

PRIMARY UNIVERSITY MARKS

UCA-00160



UCA-00161



UCA-00162



UCA-00163



UCA-00164



UNIVERSITY OF
CENTRAL
ARKANSAS™

UCA-00165



UNIVERSITY OF
CENTRAL
ARKANSAS™

UCA-00166



UNIVERSITY OF
CENTRAL
ARKANSAS™

UCA-00167



UNIVERSITY OF
CENTRAL
ARKANSAS™

SECONDARY UNIVERSITY MARKS

UCA-00168



UCA-00169



UCA-00170



UCA-00171



COLOR INFORMATION

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UNIVERSITY COLORS

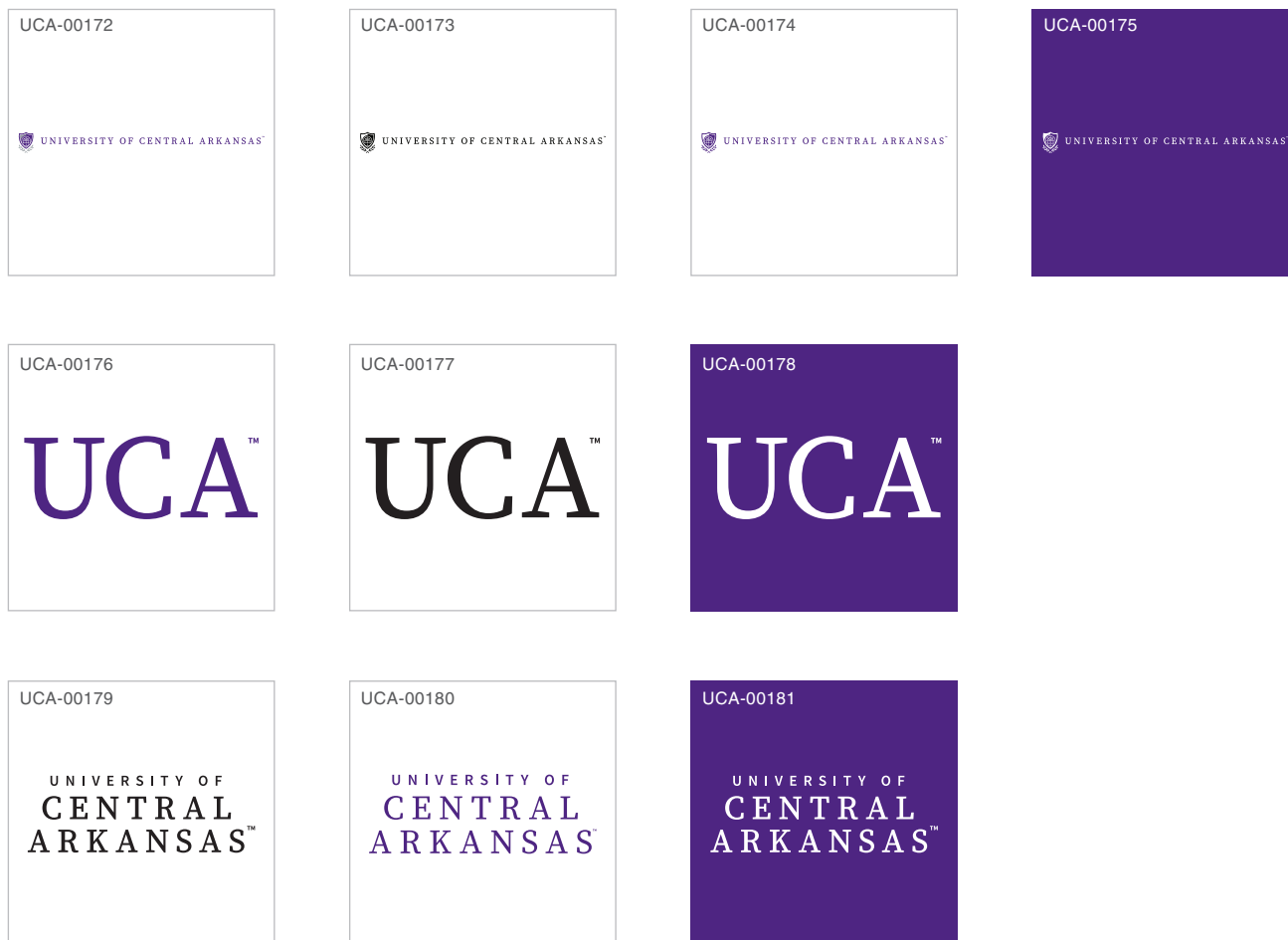
PANTONE® COLORS

PROCESS COLORS

UCA Purple	For UCA Purple, use PANTONE® 268	C:86% M:100% Y:0% K:12%
UCA Gray	For UCA Gray, use PANTONE® 430	C:33% M:18% Y:13% K:37%
UCA Black	For UCA Black, use PANTONE® Process Black	

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SECONDARY UNIVERSITY MARKS (CONTINUED)



VERBIAGE

University of Central Arkansas™
Central Arkansas™

UCA™
Bears™

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PRIMARY ATHLETIC MARKS

UCA-00036



UCA-00037



UCA-00038



UCA-00039



UCA-00005



UCA-00006



UCA-00007



UCA-00008



UCA-00009



UCA-00010



UCA-00011



UCA-00012



USAGE GUIDELINES

- Athletic marks are intended for athletic and spirit based promotion.
- University marks are intended for institutional and academic representation.
- The University of Central Arkansas Bears identity employs the commercially available "Zeroes Two" font for secondary and support applications. This font must always appear in all caps.

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SECONDARY ATHLETIC MARKS

UCA-00001



UCA-00002



UCA-00003



UCA-00004



UCA-00013



UCA-00014



UCA-00015



UCA-00016



UCA-00017



UCA-00018



UCA-00019



UCA-00020



UCA-00040



UCA-00041



UCA-00042



UCA-00043



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ATHLETIC WORDMARKS

UCA-00021



UCA-00022



UCA-00023



UCA-00024



UCA-00025



UCA-00026



UCA-00027



UCA-00028



UCA-00017



UCA-00018



UCA-00019



UCA-00020



UCA-00182



UCA-00183



UCA-00184



UCA-00185



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SPORT SPECIFIC PRIMARY MARKS

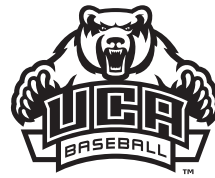
UCA-00052



UCA-00053



UCA-00054



UCA-00055



UCA-00056



UCA-00057



UCA-00058



UCA-00059



UCA-00061



UCA-00061



UCA-00062



UCA-00063



UCA-00064



UCA-00065



UCA-00066



UCA-00067



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SPORT SPECIFIC PRIMARY MARKS (CONTINUED)

UCA-00072



UCA-00073



UCA-00074



UCA-00075



UCA-00076



UCA-00077



UCA-00078



UCA-00079



UCA-00080



UCA-00081



UCA-00082



UCA-00083



UCA-00084



UCA-00085



UCA-00086



UCA-00087



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SPORT SPECIFIC PRIMARY MARKS (CONTINUED)

UCA-00068



UCA-00069



UCA-00070



UCA-00071



UCA-00088



UCA-00089



UCA-00090



UCA-00091



UCA-00092



UCA-00093



UCA-00094



UCA-00095



UCA-00096



UCA-00097



UCA-00098



UCA-00099



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SPORT SPECIFIC WORDMARKS

UCA-00100



UCA-00101



UCA-00102



UCA-00103



UCA-00104



UCA-00105



UCA-00106



UCA-00107



UCA-00108



UCA-00109



UCA-00110



UCA-00111



UCA-00112



UCA-00113



UCA-00114



UCA-00115



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SPORT SPECIFIC WORDMARKS (CONTINUED)

UCA-00120



UCA-00121



UCA-00122



UCA-00123



UCA-00124



UCA-00125



UCA-00126



UCA-00127



UCA-00128



UCA-00129



UCA-00130



UCA-00131



UCA-00132



UCA-00133



UCA-00134



UCA-00135



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SPORT SPECIFIC WORDMARKS (CONTINUED)

UCA-00116



UCA-00117



UCA-00118



UCA-00119



UCA-00136



UCA-00137



UCA-00138



UCA-00139



UCA-00140



UCA-00141



UCA-00142



UCA-00143



UCA-00144



UCA-00145



UCA-00146



UCA-00147



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SUGAR BEARS MARKS

UCA-00044



UCA-00045



UCA-00046



UCA-00047



UCA-00048



UCA-00049



UCA-00050



UCA-00051



UCA-00186

SUGAR BEARS™

UCA-00187

SUGAR BEARS™

UCA-00188

SUGAR BEARS™

UCA-00189

SUGAR BEARS™

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