

2019-20

SYRACUSE CRUNCH

PROMOTIONAL SCHEDULE

SATURDAY, OCTOBER 19

HOME OPENER presented by Upstate University Hospital

2018-19 North Division Champions mini banner giveaway

SATURDAY, OCTOBER 26

PINK IN THE RINK presented by Upstate Cancer Center

Benefiting She Matters

SUNDAY, OCTOBER 27

NY529 HALLOWEEN SPOOKTACULAR

Postgame trick-or-treating on the ice

FRIDAY, NOVEMBER 1

MOVEMBER presented by Upstate University Hospital

Benefiting the Prostate Cancer Care & Research Fund

SATURDAY, NOVEMBER 2

YOUTH HOCKEY APPRECIATION NIGHT

Represent your organization at a Crunch game

FRIDAY, NOVEMBER 8

MILITARY APPRECIATION presented by Falso Service Experts

Camouflage specialty jerseys

SATURDAY, NOVEMBER 16

HOCKEY FIGHTS CANCER benefiting Upstate Cancer Center

Lavender specialty jerseys

SATURDAY, DECEMBER 7

STANLEY STEEMER TIRED TEDDY TOSS

Benefiting The Salvation Army

AND

SPECIAL GUEST BARBIE BLANK

Former WWE Diva Kelly Kelly

FRIDAY, JANUARY 3

HEALTH & WELLNESS NIGHT presented by Blink Fitness

Learn about health-related businesses in Syracuse

MONDAY, JANUARY 20

MONDAY MATINEE

Special 1 p.m. start time and \$7 youth tickets

TUESDAY, MARCH 17

ST. PATRICK'S DAY

Themed specialty jerseys

SATURDAY, APRIL 4

PUCKS FOR PAWS

Benefiting the Priscilla Mahar Animal Welfare Foundation

SATURDAY, APRIL 11

FAN APPRECIATION NIGHT

Team photo giveaway courtesy of Tully's Good Times

*Additional nights include You Can Play & 40th Anniversary of Miracle on Ice both featuring specialty jerseys

CRUNCH BUNCH NIGHTS:

Saturday, October 19 • Friday, November 29 • Monday, January 20 • Saturday, February 15

*Promotional schedule subject to change



*Additional details will be announced at a later date