





OUR VISION

To build and grow a powerful, united Big Sky Conference brand.



OUR VOICE



AUTHENTIC

The Big Sky Conference is “Real,” real sports, real academics, real people, real fans, and a true authentic experience.

FEARLESS

We rise to our competition and take pride in being both the dominant FCS Conference in the West and a force to be reckoned with on the Division I Stage.

HONEST

We value honest hard work and the rewards, which may come of it.

LOYAL

We hold a core belief that Big Sky Conference sports play an essential role in both developing school pride and building community.

OUR POSITIONING



The Big Sky Conference offers an honest and authentic collegiate athletic experience highlighted by loyal fans, tight knit communities, excelling students, heated rivalries and a fearless passion for competition in The Heart of the American West.

MEN'S SPORTS

Basketball
Cross Country
Football
Tennis
Indoor Track and Field
Outdoor Track and Field

WOMEN'S SPORTS

Basketball
Cross Country
Golf
Soccer
Tennis
Indoor Track and Field
Outdoor Track and Field
Volleyball





OUR ESSENCE

The **HEART** of the American West



OUR CREED

We play to win, but it's

BIGGER THAN **WINNING**



It's about
AUTHENTICITY
being true to yourself.



GENUINE DREAMS

and a country big enough to fit them.





It's about genuine values and
HARDWORK
giving your best and giving back.



WORKING TOGETHER

Building a tradition bigger than any one of us
and showing the world every day
who we are and how we play.





We are Big Sky. The heart of Division I.

The **HEART** of the American West







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