

New York Jets Cheerleaders



2012

Cheerleader Appearances



Glamorous, poised, outgoing spokesmodels and NFL Cheerleaders can be presented as representatives for your company and part of your next event! Bring the excitement and appeal of the New York Jets to your business through our dynamic, trendsetting group of NFL Stars. Hire the Jets Flight Crew Cheerleaders to help promote your brand and bring a win to your next corporate meeting, trade show, grand opening and more!



Show Team



The Jets Flight Crew Cheerleaders offer the excitement of a full-scale Show Team. This elite group of entertainers performs a variety show that is 30 minutes in length. It includes various costume changes and is an interactive experience with the audience. This show can add a glamorous entertainment value to any business venture. Excerpts of the show are available to suit the time constraints of your event.

Promotional Models



Is your company looking for promotional models? Book the Jets Flight Crew as we offer versatility in tailoring the responsibilities and attire to suit the needs of your event. The cheerleaders can distribute product giveaways, welcome guests at your trade show booth or promote your company event through talking points. The Flight Crew can be hired as well-spoken, intelligent, poised, attractive, confident women for your trade show, company meeting or promotional event. Enhance the overall experience of your business venture by having young NFL representatives that can represent your company in a positive way.



Around the Town



Notable Media Appearances

CBS Early Show, Good Day NY, Today in New York, WPIX, The Suze Orman Show, The Martha Stewart Show, VH1 and national commercials for ESPN and Samsung.

Notable Appearances

Nike, Anheuser Busch, MetLife, Chase, ESPN, JetBlue, Lord & Taylor, NJ Lottery, Corinne Jewelers, Winebow and Verizon.

Booking Guidelines



Appearance Rates

- \$400 per cheerleader for a 2 hour appearance
 - \$200 for each additional hour per cheerleader
- Minimum of 2 cheerleaders must be booked
- Minimum of 6 cheerleaders must be booked for a dance performance
- Additional travel expenses apply
- 100 autographed squad photos are included in the cost of the event
- Swimsuit Calendar is available for purchase as giveaways/raffles at event

Appearance Options

- Meet-and-Greet
- Autograph Signing
- Photo opportunities with attendees/fans
- Performance - Jets Field Performance
- Show Team - Complete 30-minute elaborate, variety show or excerpts of the show to be performed

Official Appearance Requests

- Submit an appearance request at: newyorkjets.com/flightcrew
- Submit a letter of request on company letterhead to:

Denise Garvey: Director, Flight Crew Cheerleaders
New York Jets • Atlantic Health Jets Training Center
One Jets Drive • Florham Park, NJ 07932



Testimonials



“Both Ashley & Jacqueline were the picture of professionalism and exemplify the level of quality the Jets are placing not only on the sidelines, but in the community itself as social ambassadors.”

- Essential Publicity & Artist Management
Tronique

“The New York Jets Flight Crew Cheerleaders really bring so much to the fans and we always appreciate how easy they are to work with.”

- Heather Hayes Nanberg
Manager, NFL Events

“They did a terrific job. The staff was very happy to see them and they helped make the function a huge success.”

- Greg Merkle
Morristown Medical Center, Atlantic Health

“Our event was a resounding success! The Crew was amazing and they could not have been more sweet, hospitable, professional and nice! The Jets really run an amazing show over there!”

- Tom Wragg
First Choice Loan Services, Inc.





Flight Crew | 973.549.4662 | newyorkjets.com/flightcrew