

## PRIMARY MARKS

## SECONDARY MARKS

## ALUMNI MARKS



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6

## ALTERNATE MARKS



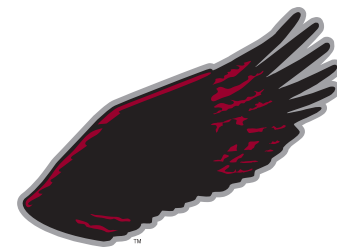
7



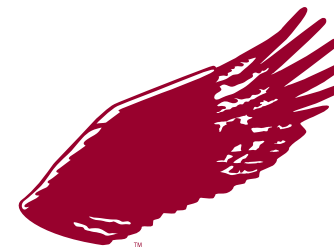
8



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## BASEBALL MARKS



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## YOUTH MARKS



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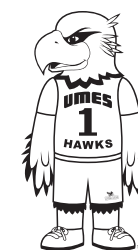
21



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## GOLF TOURNAMENT MARKS

## PEP BAND MARKS

## WING FLING MARKS



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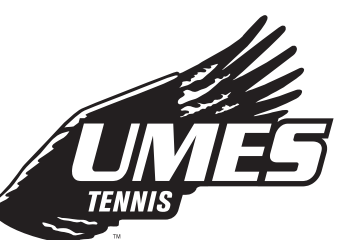








30

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SPORT SPECIFIC MARKS

 31	 32	 33	 34	 35	 36
 37	 38	 39	 40	 41	 42
 43	 44	 45	 46	 47	 48
 49	 50	 51	 52	 53	 54
 55	 56	 57	 58	 59	 60
 61	 62	 63	 64	 65	 66

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## INSTITUTIONAL MARKS

67	68	69	70	71	72	73

## INSTITUTIONAL MARKS

74	75	76	77	78	79	80

## INSTITUTIONAL MARKS

## SCHOOL SEAL (FOR PRESIDENT'S OFFICE USE ONLY)

81	82	83	84	85	86	87

## RETIRED UNIVERSITY MARKS

88	89	90	91	92

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COLOR INFORMATION

RED  
PANTONE 202

GRAY  
PANTONE COOL GRAY 8

BLACK  
PANTONE PROCESS BLACK

YELLOW  
PANTONE 116

CATEGORY INFORMATION

**VERBIAGE**  
University of Maryland Eastern Shore™  
UMES™  
UMES Hawks™  
Hawks™  
Maryland State College™  
MSC™

**GENERAL INFORMATION**  
Location: Princess Anne, MD  
Mascot: Hawks  
Established Date: 1886  
Conference: Mid-Eastern Athletic Conference (MEAC) - NCAA Div. I

**ADDITIONAL PERTINENT INFORMATION**  
University seal permitted on products for resale: YES  
Alterations to seal permitted: NO  
Overlaying / intersecting graphics permitted with seal: NO  
University licenses consumables: YES  
University licenses health & beauty products: YES  
University permits numbers on products for resale: YES  
Mascot caricatures permitted: YES  
Cross licensing with other marks permitted: YES  
NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.  
NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.  
  
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