




BATTLE OF THE BOURBON TRAIL

2020 PROGRAM



TOWNE
PROPERTIES




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2020 SCHEDULE



JULY/AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29 FF 5:35	30	31 LL 7:05	1 L2 6:35
2	3	4	** 5 FY 4:35	6 FY 6:35	7 LL 7:05	8 LL 6:35
9 LL 3:05	10	11	** 12 LL 4:35	13 LL 6:35	14 L2 7:05	15 L2 6:35
16 L2 3:05	17	18	** 19 L2 4:35	20 L2 6:35	21 FF 7:05	22 FF 6:35
23 FF 3:05	24	25	** 26 LL 4:35	27 LL 6:35	28 LL 7:05	29 LL 6:35



EXHIBITION



Y'ALLS HOME



FREEDOM HOME

** DOUBLEHEADER



SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
30 LL 3:05	31	1	** 2 FY 4:35	3 FY 6:35	4 L2 7:05	5 L2 6:35
6 L2 3:05	7	8	** 9 LL 4:35	10 LL 6:35	11 FY 7:05	12 FY 6:35
13 FY 3:05	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

FY FLORENCE Y'ALLS

FF FLORENCE FREEDOM

LL LEXINGTON LEGENDS

L2 LEXINGTON LAS LEYENDAS



WEBSITE: FLORENCEYALLS.COM

PHONE: 859.594.4487

LISTEN LIVE AT FLORENCEYALLS.COM

*ALL GAMES SUBJECT TO CHANGE

WEEKLY PROMO NIGHTS

THIRSTY THURSDAY

\$2

20 oz Miller Lite & Coors Draft

\$4

20 oz Fifty West Craft Draft

FIREWORK FRIDAY

PRESENTED BY



FIREWORK SHOW

Post-Game

ROCKIN' SATURDAY

PRESENTED BY



POST GAME BANDS

- 8/1 The Bourbon Brother's Band
- 8/8 Jet Pack Academy
- 8/15 The Greatful Dads
- 8/22 The Joe Stamm Band
- 8/29 24/7
- 9/5 Jason Owens Band
- 9/12 Sunburners

FAMILY SUNDAY

PRESENTED BY

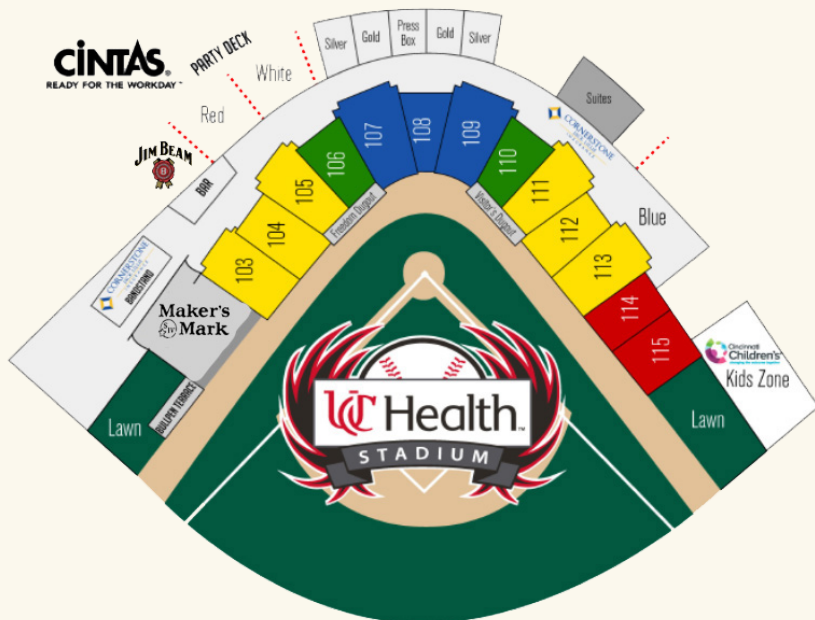


Wendy's

KIDS RUN THE BASES

Post-Game

STADIUM SEATING



RESERVED SECTION

\$7



DUGOUT SECTION

\$7



FAMILY SECTION

\$7



VIP SECTION

\$10

PRIVATE PICNIC TABLE | \$10 PER PERSON

Reserve your own private picnic table in our party patio area along the 1st base line. Can seat up to 6 guest.

To reserve a table you must have a minimum of 4 guest and at a maximum can seat 6 guest.

The Y'all's are encouraging fans to purchase tickets online or over the phone.

To choose a specific section and/or seat, please call the box office at 859.594.4487.

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WHERE TO EAT?

BALLPARK FAVORITES

FIRST BASE SIDE

Enjoy your favorite ballpark fare ranging from hot soft pretzels, hot dogs from Glier's Meat, popcorn & more!



**GLIER'S
GOETTA**

CINCINNATI'S FAVORITE

**GLIER'S
GOETTA**



CINCINNATI FAVORITES STAND

Enjoy favorites from across Cincinnati here at this first base side stand. Cones, Gold Star Frito Pie, BBQ sandwiches and Goetta all available here!



PINTS & PIZZAS

Enjoy a variety of 50 West products as well as Hot 'n Fresh pizza made right here at the stadium from Snappy Tomato Pizza. You can find additional 50 West variety here as well.

RIGHT FIELD LINE

Beer, wine varieties and of course a variety of Jim Beam & Maker's Mark products. Make sure you ask about our Y'all's Bourbon Slush.



THIRD BASE SIDE DESSERT DEN

Funnel cakes, soft serve ice cream, Bean Haus Cookies & more sweet treats!



HOT CORNER GRILL

THIRD BASE SIDE

Hot dogs, chicken tenders, cheese curds, oh my! Enjoy our famous Y'all's Burger and a MAMMOTH Corn Dog!



CURDTOWN
DEEP-FRIED CHEESE CURDS

2019 SEASON IN REVIEW

Affiliated signees play a role as 2019 Freedom fall short in Frontier League Championship Series. Club rolls through regular season with a (57-39) record in Freedom, Pelfrey swan song.

In the final year of the namesake, the 2019 Florence Freedom may have proved it's possible to be too talented to win a Frontier League Championship. Had the Opening Day roster assembled by field manager, Dennis Pelfrey finished the season in Florence, there is very little doubt festivities leading up to the inaugural Y'all's campaign would have included a banner hanging ceremony, the first in franchise history. However, roster turnover is part of the pie for teams in the Frontier League and certainly in Florence, and it resulted in another near miss for the 2019 Freedom.

Adding to a resume that earned the skipper his first affiliated opportunity in the off-season, Dennis Pelfrey sent five players to MiLB during the 2019 season, besting his previous high of four in 2017 and 2018, respectively.

Among the five players who took their talents to MiLB were starting pitchers Frank Valentino (New York Mets) and Tyler Gibson (Cincinnati Reds), who registered a combined 11-5 record and 109 strikeouts in 125.2 innings, Gibson hanging around long enough to be named an All-Star. Two-time All-Star, Johnathon Tripp also got the call, the closer taking his 13 saves and 1.06 ERA over 42.1 innings with him to Cincinnati, where he reunited with Gibson in the Reds organization. The Miami Marlins signed All-Star set-up man, Brian McKenna, who didn't issue a walk and used a major league fastball to strikeout 34 batters in 22.1 innings. Outfielder, Tyler Reichenborn was the only position player to sign his name on the dotted line, the 20 year old phenom landing in the St. Louis Cardinals system after batting .319 with 3 HR and 15 RBI in the first 20 games of his professional career.

Following an (11-7) start in the opening month of May, Florence soon saw themselves perched atop the Frontier League with a (31-14) record four weeks later. From June 7 to July 3, the Freedom found their groove, blending dominant pitching with timely offense to the tune of 20 wins in 24 contests, a terror that included three separate winning streaks of at least 6 games. Florence remained the top team in the league at the All-Star break, boasting a (35-17) record at the intermission.

As the coaching staff of the number one team in the league through the first half of the season, Dennis Pelfrey and two of his assistants, Drew Martinez (Hitting Coach) and Mike Morris (Bench Coach) led the Frontier League All-Stars in the first ever Frontier vs. Can-Am All-Star Showdown on July 10 at Palisades Credit Union Park. Six Freedom players earned a nod to the contest and contributed to a dominant, 7-0, victory for the Frontier League. Of the six Freedom All-Stars, just three remained in Florence at season's end.

With topping the franchise-best (61-35) record set in 2017 on the purview as the second half began, the Freedom were forced to navigate a swarm of affiliated signings as they looked to re-capture that first half magic. There would be bumps in the road, July becoming the only month in which Florence suffered a losing record (11-13).

At (42-27) when the calendar turned to August, Florence got back on track, but would fall short of the franchise mark, going 15-12 to finish the regular-season with a record of (57-39). The 2019 Freedom finished the campaign with the best team batting average in the league (.259), scored the second-most runs (458), stole the most bases (159), struck-out the fewest times as an offense (752) and recorded the most saves by a pitching staff (29).

Having gone 22-22 in the final 44 games following the Midsummer Classic in Rockland County, the Freedom wound up tied with division foe Evansville for the best record in the Frontier League. By virtue of the head-to-head tiebreaker, it was the Otters who claimed the West Division crown and the top seed in the Frontier League Playoffs.

The top Wild Card team and the third seed in the postseason, Florence earned the right to play the East Division Champion Lake Erie Crushers (54-42) in the Divisional round, while the West Division Champion Evansville Otters (57-39) matched up with the fourth seeded River City Rascals (54-42). For Florence, revenge was top of mind, as Lake Erie was the only team to sweep the Freedom in the regular-season and took all three series', Florence going just 3-7 in those ten contests.

In an unprecedented playoff, both Wild Card teams swept through the division champs in three games to set up a Freedom vs. Rascals Frontier League Championship Series, Florence garnering home-field advantage.

An instant classic, each club took two of the first four games, setting up a winner take all Game 5 at UC Health Stadium in Florence on September 16, 2019. Nine outs away from their first Frontier Cup, the Freedom let a, 3-1, lead slip away as River City rallied for 6 runs in the top of the seventh to take a, 7-3, edge. The Freedom fought back to close within two at, 7-5, but fell short in front of their home crowd, the Rascals earning their third ring before folding their franchise.

As we look to the future, 2020 will carry a theme of change for Florence. New ownership ushers in a new era, as the Freedom re-brand to the Y'all's and Dennis Pelfrey, much like many of his players on the field, leaves Florence to blaze a trail in affiliated baseball. "Lambo" will manage the San Jose Giants (Advanced-A) in 2020, with his right-hand man and longest tenured coach on staff, Brian White (Pitching & Catching) becoming the first field manager in Florence Y'all's history.



COACHING STAFF

BRIAN WHITE

Florence Y'all's Field Manager 1st Season



A new era begins as Brian White, 30, becomes the first field manager in Florence Y'all's history. Long-time pitching coach aims to build on the foundation of his predecessor.

In the previous regime, Northern Kentucky could bank on their minor league baseball team being built through pitching and defense with an offensive identity centered around team speed and on-base percentage.

This method produced three winning seasons in four years and a pair of trips to the Frontier League Championship Series.

Just don't expect that to change with Brian White at the helm of the Florence Y'all's for their inaugural season.

"We want to keep that same brand of baseball," said White, "There's a reason Florence had as much success as we have had over the last 5 years."

"B-White" (Fort Worth, TX) served as the pitching coach for nearly the duration of the Dennis Pelfrey era in Florence, making 2020 his sixth

season with the organization. Sporting a keen eye for talent, Brian helped land and develop nine pitchers who moved on to sign affiliated contracts since 2015, including four in 2019 alone.

White's best model of performance has been his consistency over the first five years of his tenure. Florence pitching has yielded the fewest walks in all of the Frontier League since the start of 2017, in addition to producing ten All-Stars and nine affiliated signees over the same span.

Perhaps contrary to what you would expect, White never pitched after high school, earning a scholarship to Texas Wesleyan as a catcher in 2008. The native Texan was able to stay local for his professional career, playing two seasons with the Fort Worth Cats of the United League in 2013 and 2014. At a spry 30 years of age when the 2020 season begins, White is the youngest manager in the Frontier League.

CHAD RHOADES

1st Season Y'all's & Freedom Pitching Coach

Back in Florence for the first time since the end of the 2015 season is heralded pitching guru, Chad Rhoades. As a current pitching coach in the Miami Marlins organization, Chad brings a wealth of knowledge on the mechanics of pitching, but also on what it takes both mentally and physically to succeed at the next level.

Rhoades was Freedom skipper, Dennis Pelfrey's first hire when the latter got the manager job in Florence in 2015, citing their time together in Gary, IN with the Railcats of the American Association as the moment Pelfrey knew Rhoades had a future in coaching. Pelfrey proved correct, as Rhoades lasted only one season as the pitching coach of the Freedom before being pursued by the Miami Marlins.

While with Miami, Chad has served as the Rehab Pitching Coordinator and is currently entrenched as the pitching coach for the Short-Season A affiliate, Batavia Muckdogs. In Batavia, Rhoades got the opportunity to help develop current Florence pitchers Karl Craigie and Marty Anderson, and he looks forward to aiding in the development of the rest of the Florence staff over the course of the Battle of the Bourbon Trail in 2020.

As a player, Rhoades was a terrific right-handed relief pitcher, starring collegiately at Oklahoma Baptist before signing with the Boston Red Sox organization in 2006. The Bowie, TX native played four years in the Sox system, ascending as high as the Double-A Portland Sea Dogs in 2008 and 2009. In Rhoades final season with the Sea Dogs, the righty went (6-2) with a 3.94 earned run average in 82.1 innings, making 56 appearances.

Following his career in affiliated baseball, Chad would play four more seasons of Independent baseball with the Fargo-Moorehead Redhaws (American Association) in 2010 and 2011, the Gary Southshore Railcats (American Association) in 2012 and the Fort Worth Cats (United Baseball League) in 2013.

As the Pitching Coordinator for both Florence clubs in the Battle of the Bourbon Trail, Rhoades will build the pitching plan going into each contest and will work with each pitcher individually in an effort to maximize their potential and prepare them for success in the days ahead.



COACHING STAFF

DENNIS PELFREY

6th Season Florence Freedom Field Manager

When Dennis Pelfrey was named the successor to Florence legend, Fran Riordan prior to the 2015 campaign, he told sources in the Frontier League, "We are going to have an exciting brand of baseball for fans to watch."

Pelfrey was a man of his word, notching four winning seasons and two appearances in the Frontier League Championship Series over his five years at the helm. That type of sustained success tends to get noticed, as the San Francisco Giants swooped in and named Pelfrey manager of their Advanced-A

affiliate in San Jose, CA shortly after the conclusion of the 2019 season.

However, due to the global pandemic and the cancellation of the MiLB season in 2020, Pelf returns to guide the Freedom through "The Battle of the Bourbon Trail" this summer. At the core of 261 Freedom wins in the Pelfrey era, have been some of the most talented rosters assembled in all of independent baseball.

In five years, Pelfrey sold the contract of sixteen players to MLB clubs, thirteen of which came in his final three seasons. Dennis values team speed and base-running to manufacture runs, and in 2017 his team matched that identity to the tune of a banner season. The 2017 Freedom sent four players to affiliated clubs, nine to the

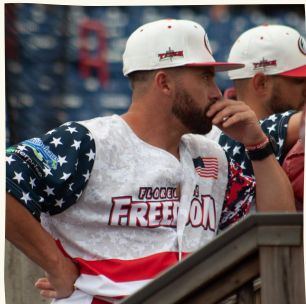
All-Star Game and never spent a day in second place in the West Division. The Freedom netted a top-three finish in stolen bases, runs scored, runs batted in and hits on the way to the franchise's first sixty-win season (61-35). The season would end in the Frontier League Championship Series, the Freedom taking home runner-up as the Schaumburg Boomers emerged in four games. This was the Freedom's second trip to the FLCS since 2012, but the first under Pelfrey's tutelage.

Among other firsts Pelfrey enjoyed in 2017, was the chance to manage the West Division All-Stars in Joliet, IL. Dennis would manage in the All-Star Game again in 2019, putting together a near carbon copy of the historic '17 season in what looked to be his swan song in Florence. Pelfrey led the 2019 club to a (57-39) regular season record and another appearance in the Frontier League Championship Series. A new in-season high five players signed affiliated contracts during the campaign and six players were developed into All-Stars. Pelf's career record in Florence was 261-218.

While an assistant for the Gary SouthShore Railcats under his coaching mentor, Greg Tagert, Pelfrey won an American Association Championship in 2013. As a player, Pelfrey suited up professionally from 1999-2004. Largely used as a utility infielder and catcher, Pelfrey spent five of six pro seasons in the Frontier League, appearing with the Dubois County Dragons, Kenosha Mammoths and Springfield/Ozark Ducks. His most productive year as a player came in 2002 with Dubois County, as he batted a career high .297 on 86 hits with 5 HR and 55 RBI. True to form, he also swiped 38 bases.

MIKE MORRIS

Y'all's & Freedom Hitting Coach 2nd Season



Enjoying his second season on staff is former Florence outfielder and Cincinnati native, Mike Morris. Mike joined the staff as a Bench Coach under Dennis Pelfrey in 2019, impressing the skipper enough to make his three-man staff for the 2019 Frontier vs. Can-Am All-Star Showdown in Rockland County, New York.

Morris was "Mr. Utility" during his playing career in Florence in 2017 and 2018, playing anywhere from shortstop to center field.

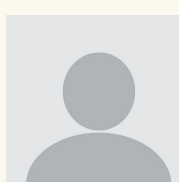
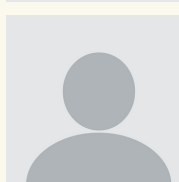
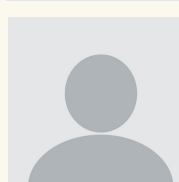
Mike contributed to the best season in franchise history in 2017, helping the Freedom win the West Division with a (61-35) record and ultimately reach the Frontier League Championship Series.

The Cincinnati native played high school ball at Sycamore High School, and collegiality for Tennessee Tech. In total, Morris enjoyed a five-year pro career, spending three seasons in the PECOS League before landing his opportunity in Florence.

"Mike played in Florence during the 2017 and 2018 seasons as well as coached with us in 2019. It was a no-brainer to have Mike back in Florence (in 2020). He's a competitor and brings energy to the stadium every day. We know the guys like him, and what he brings to the table for us."—Brian White

ROSTER

FREEDOM POSITION PLAYERS

**MARSHALL RICH****POSITION:** Catcher**HOMETOWN:** Union, KY**HT:** 5'9 **WT:** 190**B:** R **T:** R**BRIAN DANSEREAU****POSITION:** Utility**HOMETOWN:** Douglasville, GA**HT:** 5'9 **WT:** 185**B:** R **T:** R**CAMERON DAY-SUGGS****POSITION:** Catcher**HOMETOWN:** Cincinnati, OH**HT:** 5'10 **WT:** 190**B:** R **T:** R**CESAR TREJO****POSITION:** SS**HOMETOWN:** Caracas, Venezuela**HT:** 6'2 **WT:** 210**B:** R **T:** R**CHAD SEDIO****POSITION:** 3B**HOMETOWN:** Medina, OH**HT:** 6'3 **WT:** 215**B:** L **T:** R**AUSTIN RIGGINS****POSITION:** OF**HOMETOWN:** Greer, SC**HT:** 6'0 **WT:** 185**B:** R **T:** R**CRAIG MASSEY****POSITION:** 2B**HOMETOWN:** Bells, TN**HT:** 6'2 **WT:** 215**B:** L **T:** R**LUCAS OWENS****POSITION:** Catcher**HOMETOWN:** Asheville, NC**HT:** 5'9 **WT:** 175**B:** L **T:** R**JOHNNY KNIGHT****POSITION:** Utility**HOMETOWN:** Jefferson, OH**HT:** 6'0 **WT:** 210**B:** R **T:** R**TYLER FITZGERALD****POSITION:** IF**HOMETOWN:** Rochester, IL**HT:** 6'3 **WT:** 205**B:** R **T:** R**AJ BUMPASS****POSITION:** OF**HOMETOWN:** Durham, NC**HT:** 6'3 **WT:** 200**B:** L **T:** R**TRAVIS GRAVES****POSITION:** IF**HOMETOWN:** Cincinnati, OH**HT:** 5'8 **WT:** 155**B:** R **T:** R

ROSTER

FREEDOM POSITION PLAYERS



LOGAN WYATT

POSITION: OF

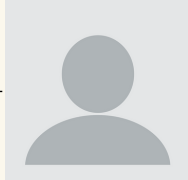
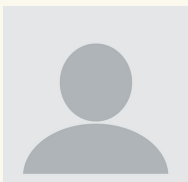
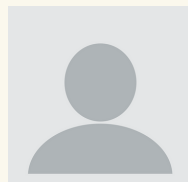
HOMETOWN: Louisville, KY

HT: 6'4 **WT:** 230

B: L **T:** R

ROSTER

Y'ALLS POSITION PLAYERS

**JACKSON PRITCHARD****POSITION:** Catcher**HOMETOWN:** El Paso, TX**HT:** 6'4 **WT:** 210**B:** R **T:** R**AUSTIN METTICA****POSITION:** Catcher**HOMETOWN:** Prosper, TX**HT:** 6'5 **WT:** 215**B:** L **T:** R**HARRISON DINICOLA****POSITION:** Outfield**HOMETOWN:** Kemah, TX**HT:** 6'10 **WT:** 195**B:** L **T:** R**ROLANDO GOMEZ****POSITION:** INF**HOMETOWN:** Miami, FL**HT:** 5'8 **WT:** 160**B:** L **T:** R**KEVIN WHATLEY****POSITION:** SS & 2B**HOMETOWN:** Seattle, WA**HT:** 6'0 **WT:** 185**B:** R **T:** R**DAKOTA HUNLEY****POSITION:** Infield**HOMETOWN:** Cincinnati, OH**HT:** 5'10 **WT:** 170**B:** R **T:** R**RODNEY TENNIE****POSITION:** Outfield**HOMETOWN:** Newnan, GA**HT:** 5'7 **WT:** 170**B:** L **T:** R**BRANDON PUGH****POSITION:** Outfield**HOMETOWN:** Grove Hill, AL**HT:** 6'0 **WT:** 190**B:** L **T:** R**MITCH PIATNIK****POSITION:** Outfield**HOMETOWN:** Winter Haven, FL**HT:** 5'11 **WT:** 190**B:** S **T:** R**KEVIN BELSKIE****POSITION:** Infield**HOMETOWN:** Norristown, PA**HT:** 6'2 **WT:** 215**B:** L **T:** R**WILL BAKER****POSITION:** Infield**HOMETOWN:** Muncie, IN**HT:** 5'11 **WT:** 175**B:** R **T:** R**BLAZE SPEAS****POSITION:** Outfield**HOMETOWN:** O'Fallon, MO**HT:** 6'4 **WT:** 200**B:** L **T:** L

ROSTER

Y'ALLS & FREEDOM PITCHERS



NICK BENNETT
POSITION: LHP
HOMETOWN: Batavia, OH
HT: 6'4 **WT:** 215
B: L **T:** L



MARTY ANDERSON
POSITION: LHP
HOMETOWN: Bainbrige, GA
HT: 6'1 **WT:** 180
B: L **T:** L



ROGER BERNAL
POSITION: RHP
HOMETOWN: San Antonio, TX
HT: 6'1 **WT:** 220
B: R **T:** R



BRIAN BOONE
POSITION: LHP
HOMETOWN: Cincinnati, OH
HT: 5'10 **WT:** 195
B: L **T:** L



JARED CHEEK
POSITION: RHP
HOMETOWN: Athens, GA
HT: 5'11 **WT:** 200
B: S **T:** R



AJ CLAYTON
POSITION: RHP
HOMETOWN: Johnstown, CO
HT: 6'1 **WT:** 180
B: R **T:** R



KARL CRAIGIE
POSITION: LHP
HOMETOWN: Pflugerville, TX
HT: 6'1 **WT:** 215
B: L **T:** L



JOE DOUGHERTY
POSITION: RHP
HOMETOWN: Valparaiso, IN
HT: 6'3 **WT:** 215
B: R **T:** R



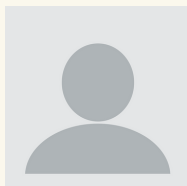
SEAN HUGHES
POSITION: RHP
HOMETOWN: Williamsburg, VA
HT: 6'1 **WT:** 225
B: R **T:** R



KEVIN HAHN
POSITION: RHP
HOMETOWN: San Mateo, CA
HT: 6'4 **WT:** 200
B: R **T:** R



NICK FLOYD
POSITION: RHP
HOMETOWN: Elkhart, IN
HT: 6'2 **WT:** 205
B: L **T:** R



DARIAN FLEMING
POSITION: LHP
HOMETOWN: Beaumont, TX
HT: **WT:**
B: L **T:** L

ROSTER

Y'ALLS & FREEDOM PITCHERS



KENNY PIERSON

POSITION: LHP

HOMETOWN: Sheffield Lake, OH

HT: 6'4 **WT:** 225

B: R **T:** L



MATTHEW REITZ

POSITION: RHP

HOMETOWN: Jacksonville, FL

HT: 6'0 **WT:** 195

B: R **T:** R



JACKSON OWENS

POSITION: RHP

HOMETOWN: Lake Dallas, TX

HT: 6'1 **WT:** 200

B: R **T:** R



HAYDEN WHEELER

POSITION: LHP

HOMETOWN: Topeka, KS

HT: 6'0 **WT:** 165

B: L **T:** L



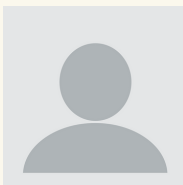
ALEX WAGNER

POSITION: RHP

HOMETOWN: West Chester, OH

HT: 6'4 **WT:** 220

B: R **T:** R



EDGAR MARTINEZ

POSITION: RHP

HOMETOWN: Bajos de Haina, DR

HT: 6'1 **WT:** 170

B: R **T:** R



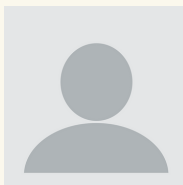
JOHNATHON TRIPP

POSITION: RHP

HOMETOWN: Spring, TX

HT: 6'5 **WT:** 215

B: R **T:** R



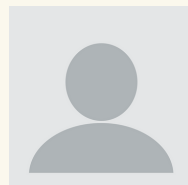
MATT TERRONES

POSITION: LHP

HOMETOWN: Kingsville, TX

HT: 6'2 **WT:** 200

B: L **T:** L



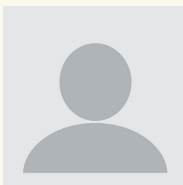
NATHAN GILMAN

POSITION: RHP

HOMETOWN: Chino Hills, CA

HT: **WT:**

B: R **T:** R



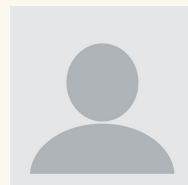
JONAIKER VILLALOBOS

POSITION: LHP

HOMETOWN: Maracaibo, Venezuela

HT: 6'0 **WT:** 160

B: L **T:** L



LARS LIGOURI

POSITION: LHP

HOMETOWN: Victoria, Australia

HT: 6'2 **WT:** 213

B: L **T:** L

FROM THE OWNER

HEY Y'ALL,

Considering we're in the midst of a global pandemic, it sure feels good to say, "Welcome to the Y'alls 2020 campaign!" Despite the suspension of the Frontier League Championship Season, it was my top priority to make sure the community of Florence was treated to a sixteenth consecutive baseball season and the first in Florence Y'alls history. After all, when I purchased the team in 2019, continuing the proud tradition established by our previous administration was at the core of my ambition.

It's no secret the fans fuel every organization across the pro-sports landscape, without you, there is no baseball in Northern Kentucky. Your love and enthusiasm for our brand of America's Past Time has carried this club for fifteen seasons. That's why in an uncertain time, we needed to be there for you. Part of the beauty of baseball has always been that it offers a respite from the rigors of everyday life. I think I can speak for the both of us in saying we need baseball now more than ever!

There is no denying that life has thrown us a curve ball, our inability to compete in the Frontier League as customary has forced our front office to get creative in our endeavor to amaze you, the fan. You saw the fruits of that creativity with events such as the Y'alls Animal Farm and the opening of our ballpark restaurant, Y'alls Kentucky Grill. But now, we have finally reached the moment we have all been waiting for, the resumption of baseball at UC Health Stadium. Having teamed up with the owner of the Lexington Legends, Andy Shea, I am extremely proud to present you this six-week, thirty-six game campaign that will forever go down as the "Battle of the Bourbon Trail."

In closing, I just want to thank you all again for your unwavering support through such a difficult and uncertain economic time. There is no doubt that we will soon return to life as we once knew it and with that, getting back to Frontier League action and the large ballpark promotions that accompany each campaign. As we navigate together towards that return to normalcy, your steadfast commitment to our organization has been apparent. You, the very best fans in the Frontier League, have always had our back. Now, it's your turn to see that we will always have yours.

#YALLIN

David DelBello
President/CEO

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FROM THE MAYOR

HEY Y'ALL,

Welcome to UC Health Stadium, home of the Florence Y'alls and located in my hometown of Florence, Kentucky! We hope you are staying well and practicing "Safe Six" feet from each other, and masking up to take care of yourself and each other.

Unconventional times will lead to unconventional solutions. With the cancellation of the Frontier League season and the changes to the minor league structure, we are very fortunate that the Florence Y'alls and the Lexington Legends, a single-A affiliate of the Kansas City Royals, have found a way during 2020 to bring baseball back to the fans and provide outdoor, socially distant recreation and exceptional ball to both the Northern Kentucky community and the Lexington area.

Florence and Lexington will both field two teams, the Florence Y'alls and the Freedom, and the Lexington Legends and Las Leyendas.

Having two teams will allow both organizations to play home games every Wednesday through Sunday starting with opening day on July 31 and concluding with post season play the second week of September.

We invite you to come out and enjoy a night of fun and friendship. Now.... "Play Ball, Y'all!"

#GOYALLS

Diane Whalen
Mayor of Florence



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THE RETURN OF TRIPP



I spoke with a man who made two-All-Star teams in two seasons in Florence, before signing an affiliated contract with the Cincinnati Reds last August. This power right-hander dazzled as the club's closer, and found no less success as a starting pitcher shortly before his contract was purchased.

The rumors are true, this pitcher did not allow an earned run over the first HALF of last season, finishing his time in Northern Kentucky with a microscopic 1.06 earned run average in 42.1 innings, including a pair of starts.

Heck, this guy didn't allow a run in 9.1 innings of work for the Greenville Reds, racking up 14 strikeouts with no walks in his five appearances.

Fun fact: The subject of this interview, never saw a runner touch third base in his affiliated career, yet will start the 2020 season on the inaugural roster of the Florence Y'alls. Let's enjoy him while we have him, which explains my haste in offering you the great, Johnathon Tripp for today's Friday Feature.

Q: What were the biggest differences between the competition you faced in affiliated ball, versus the competition you faced in the Frontier League?

A: In rookie ball being an older guy, I paid more attention to what hitters approaches were and the biggest difference was their aggressiveness. They were ultra-aggressive. You can ask any pitcher, pitching to a guy with no approach isn't always easy because you could make a great pitch but because he's taking a hack he'll square it up. In the Frontier League, there's more of an approach and guys are more selective. In affiliated ball I fed off their aggression and used it to my advantage.

Q: You've settled into a groove these last few years where you have become super consistent, what would you attribute that to? Game-planning for each hitter differently, or making them adjust to you?

A: So when I got to the Frontier League I saw it as a fresh start and a clean slate for me. In college, I would have considered myself a good pitcher but far from dominant. So I met this pitching instructor who I still work with now and have formed a great team with him, my brother Christian, and I.

I used to be a sinker, change-up guy and now I'm a four-seam, slider guy with two other pitches. My first year with Florence didn't get off to a hot start. I was walking guys, trying to trick them by throwing mostly off-speed. I remember perfectly the two games that changed my career. We were in Washington, got there at eleven a.m. after a bus ride from Northern Michigan. It was my birthday.

So I came in with bases loaded and threw two straight bad sliders to get down 2-0, eventually 3-0 and ended up giving up a walk-off sac-fly. After the game, Pelf and B-White pulled me to the side and said we signed you cause you have a good fastball, which I've never really heard before. The next game I remember changed my career.

It was a four-game series at Gateway. I had already thrown Tuesday and Thursday that week and it's Friday night, me and Tyler Gibson were the only two available arms in the bullpen. We were down one and I came out in the seventh and told Lepre, "All I want is the ole numero uno tonight, nothing else." In my head, I was thinking they said I had a good fastball, let's test that theory. I threw three innings all fastballs and had good velocity. For seven or eight games in a row I threw all fastballs. So, I pitch to my strengths, that's what I attack them with. I feel my strength will beat their strength. I obviously adjust through the season but that's my mindset.

Q: With a plethora of options at your disposal when your time with the Reds came to an end, what made you decide to come back to Florence?

A: There were a few reasons why I chose to come back to Florence. I was awaiting the news of whom the new skipper was going to be, but that wasn't the only reason. I couldn't give-up another year to terrorize B White, and I love Florence, it's like a second home to me. I felt like, why not give it one more year? Another reason why is because of motivation. The team that released me is just across the river to the North, so it never hurts to have a motivational reminder. It's a harsh thing to say probably, but my goal is to make them regret releasing me. And believe it or not, me and Tyler Gibson are actually friends, so I knew he was going back and I thought we could give it a good run this year.

Johnathon Tripp is back in Florence, the Battle of the Bourbon Trail should be warned.

- Aaron Brodie, Director of Broadcasting & Media Relations

MEET BRIAN WHITE



I spoke with Y'all's Field Manager, Brian White, who spent the better part of the past five seasons as the Pitching/Catching Coach and right-hand man of former skipper, Dennis Pelfrey. White is shoving off on his maiden voyage as a manager for a club that will make their debut in a Frontier League that merged with the Canadian-American Association in the off-season...still with me?

Call it a major transition year to say the least. That being said, when the aforementioned "Pelf" accepted the role of manager for the San Jose Giants, the Advanced A affiliate of the San Francisco Giants, there wasn't a soul connected to the club in Florence that thought

Brian White wouldn't be the perfect choice to step up to the plate. Perhaps at the end of this Q&A you will understand why:

Q: You're known around these parts as the best pitching coach in league, but you were a catcher! Describe how your experiences in pro-ball helped you master the art of pitching.

A: The best pitching coach in the league, that's quite the compliment. And yes, I was a catcher, never pitched after high school. And even then, I never really pitched outside of summer league games. But I actually got really lucky with the people I was surrounded with. I've always had a good idea on how to call a game from being a catcher, and picking up on the basic mechanics. But once I got the pitching coach job, I was constantly asking Chad Rhoades questions on what to look for and how to talk to these guys on a level that they're going to understand and how to make them better. And the more I listened and watched videos, the more I realized it's very similar to hitting.

You can make all of these quick fixes that you want, but finding the root of the problem and starting from there, that's when I started to see real results with our guys. And then teaching them how to read swings and talking to our guys how certain hitters think in the box as well as how to work counts in an efficient way, that all came through asking questions and analyzing every swing I can. But like I said earlier, I got really lucky by knowing the right people around me that were willing to help me out whenever I asked. And I still use those recourses to this day. I'm constantly trying to see how I can help guys get better.

Q: What were the most important attributes of a manager YOU looked for as a player?

A: As a player, I just wanted a manager that would communicate. It's never a good feeling as a player when you have no clue what's going on. That's something that Pelf does real well. He grabs the players trust with communication. Even when he has news for the guys that they probably don't want to hear, he makes sure that they're aware of their situation or role. So to me, it would have to go – communication/trust, work ethic, organization – in no particular order. But I feel like those three attributes are a must if you want to have any kind of sustainable success.

Q: If players were asked at seasons end what your style of managing was, what would you hope they said?

A: I hope they say consistent. I want to be consistent in my values as a manager throughout the entire year. It's easy for those things to go good when you're winning games. But when things aren't going our way at any point during the season, that's even more important to keep those values in place to weather the storm.

Q: Florence teams under Dennis Pelfrey were built through pitching and defense with an offensive identity centered around team speed and on-base percentage. What will be the identity of Y'all's baseball under your leadership?

A: We want to keep that same brand of baseball. There's a reason Florence had as much success as we have had over the last 5 years. And that goes back to the style of players that are in the clubhouse. I do want to put a little more of an emphasis on taking care of the routine plays. But as far as the whole style of play, I've been on the same page with what Pelf has created over the last few years.

The great Brian White, ladies and gents!

You heard it there first...you'll be seeing a lot more of him.

- Aaron Brodie, Director of Broadcasting & Media Relations

2019 ALL-STARS

At the midway point of the 2019 season that culminated with an appearance in the Frontier League Championship Series, the Florence Freedom sent a league leading six players and three coaches to the All-Star Game in Rockland County, New York. The contest was played on July 10 at Palisades Credit Union Park, home of the Rockland (now New York) Boulders. For the first time ever, the All-Stars of the Frontier League were pitted against the very best of the Canadian-American Association of Professional Baseball (Can-Am League).

The Frontier League dominated the game, beating the Can-Am All-Stars, 7-0. Frontier pitching doubled the amount of hits they surrendered (6) in strikeouts (13) en route to the shutout victory. Freedom pitcher, Tyler Gibson earned the win, while Jose Fernandez of the Washington Wild Things took home MVP. Fernandez reached base twice and cranked an early three-run homer that put the game out of reach in the third inning.

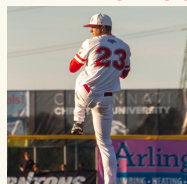
Freedom skipper, Dennis Pelfrey managed the Frontier League squad, putting his hitting coach, Drew Martinez and first-year bench coach, Mike Morris on staff for this new-look Midsummer Classic.

"It is truly an honor to represent the Frontier League in the All-Star Game and even more so with our All-Stars playing against another league's All-Star team," Pelfrey told Frontier League executives. He continued, "I'm excited about the opportunity to showcase our best players so we can elevate the already positive reputation of our league."

This was the second time Pelfrey managed in the All-Star Game, last earning the honor in 2017 while Florence was in the midst of their best season in franchise history. That year, the Freedom posted a (.61-.35) record and notched their first appearance in the Frontier League Championship Series under Pelfrey's tutelage.

Through 52 games in 2019, Pelfrey guided the Freedom to the best record in the Frontier League at (.35-.17), perching the club high atop the highly competitive West Division standings. Wielding a roster ripe with talent, six Freedom players were selected for the Empire State showdown.

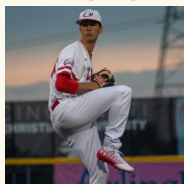
TYLER GIBSON | RHP



Gibson earned his first All-Star selection after posting a (5-1) record and 2.73 ERA in eight official starts over the first half of the season (one suspended game.) The ace of the Freedom rotation would not finish the season in Florence, signed by the Cincinnati Reds to a minor league contract on July 20. Gibson ascended as high as Single A (Dayton Dragons) in 2019.

GAME STATS: (W) 1IP, 0H, 0R, 1K

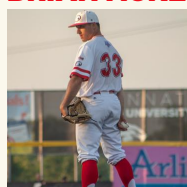
MIKE CASTELLANI | LHP



Castellani earned his first All-Star nod in 2019, boasting a (4-1) record while holding the opposition to the tune of a 2.25 ERA. The crafty lefty did not appear in the contest at Palisades Credit Union Park due to illness, but continued his spectacular season in the second half, helping Florence get back to the FLCS for the second time in three seasons.

GAME STATS: DNP (Flu)

BRIAN MCKENNA | RHP



McKenna returned to his native state of New York for his first professional All-Star Game. In the midst of his second stint with Florence, the power right-hander fanned a bullpen-high 26 batters with no walks in 16.2 innings of work. McKenna would sign a contract with the Miami Marlins on July 19 & was designated to the Advanced-A affiliate Jupiter Hammerheads.

GAME STATS: 1IP 0H 0R 1BB 2K

RICKY RAMIREZ JR. | OF



Ramirez Jr. made the start in center field for the Frontier League squad, earning his first selection to the All-Star Game by hitting .378 in the ten contests leading up to the vote. At the break, Ramirez boasted a tremendous .844 OPS while also showcasing his position flex defensively in the outfield.

GAME STATS: (1-5), 2B, RBI

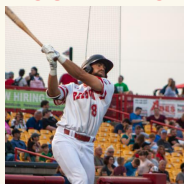
JOHNATHON TRIPP | RHP



Tripp returned to the Midsummer Classic for the second time in as many seasons, starting the game on the hill for the Frontier League. The Freedom closer managed to go the first half of the 2019 campaign without allowing an earned run (20 innings) and his eight saves at the break trailed only Connor Eller of the Schaumburg Boomers (9) for most in the league. Tripp would join teammate Tyler Gibson in the Cincinnati Reds organization, signing his first affiliated contract on August 9.

GAME STATS: 1IP 1H 0R 3K

AUSTIN WOBROCK | SS



Wobrock made his second appearance in the Frontier League All-Star Game, getting off to a remarkable start offensively and defensively in 2019. Some first half superlatives for the shortstop included making the number two play on SportsCenter's Top Ten during a home game with the Evansville Otters on June 2, in addition to boasting the second most RBI on the club with 22. The veteran was hitting .275 with 7 doubles at the break.

GAME STATS: (1-2), 1B, R

GROUP OUTINGS

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RULES & POLICIES

Absolutely no outside food or beverage is allowed inside the ballpark. Violators will be asked to leave the stadium.

Age for tickets : Kids 3 and under are free. Those with small children purchasing tickets are highly encouraged to sit in the Dugout or VIP seats as they are behind a protective net.

Alcohol Sales: We do not serve alcohol to anyone without an over 21 wristband. Wristbands must be picked up inside the stadium at the over 21 booth.

All ticket sales are final: If a game is rained out or deemed too dangerous due to heat by the Y'all's staff, fans can exchange those tickets for any future non-premium game

ATM: The ATM is located in the main breeze way behind home plate.

COVID-19: Check out our COVID-19 Policy at florenceyalls.com/covid19-policy/

Credit cards: The Y'all's accept Visa, Mastercard, and American Express at all ticket windows and concession stands.

Diaper Changing Tables: The family restrooms are located conveniently under the awning behind section 108, in the main entrance.

Exchanges: Like other entertainment venues, all ticket purchases are final and unless there is a cancellation or postponement, tickets cannot be refunded or exchanged.

Field Access: Only individuals specifically participating in Y'all's promotions, at our consent and discretion, are allowed on the field. Photos of first pitches, national anthem performers, etc are to be taken behind the wall.

First Aid: The UC Health First Aid Station is located on the third-base side of the concourse. If first aid is needed, please see your nearest usher or police officer.

Foul Balls: It is the fan's responsibility to be aware of objects leaving the field of play at all times. Fans also must not enter the field of play to retrieve balls or interfere with balls in play. Violators will be subject to ejection.

Handicapped Seating: Standard handicapped seating is located on the concourse behind sections 114 and 115. Please see an usher or Freedom staff member for assistance.

Lost and Found items may be turned in and/or claimed at the Heritage Bank Team Shop.

Masks: Masks are required when entering the stadium, walking around the concourse, in line for the concession stand and bar and in the team shop. Fans may take off mask once they are seated in their social distanced seat.

Peanuts: UC Health Stadium does not serve bagged peanuts in an effort to be an allergy friendly stadium and avoid the peanut dust that can be dangerous to those with peanut allergies. Candy with peanut butter is available in the concession stands, but traditional peanuts are not served. UC Health Stadium is the only stadium to our knowledge that is allergy friendly year round.

Phone orders made into the box office will have a \$1 per ticket convenience charge added to their order.

Smoking: There is to be NO smoking inside our stadium. We are a proud smoke-free facility thanks to the NKY Health Department. No smoking. No e-cigarettes. No vapes.

Rainouts: Fans with tickets for rainouts or games deemed too dangerous by the Freedom staff can be brought back for a "Like-Kind" exchange.

Umbrellas are not allowed inside UC Health Stadium per city rules unless specifically told otherwise by Freedom management.