

# **2019 AKRON RUBBERDUCKS PROMOTIONAL CALENDAR**

## <u>APRIL</u>

April 4	6:35	Opening Night! Thirsty Thursday - Magnet Schedule Giveaway (first 5,000 fans) -
		Main St. Festival (4-6 pm) – AC/DC Fireworks
April 5	6:35	TGIF Classic Lineup – TGIF Theme Song Fireworks
April 6	2:05	Hot Pockets and Pop Sockets! Pop Socket Giveaway (First 1,000 Fans)
April 7	2:05	Family FUNday - Candyland
April 8	6:35	"This Is Way Better Than Macaroni" Benchwarmers Night - Portage County Reading Program - Two Men and a
		Truck (CBAH)
April 9	6:35	T-Shirt Tuesday (First 1,000 Fans) - Netflix and Chili (A Celebration of Netflix Scenes and Beans)
April 10	6:35	National Bookmobile Day – Summit County Reading Program
April 18	6:35	Thirsty Thursday Throwdown – College Olympics
April 19	6:35	Pat Appreciation Night, featuring Pat Rodgers – Pat Benetar Fireworks
April 20	2:05	"Show Off Your 6-Pack" Amateur Bodybuilding Day – 6-Pack Cooler Giveaway (First 1,000 Fans)
April 22	6:35	Step-Sibling Appreciation Night – Stark County Reading Program – DS Design & Photography (CBAH)
April 23	6:35	T-Shirt Tuesday (First 1,000 Fans) - SAY CHEESE! - Selfie Night
April 24	6:35	"Fore" Golf Night – Medina County Reading Program

## <u>MAY</u>

May 2	6:35	Thirsty Thursday – Bring Your Own Wolfpack – Hangover Night 10-Year Anniversary
May 3	6:35	Look! My Hot Dog is GREEN \$1,000 Cash Giveaway – Justin Timberlake Fireworks presented by Akron-Canton Airport
May 4	6:35	"May The Fourth Be With You" - Star Wars Night - Faux Backpack Giveaway (First 1,000 Fans) -
		WONE-FM Listener-Selected Fireworks presented by FirstEnergy
May 5	6:35	Family FUNday – MS Awareness Day presented by Oak Clinic for Multiple Sclerosis (CBAH)
May 13	6:35	#BANDNIGHT
May 14	10:35	Education Day #1 (10:35 a.m.) presented by Ultimate Sack
May 15	10:35	Education Day #2 (10:35 a.m.) presented by Ultimate Sack
May 21	6:35	T-Shirt Tuesday (First 1,000 Fans) – "I AM A DUCK" – Mighty Ducks D2
May 22	6:35	Akronight – "Blast from the Past" – Celebrating the History of Akron
May 23	10:35	Education Day #3 (10:35 a.m.) presented by Ultimate Sack
May 24	6:35	Military Appreciation Night – Kenny Chesney Fireworks presented by KeyBank
May 25	6:35	"Honesty, Decency, Integrity. " Quack To The Future Night - Goldie Wilson Bobblehead (First 1,000 Fans)
		presented by Repros - Don Fullilove Appearance - Huey Lewis and The News Fireworks presented by KeyBank
May 26	6:35	Family FUNday - Ninja Turtles - MC Hammer Fireworks presented by KeyBank (6:35 pm)
May 27	1:05	Memorial Day Celebration (1:05 p.m. start) presented by KeyBank

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June 23 2:05 Family FUNday - Spongebob Squarepants

#### **JUNE**

June 4	7:05	T-Shirt Tuesday (First 1,000 Fans) - A Night at the RacersA Celebration of Racers Fast Pitch
June 5	7:05	Free Pop Night (With Purchase of Webster Duck Mug) - Youth Sports Celebration
June 6	7:05	Thirsty Thursday - American Gladiator Night: Pros vs. Joes - (BONUS: Maroon 5 Fireworks)
June 11	7:05	T-Shirt Tuesday (First 1,000 Fans) - Dad Bod Appreciation Night
June 12	7:05	Bark in the Park #1
June 13	7:05	Thirsty Thursday – Teacher Appreciation Night
June 14	7:05	"I Scream For Ice Cream" The Akron Screamers - Akron Screamers Jersey - The Beach Boys Fireworks -
		Main Street Festival (5-7 pm)
June 15	7:05	Cleveland Basketball Night - Craig Ehlo Bobblehead (First 1,000 Fans) - WONE- FM Listener-Selected
		Fireworks presented by Summa Health
June 16	2:05	Family FUNday - RubberDucks Comicon - Julie Billiart School (CBAH)
June 21	7:05	"To Infinity And Beyond" Toy Story Night - Robert Palmer Fireworks
June 22	7:05	ZOOperstars! Appearance - Kids Replica Orange Jersey Giveaway (First 1,000 Fans 12 & Under) - Katy Perry
		Fireworks

## <u>JULY</u>

July 1	7:05	"PLAYOFFS?!" Major Meltdowns - Highlighting The Best Sports Meltdowns
July 2	7:05	T-Shirt Tuesday (First 1,000 Fans) - All-American Night
July 3	7:05	Kick off Independence Day - Lynyrd Skynyrd Fireworks
July 4		Special Event at Canal Park: Fourth On The Field
July 11	7:05	Thirsty Thursday "There's Love In The Air" - Date Night
July 12	7:05	Used Car Giveaway - Journey Fireworks presented by National Interstate Insurance
July 13	7:05	"Give Em' The Heater, Ricky!" Major League Night - Ricky Vaughn Bobblehead (First 1,000 Fans) - WONE-FM
		Listener-Selected Fireworks presented by Summa Health
July 14	2:05	Family FUNday - Nerf On The Turf
July 18	7:05	Thirsty Thursday - " COME ON DOWN!" Game Show Night
July 19	7:05	\$1k Cash Dash - Eddie Money Fireworks - Main Street Festival (5-7 pm) presented by KeyBank
July 20	7:05	"Salvation Lies Within" The Shawshank Redemption Night - Warden Norton Bobblehead (First 1,000 Fans)
		presented by Distallata - 1940's Prison Jersey- Bob Gunton Appearance - Jailhouse Rock Fireworks
July 21	2:05	Family FUNday - Princess Tea Party - Optomist Club of Akron (CBAH)
July 27	2:05	Special Event at Canal Park: MOVIE NIGHT #1 presented by FirstEnergy
July 30	7:05	T-Shirt Tuesday (First 1,000 Fans) - "If You Can Dodge A Wrench, You Can Dodge A Ball" Dodgeball: A True
		Underdog Story
July 31	12:05	Big Splash Day (12:05 p.m. start)

## AUG./SEP.

Aug. 1	12:05	Play Hooky - Businesspersons Special (12:05 p.m. start)
Aug. 2	7:05	Old School Gaming Night - Bad Company Fireworks
Aug. 3	7:05	Cleveland Football Night - Clay Matthews Bobblehead (First 1,000 Fans) presented by Serra Auto Park -
		Replica Cleveland Football Jerseys - Def Leppard Fireworks presented by Ohio Savings Bank
Aug. 4	2:05	Family FUNday - Mascot Birthday Bash
Aug. 10		Special Event at Canal Park: Movie Night #2 presented by FirstEnergy
Aug. 13	7:05	T-Shirt Tuesday (First 1,000 Fans) - The Late Show With The RubberDucks
Aug. 14	7:05	Free Pop Night (With Purchase of Webster Duck Mug)

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#### AUG./SEP. (CONTINUED)

Aug. 15	7:05	Thirsty Thursday - Irish Appreciation Night - (BONUS: Peter Gabriel Fireworks)
Aug. 19	7:05	Turn Back The Clock - Aeros Night
Aug. 20	7:05	T-Shirt Tuesday (First 1,000 Fans) - "Oh Behave" Austin Powers Night
Aug. 21	7:05	Bark in the Park #2
Aug. 22	7:05	Thirsty Thursday - Syllabus Week Celebration
Aug. 23	7:05	Salute to Tremendous Walls – 40th Anniversary of The Wall - Pink Floyd - Fireworks –
		Main Street Festival (5-7 pm)
Aug. 24	2:05	"It's Probably The Thing I Do Best" The Office Night - Kevin Malone Bobble Chilli (First 1,000 Fans) -
		Brian Baumgartner Appearance - WONE-FM Listener-Selected Fireworks
Aug. 25	2:05	Family FUNday - Women Equality Day
Aug. 30	7:05	The Showers Family Center for Childhood Cancer and Blood Disorders Celebration –
		Patient-Designed Jerseys - Cheryl Crow Fireworks
Aug. 31	7:05	30 In The 330 - 30-Year Celebration - Fan Vote Bobblehead - Imagine Dragons Fireworks
Sep. 1	6:05	"You're A Wizard, Harry." Harry Potter Night - Harry Potter Fireworks (6:05 pm)
Sep. 2	1:05	Fan Appreciation Day (1:05 pm)
Sep. 21		Special Event at Canal Park: Festival of Beers

#### **NIGHTLY PROMOTIONS**

- SUNDAYS presented by Akron Children's Hospital and KIDJAM! Radio, powered by The Summit
  - o Family FUNday Fans can come early to play catch on the field, and post-game Kids Run the Bases
- MONDAYS presented by 94.9 WQMX
  - Charity Begins at Home Mondays (CBAH) Each Monday is a Charity Begins at Home night. The RubberDucks team up with a local non-profit organization to raise funds and awareness for its cause.
- TUESDAYS presented by Acme Fresh Market and 1590 WAKR
  - T-Shirt Tuesday Every Tuesday night game, the first 1,000 fans receive a different themed T-Shirt giveaway tied to that night's promotion
- WEDNESDAYS presented by Summa Health and Sunny 101.7
  - Wellness Wednesday Every Wednesday home game will be filled with fun ways to get active and stay healthy.
  - Craft Beer Night Every Wednesday a local brewery will feature its products at Canal Park
- THURSDAYS presented by Budweiser and ESPN Cleveland:
  - Thirsty Thursday Presented by Budweiser, featuring \$1 draft beer and soft drink specials every Thursday game!
- FRIDAYS presented by Akron Beacon Journal and 98.1 KDD
  - Fireworks Friday Enjoy post-game fireworks after every Friday home game!
  - Electric Blue Fridays presented by FirstEnergy
- SATURDAYS presented by your Northern Ohio Honda Dealers and 97.5 WONE:
  - Giveaway Saturdays Every Saturday features a premium giveaway to the first 1,000 fans! Saturdays
    also include celebrity appearances and post-game fireworks starting in May through September.