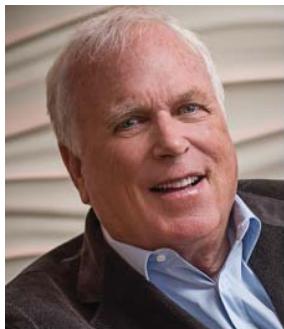


— TWO THOUSAND FIFTEEN BISONS BASEBALL —



FRONT OFFICE



ROBERT E. RICH JR.

CHAIRMAN, BISONS BASEBALL INC.

BISONS



As chairman of Rich Products Corporation, Robert E. Rich Jr. (Bob) has led the company to more than \$3 billion in worldwide sales revenue. Bob continues to build the business in new markets with cutting-edge management practices, high business ethics, and customer service standards, which have earned him distinction as one of the nation's most-dynamic business leaders.

Bob's dynamic leadership was recognized with his appointment as chairman of the U.S.-based Grocery Manufacturers Association in 1999 and his prestigious selection as a National Restaurant Association "Diplomat" in May 2000.

Other noteworthy distinctions include his 1996 induction into the Frozen Food Industry Hall of Fame, making his father, Robert E. Rich, and him the first father-and-son team to be so honored. That same year, Refrigerated and Frozen Foods magazine selected Bob as its "Executive of the Year."

Bob is a member of the Grocery Manufacturers Association Hall of Achievement, the Prepared Food Hall of Fame and the Students in Free Enterprise (SIFE) Hall of Fame. Also, the Buffalo Baseball Hall of Fame, the Buffalo Sabres Hall of Fame, the Greater Buffalo Sports Hall of Fame and the National Baseball Congress Hall of Fame. In 1999 he became the second angler ever to be inducted into the South Florida Fishing Hall of Fame.

In addition to his Rich Products leadership, Bob has played an important role in professional baseball in Buffalo, N.Y. In 1983, Bob purchased the then-struggling Double-A Buffalo Bisons professional franchise, in order to keep the professional baseball in the Queen City.

In 1984, Bob realized another major goal when he purchased baseball's Triple-A Wichita Aeros and moved the American Association franchise to Buffalo.

In 1988, Bob cut the ribbon on Buffalo's new downtown ballpark, celebrating the fulfillment of a dream to build a new home for the Bisons and setting the franchise on a course that has since included two league championships and annual minor league attendance supremacy.

Bob serves as president and CEO of Bison Baseball Inc., Wichita Baseball Inc., and Jamestown Baseball Inc. He is also the past commissioner of the National Baseball Congress, an organization of amateur and semi-pro baseball leagues operating in the U.S. and Canada.

RICH HISTORY

Bob's path to success – in business, sports and the community – began at the Nichols School in Buffalo, where he was a football quarterback and one of the finest goaltenders in the prep school's illustrious hockey history.

After Nichols, Bob continued to show his prowess at Williams College, where he earned a Bachelor of Arts degree in 1963 and served as co-captain of the hockey team during his senior year.

After graduation from Williams, he returned to Buffalo and broke into professional hockey as a backup goalie for the Buffalo Bisons of the American Hockey League, an experience that led him to try out for the 1964 U.S. Olympic Team.

After active duty with the U.S. National Guard, Bob joined Rich Products in 1964 and received a complete introduction to the company in the role of president of Rich Products of Canada, a start-up subsidiary. He next returned to school to earn his MBA with honors from the prestigious University of Rochester Simon School of Business in 1969. Bob subsequently rejoined Rich's full-time as vice president of Sales and Marketing, a new department for the company that he started and staffed.

Over time, Bob assumed the positions held by his father and mentor, Robert E. Rich. Bob Rich was named president of Rich's in 1978 and chairman of the company in 2006.

ROBERT E. RICH JR. - HONORS

Throughout his distinguished career, Bob has received numerous awards for his business, community and professional sports endeavors.

In May 2000, Bob was inducted into the prestigious National Restaurant Association Educational Foundation College of Diplomats, joining a select group of leaders who exemplify the industry's finest.

In addition, Bob received the Buffalo News' Citizen of the Year Award in 1983 and in 1984 was named the Niagara Frontier Executive of the year from the University of Buffalo School of Management along with the Buffalo/Niagara Sales and Marketing Executive of the Year, sharing the latter distinction with his father, who previously received the honor. Other awards include:

- Canisius College Distinguished Citizen Achievement Award, 1991
- Watson Rogers Award, 2002 (The Association of Sales & Marketing Agencies)
- Global Champion of ENACTUS Award
- America's Free Enterprise Legend Award, 2001 (ENACTUS)
- New York State Governor's Anti-Drug Abuse Council's Rita Webb Citizens Drug Fighter of the Year Award
- Thad and Alice Eure Ambassador of Hospitality Award, 2009

Two years after arriving on the Triple-A baseball scene, Bob was named the 1986 American Association Executive of the Year. In 1988, Sporting News magazine tabbed him Minor League Executive of the Year.

Bob is also a recipient of the Peter Medaille Medal from Medaille College and five honorary doctorates – from St. Bonaventure University, Niagara University, D'Youville College, Johnson and Wales University, and Hilbert College. In addition, he received a Distinguished Alumni Award from the University of Rochester.

LEADERSHIP

Today, Bob is active with several corporate boards and organizations. He serves as Chairman of the Cleveland Clinic, Vice Chairman of the International Game Fish Association and President of the Bedlington Terriers Football Club.

Bob is a member of the Cystic Fibrosis Foundation Leadership Council, the Outdoor Writers Association of America, the United States Squash Association, the Billfish Foundation and the United States Masters Swimming – Florida Gold Coast Chapter. Additionally, he is a life member of Distinguished Order of Zerocrats.

Bob is also a past chairman of the Uniform Code Council, the Cleveland Clinic Foundation Development Committee and Students in Free Enterprise. He also served as past chairman of the National Frozen Food Association (NFFA), being one of the youngest ever to head the NFFA leadership group, which represents more than 1,600 distributors, brokers and manufacturers.

Bob is currently the Trustee and Director of the Cleveland Clinic Foundation, on the Trustees Council for the University of Rochester, and Director of the following: the 100 Club of Buffalo, Inc., the International League of Professional Baseball, the Police Athletic League and the Cleveland Clinic Governance Committee. An avid writer and sportsman, Bob has written and published the following books:

BOOKS PUBLISHED

- Fish Fights: A Hall of Fame Quest, introduction by Sandy Moret (2001)
- The Fishing Club: Brothers and Sisters of the Angle, foreword by Jay Cassell (2006)
- Secrets from the Delphi Café: Unlocking The Code to Happiness, co-written by Scott Friedman, with Mike Pehanich (2006)
- The Right Angle: Tales from a Sporting Life (2011)

BUFFALO BISONS - PAST PRESIDENTS

Howard H. Baker (1878), E.B. Smith (1879-1880), John B. Sage (1880), Josiah Jewett (1881-1885), Cassius Candee (1886), Frank T. Gilbert (1887), C.W. Cushman (1888), James L. White (1889), Moses Shire (1890), James Franklin (1891-1901), Harry Taylor (1905), Jacob J. Stein (1906), Alexander Buchanan Potter (1907-1909), Jacob J. Stein (1910-1914); Joseph J. Lannin (1915-1920), Samuel L. Robertson (1921-1928), Frank J. Offermann (1928-1934), John Gehm (1935-1951), Walter O. Briggs Jr. (1952-1955), Reginald B. Taylor (1956-1957), John C. Stiglmeier (1958-1963), Van Beuren W. De Vries (1964-1966), John W. Guthrie (1967-1968), Jack Burnham (1969), Joseph Figliola (1979-1982), Robert E. Rich, Jr. (1983-present).

* 1902-1904 not available; Bison Federal League Presidents: Walter Mullen (1914), William E. Robertson (1914-1915).



MELINDA R. RICH

PRESIDENT, RICH ENTERTAINMENT GROUP

BISONS



As Vice Chairman and a Managing Shareholder of Rich Products Corporation, Mindy Rich shares responsibility for oversight, governance and the overall vision and strategic direction for Rich Products Corporation. She has specifically focused on the development and nurturing of Rich's award-winning organizational culture and work/life programs while also serving as the company's leading champion of global innovation projects in support of Rich's long-term growth strategies.

Mindy serves on the corporate board of directors for Rich Products Corporation, and as chairperson for the Board's Finance, Audit and Compensation Committee. In addition, Mindy serves as President of Rich Entertainment Group, responsible for overseeing the organization's baseball, theater, entertainment and travel interests, including:

Baseball Operations

- Buffalo Bisons of the International League, Triple-A affiliate of the Toronto Blue Jays
- Northwest Arkansas Naturals of the Texas League, Double-A affiliate of the Kansas City Royals
- West Virginia Black Bears of the New York Penn League, Single A affiliate of the Pittsburgh Pirates

Theatrical Productions

- Broadway productions of Honeymoon in Vegas, Big Fish, Chaplin the Musical, Clybourne Park, Jesus Christ Superstar, Other productions include: Bull Durham a Musical at the Alliance Theatre in Atlanta, GA; Chaplin the Musical in Russia; Doctor Zhivago in Australia.

Entertainment

- Buffalo, New York-based: B.R. Guest, Ltd. including FanFare concessions at Coca Cola Field; Dessert Builders; Pettibones Grille; Rich's Catering; and Rich's Red Brick Market
- Other locations: The Glen Iris Inn, Letchworth State Park, NY; Green Turtle and Kaiyo, Restaurants, Islamorada, FL; and Palm Beach National Golf & Country Club, Palm Beach, FL

Travel

- The Travel Team -- one of the largest travel management companies in the United State with offices in Buffalo, Albany and Jamestown, NY; Erie, PA; Tampa and Tarpon Springs, FL; and Niagara Falls, Ontario (Canada)

Mindy serves on the corporate board of directors for the M&T Bank Corporation, and the Manufacturers and Traders Trust Company. She also served as a director of the Wm. Wrigley Jr. Company until its merger with Mars, Incorporated in 2008. In addition, she is an active and valued participant in many other boards and organizations, including:

The Culinary Institute of America (CIA):

- Member of the CIA's Committee on Trusteeship and Trustee Emeriti

Cleveland Clinic:

- Member of Cleveland Clinic's Wellness Institute Leadership Council and Campaign Organizing Committee
- Regent of Cleveland Clinic Innovations

Rock and Roll Hall of Fame and Museum:

- Board of Trustees and Member of Executive Committee

In 1986, Mindy and her husband, Bob Rich, Jr., founded "Western New York United Against Drug and Alcohol Abuse," a nonprofit organization dedicated to fighting substance abuse and educating children throughout Western New York. Mindy and Bob continue to serve as Chairman Emeriti for this important local organization.

Among other charitable activities, Mindy is especially focused on fundraising geared toward finding a cure for cystic fibrosis. Mindy and Bob founded and chair the annual Greater Niagara BassEye Celebrity Challenge that has raised more than \$1.3 million for cystic fibrosis research.

MELINDA R. RICH JR. - HONORS

Mindy has received numerous awards and honors, including the following:

- Women's Foodservice Forum Trailblazer Award (2010)
- Honorary Doctorate of Laws from D'Youville College (2007)
- Induction into the Western New York (WNY) Women's Hall of Fame (2004)
- Honorary Doctorate of Humane Letters Degree from the Culinary Institute of America (2001)
- Buffalo Baseball Hall of Fame Induction (1999)
- Pathfinder's Award (1997)
- Erie County Sheriff's Foundation Community Service Award (1996)
- Induction as an Honorary Brother of the Alpha Kappa Psi Fraternity at Canisius College (1993)
- Rita Webb Smith Citizen Drug Fighter of the Year Award from former New York Governor Mario Cuomo's Anti-Drug Abuse Council (1992)
- The American Jewish Committee's Institute of Human Relations' (Buffalo Chapter) Woman of the Year (1992)
- Business First of Buffalo's "Forty Under 40" Award recognizing young leaders in the community (1992)
- The Rawlings' Minor League Female Executive of the Year Award (1988)
- Buffalo News' Citizens of the Year (1988)



BISONS OWNERS MINDY & BOB RICH



JOSEPH W. SEGARRA

VICE PRESIDENT
CHIEF OPERATING OFFICER
BISONS



Joe Segarra begins his 16th year with the Rich Baseball Organization in his role as Chief Operating Officer for the Rich Entertainment Group of Companies. Joe's affiliation with the Bisons and its parent company, Rich Products Corporation, dates back to 1988 where he served on the accounting staff as a member of the Buffalo office of Ernst & Young. After spending several years with the firm and providing tax and related services to Rich Products Corporations and its subsidiaries, Joe joined the company in 1993 to guide their worldwide tax function as their Director of Tax.

Along with this role, Joe assumed the position of Director of Finance for the Rich Baseball Organization and in 1999 was promoted to Vice President of Finance for Rich Products. In 2003, he assumed a new position as Vice President of Finance in the Shareholder Risk Management group where he continues to have oversight responsibility for their Tax, Internal Audit and Shareholder Planning activities. In 2006, he was appointed Treasurer of the Rich Family Foundation, a private operating charitable foundation. In 2011 he was appointed Chief Financial Officer for the Rich Entertainment Group of Companies which, in addition to the Rich Baseball Organization, includes entities in the theatrical and motion picture, travel, golf, food service and hospitality industries. In 2013, Joe was promoted to Senior Vice President of Finance for Rich Products Corporation as well as Chief Operating Officer of the Entertainment Group. Joe is also a board member of the newly created Buffalo Bisons Charitable Foundation.

Joe attended Niagara Wheatfield High School where he played baseball and football. He attended Butler University, located in Indianapolis, Indiana, where he played baseball and graduated with a Bachelor of Science Degree in Accounting. He is a Certified Public Accountant, a member of The American Institute of Certified Public Accountants, New York State Society of Certified Public Accountants and a former member of the Advisory Board at the University at Buffalo's Graduate Tax program.

He makes his home in Grand Island, where he lives with his wife, Lori, and their two children, Bryan and Taylor.





JONATHAN A. DANDES

PRESIDENT, RICH BASEBALL OPERATIONS



Jonathan A. Dandes was appointed President of Rich Baseball Operations on October 1, 2001. He joined Rich Products Corporation in June, 1986 as product manager and was soon appointed director of restaurant operations. He was named vice president/general manager of Stadium Services, Inc. in 1988, and Executive Vice President of the Rich Entertainment Group in 1996.

Rich Baseball Operations is comprised of Rich Products' subsidiary companies including: Buffalo Bison Baseball, Northwest Arkansas Naturals Baseball, West Virginia Black Bears Baseball, National Baseball Congress and Palm Beach National Golf & Country Club in Lake Worth, FL.

Dandes is Immediate Past Chair of the Buffalo Niagara Partnership. He also serves as Vice Chair of Upstate New York Transplant Services. He is Chair Elect of the Buffalo Zoological Society (Buffalo Zoo), and is Chair of the Erie County Medical Center Foundation, and also serves as Chair of the Buffalo Public Schools Foundation.

He is the immediate past Chair of Erie County Jewish Family Services and Chair-elect of Visit Buffalo Niagara (formerly the Buffalo and Erie County Convention & Visitors Bureau).

He is currently an adjunct Professor at Niagara University in the College of Hospitality and Tourism Management and teaches in the University's Sports Management Program.

Dandes is Chairman of the Buffalo/Niagara Sports Commission and a past Director of the Amherst Junior Football League, and Lou Gehrig Youth Baseball.

Dandes is an alumnus of the University at Buffalo and a past president of its Alumni Board. He has served as president of the New York State Restaurant Association and is a member of La Chaine des Rotisseurs, Les Amis du Vin, National Association of Concessionaires, and Stadium Managers Association.

Dandes also serves on the Board of the Erie County Law Enforcement Foundation, and the 100 Club of Buffalo. He is the Chair of the Erie County Sheriff's 21st Century Foundation.

In August of 1994, Dandes was appointed to the Council of the University at Buffalo for a five-year term by Governor Mario Cuomo. Governor George Pataki reappointed Dandes to a seven-year term to the University at Buffalo Council in August, 1999. He was reappointed again by Governor Pataki in December 2006 for a third 7-year term. Governor Andrew Cuomo reappointed Dandes to a 4th 7 year term in December 2013 making him the longest serving member of the University Board. He is a past Trustee of the Nichols School in Buffalo, New York. In 2015, he was also named a board member of the newly created Buffalo Bisons Charitable Foundation

Dandes was appointed to the Board of Directors of the Erie County Medical Center Corporation by Governor Cuomo in March of 2015.

In 2003, he graduated from the Harvard Business School Management Development Program. Dandes is also certified as a Foodservice Management Professional (1994), as designated by the National Restaurant Association.

Dandes lives in East Amherst, NY with his wife Marcy. Their son Leo is a graduate of the University of Buffalo School of Law and their daughter Arin, is a 2009 graduate of U/B, with a BFA in Musical Theatre.

RICH BASEBALL OPERATIONS





MIKE BUCZKOWSKI

VICE PRESIDENT/GENERAL MANAGER

BISONS

Mike Buczkowski begins his 29th season with the Buffalo Bisons and his 22nd season as the club's General Manager, the longest tenure of any general manager in the 130-year history of the franchise.

Mike began with the Bisons in 1987 as a Public Relations Assistant during the team's final season at War Memorial Stadium. Coinciding with the club's move to Pilot Field in 1988, Mike was promoted to Public Relations Coordinator and then to Public Relations Manager in 1989. During the 1992 season, he was promoted to Assistant General Manager and was named General Manager on December 17, 1993. He became Vice President in March, 1999.

During his 20 years as General Manager, the Bisons have led their league in attendance seven times, including the International League's all-time attendance record set in 1998. In December 2001, Mike accepted the prestigious Bob Freitas Award from Baseball America on behalf of the Bisons, becoming the first Triple-A team to win the award twice (also in 1991). The award is presented annually to a franchise for overall operational excellence. Mike is responsible for the strategic planning of the Bisons organization and manages all day-to-day operations of the front office staff. He is also responsible for the coordination of the player development contract with the Bisons major league parent clubs, including the Pittsburgh Pirates (1994), Cleveland Indians (1995-2008), the New York Mets (2009-2012) and the Toronto Blue Jays (2013-2015).

A native Buffalonian, Mike graduated in 1982 from Bishop Timon High School where he played three years of varsity baseball and hockey, earning All-Catholic honors as a hockey player. Mike was inducted into the Bishop Timon High School Sports Hall of Fame in 2010. He graduated from Canisius College with a Bachelor of Arts degree in Communications in 1986. While at Canisius College, Mike was the captain of the hockey team. He is a board member for Western New York United Against Drug & Alcohol Abuse Foundation and the Greater Buffalo Sports Hall of Fame. He also serves on the advisory board of the Buffalo/Niagara Sports Commission. He is a past board member of Kevin Guest House and served on the local organizing committee for the 2003 NCAA Frozen Four Hockey Championships. Mike is also a board member of the newly created Buffalo Bisons Charitable Foundation.

In 1999, Mike was honored with Business First's "Forty Under-40" Award and was named Am-Vets Post 45 Parochial Baseball League's Man of the Year in 2000. In 2005, he was named the Am-Pol Eagle's Sports Citizen of the Year. In 2008, Mike was honored by the General Pulaski Association for his service to the Western New York sporting community.

Mike's grandfather, Huck Geary, played shortstop at Offermann Stadium for the Bisons from 1935-37, and was a member of the 1936 Governors' Cup championship team. He went on to play in the Major Leagues for the Pittsburgh Pirates from 1942-43.

Mike has two children, Jennifer and Michael.

BUFFALO BISONS GENERAL MANAGERS

Bill Clymer (1930), Jim Cooney (1930-1931), Leo T. Miller (1932-1937), John C. Stiglmeier (1938-1944), Stanley "Bucky" Harris (1945-1946), Roger Peckinpaugh (1947), Paul Richards (1948-1949), Leo T. Miller (1950-1951), O.W. "Bill" Hayes (1952), Joe Ziegler (1953-1954), Hillman Lyons (1955), John C. Stiglmeier (1956), Dan Carnevale (1957), Don Labbruzzo (1958-1960), John C. Stiglmeier/assisted by W. James Newton (1961-1963), Van Beuren W. DeVries/assisted by W. James Newton (1964-1965) Clay Dennis (1966-1967), Jack Guthrie (1968-1969), John C. Stiglmeier (1969), Don Labbruzzo (1970), Don Colpoys (1979-1983), Don Colpoys and Jack Tracz (1984) Michael J. Billoni (September 1984-December 16, 1993), Michael Buczkowski (December 17, 1993-present)

** Prior to 1930, the club Presidents performed the current duties of general manager.*



BUFFALO BISONS FRONT OFFICE

KEVIN PARKINSON, CONTROLLER, RICH ENTERTAINMENT GROUP

Beginning his 14th season with the Bisons and ninth as the Controller, Kevin is responsible for managing the accounting staff and overseeing the financial operations of the Bisons, Northwest Arkansas Naturals, West Virginia Black Bears, Be Our Guest Operations, Palm Beach National, Kaiyo Grille, Green Turtle Restaurant and Green Turtle Liquor. Kevin is also a board member of the recently-formed Buffalo Bisons Charitable Foundation

ROBERT FREE, DIRECTOR, FOOD SERVICE OPERATIONS

Robert is beginning his 11th season with the Bisons and his sixth as Director of Food Service Operations. He is responsible for the day-to-day operations of Pettibones Grille & Catering Center, all concessions and suite operations at the ballpark as well as all catering on and off site.

TOM SCIARRINO, DIRECTOR, STADIUM OPERATIONS

Beginning his 22nd season with the Bisons, Tom is responsible for all ballpark operation functions, including managing of all fan services, first aid and ballpark maintenance.

MIKE POREDA, DIRECTOR, TICKET OPERATIONS

With the Bisons since the 1985 season, Mike is in charge of the Ticket Office and oversees the team's Customer Care Department and Guest Relations functions.

ANTHONY SPRAGUE, DIRECTOR, SALES

Anthony is beginning his 13th season with the Bisons and his fifth as the team's Director of Sales. In his role, Anthony is responsible for the club's ticket sales and sponsorships.

BRAD A. BISBING, DIRECTOR, PUBLIC RELATIONS

Brad is beginning his 12th season with the Bisons and his 11th as the team's Director of Public Relations. Brad is responsible for the team's public and media relations, all team publications, its official web site, Bisons.com, and the club social media marketing efforts.

MATT LA SOTA, DIRECTOR, ENTERTAINMENT & MARKETING SERVICES

Matt is beginning his 11th season with the Bisons and his third as the team's Director of Entertainment and Marketing Services. Matt is responsible for the team's marketing agenda as well as the events and promotions during Buffalo Bisons' home games, including the BisonsTV HD scoreboard.

SCOTT LESHER, BASEBALL OPERATIONS COORDINATOR

Scott is beginning his 13th season with the Bisons and his ninth in charge of Baseball Operations. He is responsible for coordinating the team's travel as well as road accommodations.

VICTORIA REBMANN, MERCHANDISE MANAGER

Tori is beginning her fourth season with the Bisons and her second as the team's Merchandising Coordinator. In her role, Tori manages the Batter's Box Gift Shop, the Bisons Team Store and the Bisons' online store.

