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RANDY DOBNAK Former Utica Unicorn and Current Minnesota Twin

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LETTER FROM THE OWNER



ANDREW D. APPLEBY Commissioner, Chairman & Founder

It's our fifth season of the United Shore Professional Baseball League (USPBL) at Jimmy John's Field. Over the past four years, we have seen hundreds of thousands of fans pass through the gates of our world-class ballpark to experience top-notch baseball and a family entertainment environment that is second to none. Although this season may be different, we are still playing a full season and have introduced the USPBL Network. All games will be featured on YouTube and Facebook Live.

Over the course of my career, I have experienced opening the Palace of Auburn Hills and winning two NBA Championships as Senior Vice President of the Detroit Pistons. I have owned an English Premier League Football (soccer) Club - The Derby County Football Club - and experienced the excitement of the Club playing a major playoff match in front of 90,000 fans at Wembley Stadium in London. I learned a great deal from each of those experiences, and in 2016, I was afforded the opportunity to employ every best practice that

I have learned over 30 years at the highest level of sports management and marketing with the founding of the USPBL, metro Detroit's first-ever independent professional baseball league, and opening of this magnificent ballpark in historic downtown Utica.

During the USPBL's spectacular fourth season at Jimmy John's Field, we produced 62 sell outs out of 75 games, including the 2019 USPBL Championship Game, which set a new single game attendance record (by 500) of 4,926 fans. Our guests were treated to the best baseball and the best overall family entertainment experience in the history of our league, with 10 more players being signed to contracts by Major League organizations (bringing the 4-year total to an exceptional 37), the sales of Utica Unicorns merchandise spread across the country, and the USPBL was featured on national MLB broadcasts. We also had our third play make it on ESPN's Top 10 Plays, and we once again had 10 games broadcast on ESPN3.

It was a truly outstanding fourth season, and perhaps nothing was more exciting than seeing our first USPBL alum make it to the Majors, when former Utica Unicorns pitcher Randy Dobnak was called up in August by the Minnesota Twins! Randy made his debut with the Twins on August 9, 2019, pitching 4 scoreless innings in relief. He remained with the club through the rest of the 2019 season, posting a 1.59 Earned Run Average with 23 Strikeouts, and he even started Game 2 of the American League Divisional Series against the New York Yankees. Randy is the first of what we expect to be many USPBL players who will achieve their ultimate goal of making it to the Big Show, as the vision of the USPBL as a developmental league for MLB continues to take root.

We look forward to seeing the ballpark continue to bring families, friends and coworkers alike together to enjoy America's pastime very soon. We will continue to maintain Jimmy John's Field as the cleanest and safest ballpark in America, with triple the service levels so that we deliver a premium experience at a less than premium price. We believe this ballpark is a crown jewel and THE place to be for families in Macomb and Oakland County.

It's time to Play Ball! I invite you to sit back and enjoy the game, and I thank you for being a part of the 2020 season at Jimmy John's Field!

ANDREW D. APPLEBY Commissioner

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- H EASTSIDE DIAMOND HOPPERS
- U UTICA UNICORNS
- M WESTSIDE WOOLLY MAMMOTHS

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MEET THE MANAGERS



VON JOSHUA BIRMINGHAM BLOOMFIELD BEAVERS

Von Joshua was born in 1945 in Oakland, California. He played 10 seasons in the Major Leagues after being selected in the first round of the draft by the Giants in 1967. He led the Dodgers to the World Series in 1974.

- First season as Beavers Manager, second season with the USPBL
- Served over 30 years as a hitting coach in the MLB with the Dodgers, White Sox, Blue Jays and Cubs
- Played 822 games, batting .273 and posting a .306 on-base percentage



PAUL NOCE EASTSIDE DIAMOND HOPPERS

Paul Noce was born in 1959 in San Francisco, California. He is a former MLB player, making the Majors for the 1997 season with the Chicago Cubs and winning a World Series title as part of the 1990 Cincinnati Reds.

- Enters his fifth season as Manager of the Diamond Hoppers
- Led the Hoppers to their first USPBL title game appearance in 2018
- Coached for the Pittsburgh Pirates in 1992 and '93



JIM ESSIAN UTICA UNICORNS

Jim Essian was born in 1951 in Detroit, Michigan. Jim has 12 brothers and sisters. He played 12 seasons in Major League Baseball and posted an on-base percentage of over .300 for his career.

- Enters his fourth season as Manager of the Unicorns

- Played Major League baseball with the Phillies, White Sox, Mariners and Indians

- Served as Cubs Manager in 1991 and led the club to a 59-63 record



PAUL NIGGEBRUGGE WESTSIDE WOOLLY MAMMOTHS

Paul Niggebrugge was born in 1956 in Wilmington, Delaware. He played baseball at Temple University and professional baseball in the Mets and Red Sox organizations. He coached at Caracel Academy Baseball for 30 years, won four state championships and qualified for the state tournament in 27 of 30 years.

- Fourth season with the USPBL and first season as Mammoths Manager
- Inducted into the Delaware Baseball Hall of Fame in 2016
- Founder and President of Be Your Best Baseball Academy

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RANDY DOBNAK

It was a watershed moment for the USPBL when former Utica Unicorns pitcher Randy Dobnak was called up to the Minnesota Twins and made his first appearance on August 9, 2019, becoming the first USPBL alum to make it to the Majors! Dobnak was undrafted in 2017 out of Alderson Broaddus University in West Virginia when he was signed by the USPBL to play for the Utica Unicorns. He was signed by the Minnesota Twins in August of 2017 based on the recommendation of USPBL Director of Baseball Operations Justin Orenduff, and Dobnak proceeded to make his way all the way up through the Twins Organization in just two years!

It's been an unbelievable experience. Two years ago I never thought I would be where I am today. I'm speechless and thankful for the opportunity the USPBL has given me to jump start my career. It's unbelievable. It's great to go back and see where it all started. I can't give enough thanks to the USPBL and Jim Essian (Unicorns Manager) for getting me into the league. Without them I don't know what I would be doing right now. It's been an incredible ride. Don't give up on your dream." - Randy Dobnak, Minnesota Twin International Bancard is the official credit card processor of Jimmy John's Field

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