

PRIMARY ATHLETIC MARKS

HOFS1-00001



HOFS1-00002



HOFS1-00003



Restriction: Black and White marks for print purposes only.

PRIMARY ATHLETIC WORDMARKS

HOFS1-00004



HOFS1-00005



HOFS1-00006



HOFS1-00007



HOFS1-00008



HOFS1-00009



COLOR INFORMATION

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COLORS	PANTONE®	HTML	RGB	PROCESS	THREAD
Hofstra Blue	661	003591	R:0 G:53 B:145	C:100% M:75% Y:0% K:5%	Madeira 1166
Hofstra Gold	123	FDC82F	R:253 G:200 B:47	C:0% M:21% Y:88% K:0%	Madeira 1125
Black	Process Black				Black

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PRIMARY H WORDMARKS

HOFS1-00010



HOFS1-00011



HOFS1-00012



SECONDARY ATHLETIC MARKS

HOFS1-00013



HOFS1-00014



HOFS1-00015



HOFS1-00016



HOFS1-00017



HOFS1-00018



HOFS1-00019



HOFS1-00020



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PRIDE FONT

HOFS1-00021

***ABCDEFGHIJKLM
NOPQRSTUVWXYZ
1234567890***

HOFS1-00075

***a b c d e f g h i
j k l m n o p q r
s t u v w x y z***

Note: The Hofstra Pride Font is also available in a keyable font and may be downloaded at the top right of the artwork page.

SPORT SPECIFIC MARKS

HOFS1-00022



HOFS1-00023



HOFS1-00024



HOFS1-00025



HOFS1-00026



HOFS1-00027



Note: Hofstra University offers versions of these marks for all sports on campus; please download the Sport Specific Artwork Pack at the top of the page to access files.

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PRIMARY UNIVERSITY MARKS



Note: Recommended fonts for use with Institutional Marks are Avenir Light, Avenir Medium and Avenir Heavy.

SECONDARY UNIVERSITY MARKS



Restriction: H shield cannot be used by itself, must be used with HOFSTRA UNIVERSITY (horizontal or vertical).

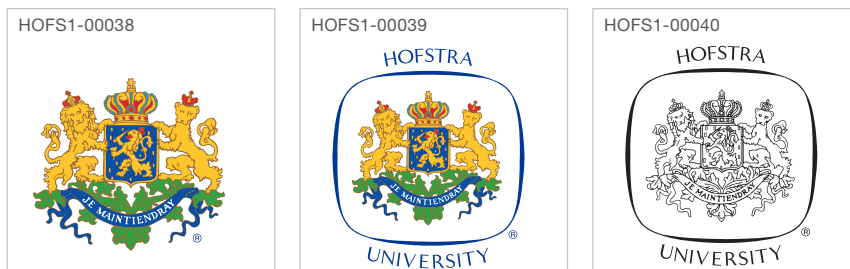
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PRIMARY UNIVERSITY MARKS



Restriction: Institutional approval required

SCHOOL OF LAW MARKS - FORMAL



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SCHOOL OF LAW MARKS - INFORMAL



Restriction: When using the informal law treatment, a formal law treatment must also present on the item.

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SCHOOL OF MEDICINE MARKS



Restrictions:

- vertical alignment is preferred
- logos may not be altered in any way
- emblem may not be used by itself

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COLORS	PANTONE®	HTML	RGB	PROCESS
Midnight Blue	541	00245D	R:0 G:36 B:93	C:100% M:78% Y:0% K:54%
Sky Blue	284	6A91CB	R:106 G:145 B:203	C:60% M:36% Y:0% K:0%
Sun Yellow	123	FFC425	R:255 G:196 B:37	C:0% M:24% Y:94% K:0%
Stone Grey	424	717271	R:126 G:128 B:130	C:0% M:0% Y:0% K:61%
Black	Process Black			

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SCHOOL OF GRADUATE NURSING



Restrictions:

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- logos may not be altered in any way
- emblem may not be used by itself

VERBIAGE

Hofstra University
Hofstra

Hofstra Pride

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Sun Yellow	123	FFC425	R:255 G:196 B:37	C:0% M:24% Y:94% K:0%
Orange	021	FE5000	R:254 G:80 B:0	C:0% M:65% Y:100% K:0%
Stone Grey	424	717271	R:126 G:128 B:130	C:0% M:0% Y:0% K:61%
Black	Process Black			

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