

## COLLEGIATE MARKS



## COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2013.

COLORS	PANTONE®	HTML	RGB	PROCESS
Maroon	188	772432	R:119 G:36 B:50	C:12% M:95% Y:59% K:54%
Black	Process Black			

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## COLLEGIATE MARKS (CONTINUED)

COLLEGE of  
CHARLESTON™

COLLEGE of  
CHARLESTON™

COLLEGE of  
CHARLESTON™

COLLEGE of  
CHARLESTON™



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## PRIMARY ATHLETIC MARKS



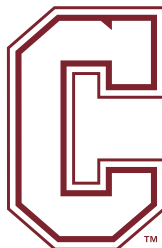
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Maroon	188	772432	R:119 G:36 B:50	C:12% M:95% Y:59% K:54%
Gold	4525	c6bc89	R:198 G:188 B:137	C:6% M:9% Y:39% K:16%
Gold (Metallic)	8383			
Gray (Print)	Cool Gray 1			C:3% M:2% Y:4% K:5%
Gray (Digital)	Cool Gray 2	d5d6d2	R:213 G:214 B:210	
Black	Process Black			

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## SECONDARY ATHLETIC MARKS

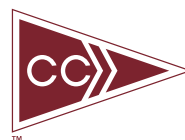


Charleston™

Charleston™

Charleston™

Charleston™



The College™

The College™

The College™

The College™



Cougars™

Cougars™

Cougars™

Cougars™

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## WORDMARKS

CHARLESTON™

CHARLESTON™

THE COLLEGE™

THE COLLEGE™

COUGARS™

COUGARS™

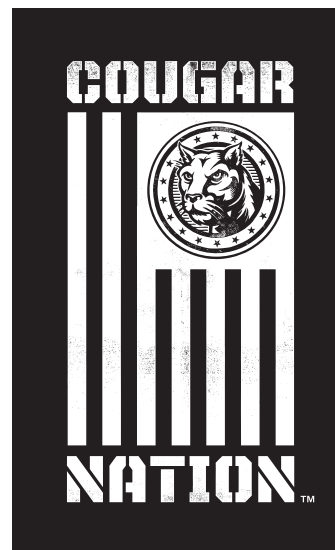
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## COUGAR NATION MARKS



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## CHARLESTON GOLF MARKS



## GENERAL INFORMATION

**Location:** Charleston, SC  
**Mascot:** Cougars  
**Mascot Nickname:** Clyde the Cougar  
**Established:** 1770  
**Conference:** Colonial Athletic Association (CAA)

## VERBIAGE

College of Charleston™  
 The College™  
 Charleston Cougars™  
 Cougars™  
 Cougar Club™

C of C Athletics™  
 C of C™  
 C of C Cougars™  
 Charleston™

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