



americaeast STYLE GUIDE

AMERICA EAST

Official Name:

America East Conference

Preferred Reference:

America East, AE

PMS Colors:

2766 Dark Blue, 306 Light Blue, White



ALBANY

Official Name:

University at Albany

Nickname:

Great Danes

Preferred Reference:

UAlbany

PMS Colors:

269 Purple, 124 Gold, White



BINGHAMTON

Official Name:

Binghamton University

Nickname:

Bearcats

Preferred Reference:

Binghamton

PMS Colors:

342 Green, White



HARTFORD

Official Name:

University of Hartford

Nickname:

Hawks

Preferred Reference:

Hartford

PMS Colors:

485 Red, White



MAINE

Official Name:

University of Maine

Nickname:

Black Bears

Preferred Reference:

Maine

PMS Colors:

Black, 292 Blue, White



UMBC

Official Name:

University of Maryland Baltimore County

Nickname:

Retrievers

Preferred Reference:

UMBC

PMS Colors:

Black, 123 Gold, White



UMASS LOWELL

Official Name:

University of Massachusetts Lowell

Nickname:

River Hawks

Preferred Reference:

UMass Lowell

PMS Colors:

293 Blue, 186 Red, White



NEW HAMPSHIRE

Official Name:

University of New Hampshire

Nickname:

Wildcats

Preferred Reference:

New Hampshire, UNH

PMS Colors:

282 Navy Blue, 4 Cool Gray, White



STONY BROOK

Official Name:

Stony Brook University

Nickname:

Seawolves

Preferred Reference:

Stony Brook

PMS Colors:

187 Red, 429 Silver, 294 Blue, White



VERMONT

Official Name:

University of Vermont

Nickname:

Catamounts

Preferred Reference:

Vermont

PMS Colors:

3435 Green, 123 Gold, White

