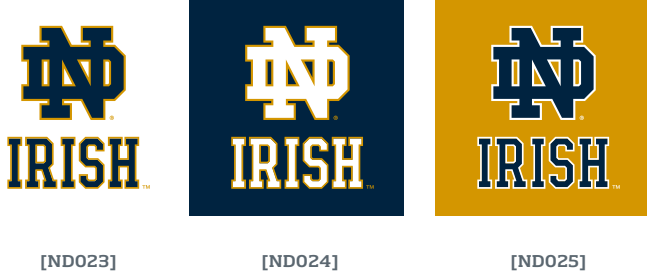


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PRIMARY MARKS



ND MONOGRAM LOCK-UP MARKS



LEPRECHAUN MARKS



WORDMARKS



SHAMROCK MARKS



IRISH SCRIPT (SLANTED & STRAIGHT)

HARD GOODS ONLY



HELMET

DOME

OFFICIAL SEAL

COMMERCIAL SEAL



ND MONOGRAM LOCK-UP MARKS



GENERAL INFORMATION

Location: South Bend, IN
Established Date: 1842
Nickname: Fighting Irish
Conference: Atlantic Coast Conference (ACC)
Independent (Football)
Fight Song: “Victory March”
Mascot Name: “The Leprechaun”
Football Stadium: Notre Dame Stadium
Basketball Arena: Purcell Pavilion
Hockey Arena: Compton Family Ice Arena
Baseball Stadium: Frank Eck Stadium

APPROVED VERBIAGE

University of Notre Dame®
Notre Dame®
Fighting Irish™
Irish™
Fightin’ Irish®
ND™
Domer®

APPROVED COLORS

COLORS	PANTONE SPOT PRINT	RGB	CMYK	HEX	MADEIRA RAYON	MADEIRA POLYNEON
IRISH BLUE	PMS 289	12/35/64	100/76/12/70	0C2340	1044	1643
IRISH GOLD	PMS 117	201/151/0	6/27/100/12	C99700	1159	1792
IRISH GREEN	PMS 348	10/132/61	96/2/100/12	00843D	1079	1651
IRISH METALLIC GOLD	PMS 8642	N/A	N/A	N/A	N/A	N/A

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