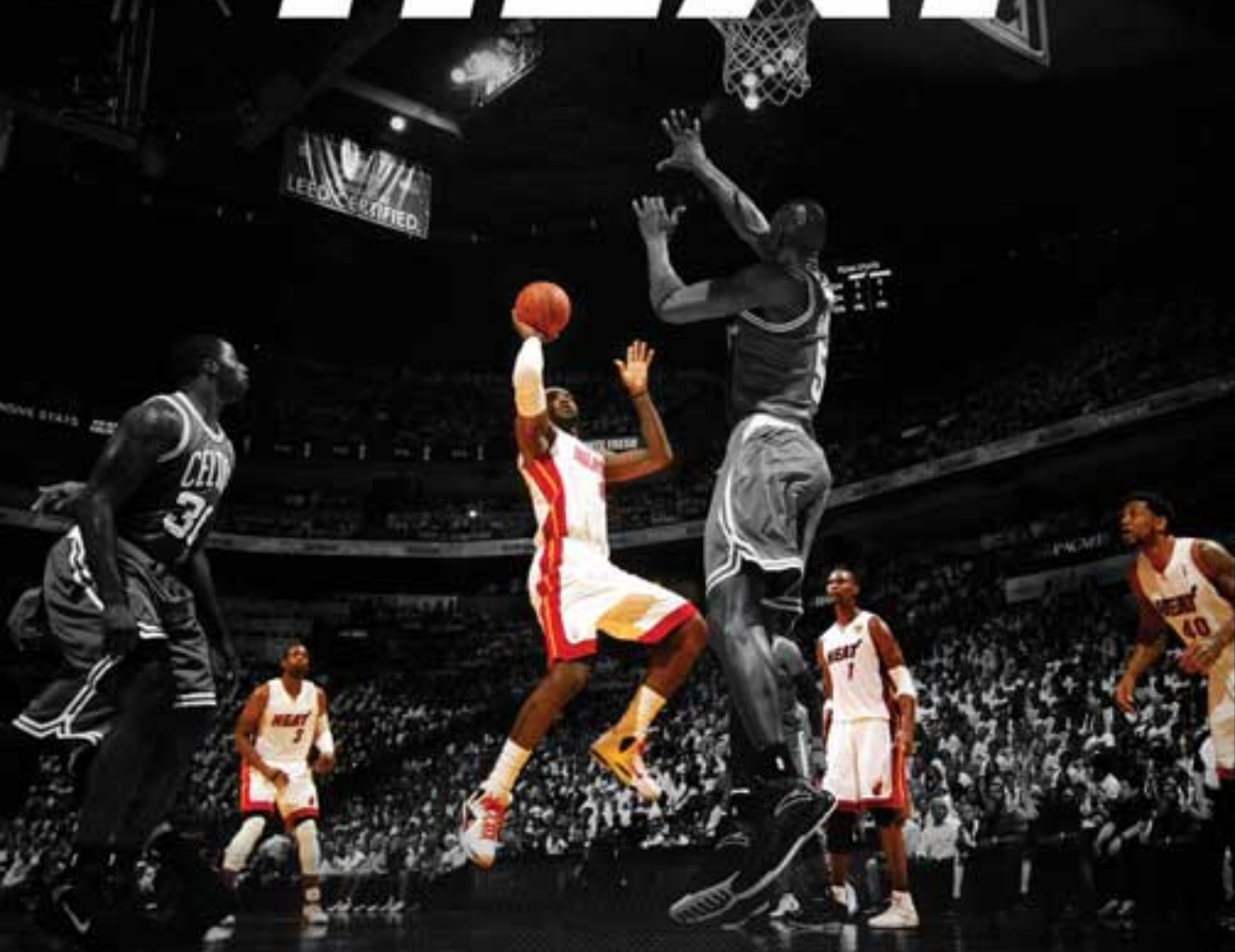
MIAMI HEAT

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Dwyane Wade Donates \$75,000 and iPads to Cabrini-Green Reading Lab

On March 26, 2013 HEAT guard Dwyane Wade visited with children at the Dwyane Wade Reading Lab in the Cabrini-Green "By the Hand Club for Kids" in North Sedgwick, Chicago. Wade and his charity organization, Wade's World Foundation, donated 20 iPads and \$75,000 for an iPad Reading Lab in the Center.

Wade video-chatted and read with the children on their new iPads from another room in the building, then surprised them as he walked into the lab to meet them in person. The lab was decorated with new furniture and a painting of Wade on the wall. The children had the opportunity to speak with Wade about the importance of reading, basketball, and his teammates.



Wade's World
FOUNDATION

COMMUNITY

Florida Blue 

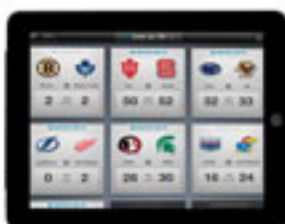


About Wade's World Foundation

Founded in 2003, Wade's World Foundation stands on the shoulders of its' central purpose of promoting the education of children/youth and its' three focus initiatives of literacy, health and fatherhood. Understanding that his life is bigger than basketball, Wade is a firm believer and supporter of the foundation's motto "Every Child Deserves a Shot." By primarily servicing the at-risk communities of Chicago, Milwaukee, and the South Florida region, Wade's World Foundation and partnering sponsors are dedicated to providing opportunities that enable children to overcome challenges, excel academically, and reach their maximum potential. For more information visit www.wadesworldfoundation.org.



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HEAT DANCERS

NAME:

Priscilla

**AN INTERESTING
FACT ABOUT ME:**

I love country music!

**PEOPLE WOULD
NEVER BELIEVE:**

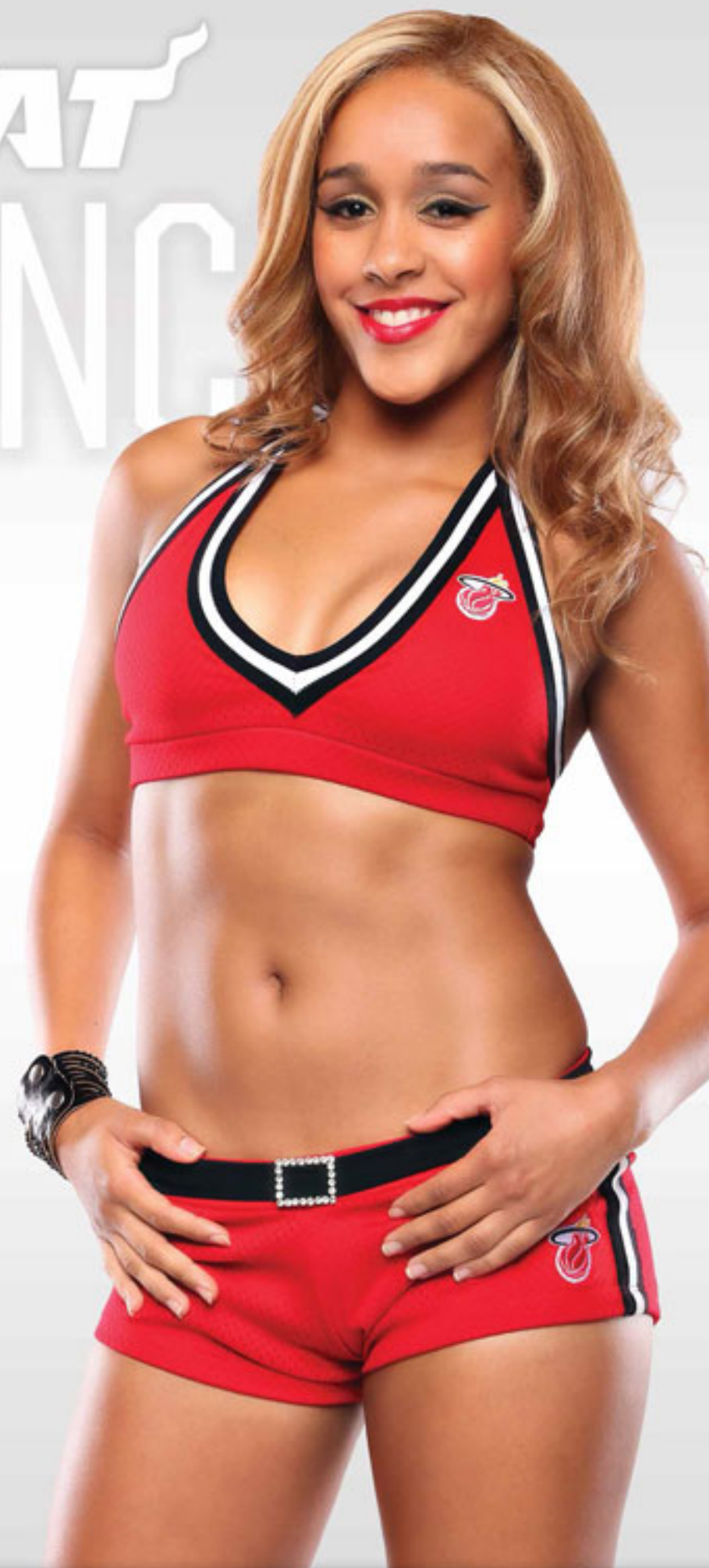
I had perfect attendance in school for 13 years of my life.

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BY THE NUMBERS

RECENT MATCH-UPS

Tonight's game marks the fourth and final regular season game against the Chicago Bulls this year. Recaps of the previous games are below.

GAME 1: CHICAGO BULLS 96, MIAMI HEAT 89 (1/4/13; Miami, FL): The Chicago Bulls captured a 96-89 win against the Miami HEAT. The Bulls shot 55 percent from the field in the first, as they took a four-point, 26-20, advantage after one. Miami started the second with a 13-4 run, taking a seven-point lead, before the Bulls battled back to take a one-point, 49-48, into the half. Chicago came out of the break shooting 62.5 percent in the third, increasing their lead to nine, 75-66, heading into the final quarter. Chicago would increase their lead to 10 before Miami cut the lead to only five with three minutes remaining, but they would get no closer than that as the Bulls recorded the 96-89 victory. LeBron James led Miami with a game-high 30 points.

GAME 2: MIAMI HEAT 86, CHICAGO BULLS 67 (2/21/13; CHICAGO, IL): On the second night of a back-to-back set, Miami posted their ninth consecutive win after recording a, 86-67, win against the Chicago Bulls. The two teams exchanged the lead three times before ending the first tied up at 22 apiece. With the score tied at 28 at the 7:53 mark in the second, Miami went on an 11-0 run as they capped the quarter up 10, 45-35, heading into the break. LeBron James scored 11 third quarter points as the HEAT increased their lead to 11, 65-54, heading into the final frame. Miami would push their lead to 20, 80-60, with 4:26 remaining before closing out the 19-point, 86-67, victory. James posted a 26-point, 12-rebound double-double.

GAME 3: CHICAGO BULLS 101, MIAMI HEAT 97 (3/27/13; CHICAGO, IL): The Miami HEAT lost their first game in 28 tries, falling to the Chicago Bulls, 101-97, ending the HEAT's 27-game winning streak, the second-longest in NBA history. The Bulls came out shooting 58.3 percent from the field in the first, taking a 32-22, lead after one. Miami responded, shooting 62.5 percent from the field in the second, but were only able to cut the Chicago lead down to nine, 55-46, heading into halftime. The HEAT jumped out on a 13-3 run to start the third before closing out the quarter down just one, 69-68, heading into the final frame. Chicago pushed their lead to as many as nine before Miami cut it to five, 94-89, with 1:22 remaining, but the Bulls quickly pushed their lead back to nine with 30.2 seconds left to play as they closed out the game with the four-point, 101-97, win. LeBron James scored a game-high 32 points.

2012-13 Regular Season vs. Bulls Stats

| | |
|-----------------------------------|------|
| HEAT AVG. POINTS PER GAME: | 90.7 |
| BULLS AVG. POINTS PER GAME: | 88.0 |
| HEAT AVG. REBOUNDS PER GAME: | 31.7 |
| BULLS AVG. REBOUNDS PER GAME: | 43.3 |
| HEAT AVG. FIELD GOAL PERCENTAGE: | .483 |
| BULLS AVG. FIELD GOAL PERCENTAGE: | .431 |
| HEAT AVG. ASSISTS PER GAME: | 17.3 |
| BULLS AVG. ASSISTS PER GAME: | 23.0 |

HEAT ALL-TIME VS. BULLS

| | |
|----------------------|-------|
| All-Time Record | 40-51 |
| All-Time Home Record | 25-20 |
| All-Time Road Record | 15-31 |

2012-13 REGULAR SEASON GAMES VS. BULLS

| DATE | SITE | RESULTS |
|---------|-------------|-----------|
| 1/4/13 | Miami, FL | L, 96-89 |
| 2/21/13 | Chicago, IL | W, 86-67 |
| 3/27/13 | Chicago, IL | L, 101-97 |
| 4/14/13 | Miami, FL | -- |



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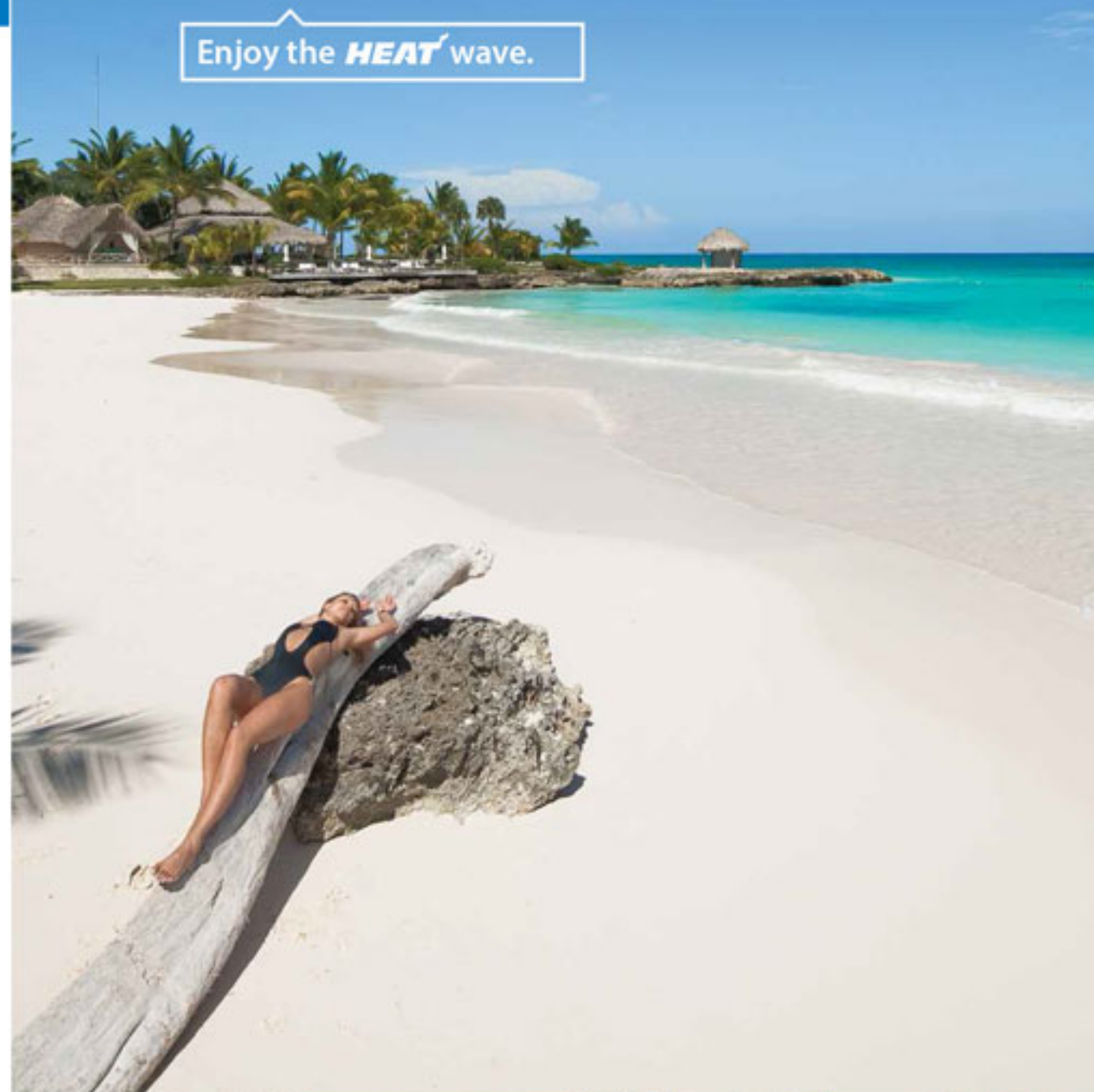
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25TH ANNIVERSARY SPOTLIGHT

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Miami Welcomed as a Franchise

After 20 years as a city with just one major professional sports team (Miami Dolphins), and after anxiously waiting for an NBA announcement, Miami moved into the big time on April 22, 1987 in spectacular fashion when the NBA finally awarded Miami its own franchise. That year, expansion franchises were also granted to Charlotte, Orlando, and Minnesota.

In the frenetic and unforgettable 19 months that followed, the team's identity began to form with landmark choices that ranged from coaches like Ron Rothstein, to draft picks like Rony Seikaly and Kevin Edwards to the very logo itself.

The vision of men like Zev Buffman, Lewis Schaffel, Billy Cunningham and team patriarch Ted Arison at last became reality when the HEAT began its inaugural season at Miami Arena in November of 1988 amid blazing lasers, blasting indoor fireworks, tuxedos and tuxedo t-shirts worn by HEAT employees and fans alike. The Miami HEAT hosted the Los Angeles Clippers that night before an enthusiastic sellout crowd, that roared in unison when Rony Sparrow made the first historic basket.



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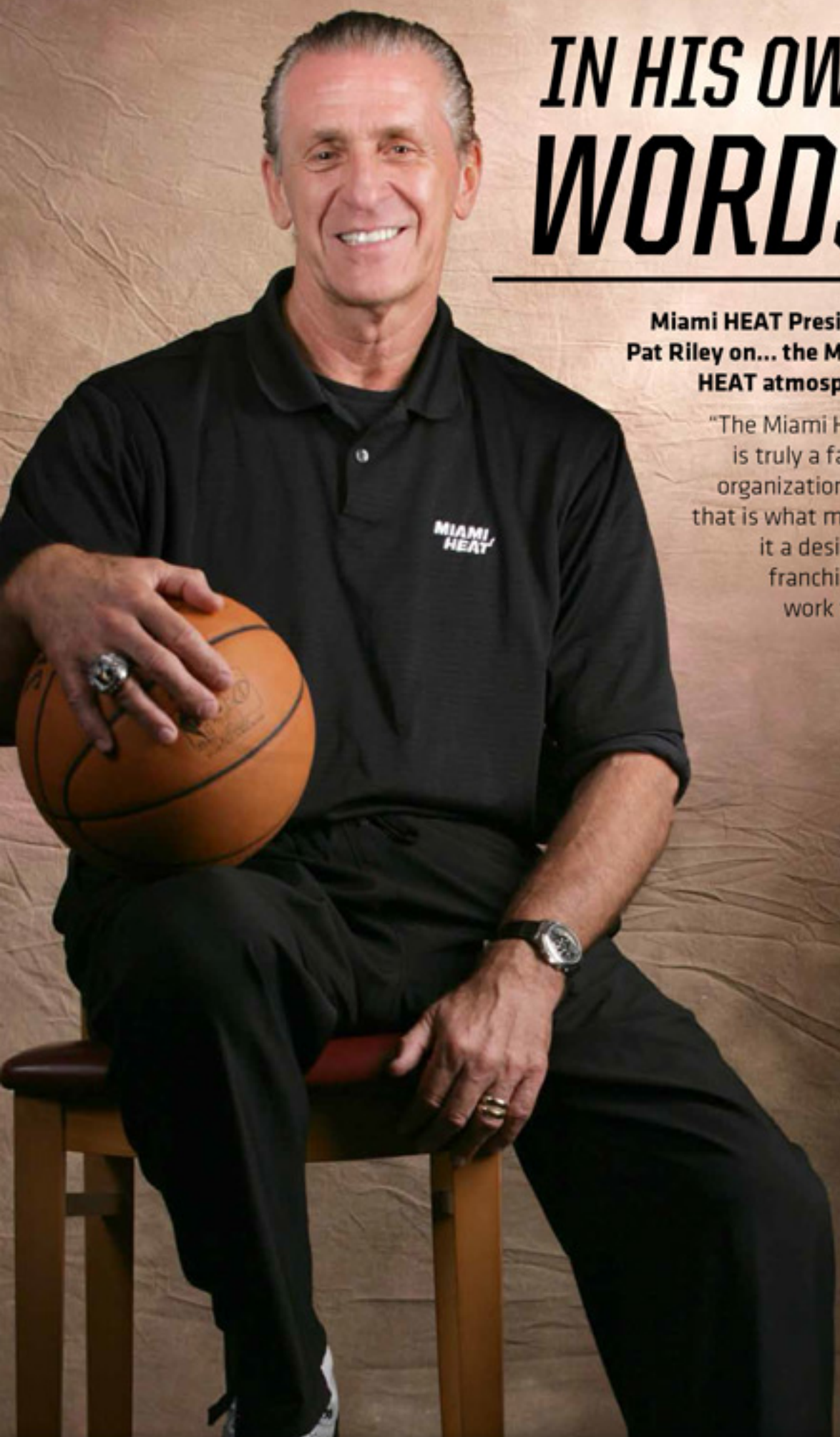
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IN HIS OWN WORDS

Miami HEAT President
Pat Riley on... the Miami
HEAT atmosphere

"The Miami HEAT
is truly a family
organization and
that is what makes
it a desirable
franchise to
work for."



3
POINT
PLAY

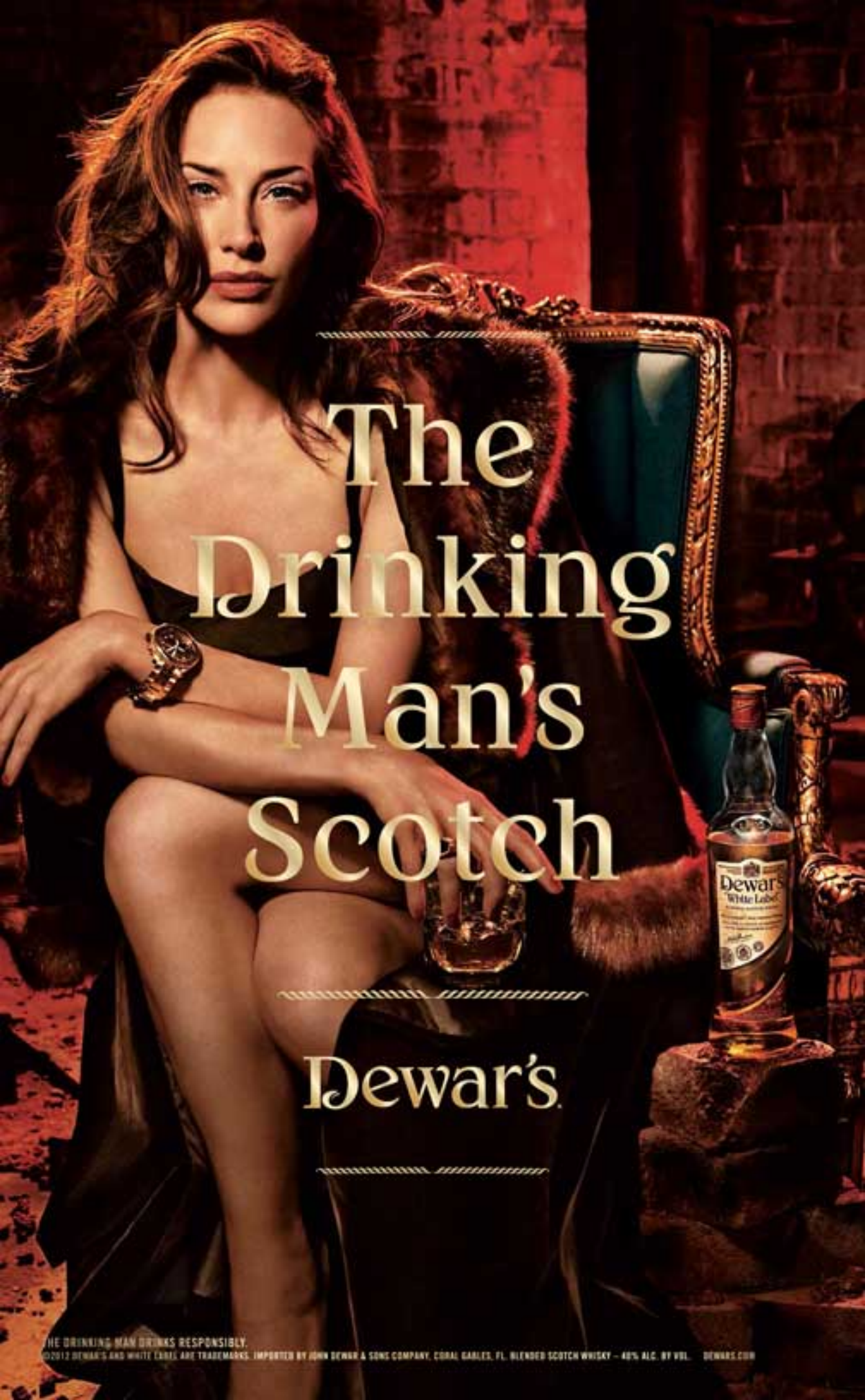
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