

COLOR GUIDE ONLY

Primary Mark



Primary Logotype

SEATTLE
SEAHAWKS

Primary Mark with Logotype (1)



Primary Mark with Logotype (2)



GUIDE FOR A DARK BACKGROUND

The keyline is to be used only when printing on a dark background to create a white outline around the marks.

Primary Mark



Primary Logotype

SEATTLE
SEAHAWKS

Primary Mark with Logotype (1)



Primary Mark with Logotype (2)



SEATTLE
SEAHAWKS

UNIFORM AND HELMET COLOR GUIDE ONLY

The colors shown on this page are not intended to match the PANTONE Color Standards. For reproduction, use either the NFL Process Colors or the actual PANTONE Colors listed below.



Solid Color	
	For Seahawks Blue use PANTONE NFL Pacific Blue (custom)
	For Seahawks Navy use PANTONE 5395C
	For Seahawks Green use PANTONE 369C

Process Color	
	For Seahawks Blue 80c / 50m / 15y / 30k
	For Seahawks Navy 100c / 60m / 0y / 80k
	For Seahawks Green 70c / 0m / 100y / 0k

Textile Color	
	For Seahawks Blue use PANTONE 04-0218TC
	For Seahawks Navy use PANTONE 19-4023TC
	For Seahawks Green use PANTONE 15-6442TC

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**SEATTLE
SEAHAWKS**



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*Quality Control
NFL Properties LLC
280 Park Avenue
New York, NY 10017
212.450.2771*

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BLACK AND WHITE GUIDE ONLY

Primary Mark



Primary Logotype

**SEATTLE
SEAHAWKS**

Primary Mark with Logotype (1)



Primary Mark with Logotype (2)



Color and Black and White Guide

Grayscale Guide

	100% Black
	60% Black
	30% Black

**SEATTLE
SEAHAWKS**



This page of the Official NFL Style Guide contains mechanical/art which should be used for actual reproduction of the team's primary and secondary marks, logotype, and helmet. For assistance in correct usage of the NFL trademarks, contact:

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SEAHAWKS

Mechanical/Art

MECHANICAL/ART

For use as reproduction art. Keyline does not print.

Primary Mark Mechanical/Art

For all Mechanical/Art with keyline, keyline does not print. Use keyline as a holding line.



Primary Logotype Mechanical/Art

SEATTLE
SEAHAWKS

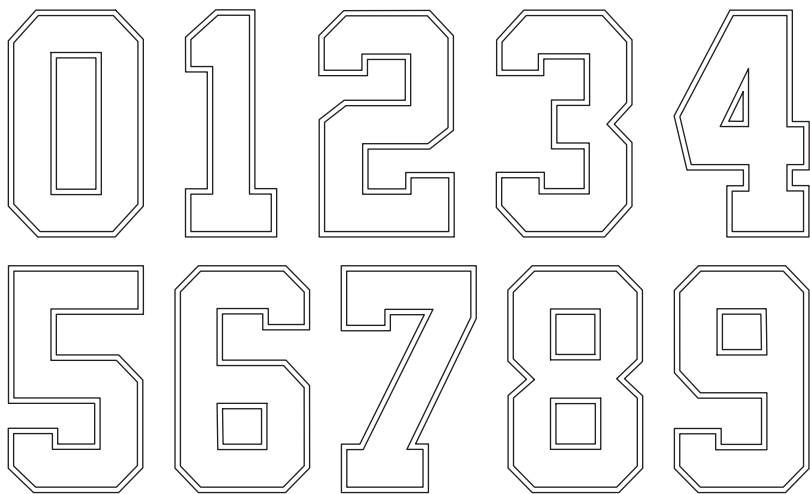
Primary Mark with Logotype (1) Mechanical/Art



Primary Mark with Logotype (2) Mechanical/Art

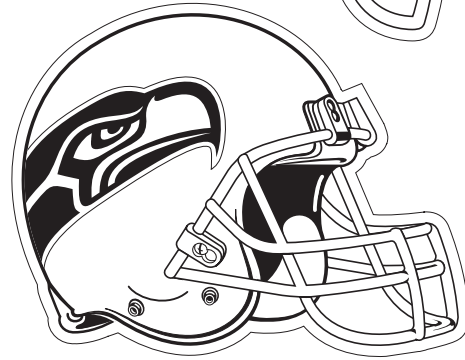
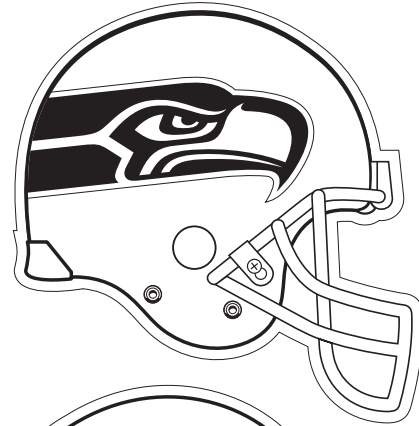


Mechanical/Art for replicating jersey numerals



Helmets Mechanical/Art

For all Mechanical/Art with keyline, keyline does not print. Use keyline as a holding line.



**Helmets
B & W
Guide**

